# **CURRICULUM**

Academic Year 2021/2022

Major MANAGEMENT

Degree Bachelor full-time

Profile Practical





3pecialisation		INTERNATIONAL BOSINESS	1					
Semester	Module	Module/Course name	ECTS	Pass/exam	Leader	Contact hours	Student effort	Total hours
		Business in Practice	21		prof. A. Zelek	132	393	525
		Project Business - workshop	8	pass		30	170	200
		Business Simulation Game	1	pass		6	19	25
		Real Management Problems - workshop	2	pass		18	32	50
		Antiplagiatory Policy Law in Business	2 4	pass exam		18 30	32 70	50 100
		Foreign Language (1)	4	exam		30	70	100
Semester I		Organisation and Management	12	CXdIII	dr R. Nowak- Lewandowska	135	165	300
Jennester i	Course 2.1.	Management and Organisational Behaviour	4	exam	LCWalldowska	45	55	100
		Human Resources Management	3	pass		30	45	75
	Course 2.3.	Process Management	3	pass		30	45	75
	Course 2.4.	Quality Management	2	pass		30	20	50
						6		
		Library training	_	pass		2		-
		Occupational Health and Safety  Total in semester	33	pass		4 273	558	825
	Module 71/3	Key Competences in Business	13		dr M. Stankiewicz	120	205	325
		Information and Communication Technologies	3	pass	di W. Stankiewicz	30	45	75
		Spreadsheets and Data Bases in Business	4	pass		30	70	100
	Course 3.3.	Foreign Language (2)	4	exam		30	70	100
Semester II	Course 3.4.		2	pass		30	20	50
		Quantative Methods in Business	16		dr M. Bzunek	90	310	400
		Mathematics in Business	8	exam		45	155	200
	Course 4.2.		8 <b>29</b>	exam		45 <b>210</b>	155 <b>515</b>	200 <b>725</b>
	Module 71/5	Total in semester Personal Develompent and Interpersonal Skills	4		mgr S. Świergiel	210 54	515 46	100
		Selfpresentation - workshop	1	pass	IIIBI 3. SWIEIBIEI	18	7	25
		Teamwork - workshop	1	pass		18	7	25
		Business Ethics - workshop	2	pass		18	32	50
	Module Z1/6	Applied Economics in Management	18		dr A. Lachowska	120	330	450
Semester III	Course 6.1.	Macroeconomics	7	exam		45	130	175
Schiester in		Microeconomics	7	exam		45	130	175
		Economic Principles of Managerial Decisions	4	pass		30	70	100
		Marketing Management	<b>10</b>		dr J. Osuch-Mallett	60	190	250
	Course 7.1.	Market Reasearch - workshop	5	pass pass		30 30	95 95	125 125
	Course 7.2.	Total in semester	32	pass		234	566	800
	Module Z1/8	Finance and Accounting	18		dr D. Majewska- Bielecka	150	300	450
	Course 8.1.	Accountancy	6	exam		45	105	150
	Course 8.2.	Corporate Finance	6	exam		45	105	150
Semester IV		Financial Analysis - workshop	4	pass		30	70	100
		Tax Strategies	2	pass	de A. La da accelea	30	20	50
		Specialisation Module (1) INTERNATIONAL BUSINESS Globalisation	<b>8</b>	nacc	dr A. Lachowska	<b>90</b> 45	<b>110</b> 30	<b>200</b> 75
		International Financial Reporting Standards	5	pass pass		45	80	125
	course s.z.	Total in semester	26	puss		240	410	650
	Module Z1/10	Diploma Module (1)	7		prof. A. Zelek	60	115	175
		Methodology of Diploma Thesis - workshop	2	pass		12	38	50
	Course 10.2.	Methods of Economic Research - workshop	2	pass		24	26	50
		Diploma Thesis - workshop	3	pass		24	51	75
		Specialisation Module (2) INTERNATIONAL BUSINESS	14		dr A. Lachowska	110	240	350
Semester V		Project Management	5	pass		40	85	125
		Diversity Management International Business	4 5	pass pass		30 40	70 85	100 125
		Practical Activities Module (1)	2	pass	dr R. Nowak- Lewandowska	40	10	50
	Course 12.1.	Additional activities	2	pass	LCWAIIUUWSKA	40	10	50
		Total in semester	23			210	365	575
		Diploma Module (2)	6		prof. A. Zelek	24	126	150
		Diploma Thesis - workshop	6	pass		24	126	150
		Specialisation Module (3) INTERNATIONAL BUSINESS	7	nass	dr A. Lachowska	90	78	150
		Information Management Systems International Law	2	pass pass		30 30	20 20	50 50
		Financial Market	3	pass		30	38	50
Composts :: \		Student Elective Module	8	process.	Dean	90	110	200
Semester VI		Course to choose from available set of courses	3	pass		30	45	75
		Course to choose from available set of courses	3	pass		30	45	75
	Course 15.3.	Physical Education	2	pass		30	20	50
		Practical Activities Module (2)	29		dr R. Nowak- Lewandowska	725		725
	Course 16.1.	Student Intership	29 <b>50</b>	pass		725	244	725 <b>1225</b>
		Total in semester  TOTAL 6 SEMESTERS	193			929 2096	314 2728	4800



Module no.	Modu	le Z1/1											
Module name		В	usine	ss in F	Practice			ECTS credits	21	Leader		prof. A. Zelek	
Major	MANAGEMENT	Bachelor	Year	I	Semester	1	<b>Status</b> (choise list)	OBLIGATORY	Langu	Jage	English	Total Contact Hours	132

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main aim of the module is to make students aware of the key issues related to the realities of creating a new business entity and implementing business ideas and running a business in its subsequent stages of life. The design of the module allows calling experience effect as understood in the Kolb cycle - from experience through the cognitive process taking place in subsequent thematic modules, in subsequent years of study.

The main task of the classes within the module is to simulate realistic conditions for setting up and running a business. Students take part in activating, hands-on workshops in which they "create" simulated companies. The element enriching team activities in simulated conditions is a strategy game and meetings with business practitioners. An equally important component of the module is a course on the foundations of economic law, focused on the organizational and legal forms of business entities and business taxation options, as well as a course on the protection of intellectual property rights.

### **REQUIREMENTS**

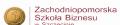
Needed knowledge and skills before storting the module

no formal and substantive requirements

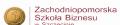
	LEARNING OUTCOMES	
	Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
principles of creating and running a business, taking into account the following contexts:	initiate and participate in the processes of analyzing and designing new business and running a	to cooperate in creative processes, shows an entrepreneurial attitude and
strategic, legal, financial, marketing, resource, operational, etc.	business in its various stages of life, against the background of endogenous and exogenous diagnosis	responsible for the decisions made

					٨	MODULE STRUCT	URE							
Course no.	Course no. Module Z1/1 Course 1.1. Module Z1/1 Course 1.2. Module Z1/1 Course 1.3. Module Z1/1 Course 1.4. Module Z1/1 Course 1.5. Module Z1/1 Course 1.6.													
Course name	Project Busine	ss - workshop	Business Sim	ulation Game	_	ment Problems - shop	Antiplagia	tory Policy	Law in I	Business	Foreign La	nguage (1)		
ECTS credits	8	1		1	:	2	2	2	,	4	4	4		





