

MODULAR PROGRAMME ACADEMIC YEAR: 2018/2019

field MANAGEMENT level second level studies

form full-time

specialization postgraduate INTERNATIONAL MBA

semester	module	Module/course name	ECTS	pass/exa m	Contact hours
	Moduł M2/ 1	BUSINESS IN ACTION	4		32
Semester I		Business simulation game	2	pass	16
		Real management problems - workshop	2	pass	16
	Moduł M2/ 2	MODERN ECONOMICS, part 1	6	puss	60
		Managerial economics	5	exam	30
		Globalization	1	pass	30
	Moduł M2/3	INTERNATIONAL MANAGEMENT	4		48
	Course 3.1.	International marketing	2	pass	18
		Organization and management concepts	2	pass	30
	Moduł M2/4	FINANCE AND ECONOMY	10		60
	Course 4.1.	Financial market	5	exam	30
	Course 4.2.	Management accounting	5	pass	30
	Moduł M2/5	KEY COMPETENCES IN MANAGEMENT (1)	6		66
	Course 5.1.	Negotiations in management	2	pass	18
	Course 5.2.	Excel in practice	2	pass	18
	Course 5.3.	Polish/English language	2	exam	30
	total in semester		30		266
Semester II	Moduł M2/6	STRATEGIC MANAGEMENT	14		120
	Course 6.1.	Business development strategies	3	pass	30
	Course 6.2.	Methods of strategic analysis	3	pass	30
	Course 6.3.	Strategic human resource management	4	pass	30
	Course 6.4.	Process management	4	pass	30
	Moduł M2/ 7	QUANTITIVE METHODS IN MANAGEMENT	6		45
		Statistical inference	6	exam	45
	Moduł M2/8	Specialization module (1)	5		36
		The effectiveness of human resource management	3	pass	20
		People behaviour in difficult situations - workshop	2	pass	16
	Moduł M2/ 9	Diploma module (1)	5		44
		Work with thesis advisor	2	pass	16
		Methodology of master thesis' writing	1	pass	10
		Methods of economic research conduct	2	pass	18
	total in semester		30		245