	Nodule Z1/1 Course no.		ness in Practic Course 1.1.	е						
	ourse name			s - workshop	)		ECTS credits	8	Leader	prof. A. Zelek
	Maior					Ctatus	OBLIGATORY		English	Table Contract House
	Major	MANAGEMENT Bachelor	Year	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours
				L	EARNING	OUTCOMES				
omes		Description	of SPECIFIC learn	ing outcomes of the	course				Reference to MAJO	OR learning outcomes
pe			Stude	nt				74 14/0 //	→ CHECK	
	knows and understar	nds the principles of constructing a busines	s venture plan in the	context of choosing a st	trategy, busii	ness model and orga	nizational architecture	Z1_W4 Knows and a Z1_W5 Knows and a Z1_W11 Understand	recognizes at the advanced understands at an advanced ds the essence of entrepren	Level the relations between the enterpris level theories and concepts regarding plan Level management processes in individua leurship and knows the economic, legal an
NAC THE COLUMN	knows and understar organizational forms ownership.	nds the course and stages of the company and	registration process in	the context of formal a	and legal asp	ects of establishing o	companies in various			ents of law and ethics principles related to leurship and knows the economic, legal an
	knows and understar	nds the elementary mechanisms of financia	l analysis, marketing	analysis and risk analysi	is.			Z1_W8 Knows and u Z1_W9 Knows and u	understands, at an advance understands the nature of e	ouse typical analytical methods and tools d level, concepts, facts, phenomena and co conomic analysis and controlling in decision es of using selected IT tools supporting
3	identifies and analyze optimal choice.	es all endo- and exogenous factors determi	ning the choice of a b	usiness model, is able to	o analyze the	em and can make		Z1_U1 is able to use Z1_U3 is able to di Z1_U6 Able to make	e knowledge of scientific dis agnose and solve managem se decisions regarding vario	blems in the field of management, human ciplines: management and quality science tent problems (in various functional areas: us functional areas of the organization, (legal, moral, social, professional) in solvi
CHINO	is able to design busi strategic.	iness ventures in the form of an elementary	business plan, takinຄູ	; into account legal, fina	ancial and ma	arketing determinant	ts	Z1_U1 is able to use Z1_U2 is able to co Z1_U3 is able to di Z1_U5 is able to id	e knowledge of scientific dis prrectly interpret typical pro agnose and solve managem entify phenomena in the fie	ciplines: management and quality science blems in the field of management, human lent problems (in various functional areas- eld of accounting and finance, forecast the us functional areas of the organization,
3	shows creativity and economic.	openness to new initiatives, while maintain	ning criticism and ratio	onalism in assessing var	iants of new	ventures		Z1_K4 Is able to m Z1_K5 Is ready to i Z1_K6 Is capable o	ake rational professional de ndependently identify and of f rational thinking in indepe	cisions, initiate actions and engage colleag diagnose management and economic prob endent professional work, while maintaining ges in a sense of reliability and responsibil
	jest zdeterminowany	y i zorientowany na realizację zakładanych o	elów i wykazuje odpo	wiedzialność za nie						cisions, initiate actions and engage colleag endent professional work, while maintainin
)								71 VA le able te m	aka rational professional de	sisions, initiate actions and ongage collect
	cooperates with the members	team in the analytical and decision-making		ng understanding and r	mindfulness	for the opinions and	ideas of other team			ccisions, initiate actions and engage colleag am task, taking in the various roles of initia
		STUDENT EFFOI			mindfulness	for the opinions and	ideas of other team	Z1_K2 Is willing to	work and cooperate in a te	
				ng understanding and r	mindfulness		ideas of other team	Z1_K2 Is willing to	work and cooperate in a te	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours including: lecture		30 30	mindfulness		ideas of other team	Z1_K2 Is willing to	ING METHODS  choice from given list multimedia presentation hop that uses activating n	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours including:		30	mindfulness		ideas of other team	Z1_K2 Is willing to	ING METHODS  choice from given list multimedia presentation	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours Including: lecture practice e-learning laboratory		30 30	mindfulness		ideas of other team	Z1_K2 Is willing to	ING METHODS  choice from given list multimedia presentation to pt that uses activating re group discussion team projects team analysis	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar		30 30	mindfulness		ideas of other team	Z1_K2 Is willing to	ING METHODS  choice from given list multimedia presentation hop that uses activating r group discussion team projects	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit		30 30	mindfulness	for the opinions and	ideas of other team	Z1_K2 Is willing to	ING METHODS  choice from given list multimedia presentation property description group discussion team projects team analysis practical workshop	am task, taking in the various roles of initia
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others		30 30	mindfulness	ork Teaching methods	ideas of other team	Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentatioi hop that uses activating ng group discussion team projects team analysis practical workshop  choice from given list	am task, taking in the various roles of initial
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments		30 30	mindfulness	ork Teaching methods	ideas of other team	Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation property description group discussion team projects team analysis practical workshop	am task, taking in the various roles of initial
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort		30 30 10 16 2 2 2	mindfulness	ork Teaching methods	ideas of other team	Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation hop that uses activating in group discussion team projects team analysis practical workshop  choice from given list eparation of the final pro	am task, taking in the various roles of initial
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship		30 30 10 16 2 2 2 170 200		Student Work Teaching methods		Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation by that uses activating in group discussion team projects team analysis practical workshop  choice from given list experience of the properties of the properties of the given list choice from given list experience of the final pro- student's own research	am task, taking in the various roles of initial
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort		30 30 10 16 2 2 2 170 200		ork Teaching methods		TEACH  works	ING METHODS  choice from given list multimedia presentation by that uses activating in group discussion team projects team analysis practical workshop  choice from given list experience of the properties of the properties of the given list choice from given list experience of the final pro- student's own research	am task, taking in the various roles of initial task, taking in task, t
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list		30 30 10 16 2 2 2 170 200 A:		Student Work  Teaching methods		TEACH  works	ING METHODS  choice from given list multimedia presentation hop that uses activating in group discussion team projects team analysis practical workshop  choice from given list reparation of the final pro student's own research e-lectures  Percentage of final grac very good > 90%	am task, taking in the various roles of initial task, taking in task, t
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hous exams, assignments Lectureship Student Effort Total Student Effort		30 30 10 16 2 2 2 170 200		Student Work  Teaching methods		TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list eparation of the final pro student's own research e-lectures  Percentage of final grav very good 90% good + 81% - 90%	am task, taking in the various roles of initial task, taking in task, t
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list		30 30 10 16 2 2 2 170 200 A:		Student Work  Teaching methods		Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation hop that uses activating in group discussion team projects team analysis practical workshop  choice from given list eparation of the final pro student's own research e-lectures  Percentage of final grav very good > 90% good 181% - 90% good 11% - 90% sofisial cotory + 61% - 70°	am task, taking in the various roles of initial task,
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list		30 30 10 16 2 2 2 170 200 A:		Student Work Teaching methods		Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team growth so practical workshop  choice from given list team growth so growth	am task, taking in the various roles of initial task,
		STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list		30 30 10 16 2 2 2 170 200 A:	SSESSME	Grade scale Student Work Teaching methods		Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team projects team analysis practical workshop  choice from given list exparation of the final pro student's own research e-lectures  Percentage of final grav very good > 90% good 198 - 90% good 71% - 80% sotisfoctory + 61% - 70% sotisfoctory 15% - 60% sotisfoctory 15% - 60%	am task, taking in the various roles of initial task,
	members	STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list tasks, exercises	27	30 30 10 16 2 2 2 170 200 A: pass % of final grade 100	SSESSME COU	Grade scole Student Work  Stue	S S S S S S S S S S S S S S S S S S S	Z1_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team projects team analysis practical workshop  choice from given list exparation of the final pro student's own research e-lectures  Percentage of final grav very good > 90% good 198 - 90% good 71% - 80% sotisfoctory + 61% - 70% sotisfoctory 15% - 60% sotisfoctory 15% - 60%	am task, taking in the various roles of initial task,
methods	1 / participation in th 2 / experience and ur 3 / understanding all 4 / Building the comp	STUDENT EFFOI  Total contact hours including: lecture practice e-learning loboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list tasks, exercises	ness idea (product / ress idea	30 30 30 10 10 16 16 2 2 2 170 200 A: pass % of final grade 100  Pic service definition and ta to	COU  country to the state of th	PODE SEDESCRIPTION OF THE PROPERTY OF THE PROP	ION of the course sais; economic viability ana	ZI_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team projects team analysis practical workshop  choice from given list eparation of the final pro student's own research e-lectures  Percentage of final grav very good + 81% - 90% good + 81% - 90% good + 81% - 90% satisfactory + 61% - 70% satisfactory + 51% - 60% unsatisfactory < 51%	am task, taking in the various roles of initial task,
Course description	1/participation in th 2/experience and ur 3/ Judiesting three of periods of p	STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list tasks, exercises	ness idea (product / sess of creating a new lecision on the organ e, procedures, staff, I	30 30 30 10 10 16 2 2 2 170 200 A: pass % of final grade 100  Pile service definition and ta business venture - macrizational and legal form r systems, etc.);	COU case describe arget groups) ro- and micro, organizatio	POON TE DESCRIPTION OF THE POON TO THE POON THE PO	ION  of the course ssis; economic viability ana cing strategy (available sta	ZI_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team projects team analysis practical workshop  choice from given list eparation of the final pro student's own research e-lectures  Percentage of final grav very good + 81% - 90% good + 81% - 90% good + 81% - 90% satisfactory + 61% - 70% satisfactory + 51% - 60% unsatisfactory < 51%	am task, taking in the various roles of initial task,
memods	1 / participation in th 2 / experience and us 3 / understanding all 4 / Building the complete 5 / Formulating strat 6 / Demonstration of Storner J.A.F., Freem Datf R.L., (2012), Nev Armstrong M., (2009	STUDENT EFFOI  Total contact hours including: lecture practice e-learning laboratory seminar practical workshop study visit others consulting hours exams, assignments Lectureship Student Effort Total Student Effort  Final grade choice from given list tasks, exercises  tasks, exercises  an edesign of a new business wenture - a bus inderstanding of the complexity of the proc the determinants of the business model - pany's architecture (organizational structur tegy; fa comprehensive company concept.	ness idea (product / sess of creating a new decision on the organ procedures, staff, I magage Learning, Flore ce Management (Electronic Company)	30 30 30 30 10 10 16 2 2 2 170 200 A: pass % of final grade 100  Pile tervice definition and tab business venture - mac izational and legal form r systems, etc.);	COU cose describe riget groups) ro- and micro, , organizatio	RSE DESCRIPT main topics and areas -environment analy nal structures, finance Key literature and Philadelphia. m	ION  Sof the course ssis; economic viability ana cing strategy (available sta	ZI_K2 Is willing to  TEACH  works	ING METHODS  choice from given list multimedia presentation team projects team analysis practical workshop  choice from given list team projects team analysis practical workshop  choice from given list eparation of the final pro student's own research e-lectures  Percentage of final grav very good + 81% - 90% good + 81% - 90% good + 81% - 90% satisfactory + 61% - 70% satisfactory + 51% - 60% unsatisfactory < 51%	am task, taking in the various roles of init  nethods  ject



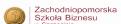
Module Z1/1 Course no. Course name  Major MANAGE/								
Course name	Business in P							
	Course S Business S	imulation Game		ECTS credits	1	Leader	prof. A. Zelel	k
Marior MAANACE	1 1	innolation Came					p. 61.7 % 26.6	
Major MANAGE/	ENT Bachelor Yea	ar   Semester	1 Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	6
		LEAR	RNING OUTCOMES					
Outcomes type	Description of SPECIF	IC learning outcomes of the cou	Jrse			Reference to MAJO	R learning outcomes	
1990		Student			Z1 W1 Knows and	→ CHECK To	HE KEY advanced key concept, terms, comp	etences, laws
knows, understands and is able to use i	the decision-making process basic	economic laws and regularities in the	field of demand and supply t	theory as well as	Z1_W3 Knows and Z1_W5 Knows and	understands at an advanced l understands at an advanced l	level the relations between the ente level management processes in indi	erprise / vidual areas
LEDG					Z1_W11 Understan	ds the essence of entreprene	eurship and knows the economic, leg	gal and social
B marketing								
*								
					71 U1 is able to us	knowledge of scientific disc	iplines: management and quality sci	ience as well
is able to make simple business decisior	in the area of supply and price pol	icy taking into account economic con-	ditions and competitive pres	sure	Z1_U5 Is able to id	entify phenomena in the fiel	Id of accounting and finance, forecast	st their
	an area or supply and price por	icy, caking into decount economic com-	and competitive pres	ourc.	EI_OIL IS USE TO	nacpenaenti, and concerve	y, dagnose and resolve pro	oressiona.
SKIILS								
CES			_				m task, taking in the various roles of cisions, initiate actions and engage c	
cooperates in a team and shows the ab	y to perform the function of a sub	stantive leader in a specific functional	l area of management.					
cooperates in a team and shows the ab								
CIAL								
S S								
	STUDENT EFFORT				TEACH	ING METHODS		
	tact hours	6 30	*			choice from given list on, managerial and strateg	tic games	
le	ture	55	# 00 H		Sillidiad	on, managenaranu strateg	gic garries	
e-le	ctice arning		Ě					
Se Se	ratory ninar		Teaching methods					
practice stu	workshop y visit		<u>"</u>					
oti consu	ers ng hours	30	Vork			choice from given list own work with the text		
Lec	signments rreship		Student Work		g	roup work - joint task solvi	ng	
	nt Effort dent Effort	19 25	Stoc					
		Δ925	SSMENTS METHODS					
Final grade		pass % of final grade				Percentage of final grade very good > 90%	e	
+ choice from given		100	scale			good + 81% - 90%		_
choice from given team projects								
choice from given team projects			Grade			good 71% - 80% satisfactory + 61% - 70%	5	
			Grade			good 71% - 80%		
team projects team projects			COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	5	
team projects  team projects  team projects  team projects		Please d	Grad			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
team projects  team projects  team projects  1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan	etition conditions; ns;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
team projects  team projects  team projects  team projects  1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price	etition conditions; ns;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	5	
team projects  team projects  team projects  1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market cor 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules;	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	etition conditions; ns; competition and off-price;	Please d	COURSE DESCRIPTI lescribe main topics and areas			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market cor 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules;	ettion conditions; ms; competition and off-price; gamification decisions.	Please d	COURSE DESCRIPTI			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	ettion conditions; ms; competition and off-price; gamification decisions.	Please d	COURSE DESCRIPTI lescribe main topics and areas			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	ettion conditions; ms; competition and off-price; gamification decisions.	Please d	COURSE DESCRIPTI lescribe main topics and areas			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
1 / experience of real conditions for ma 2 / experience of simulated market com 3 / learning about competition mechan 4 / understanding the principles of price 5 / Introduction to gamification rules; 6 / Application process and correction of	ettion conditions; ms; competition and off-price; gamification decisions.	Please d	COURSE DESCRIPTI lescribe main topics and areas	of the course		good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		



2021/	2022										w Szczecinie
M	odule I1/1			ess in Pract	ice						
	Course no.	-		ourse 1.3.	ve blence	ulanka a -		FOTS	_	lac de	prof A 7-1-1
Co	ourse name	ке	ai Manag	gement r	roblems - woi	rksnoj	0	ECTS credits	2	Leader	prof. A. Zelek
	Major	MANAGEMENT	Bachelor	Year	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 18
										_	
					LE	ARNIN	G OUTCOMES				
			Danadalia	-4 CDECIFIC I						D-f t- MA IO	D I
Outcomes type			Description		rning outcomes of the	course					R learning outcomes
				Stu	ident				71 W2 Knows and	→ CHECK To	HE KEY level the concepts, principles and methods of
									Z1_W3 Knows and	understands at an advanced l	level the relations between the enterprise /
366	knows and understand	is the essence of entrepre	eneursnip, the prir	icipies of running	a business and the associa	itea risks.			Z1_W11 Understa	nds the essence of entreprene	eurship and knows the economic, legal and social
KNOWLEDGE									71 W3 Knows and	understands at an advanced	level the relations between the enterprise /
NN NO	I	l. th l h l 6					and bloom		Z1_W4 Knows and	recognizes at the advanced le	evel theories and concepts regarding planning,
	knows and understand	is the real problems of co	mpany managem	ent in the contex	t of both exogenous and er	ndogenous	problems.				level management processes in individual areas level the fundamental concepts of economic
									Z1 U1 Is able to u	se knowledge of scientific disc	ciplines: management and quality science as well
	to account of the constitute				and the same				Z1_U2 Is able to	correctly interpret typical prob	blems in the field of management, human
	is aware of the realities	s of running a business in	given endogenou	s and exogenous	conditions.				Z1_U3 Is able to o	diagnose and solve manageme	ent problems (in various functional areas of the
SKILLS									-		
S											
									Z1_K1 Is ready to	critically assess the level of hi	is knowledge and skills and understands the need
SOCIAL COMPETENCES	is onen to the process	of getting to know and ex	neriencing as wel	l as learning from	experience based on real e	economic a	nd managerial probler	ns			liagnose management and economic problems as ndent professional work, while maintaining a
PETEI	is open to the process	or getting to know and ex	cperiencing as wer	as icarrillig iron	experience based on real c	economic a	ina managenar probler	113.	ZI_KO IS Capable	or radional dilliking in indeper	ident professional work, while maintaining a
WOO											
JAL 0											
SOC											
		STUI Total contact h	DENT EFFORT		18				TEACH	choice from given list	
		including:			18		<del>8</del>			study visits	
ē		lecture practice					leaching methods		me	case study eting with a business practit	tioner
nc fu		e-learning laboratory					ing i			practical workshop	
동		seminar			10		ach				
± E#		practical work study visit			8						
Student Effort Structure		others consulting ho	ours				ž			choice from given list group work - joint task solvi	ing
₹		exams, assignn Lectureship					-				
		Student Effo	ort		32		Student Work				
		Total Student I	ttort		50						
		Final grade			pass AS	SESSME	ENTS METHODS			Percentage of final grad	
ŧ.		choice from given list			% of final grade		sc de			very good > 90%	
ssment	parti	wrritten credit cipation in the discussion			90 10		<u> </u>			good + 81% - 90% good 71% - 80%	
Assessr							Grade			satisfactory + 61% - 70% satisfactory 51% - 60%	
										unsatisfactory < 51%	
							JRSE DESCRIPTION				
					Plea	ise describe	main topics and areas	of the course			
		e real problems of manag iinar sessions with busine			of business practitioners;						
	3 / Case studies concer	rning the areas:	33 productioners an	ia aamig staay v	sits to companies,						
	a / creating a new bus b / financing systems										
	c / marketing strategi d / key success factor										
	,										
ē											
Ğ											
g o											
Course description											
ŭ							Key literature				
						Λ.	dditional literature				
						A					



2021/	2022											Szkoła Biz w Szczecinie	nesu
M	odule Z1/1		Busine	ess in Practio	ce			1					
	Course no.			ourse 1.4.									
Co	ourse name		Aı	ntiplagiat	ory Po	licy			ECTS credits	2	Leader	prof. A. Zele	ek
								I I					
	Major	MANAGEMENT	Bachelor	Year	I	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
						LE	FARNIN	G OUTCOMES					
Outcomes type			Description	of SPECIFIC lean	ning outco	omes of the	course				Reference to MAJC	OR learning outcomes	
.,,,,,				Stud	lent						→ CHECK 1		
	knows, identifies and un principles governing pro protection rights contain	tection and trade in inta								_		nts of law and ethics principles rel eurship and knows the economic, I	
Ä	750									Z1 U7 Is able to u	use norms. rules and systems	(legal, moral, social, professional)	in solving
SKIILIS	is able to identify adequ	ate sources of intellectu	al property protec	ction law in the co	ntext of busi	iness and pro	fessional a	ctivity.					
SKI	can combine his or her c	own ideas with opinions,	concepts and the	ories taken from l	iterature an	d expert publ	lications, in	accordance with legal	and ethical standards.			(legal, moral, social, professional) develop a diploma project, taking i	
PETENCES	Understands and respec	ets the principles and sys	tem of protection	of intellectual pro	perty and co	opyright in hi	s own profi	essional and business a	activity.	Z1_K8 In his profe	essional life he is ready to res	pect legal norms, principles of soci	al life and
SOCIAL COMPETENCES													
		STUE	ENT EFFORT							TEACH	HING METHODS		
		Total contact h	ours			18		s l			choice from given list		
		including:				18 8		Teaching methods			lecture multimedia presentation	<u> </u>	
ē		practice				8		a to to		work	shop that uses activating m		
Student Effort Structure		e-learning laboratory						- ig					
동		seminar						9					
Effo		practical works study visit	hop					- P					
lent		others						¥			choice from given list		
Stro		consulting ho exams, assignm				2		- ×			own activity on platform trial tests	l	
		Lectureship						Student Work			own work with the text		
		Student Effo Total Student E				32 750		- S					
		Final grade			pass		SESSM	ENTS METHODS			Percentage of final grad	le .	
ŧ	ch	oice from given list			% of final g			<u> </u>			very good > 90%		
Assessment methods		knowledge test wrritten credit			50 50						good + 81% - 90% good 71% - 80%		
sses metl		wintten credit			30			Grade sc			satisfactory + 61% - 709	6	
∢								ō			satisfactory 51% - 60% unsatisfactory < 51%		
											orisaliside for y < 51%		
								JRSE DESCRIPTION					
	1/ Copyright and related 2/ Intellectual property 3/ Trademark as a work 4/ Law of the internet.	in the light of the Law or and an object of industr	n Copyright and Ro ial property.		ndustrial Pro		ise describe	e main topics and areas of the second areas of	of the course				
Course description	1.@opyrights and Relater 2.lindustrial Property Lav 3.Barta J., Markiewicz R. 4.K. Lewandowski, Praw 5.Nowińska R., (red.), Pra 6.Bodrecki P., (red.) Praw	w – Act of 17th Novemb , (red.) Prawo autorskie o autorskie a prawo kon awo własności przemysł	er 2013 i prawa pokrewne kurencji, Wyższa S owej, LexisNexis, V	zkoła Umiejętnośc Varszawa 2008.	i Społecznyc	ch w Poznaniu	u, Poznań 2 Ilnej. Repety						
	1.Dereń M., Własność pi												
	2.Stec P., (red.) Ochrona	własności intelektualne	, Oficyna wydawn	icza Branta, Bydgo	szcz-Opole-	Gliwice 2011.							



2021/	2022										w Szczecinie	
	odule Z1/1			ss in Practic	e							
	Course no.			ourse 1.5.							f A 7-1-	
Co	ourse name			Law in Bu	usiness			ECTS credits	4	Leader	prof. A. Zele	K
	Major	MANAGEMENT	Bachelor	Year	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
	•		240.10.0.		•		,		99-	<u> </u>		00
					15	A DAUNI	G OUTCOMES					
							G OUTCOMES					
Outcomes type			Description of	f SPECIFIC lean	ning outcomes of the	course				Reference to MAJC	OR learning outcomes	
				Stud	ent				71 W/10 Knows and	→ CHECK 1		todto
	knows and understand	Is the course and stages of	the process of reg	ristering a husine	ss in the context of forma	l and legal	aspects of creating en	terorises in various			nts of law and ethics principles rela eurship and knows the economic, le	
	organizational and ow	-		,								
									71 W/11 Understan	dr the essence of entropren	eurship and knows the economic, le	and and social
EDG									ZI_WII Olideistali	us the essence of entrepren	ediship and knows the economic, le	gai and social
KNOWLEDGE	knows and understand	Is the main aspects of econ	omic and tax law	that determine tl	he form and shape of bus	iness						
ž									71 W10 Knows and	l understands the key eleme	nts of law and ethics principles rela	ted to
			. Inhamatan tan	and at the second							eurship and knows the economic, le	
	recognizes the relevan	t aspects of commercial law	v, iabour iaw, tax i	aw and civil law i	n the context of the funct	ioning of t	ne company					
									Z1 U7 Is able to u	se norms, rules and systems	(legal, moral, social, professional) in	n solving
	is able to choose the o	ptimal legal form and meth	ods of tavation of	f a new husiness	venture and conduct the	company r	egistration process				ely identify, diagnose and resolve p	
	is able to choose the o	ptimariegariorni and metir	ious or taxation of	a new business	venture and conduct the t	company n	egistration process					
SKILLS												
٠,												
v											ges in a sense of reliability and resp	
SOCIAL COMPETENCES	is ready to take up the	challenge of registering a n	new business entit	y in an appropria	te form and procedure.				Z1_K8 In his profe	ssional life he is ready to res	pect legal norms, principles of socia	I life and
AP ET												
00												
CIAL												
S												
		STUDI	ENT EFFORT						TEACH	IING METHODS		
		Total contact ho			30				TEAGI	choice from given list		
		including: lecture			<b>30</b>		- Hods		works	lecture shop that uses activating m	nethods	
hure		practice e-learning			18		<u> </u>		a	ctivity on e-learning platfo task solving	rm	
Student Effort Structure		laboratory					Teaching methods					
ffort		seminar practical worksh	ор				<u> </u>					
ent E		study visit others								choice from given list		
Stud		consulting hour exams, assignme			2		Student Work		р	reparation to an exam/cre review of the literature	edit	
		Lectureship					de nt			own activity on platform	l .	
		Student Effort Total Student Eff			70 100		- ₹			trial tests		
					24	M2232	ENTS METHODS					
		Final grade			exam	3133/41				Percentage of final grad	le	
nent ods		knowledge test			% of final grade 100		scale			very good > 90% good + 81% - 90%		
Assessment methods							Grade scale			good 71% - 80% satisfactory + 61% - 70%	δ	
₹ -							ঠ			satisfactory 51% - 60% unsatisfactory < 51%		
			, , , , , , , , , , , , , , , , , , ,							orisalistactory v 5170		
					Plea		main topics and areas					
		mercial law (public commer	rcial law and priva	te commercial la				,				
	2/ Sources of commerces of commerces of commerces of economics.	cial law; nic activity, entrepreneurs a	and enterprises;									
		onducting business activity; n and registration systems;										
	6/ Free, regulated, lice	nsed, concessional business tive division of partnership	s activity;			:!	bis. limited master		thin\			
	8/ Business reporting of	obligations;	s (partnersnips an	iu companies; gei	nerai partifership; profess	юпат рати	iersnip; iimited partne	rsnip; iimited joint-stock	partnersnip)			
ptio	9/ Elements of labour 10/ Control of the esta	aw; blishment and performanc	e of business activ	vity;								
	11/ Elements of tax lav											
ğ Ö							Key literature					
in o		nies Code – Act of 15th Nov Act of 6th March 2018	rember 2000									
-	3. Civil Code – Act of 2		orawniczych. Zach	odniopomorska s	Szkoła Biznesu. 2012							
		va gospodarczego dla ekono										
	1 Nowak Macioi I Ba	dstawy prawa w Polsce : pra	awo dla nionra	ików CaDoWir 2	009	Α	dditional literature					
	2. (red.) Olszewski J., P	rawo gospodarcze. Kompen	ndium, C.H. Beck,		.005							
		dlowe dla ekonomistów , Li vicz A., Podatki i prawo pod		ictwo Prawnicze	LexisNexis, 2008.							



2021/								_					w Szczecinie
	odule Z1/1			ss in Practi	ce								
	Course no.			ourse 1.6.	auaa	10 (1)			ECTS credits	4	Leader	prof. A. Z	7olok
	ooise name		FOI	eign Lan	guug	Je (1)			EC13 CIEGIIS	4	Leddel	pioi. A. Z	Telek
	Major	MANAGEMENT	Bachelor	Year	1	Semester	1	Status (choice list)	OBLIGATORY	Language	Polish/English	Total Contact Hours	30
						LE	ARNIN	IG OUTCOMES					
			Description of	SDECIEIC Incom							D-f t- HA10	D. I	
Outcomes type			Description of			comes or me	course					R learning outcomes	
				Stud	dent					71 W15 Knows at	→ CHECK To		
										E1_W15 Kilows 0	oreign language at the commu	medion level flevel by Esseni	
	has the knowledge in	Dusiliess Eligiisii											
35													
KNOWLEDGE													
Š													
										Z1 U8 Is able to	use a specialized language and	communicate in a precise and	consistent manner.
	uses the language in s	imulated situations										precise dilu	
	co and language iff S	Jucca SituatiUIIS											
Ŋ													
SKILLS													
											work and cooperate in a team		
	speaks Business Englis	sh in various business situ	ations								take on professional challenge engage in social interactions, co		
SOCIAL COMPETENCES													
Peter													
WO													
IAL 0													
000													
		STUE Total contact h	DENT EFFORT			30				TEAC	choice from given list		
		including:				30		spo		work	shop that uses activating m	ethods	
ē		lecture practice						Teaching methods			group discussion individual projects		
Š		e-learning laboratory						- gri			team projects video movie		
동		seminar						act					
Ħ.		practical workst study visit	ПОР					-					
Student Effort Structure		others consulting hou	Urs					York			choice from given list preparation to an exam/cre	dit	
<i>∞</i>		exams, assignm Lectureship				2 28		eut v			own work with the text group work - joint task solvi	ng	
		Student Effo Total Student E	rt			70 100		Student Work			, , , , , , , , , , , , , , , , , , ,		
		.orar stouetill E			1		0500						
		Final grade			exa	am	3ESSM	ENTS METHODS			Percentage of final grad	e	
Assessment methods		choice from given list written exam			% of fina.	l grade O		Grade scale			very good > 90% good + 81% - 90%		
sessn netho	nartie	tasks, exercises cipation in the discussion			40			de s			good 71% - 80% satisfactory + 61% - 70%		
As	purci	apation in the discussion						g S			satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Ple		URSE DESCRIPTI be main topics and areas					
	Communication skills Negotiation and persu	racion chille											
	Financial and numerad												
	Technological skills Organisational skills												
	Selling skills Leadership and team s	skills											
	Problem-solving and o												
Ē													
iptio													
escr													
Course description													
Con								Key literature					
	New International Bus	siness English, Leo Jones &	& Richard Alexande	er, Cambridge									
							F	Additional literature					



Module no.	Modu	le Z1/2											
Module name		Organisatior	and <i>I</i>	Manag	gemen	ł		ECTS credits	12	Lea	ıder	dr R. Nowo Lewandows	
Major	MANAGEMENT	Bachelor	Year	I	Semester	1	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	135

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The module covers the issues that are the basis for educating managers. The aim of the module is to familiarize students with the main areas of organization management, in particular the enterprise; conditions for establishing an organization, its structure, stages of development, resources, taking into account internal dependencies and relations with the environment. In this context, students learn the principles, levels of business management, the course and functions of the management process, its main disruptions, and especially the role of management in achieving organizational efficiency and effectiveness. The aim of the module is also to familiarize students with the concepts and tools of process management, quality management and human resources. During the courses included in this module, the student acquires skills in the field obtaining and using information to analyze the strategic potential of the organization, designing and improving HR activities, assessing and analyzing the organization in terms of processes, implementing quality management standards, as well as adopting and fulfilling various managerial roles in the process of managing the organization.

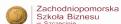
### REQUIREMENTS

Needed knowledge and skills before storting the module

Before starting the module, the student should have knowledge, skills and competences from the Module: Business in Action. Additionally, the Module: Applied Economics is useful, including Courses: Macroeconomics and Microeconomics

### **LEARNING OUTCOMES** Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes) KNOWLEDGE SKILLS **SOCIAL COMPETENCES** (Student knows and understand on advenced level...) (Student is able to...) (Student is ready to...) the essence, principles and functions of management, identifies and characterizes individual acquire and use information for analyzing strategic potential organization and its adopt an entrepreneurial attitude, have managerial predispositions, are ready to cooperate processes management; HRM models, types of HR strategies and the role of HR departments; environment; can play various roles of a manager; with the team and to lead the team: knows modern tools for planning, selecting, evaluating, motivating, developing and managing find adequate solutions to problems related to the organization of the personnel process in function in a team, performing various functions (also as a group leader) - participates or the company, identifying and skillfully using both opportunities / threats and strengths / manages the process of team decision-making, in an ethical manner and in accordance with employees' career; the essence of process management; methods of analyzing and evaluating processes, including weaknesses of the organization; decision support tools; methods of management and quality improvement in the organization. compare, analyze and evaluate organizational processes in terms of the possibility of their for continuous learning due to the dynamics of market processes, including the creation of improvement and reorganization; process organizations; use quality management standards to evaluate business processes; select and apply specific express critical opinions on topics related to the possibility of introducing modern quality tools for building a quality system in the organization. solutions in the area of quality management in the enterprise.

					MODULE STRUCT	URE			
Course no.	Module Z1/2	Course 2.1.	Module Z1/2	Course 2.2.	Module Z1/2	Course 2.3.	Module Z1/2	Course 2.4.	
Course name	Management an Beha		Human Resourc	es Management	Process Mo	anagement	Quality Mo	ınagement	
ECTS credits	4	1		3	;	3	:	2	



2021/	2022									w Szczecinie			
	iodule Z1/2	(		n and Mana	igemen <del>t</del>								
	Course no. ourse name	Mana		ourse 2.1.	anisational Bel	naviour	ECTS credits	4	Leader	prof. A. Zelo	ek		
	Major	MANAGEMENT	Bachelor	Year	Semester	1 Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45		
					LEA	RNING OUTCOMES		ı					
Outcomes type			Description (	of SPECIFIC lear	ning outcomes of the co	ourse			Reference to MAJO	OR learning outcomes			
.,,,,,				Stud	lent			71 W1 Knows an	→ CHECK 1  d understands in the general	THE KEY  advanced key concept, terms, com	inetences, laws		
KNOWLEDGE		es types of organizations,				es individual management pr		Z1_W4 Knows and	recognizes at the advanced I	level theories and concepts regard level the concepts, principles and level the relations between the er	ng planning,		
	is able to obtain and u	se information to analyze (	the strategic pote	ential of the organ	ization and its environment,	as well as interpret data and	analysis results.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well  Z1_U2 is able to correctly interpret typical problems in the field of management, human					
SKILLS	can identify problems	associated with the organi	ization managem	ent process, propo		Z1_U12 Is able to	independently, and collective	ent problems (in various functiona ely identify, diagnose and resolve	professional				
	can play various mana	gerial roles.				Z1_U6 Able to make decisions regarding various functional areas of the organization,							
SOCIAL COMPETENCES	has an entrepreneurial	l attitude, has managerial p	predispositions, i	s ready to start co	operation with the team and	to lead the team.		Z1_K3 Is able to e	engage in social interactions,	am task, taking in the various roles cooperation with other entities of cisions, initiate actions and engage	the		
SOCIALCO													
			ENT EFFORT	Г				TEACI	HING METHODS				
		STUD Total contact ho including:		<u> </u>	45 45	spo		TEACI	choice from given list lecture				
<u>e</u>		Total contact ho				nethods			choice from given list				
ructure		Total contact he including:		Г	<b>45</b>	ning methods		work	choice from given list lecture multimedia presentation	nethods			
ort Structure		Total contact had including:  lecture practice e-learning laboratory seminar	DUTS		12 12	eaching methods		work	choice from given list lecture multimedia presentation shop that uses activating m group discussion	nethods			
nt Effort Structure		Total contact he including: lecture practice e-learning laboratory seminar practical works!	DUTS		<b>45</b>	Teaching methods		work	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop	nethods			
tudent Effort Structure		Total contact he including:  lecture practice e-learning laboratory seminar practical workst	hop		45 12 12 12			work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop  choice from given list preparation to an exam/cre	nethods tioner			
Student Effort Structure		Total contact he including: lecture practice e-learning laboratory seminar practical workst study visit others	nop urs		45 12 12 12			work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion etting with a business practic practical workshop  choice from given list preparation to an exam/cre own activity on platform	nethods tioner			
Student Effort Structure		Total contact he including: lecture practice e-learning laboratory seminor practical works! study visit others consulting hou exams, assignme Lectureship Student Effor	hop urs ents		45 12 12 17 17 2 2	Student Work Teaching methods		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop  choice from given list preparation to an exam/cre	nethods tioner			
Student Effort Structure		Total contact he including: Iecture practice e-learning Iaboratory seminar practical workst study visit others consulting hot exams, assignme Lectureship	hop urs ents		45 12 12 17 17 2 2 2 55	Student Work		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature	nethods tioner			
Student Effort Structure		Total contact he including: lecture practice e-learning laboratory seminor practical works! study visit others consulting hou exams, assignme Lectureship Student Effor	hop urs ents		45 12 12 17 17 2 2 2 55			work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature	ethods tioner  edit i			
		Total contact he including: lecture practice e-learning laboratory seminar practical workst study visit others consulting hot exams, assignm Lectureship Student Effor Total Student Eff Final grade choice from given list	hop urs ents		45 12 12 17 17 2 2 2 100 ASS exam % of final grade	SSWENTS WETHODS		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practi practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90%	ethods tioner  edit i			
	presentatio	Total contact he including: Including: I ecture practice e-learning I daboratory seminar practical works study visiff others consulting hou exams, assignme Lectureship Student Effor Total Student Effor Total Student Effor given list written exam not an individual or group in action of an individual or group in action in the contact has been desired to the contact has been desi	hop  Urs ents t		45 12 12 17 17 2 2 2 55 100  ASS exam % of final grade 50 30	SSWENTS WETHODS		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion etting with a business practivation practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90% good + 81% - 90% good 71% - 80%	nethods tioner  dit n n n nethods			
Assessment Student Effort Structure methods	presentatio	Total contact he including: lecture practice e-learning laboratory seminar practical works! study visit others consulting hou exams, assignme Lectureship Student Effor Total Student Effor Final grade choice from given list written exam	hop  Urs ents t		45 12 12 17 17 2 2 2 55 100  ASS exam % of final grade 50	Student Work		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practiv practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90% good + 81% - 90%	ethods tioner  edit in iject			
	presentatio	Total contact he including: lecture practice e-learning laboratory seminar practical workst study visit others consulting hot exams, assignme Lectureship Student Effor Total Student Effor Total Student Effor works are in a significant exam more an individual or group cipation in the discussion	hop  Urs ents t		45 12 12 17 17 2 2 2 55 100  ASS exam % of final grade 50 30 10	SSWENTS WETHODS		work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practic practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90% good +81% - 90% good +81% - 90% good 17% - 80% salisfactory + 61% - 70%	ethods tioner  edit in iject			
	presentatio	Total contact he including: lecture practice e-learning laboratory seminar practical workst study visit others consulting hot exams, assignme Lectureship Student Effor Total Student Effor Total Student Effor works are in a significant exam more an individual or group cipation in the discussion	hop  Urs ents t		45 12 12 17 17 2 2 2 55 100  ASS exam % of final grade 50 30 10 10	Strate of the strategy of the	ON	work me	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practiv practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90% good +81% - 90% good 71% -80% salisfactory +80% -80% salisfactory +80% -70% solisfactory 51% -60%	ethods tioner  edit in iject			
	presentatio partii  1 / Organization mana 2 / Definitions and typ 3 / Manager in the orga 4 / Leading in the orga 5 / Organizational envi 6 / Planning and decisi 7 / The organization proper of the organization properties of strateg 9 / Contemporary met	Total contact he including: Inclu	nce and functions ization resources ures, roles and sk ananagement style indings. Ethical an of goals and plan of goals and plan concept and level ganization managinization managinizatio	s of management ills. Manager type ills. Manager type ills. di cultural context s. Functions and le ills of strategy. SWC gement (reengene	45 12 12 12 17 17 17 2 2 2 55 100  ASS exam % of final grade 50 30 10 10 10 Please s. of the organization's envirouvels of goals. Stages of the part o	ESSMENTS METHODS  PDS  PDS  PDS  PDS  COURSE DESCRIPTI  describe main topics and areas	ON of the course	work	choice from given list lecture multimedia presentation shop that uses activating m group discussion eting with a business practiv practical workshop  choice from given list preparation to an exam/cre own activity on platform review of the literature preparation of the final proj  Percentage of final grad very good > 90% good +81% - 90% good 71% -80% salisfactory +80% -80% salisfactory +80% -70% solisfactory 51% -60%	ethods tioner  edit in iject			





٨	/2022 Module Z1/2 Course no.		Organisation Co	and Man	agement							w Szczecinie	
С	ourse name		Human I	Resource	es Mana	gement			ECTS credits	3	Leader	prof. A. Zele	ek
	Major	MANAGEMENT	Bachelor	Year	I s	emester	Status (	(choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						IFAR	NING OUT	COMES					
lcomes			Description o	f SPECIFIC lea	rning outcom	es of the cour		COMES			Reference to MAJO	OR learning outcomes	
ype				Stu	dent						→ CHECK		
	understands the esse management	nce of the strategic appro	each to the HRM pro	cess, knows the	internal and ex	ternal factors aff	ecting the shap	oe of modern	n human resource	Z1_W2 Knows and u Z1_W3 Knows and u	inderstands at an advanced inderstands at an advanced	advanced key concept, terms, com level the concepts, principles and i level the relations between the en level management processes in inc	methods of terprise /
KNOWLEDGE		els, types of personnel stra ctively building company v		of HR departme	ents and entities	responsible for	managing peop	ole; knows w	rhat challenges they face	Z1_W4 Knows and r	ecognizes at the advanced	advanced key concept, terms, com evel theories and concepts regardi level management processes in inc	ng planning,
	knows modern tools t management	for planning, selecting, ass	sessing, motivating,	developing and	managing empl	oyees' careers, a	nd identifies act	tivities that i	improve human resource	Z1_W2 Knows and u	inderstands at an advanced	advanced key concept, terms, com level the concepts, principles and i level management processes in inc	methods of
	is able to create from	scratch and constantly im	nprove HR activities	that meet the ch	nallenges of mo	dern organizatio	ns			Z1_U4 Can see the	need to improve the organ	ciplines: management and quality s ization and its own competences th d communicate in a precise and co	rough the
SKILLS		determinants affecting th ection, assessment, motiva					ource managem	ment concep	ts, in particular in the	Z1_U4 Can see the Z1_U6 Able to mak	need to improve the organ se decisions regarding vario	blems in the field of management, ization and its own competences th us functional areas of the organizat ely identify, diagnose and resolve p	rough the
		utions to problems related s / weaknesses of the orga		n of the personr	nel process in th	e company, iden	tifying and skillf	Ifully using b	oth the opportunities /	Z1_U3 Is able to di Z1_U8 Is able to us	agnose and solve managem se a specialized language an	blems in the field of management, ent problems (in various functional d communicate in a precise and cor ely identify, diagnose and resolve p	areas of the
CES		processes occurring in the posing appropriate solution			and critically re	fer to this assess	ment, maintain	ning reliabilit	y, diligence, objectivity			is knowledge and skills and unders liagnose management and econom	
SOCIAL COMPETENCES		a team, performing vario		group leader) –	is able to partic	ipate or manage	the process of t	team decisio	on making by doing it in a	71 K9 In his profes		nm task, taking in the various roles pect legal norms, principles of soci	
SOCI	is open to diversity ar	nong other people and ov	vercomes schematic	thinking, prejud	lices and stereo	types - is toleran	t and open					cisions, initiate actions and engage ges in a sense of reliability and resp	
			DENT EFFORT							TEACH	ING METHODS		
		Total contact h including:				30 30		<del>8</del>			choice from given list lecture		
ture		lecture practice				1 <u>2</u> 8		methods		works	multimedia presentation hop that uses activating n		
U		e-learning laboratory						מ			group discussion case study		
Effort Sfru		seminar practical work	rhon			6		Teaching			team analysis practical workshop		
		study visit						-					
Student	-	others consulting ho	ours			2		ž		n	choice from given list reparation to an exam/cre	dit	
5		exams, assignn	ments			2		ž			review of the literature		
		Lectureship Student Effo				45		Student Work		gı	roup work - joint task solv	ing	
		Total Student I	Effort			75		S					
		Final grade			nacc	ASSES	SMENTS M	ETHODS			Percentage of final grad	lo.	
		choice from given list			pass % of final grad	de		흠			very good > 90%	ic .	
hod	-	written exam tasks, exercises			40 50			Š.			good + 81% - 90% good 71% - 80%		
methods	part	icipation in the discussion	1		10		=	Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							COURSE DE						
		and their strategic importa				rieuse ue.	scribe main topic	es una areas	oj tile course				
	External and intern     HRM models	al determinants of humar	n resource managen	ient									
<u> </u>	<ol> <li>Elements and organ</li> <li>Modern tools for p</li> </ol>	pes of personnel strategie nization of the personnel p lanning, selecting, assessir resource management.	process in the comp		aging employee	s' careers							
description	1 A Posztowski Zara	ądzanie zasobami ludzkim	ni Koncencie prolit	vki – varavonio	PWF Warran	2018	Keylite	erature					
Course de	2. HR Business Partne 3. Praktyki HRM2 Naji 4. G. Filipowicz, HR Tc 5. G. Filipowicz, HR Bu	r. Rola – funkcje – Perspeł lepsze studia przypadku z oolbox czyli narzędziownik ısiness Partner, Koncepcja	ktywy, (red.) K. Popi polskiego rynku, Inf menedżera HR, Info i praktyka, Wolters	eluch, PWN, Wa or, Warszawa 20 or, Warszawa 20 Kluwer, Warsza	rszawa 2018. 018. 18. wa 2018.								
ŭ	o. Gomez-Mejia L. R.,	Balkin D. B., Cardy R. L., M	ranaging Human Res	ources, Pearsor	i, Prentice Hall,	ivew Jersey. 10. I	viatnis K. L., Jack	.kson J. H., H	uman kesource Managen	ient, inomson South	ı-vvestern, USA 2008		
ŭ													
ŭ	1. T. Oleksyn 7arzadz	anie zasobami ludzkimi. W	Vvd. Wolters Kluwer	Polska. Warezas	wa 2016.		Additional	al literature	1				





2021/	2022	_						_										
	odule I1/2	(		n and Mand	agemen	ıt .												
C	Course no.			Course 2.3.								•						
Co	ourse name		Pro	ocess Ma	nager	ment			ECTS credits	3	Leader	prof. A. Zel	ek					
					_													
	Major	MANAGEMENT	Bachelor	Year	1	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30					
				<u></u>	<u> </u>													
						L	EARNIN	IG OUTCOMES										
Outcomes			Description	of SPECIFIC lear	rning outc	omes of the	course				Reference to MAJOR	R learning outcomes						
type				54	door						\ AUFAUT	ue vev						
				Stud	dent					71 W/2 Knows and	→ CHECK TH	HE KEY evel the concepts, principles and	l mothods of					
	The control of Process				h - 4166							evel the relations between the e						
		ucture and management.	process manager	nent, recognizes tr	ле аптегенс	es between p	rocess orga	inizations and classica	l organizations, in terms of	Z1_W5 Knows and	understands at an advanced le	evel management processes in in	ndividual areas					
	their development, str	accure and management.																
										Z1_W7 Knows the	advanced level and is able to u	use typical analytical methods ar	ıd tools					
щ	characterizes the esser	nce of the process approa	ch - typical and sp	ecific elements, n	nethods, tec	hniques and	manageme	nt concepts.										
KNOWLEDGE																		
MO										Z1_W2 Knows and understands at an advanced level the concepts, principles and methods of								
ž	identifies process man	agement issues that allow	for practical ana	lysis and finding w	vays to elimi	nate them, or	n a scale of											
	organisation, national	economy as well as global	lly.															
										Z1_W7 Knows the	advanced level and is able to u	use typical analytical methods ar	d tools					
	describes ways of anal	ysing and evaluating proc	ess management	, including decision	n support to	ols.												
										Z1 U1 is able to u	se knowledge of scientific disci	iplines: management and quality	science as well					
												nt problems (in various function						
	is able to compare, and	alyse and evaluate organis	sational processes	in terms of their	improvemer	nts potential	and reorga	nization										
ITS																		
SKILLS												lems in the field of management						
	is able to diagnose the	situation of the organizat	ion and design n	ossible variants of	its strategy	in a nrocess n	ersnective			Z1_U6 Able to ma	ake decisions regarding various	s functional areas of the organiza	ition,					
										71 K1 Is ready to	critically assess the level of his	s knowledge and skills and under	retands the need					
												agnose management and econor						
	is open to the need for	r continuous learning, due	to the dynamics	of market process	ses, including	g the creation	of process	organisations.										
CES																		
Ë												s knowledge and skills and under						
A P	is ready to work in a team, takes an active approach to process evaluation taking place in contemporary organizations											isions, initiate actions and engag es in a sense of reliability and res						
SOCIAL COMPETENCES		,				,8-						,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
ĕ C										Z1_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the								
8										EI_KE IS WINING CO	work and cooperate in a tear	in task, taking in the various role.	or initiator, the					
	is willing to discuss and	d present its position on p	rocess managem	ent														
		Total contact h	DENT EFFOR			30			l .	IEACI	choice from given list							
		including:	0013			30		8			lecture							
		lecture				12		hing methods		work	shop that uses activating me	ethods						
fructure		practice e-learning				16		É			case study individual projects							
ž		laboratory						į			group discussion							
or S		seminar practical works	hon		_			Teac										
#		study visit																
Student Effort S		others consulting ho			_			<u>*</u>			choice from given list review of the literature							
홄		exams, assignm				2		– ×			review of the literature							
		Lectureship				45		Student Work										
		Student Effor			_	75		- ₹					-					
		Final anada					SSESSM	ENTS METHODS			Percentage of final grade							
-		Final grade choice from given list			pass % of final						very good > 90%	2						
men ods		individual project			60			Scal			good + 81% - 90%							
Assessment methods		tasks, exercises written exam			20 20			Grade scale			good 71% - 80% satisfactory + 61% - 70%							
A L		Witter Cam						Ğ			satisfactory 51% - 60%							
											unsatisfactory < 51%							
							CO	URSE DESCRIPT	ION									
						Ple		e main topics and areas										
		in modern management of s management. Main and																
		ria and a model for adapta			n element o	f organization	improvem	nent										
	Control and measuren	nent of process performan																
	IT support in process n Value in creating and v																	
	Value stream mapping																	
Ę	Process Management																	
ē i	Process modelling - the Modelling of resources	eoretical approach s and process documents -	- classes using cor	mputer programs	(laboratory	e.g. Adonis). N	Model simu	lation										
scri	Visualization and proc	ess time analysis tools																
Ď																		
Course description	Dumas, M., La Rosa, M	L. Mendling, L. & Reijers	H. A. (2013) Fund	damentals of busin	ness process	management	t (Vol. 1 n	Key literature  2). Heidelberg: Springe	er, Allweyer, T. (2016) RDM	N 2.0; introduction	n to the standard for business	ss process modeling. BoD–Boo	ks on Demand					
ပိ		014). Business process ma			process	agemen	- ( • o ı. 1, µ.	_,e.ucibeig. spriligi		z.o. mirouutil0l	the standard for busines	BOD-BOO	on Jemanu;					
	Darmar & (2012 1 1 1	) Dustage Puls C 11 1	ion Darle	alkian Door C. C.		Application		Additional literature		ustanus (	Carlages Charac							
	Dormer, A. (2018, July	j. pusiness Kule Optimisati	ioii: Problem Defi	muon, Proot-ot-Co	oncept and	Application A	reas. In Int	erriacional Conference	on business information Sy	rsterns (pp. 51-62)	. apringer, Cham.							
	Dormer, A. (2018, July). Business Rule Optimisation: Problem Definition, Proof-of-Concept and Application Areas. In International Conference on Business Information Systems (pp. 51-62). Springer, Cham.																	



				C	COURSE DESC	CRIPTION				( ) S	achodniopo zkoła Bizne Szczecinie
2021/ M	2022 odule Z1/2	Organisatio	on and Man	agement						T W	Szczecinie
C	Course no.		Course 2.4.	nagement			ECTS credits	2	Leader	prof. A. Zele	ek
	Major	MANAGEMENT Bachelor	Year	Semester	1 Statu	US (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
				LEA	ARNING OL	JTCOMES					
Outcomes type		Description	of SPECIFIC lea	rning outcomes of the c	course				Reference to MAJOI	R learning outcomes	
			Stu	dent				Z1_W2 Knows and	→ CHECK TR d understands at an advanced le	HE KEY wel the concepts, principles and m	ethods of
	knows the basic conce	epts of quality and quality management									
								Z1_W2 Knows and	d understands at an advanced le	vel the concepts, principles and m	ethods of
#	knows and understand	ds methods of management and quality in	nprovement in the	e organisation						vel the relations between the enti- vel management processes in indi	
KNOWLEDGE								71 W5 Knows and	l understands at an advanced le	vel management processes in indi	ividual areas
KNO N	characterizes problem:	s related to the implementation, evaluati	on of the QMS								
	knows the importance	of quality management process in the su	ipply chain					Z1_W5 Knows and	d understands at an advanced le	vel management processes in indi	ividual areas
	, , , , , , , , , , , , , , , , , , , ,	,									
	is able to analyse and	determine conditions for the implementa	ition of the OMS							lines: management and quality so t problems (in various functional	
	is able to analyse and	determine conditions for the implementa	don or the QWS								
								Z1_U4 Can see th	ne need to improve the organiza	tion and its own competences thr	ough the
rs	is able to apply ISO sta	andards as a part of analyses									
SKIILS										lines: management and quality sc ems in the field of management, h	
	uses quality managem	ent standards to assess business process	es, including the a	ssessment of the organization	on's manageme	nt system					
								Z1_U3 Is able to	diagnose and solve managemen	t problems (in various functional a	areas of the
	is able to select and ap	pply specific tools for constructing a quali	ty system in an on	ganisation							
								Z1_K1 Is ready to	critically assess the level of his	knowledge and skills and understa	ands the need
S	is ready to express crit	tical opinions on issues related to the pos	siblities of introdu	icing modern quality solutio	ns in the area o	of quality manag	gement in the company	′			
ETENC										gnose management and economic lent professional work, while mair	
SOCIAL COMPETENCES	is ready to make a con	clusions on the definition of problems in	the concept of qu	ality management systems a	application			ZI_KO IS Capable	or rational chinking in independ	ent professional work, write man	italiling a critical
OCIAL										task, taking in the various roles o	
•	is ready to strive to op	otimize decisions by accepting team soluti	ons					ZI_K4 IS able to I	make rational professional decis	ions, initiate actions and engage o	oneagues III
		CTUDENT SECON	-					TF1.0	UING METHODS		
		STUDENT EFFOR  Total contact hours  including:	l	30 30		s s		IEAC	choice from given list multimedia presentation		
ø		lecture practice		10		Teaching methods		work	shop that uses activating me group discussion	ethods	
Student Effort Structure		e-learning laboratory				ching r			case study		
Effort		seminar practical workshop study visit				Tea					
tuden		others consulting hours				Work			choice from given list preparation to an exam/creo	lit	
S		exams, assignments  Lectureship  Student Effort		2 20		Student Work			review of the literature others		
		Total Student Effort		50							
		Final grade		pass	ESSMENTS	_			Percentage of final grade	1	
Assessment methods		choice from given list		% of final grade		Grade scale			very good > 90% good + 81% - 90% good 71% - 80%		
Asse						Grad			satisfactory + 61% - 70% satisfactory 51% - 60%		
					COURSE	DESCRIPTION	ON		unsatisfactory < 51%		
	1/ Evolution of the qua	ality management system - QMS.		Pleas	se describe main t	DESCRIPTION COPICS and areas of					
	2/ Pioneers and their v 3/ History of standariz	views on quality. ation. Elements of ISO standards.									
	<ol> <li>Quality documental</li> <li>QMS certification.</li> <li>Quality methods an</li> </ol>										
		quality, environment, safety.									
ption	10/ Selected technique	lity management method. es and tools for quality manaegement (hi			reto analysis).						
descri	11/ Practical approach to quality improvement, ethods (Kaizen, SS, JIT, Six Sigma).  12/ Quality system in the company,creation and procedures.  13/ The role of quality in customer service.										
Course description					Key	literature					
O	2/ Knowles Graeme, "0	naging Quality 4th Edition", Blackwell Pub Quality Management", bookboon.com 20 Managing Quality: Integrating the Supply	)11.,		y Pearson 2047	7					
	o, o. momas roster, "I		chain, our Edition	, Juguani roung University							
		rs, "Lean Six Sigma", University of Dayton		diamentini di secono di se		nal literature	•				
	2, David L. GUETSCH Sta	anley B. Davis, "Qality Management for O	Parintarional Exce	mence eignth Edition", Pears	son Education 2	.010.					



Module no.	Modu	le Z1/3											
Module name		Key Compe	etence	s in Bu	siness			ECTS credits	13	Lea	ıder	dr M. Stankie	wicz
Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	120

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main goals of education are:

- 1) the Student's acquisition of knowledge and skills in the use of IT solutions in the practice of economics after completing the course, the student should understand the tasks of computer science and communication in the organization, acquire practical skills in the field of obtaining and processing information, and also use of selected information and communication tools.
- 2) introducing the authentic business vocabulary to the Student's language in the context of issues typical for business familiarizing the Student with the methods of communication (formal and informal) in various, typical business situations; to sensitize the student to the issues of cultural differences in communication.
- 3) introducing students to the basic terms, definitions and theories describing social life, understanding the functioning of modern societies, enabling the setting of economic life in a wider social context (the sociology course will allow them to see and understand them as a social phenomenon).

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Before starting this module, the student should know the basics of computer skills, know the basics of information technology and complete the courses assigned to the module E1 / 2 (Organization and Management), have passed the basic matura exam in a foreign language at the B1 level, and should have general knowledge of social. The student should be able to think analytically and logically.

LEARNING OUTCOMES										
Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)									
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)								
possibilities of using information and communication technologies in the practice of economics; issues related to the functioning of man as a social entity within various social structures and society as a conglomerate of communities and institutions (along with the processes taking place within them); a foreign language in a business context (level B2).	acquire information and process it using selected IT and communication tools; prepare written studies and presentations; use a professional foreign language; interpret social phenomena and processes, observe and interpret economic phenomena in relation to other phenomena of social life.	work independently and achieve set goals as well as work in a team, playing roles from leader to executor of entrusted tasks.								

	MODULE STRUCTURE											
Course no.	Module Z1/3	Course 3.1.	Module Z1/3	Course 3.2.	Module Z1/3	Course 3.3.	Module Z1/3	Course 3.4.				
Course name	Information and Techno		-	nd Data Bases in iness	Foreign Laı	nguage (2)	Soci	ology		_		
ECTS credits	3	3		4	4	1		2				





Module Z1/1		Key Comp	etences in B	usiness								
Course no.		Course 3.1.										
Course name	Inform	nation an	d Commu	ınicati	on Tec	hnolo	gies	ECTS credits	3	Leader	dr M. Stankie	wicz
Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

	Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						L	EARNING	OUTCOMES					
Outcomes type			Description o	of SPECIFIC lear		omes of the	e course				Reference to MAJOI		
	knows the possibilitie	s of using information and	d communication		dent	of economics						HE KEY  Nethods in selected areas of the or  of using selected IT tools supporti	
KNOWLEDGE	knows typical IT tools	necessary to prepare wri	tten works, econo	mic studies and p	resentation	15				Z1_W17 Knows an	d understands the substantive,	methodological and formal requi	rements for the
~	distinguishes between business.	n basic IT tools, modern co	ommunication tec	hnologies and inf	ormation sy	stems and kr	nows the po	ssibilities of using the	m in practice	Z1_W14 Knows an	d understands the possibilities	of using selected IT tools supporti	ing
	uses selected IT tools	necessary to prepare typ	ical written works	and public speec	hes.					Z1_U13 Is able to	independently prepare and de	presentation) and typical written v velop a diploma project, taking int	to account
SKIILLS	is able to assess his or	wn competences and und	erstands the relat	ionship between	the increase	e in his knowl	ledge and sk	ills.		Z1_U12 Is able to	independently, and collectively	ition and its own competences this identify, diagnose and resolve pr	ofessional
×	has practical informat	cion processing skills.										ation technologies (IT) in his profe	
		luate the effectiveness of , reports, and analyzes tha					lement solut	ions of their choice. C	Can			ation technologies (IT) in his profe	
NCES	cooperates in a team	appointed to achieve a sp	ecific goal, playinį	g roles from proje	ect leader to	executor of e	entrusted ta	sks.		Z1_K3 Is able to e Z1_K4 Is able to n	engage in social interactions, co nake rational professional decis	task, taking in the various roles o operation with other entities of th ions, initiate actions and engage o	ne environment colleagues in
SOCIAL COMPETENCES	is independent and re	esponsible for the implem	entation of entrus	ted tasks								gnose management and economi ent professional work, while mair	
Soci	Takes the views of all	team members attentive	ly and is critical of	their own work.								knowledge and skills and understa ct legal norms, principles of social	
		STUI	DENT EFFORT			30				TEACI	HING METHODS  choice from given list		
		including:				30		tho ds		i	activity on e-learning platfor task solving	m	
cture		practice e-learning				00		Teaching methods			team projects		
Effort Structure		laboratory seminar				28		eachi					
ent Effe		practical works study visit	пор					Ĕ					
Stude		others consulting ho						Student Work			choice from given list own activity on platform		
, s		exams, assignm Lectureship	)			2		e d		F	task solving preparation of the final proje	ect	
		Student Effo Total Student E				45 75		St.					
						A	SSESSME	NTS METHODS					
_		Final grade choice from given list			pass % of final g			Φ			Percentage of final grade very good > 90%	2	
Assessment methods	presentatio	on of an individual or grou tasks, exercises	ıp task		50 50			Grade scale			good + 81% - 90% good 71% - 80%		
sses		tasks, exercises						rade			satisfactory + 61% - 70%		
								G			satisfactory 51% - 60% unsatisfactory < 51%		
							COL	RSE DESCRIPTION	ON				
	Introduction to inform	nation and communication	n technologies.			Ple	ease describe	main topics and areas o	of the course				
	Working in a text edit Multimedia presentat Searching for econom Internet in business a	ions. ic information on the Inte	ernet.										
Course description													
e des	1/ A. Tomaszewska "A	ABC Word 2016 PL", Helio	n, 2016.					Key literature					
Course	2/ G. Kowalczyk "Wor 3/ K. Wołk "Office 201 4/ P. Lenar "Profesjon 5/ A. Ciborowska, J. Li	d 2016 PL. Ćwiczenia prak 19 oraz 365 od podstaw", nalna prezentacja multime ipiński "WordPress dla po	ctyczne", Helion, 2 Wyd. Psychoskok, edialna. Jak unikną czątkujących" , He	2019. ć 27 najczęściej p lion 2017.				cin 2010					
		d.), "Wykorzystanie techn łczesne narzędzia doskona					012	cin, 2010. dditional literature					
	H. Brett "Korzystanie	z usług Microsoft Office 3	65 Prowadzenie n	nałej firmy w chm	urze", Wyd	. Promise, 20							



Module Z1/3		Key Comp	etences in B	usiness			Ì					
Course no.			Course 3.2.									
Course name	\$pi	readshee	ets and Da	ıta Bas	es in B	usines	S	ECTS credits	4	Leader	dr M. Stankie	wicz
Major MANAGEMENT Bachelor Year I Semester 2						Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30	

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
.,,,,,	Student	→ CHECK THE KEY
	knows the practical applications of spreadsheets and databases in managerial sciences.	[21, W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's Z1_W14 Knows and understands the possibilities of using selected IT tools supporting management.
EDGE	knows ICT tools which are used for the purpose of reporting and presentation of results.	ZI_W7 Knows the advanced level and is able to use typical analytical methods and tools (including ZI_W17 Knows and understands the substantive, methodological and formal requirements for the
KNOWLEDGE	knows ICT tools which are necessary to analyze entities, processes, and events in sectorial, microeconomic, and macroeconomic perspective.	ZI_W7 Knows the advanced level and is able to use typical analytical methods and tools (including ZI_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows the possibilities of data base management systems.	Z1_W14 Knows and understands the possibilities of using selected IT tools supporting management
	is able to analyze various issues related to business management, as well as choose proper ICT tools to solve them.	ZI_U1 is able to use knowledge of scientific disciplines: management and quality science as well as ZI_U2 is able to correctly interpret typical problems in the field of management, human ZI_U3 is able to diagnose and solve management problems (in various functional areas of the
SKIILIS	can assess their own competency and formulate questions which will lead them to deepen their understanding, and fill the lack of knowledge.	Z1_U8 Is able to use a specialized language and communicate in a precise and consistent manner, Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional
	can use ICT tools in order to solve various business management issues.,	Z1_U9 is able to use information and communication technologies (IT) in his professional work Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting,
CES	works in target-oriented teams, taking in various roles, e.g., the role of leader or the role of team member.	Z1_K2 is willing to work and cooperate in a team task, taking in the various roles of initiator, the       Z1_K3 is able to engage in social interactions, cooperation with other entities of the environment       Z1_K4 is able to make rational professional decisions, initiate actions and engage colleagues in
SOCIAL COMPETENCES	works independently and takes personal responsibility for completing tasks.	21_KS is ready to independently identify and diagnose management and economic problems as 21_K7 is ready to take on professional challenges in a sense of reliability and responsibility, using
soci	listens carefully to all advices and comments from team members and adopts a critical attitude toward the results of their work.	Z1_K1 is ready to critically assess the level of his knowledge and skills and understands the need 21_K5 is ready to independently identify and diagnose management and economic problems as 21_K8 in his professional life he is ready to respect legal norms, principles of social life and
	STUDENT EFFORT	TEACHING METHODS

	STUDENT EFFORT	
	Total contact hours	30
	including:	30
	lecture	8
ø	practice	
Student Effort Structure	e-learning	
ğ	laboratory	20
\$	seminar	
ģ	practical workshop	
<u> </u>	study visit	
e e	others	
D D	consulting hours	
20	exams, assignments	2
	Lectureship	
	Student Effort	70
	Total Student Effort	100

	TEACHING METHODS
	choice from given list
8	lecture
윤	multimedia presentation
e E	activity on e-learning platform
ס	practical workshop
Teaching methods	
8	
<u>⊕</u>	
~	choice from given list
ō	preparation to an exam/credit
<u> </u>	own activity on platform
<u> </u>	task solving
Student Work	group work - joint task solving
S	

		ASSESSMEN				
	Final grade	pass				
±	choice from given list	% of final grade				
ds de	wrritten credit	30				
essu etho	tasks, exercises	40				
ase He	presentation of an individual or group task	30				
₹ -						

ENTS	NTS METHODS								
		Percentage of final grade							
	<u>•</u>	very good > 90%							
1	ğ	good + 81% - 90%							
1	<u>o</u>	good 71% - 80%							
	9	satisfactory + 61% - 70%							
	ত	satisfactory 51% - 60%							
		unsatisfactory < 51%							

COURCE	DESCRIPTION
COURSE	DESCRIPTION

1. SPREADSHEETS:

- L. SPREADSHEETS:

  1.1. Introduction to spreadsheets entering and editing data.

  1.2. Performing basic spreadsheet operations.

  1.3. Formatting cells, defining styles, managing worksheet data, inserting and editing simple objects, and using keyboard shortcuts in spreadsheets.

  1.4. Adding and editing comments.

  1.5. Formulas and functions: basic formulas, financial formulas, date and time formulas, logical formulas, error trapping, and other functions.

  1.6. Absolute and relative cell references

  1.7. Conditional formatting, reordering and summarizing data.

  1.8. Charts and graphing.

  1.9. Using pivot tables and pivot charts.

  1.10. Worksheet design editing, managing and printing.

  2. DATABASES:

- . DATABASES:

Course description

- LOFI ABASES:

  2.1. Introduction to databases concepts of: data types, relation types, relationships types, DBMS keys, and data redundancy.

  2.2. Database Management System (DBMS) MS Access.

  2.3. Creating empty database, creating database from a template, compacting database files, database performance analysis, compiling database, tables and operations on tables, queries, and reports.

Key literature

- 1) M. Alexander, "Excel 2019 Bible", Wiley, 2018.
  2) Ch. Frye, "Microsoft Excel 2019 Step by Step", Microsoft Press, 2018.
  3) W. Winston, "Microsoft Excel Data Analysis and Business Modeling", Microsoft Press, 2016.
  4) P. McFedrier, "Microsoft Excel 2019 Formulas and Functions", Microsoft Press, 2019.
  5) M. Alexander, R. Kusleika, "Access 2019 Bible", Wiley, 2018.

## Additional literature

1) B. Jelen, M. Alexander, "Microsoft Excel 2019 Pivot Table Data Crunching", Microsoft Press, 2019. 2) B. Jelen, T. Syrstad, "Microsoft Excel 2019 VBA and Macros", Microsoft Press, 2019.



	Module Z1/3		Key Compo		Business										
	Course no. ourse name			ourse 3.3. reign Lar	nguag	e (2)			ECTS credits	4	Leader	dr M. Stankie	wicz		
	Major	MANAGEMENT	Bachelor	Year	ı	Semester	2	Status (choice list)	OBLIGATORY	Language	Polish/English	Total Contact Hours	30		
						LE	EARNIN	G OUTCOMES							
Outcomes			Description of	of SPECIFIC lea	ırning outc	omes of the	course			Reference to MAJOR learning outcomes					
type				Stu	ident					→ CHECK THE KEY  Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws					
KNOWLEDGE	identifies phrases, idio	ms, collocations and gram	nmatical structures	s at the B2 level t	hat allow for	r understandir	ng the langu	lage in a business conf	text.	Z1_W8 Knows and		evel, concepts, facts, phenomen			
KN										Z1 U11 Is able to	communicate in a foreign lang	uage at B2 CEFR level and is abl	e to use it in		
SKIILLS	is able to conduct a business conversation in both spoken and written form, is able to independently solve specific situational tasks that require the use of business language.														
SK															
												knowledge and skills and under			
NCES	is able to work in a gro	oup while performing tasks	s and solving probl	lems, taking on d	lifferent role	s						operation with other entities of			
SOCIAL COMPETENCES															
SOCIAL															
	<u>'</u>	STUD	DENT EFFORT	•						TEACH	HING METHODS				
		Total contact he including:	ours			30 30		spo			choice from given list lecture				
e		lecture practice						Teaching methods		work	multimedia presentation shop that uses activating me	thods			
Struct		e-learning laboratory seminar						ching			group discussion				
Student Effort Structure		practical workst study visit	hop					j e							
nden		others consulting hou	urs					/ork		choice from given list preparation to an exam/credit					
- 5		exams, assignm Lectureship				2 28		Student Work		own work with the text group work - joint task solving					
		Student Effor Total Student Ef				45 75		- S							
		Final grade			pas		SSESSMI	NTS METHODS			Percentage of final grade				
ds de															
ᄩ								e g			very good > 90%				
net ses		written exam tasks, exercises cipation in the discussion			40			ade scale			good + 81% - 90% good 71% - 80%				
Assessment methods		written exam tasks, exercises			50			Grade scale			good + 81% - 90%				
Asses		written exam tasks, exercises			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
Asses	parti	written exam tasks, exercises			50 40						good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
Assea	parti  1. Brand  2. Cultural differences 3. Travel in business 4. Human resources	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
Asses	parti  1. Brand 2. Cultural differences 3. Travel in business	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
Asses	1. Brand 2. Cultural differences 3. Travel in business 4. Human resources 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
	1. Brand 2. Cultural differences 3. Travel in business 4. Human resources 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership 11. Money	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
	parti  1. Brand 2. Cultural differences 3. Travel in business 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
Course description Asses	1. Brand 2. Cultural differences 3. Travel in business 4. Human resources 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership 11. Money	written exam tasks, exercises cipation in the discussion			50 40			IRSE DESCRIPTI			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
	1. Brand 2. Cultural differences 3. Travel in business 4. Human resources 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership 11. Money	written exam tasks, exercises cipation in the discussion  at environment ts k			50 40			JRSE DESCRIPTII			good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
	parti  1. Brand 2. Cultural differences 3. Travel in business 5. Changes in the work 6. International mark 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership 11. Money 12. Competition	written exam tasks, exercises cipation in the discussion  at environment ts k			50 40		ase describe	JRSE DESCRIPTII	of the course		good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
	parti  1. Brand 2. Cultural differences 3. Travel in business 4. Human resources 5. Changes in the work 6. International marke 7. Organization of wor 8. Ethics 9. Advertising 10. Leadership 11. Money 12. Competition	written exam tasks, exercises cipation in the discussion  at environment ts k	al literature for eac	ch unit.	50 40		ase describe	URSE DESCRIPTI main topics and areas	of the course		good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				





Co	Addule Z1/3 Course no. ourse name Major		Key Competences Course 3.4	in Rusiness									
Co	ourse name												
Outcorres	Major			ciology			ECTS credits	2	Leader	dr M. Stankiev	wicz		
Outcomes		MANAGEMENT	Bachelor Year	1	Semester 2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30		
Outcomes					LEARNI	NG OUTCOMES							
Outcomes			Description of SPECIFIC	learning outcon					Reference to MAJO	R learning outcomes			
type				Student					→ CHECK T				
		es terminology in the field nic phenomena as a manif	d of sociology, understands the festation of social life.	Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws Z1_W2 Knows and understands at an advanced level the concepts, principles and methods of Z1_W3 Knows and understands at an advanced level the relations between the enterprise /									
EDGE	knows sociological teri	ns and theories.						ZI_W1 Knows and understands in the general advanced key concept, terms, competences, laws					
KNOWLEDGE	distinguishes between	demographic processes.			Z1_W1 Knows and	understands in the general :	advanced key concept, terms, comp	petences, law					
-	has an orientation reg	arding current social proce	esses and phenomena		Z1_W8 Knows and u	inderstands, at an advanced	level, concepts, facts, phenomena	and complex					
ŀ	has the ability to unde other phenomena of s		al phenomena and processes, is	nto			iplines: management and quality so plems in the field of management, I						
SKIITS	is able to analyze even	ts and processes in societ	ty.		Z1_U12 Is able to i	ndependently, and collective	ely identify, diagnose and resolve p	rofessional					
APETENCES			tude, is ready to take up profes: e processes characteristic of mo		the field of support	ng economic processes	and phenomena by using	Z1_K2 Is willing to Z1_K3 Is able to en Z1_K1 Is ready to c	work and cooperate in a tea gage in social interactions, c ritically assess the level of h	is knowledge and skills and underst m task, taking in the various roles o cooperation with other entities of t is knowledge and skills and underst es in a sense of reliability and resp	of initiator, the the tands the nee		
	is able to formulate an other.	d express opinions on soc	cial life based on facts and critic	cally interpret curre	nt events with respe	ct for views		Z1_K1 Is ready to c	ritically assess the level of h	is knowledge and skills and underst cooperation with other entities of ti	tands the nee		
			DENT EFFORT					TEACH	ING METHODS				
		Total contact h including:			30 30	sp Sp			choice from given list lecture				
ē		lecture practice			18	n etho			multimedia presentation group discussion				
dent Effort Structure		e-learning laboratory seminar				Feaching methods		video movie workshop that uses activating methods					
#ort		practical works				Tea							
t de		study visit others				논			choice from given list				
Struc		consulting ho exams, assignm			2			preparation to an exam/credit group work - joint task solving					
		Lectureship Student Effo	)		20	Student Wo			task solving				
		Total Student E			50	<u> </u>							
		Final grade		pass	ASSESSA	MENTS METHODS			Percentage of final grad	e			
te s		choice from given list wrritten credit		% of final gra	de	e e			very good > 90% good + 81% - 90%				
Assessment methods	parti	cipation in the discussion		10		Grade scale			good 71% - 80%				
Ass						- Gra			satisfactory + 61% - 70% satisfactory 51% - 60%	<u> </u>			
									unsatisfactory < 51%				
i						DURSE DESCRIPTI							
	Man as a social bein     Personality. The con     Culture. The concep     Family as the basic s     Social structure. The     Social change and pi	g. The process of socializa cept of personality. Socia t of culture. Elements of r ocial unit. Family and its r concept of social structu rogress. Theories of social	s a science. Precursors and clas- tation (primary and secondary so al role. material and non-material cultu- role in the process of socializati- ure. Different types of stratificat al change. The process of globali be concept of the nation. Two w	ocialization). The ro ure. The multiplicity ion. The role and fu tion. Closed and ope ization and its conse	le of society in shapi of cultures and cult nctions of the mode en social structures. equences.	ng man. ural relativism. Subcultu rn family. Family models Social mobility. Contem	res and counter cultures. Characteristics of the co porary labor market.	Socio-cultural change ntemporary Polish fa	e. mily.				
	State - State	.,		,, snoping ridu				and matte					
lescrip			Nydawnictwo Zysk i Spółka, Wa	ırszawa 2010.		Key literature							
CO	2/ Goodman N., Wstęp 3/ Szacka B., Wprowac		rna Naukowa, Warszawa 2008. wa, Społeczny Instytut Wydawr	niczy Znak, Kraków 2	2012.								
	2/ Goodman N., Wstęg 3/ Szacka B., Wprowac 4/ Sztompka P., Socjol		rna Naukowa, Warszawa 2008. wa, Społeczny Instytut Wydawr	niczy Znak, Kraków 2	2012.	Additional literature							



Module no.	Module Z1/4												
Module name	Quantative Methods in Business							ECTS credits	16	Lea	ıder	dr M. Bzune	ek
Major	MANAGEMENT Bachelor Year I Semester 2						Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	90

## **PURPOSE OF THE MODULE AND MODULE OBJECTIVES**

Short description and objective list (max. 1100 letters)

The main goal of the classes within the module is to provide students with knowledge of the application of quantitative methods in the area of business practice. The scope of the information provided applies to both mathematics and statistics. In the first case, the classes include selected elements of differential and integral calculus, as well as of linear algebra. Classes devoted to statistics relate to issues related to: structure (distribution) analysis, dynamics measures, as well as methods of describing the interdependence of statistical features.

During the classes, students work independently and in groups, and their activities concern solving practical problems with the use of quantitative methods. The module is critical to the further development of the student's analytical skills. Its implementation allows to provide the audience with the knowledge that is necessary to become familiar with the essence of advanced research methods.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Before starting the course, students should repeat mathematics issues included in the secondary school curriculum. It should be noted that the courses offered within the module are of a complementary nature. Therefore, the implementation of the statistics course will be based in part on the use of knowledge provided in the subject of "mathematics in business".

LEARNING OUTCOMES									
Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)								
KNOWLEDGE (Student knows and understand on advenced level)	<b>SKILLS</b> (Student is able to)	SOCIAL COMPETENCES (Student is ready to)							
the essence of fundamental issues in the field of mathematics, and also accurately formulates conclusions, which are the result of his work; understands the importance of quantitative methods when identifying relations between various phenomena and economic processes, as well as processes related to management issues; knows the substantive scope of mathematics and statistics, and understands the importance and importance of these fields in the overall economic sciences.	· · · · · · · · · · · · · · · · · · ·	to use the ability of logical and analytical thinking when formulating conclusions from the conducted analyzes; work independently or in a group in an objective and reliable manner; make a critical assessment of own skills and work done							

	MODULE STRUCTURE										
Course no.	Module Z1/4	Course 4.1.	Module Z1/4	Course 4.2.							
Course name	Mathematic	s in Business	Statistics								
ECTS credits		8		8							



Module Z1/4		Quantative	Methods in	Business	3							
Course no.	Course 4.1.											
Course name	Mathematics in Business							ECTS credits	8	Leader	dr M. Bzun	эk
Major	MANAGEMENT	MANAGEMENT Bachelor Year I Semester 2 Sta					Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
1,500	Student	→ CHECK THE KEY
		Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools
	knows and understands the role of mathematics in order to describe and solve problems related to the course of economic phenomena and processes related to management issues.	21_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows the basic problems of linear algebra, i.e. elements: systems of linear equations, vectors, matrices, matrix calculus and determinants, etc. Knows basics of differential and integral calculus. Understands the process of studying the course of function variability.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools
		Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the
		Z1_U8 Is able to use a specialized language and communicate in a precise and consistent
	is able to use the methods of mathematics in order to solve problems arising from economic practice	Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional
SKIILLS		Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the
	can use the most important elements of linear algebra, as well as elements of differential and integral calculus of functions of one and several variables.	Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional
S		Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the need
COMPETENCES	develops logical and analytical thinking skills. After studying the material, the student is aware of the usefulness of mathematics and is therefore able to independently solve selected economic problems with the use of tools offered by mathematics.	Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a
WO:		Z1 K1 Is ready to critically assess the level of his knowledge and skills and understands the need
Į.	throughout the course of the course, he / she is aware of the level of his / her knowledge and thus is able to carry out ongoing self-assessment of his / her	Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a
SOC	competences.	

STUDENT EFFORT	
Total contact hours	45
including:	45
lecture	13
<b>p</b> ractice	20
e-learning	
practice e-learning laboratory seminar practical workshop study visit others consulting hours	10
seminar seminar	
practical workshop	
study visit	
others	
consulting hours	
exams, assignments	2
Lectureship	
Student Effort	155
Total Student Effort	200

	TEACHING METHODS
	choice from given list
ş	lecture
욡	multimedia presentation
ne.	group discussion
Ieαching methods	workshop that uses activating methods
듩	task solving
2	
ě	
k	choice from given list
/o	preparation to an exam/credit
	review of the literature
<u>e</u>	task solving
Student Work	
S	

		ASSESSME
	Final grade	exam
=	choice from given list	% of final grade
g g	written exam	100
‡ PC		
ssessment methods		
∢		

ΙEΙ	ENTS METHODS							
		Percentage of final grade						
	_ <u>⊕</u>	very good > 90%						
	scale	good + 81% - 90%						
		good 71% - 80%						
٦	Grade	satisfactory + 61% - 70%						
	ত	satisfactory 51% - 60%						
		unsatisfactory < 51%						

## **COURSE DESCRIPTION**

Course description

In this section, it is necessary to discuss the main principles of performing operations on matrices and determinants, as well as present numerous examples on how to calculate matrices and determinants. In particular, in this part you should: • explain the concept of matrix and transposed matrix; • present the most important rules for performing operations on matrices, including matrix addition and subtraction, matrix multiplication by matrix and matrix multiplication by number; • define the concept of a square, diagonal, unit, zero and symmetric matrix; • divide square matrices into singular and non-singular; • give the definition of the determinant, present the properties of the determinants and present methods of their calculation; • explain the essence of Laplace's theorem and show when and how to apply it; • discuss the meaning of the inverse matrix and present the method of its determination; • explain the concept of a minor and demonstrate its usefulness. SYSTEM OF LINEAR EQUATIONS

In this part, the method of writing systems of linear equations in matrix form should be explained in detail and the tasks related to solving systems of linear equations using the Cramer method should be presented. In particular, this part requires: • define the concept of solving a system of equations; • give the meaning of the zero and non-zero solution of a system of linear equations; • divide systems of equations into compatible and contradictory • explain when a system can be called a system of equations dependent, and when a system with independent equations; • present a definition of a marked, indefinite and contradictory system; • explain the structure of the Cramer system and give Cramer's formulas; • show how a system of linear equations can be written in matrix notation, present examples of systems of linear equations consisting of two, three and four equations.

In this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in the function is continuous. indefinite and definite integral, primary function, the integer function and the integer expression. In this part, it is necessary to present tasks related to: • determining the domain of functions, • determining the limits of functions at the ends of the domain, • functional continuity tests; • differential calculus of one function variable; • monotonicity studies and determination of integration; • use of the basic rules of integration; • determination of indefinite integrals and marked; • calculating partial derivatives.

ADDITIONAL ISSUES THAT MAY BE DISCUSSED IN THE CLASSES AND WHICH DO NOT APPLY IN THE EXAM (OPTIONAL): • basics of mathematical logic and elements of propositional calculus; • set theory and operation on numerical sets; • determining the order of a matrix; • series and number sequences; • types of asymptotes in graphs of functions; • determining the extremes of functions of several variables; • calculation of improper integrals and areas of their use in economics; • calculation of double integrals and riples, • ordinary differential equations and areas of their application in economics.

## Key literature

- Antoniewicz R., Misztal A., Matematyka dla studentów ekonomii. Wykłady z ćwiczeniami. Wydawnictwo Naukowe PWN, Warszawa 2003.
- Dorosiewicz S., Michalski T., Twardowska K., Matematyka. Podręcznik dla studentów kierunków ekonomicznych. Wydawnictwo C.H. Beck, Warszawa 2008.
- Sokołowska D., Dębkowska K., Matematyka dla studiujących nauki ekonomiczne. Wydawnictwo Wyższej Szkoły Finansów i Zarządzania w Białymstoku, Białystok 2008

- Banaś J., Podstawy matematyki dla ekonomistów, Wydawnictwa Naukowo-Techniczne, Warszawa 2007.
- Gewert M., Skoczylas Z., Analiza matematyczna. Część I. Definicje, twierdzenia, wzory. Officyna Wydawnicza Gis, Wrocław 2009
   Gewert M., Skoczylas Z., Analiza matematyczna. Część 2. Przykłady i zadania. Oficyna Wydawnicza Gis, Wrocław 2008.
- Matłoka M., Matematyka dla ekonomistów. Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznań 2011.
- Ostoja-Ostaszewski A., Matematyka w ekonomii. Modele i metody. Część 1. Algebra elementarna. Wydawnictwo Naukowe PWN, Warszawa 2006.
  Ostoja-Ostaszewski A., Matematyka w ekonomii. Modele i metody. Część 2. Elementarny rachunek różniczkowy. Wydawnictwo Naukowe PWN, Warszawa 2006.
  Smoluk A., Podstawy analizy matematycznej. Wydawnictwo Akademii Ekonomicznej im. Oskara Langego we Wrocławiu, Wrocław 2007.





Module Z1/4	Module Z1/4 Quantative Methods in Business										
Course no.	Course 4.2.										
Course name	Statistics						ECTS credits	8	Leader	dr M. Bzune	ek
Major MANAGEMENT Bachelor Year I Semester 2				Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45		

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
iype	Student	→ CHECK THE KEY
	knows the key concepts of statistics, and also knows the area of interest in this field, understands its importance and rank in all economic sciences and sciences about management.	21_W1_Knows and understands in the general advanced key concept, terms, competences, laws 21_W7 Knows the advanced level and is able to use typical analytical methods and tools (including
DGE	knows the basic data sources (of an economic nature, or regarding processes related to organization management) that can be used in statistical processing.	Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws Z1_W2 Knows and understands at an advanced level the concepts, principles and methods of Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including
KNOWLEDGE	knows the most important methods of descriptive statistics, which include structure analysis, interdependence analysis and dynamics analysis.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows methods of data presentation and research results, which are carried out using descriptive statistics methods.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	is able to use concepts in the field of statistics and correctly choose words in formulating conclusions resulting from statistical analyzes.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U8 is able to use a specialized language and communicate in a precise and consistent manner, Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
٥į	can find and obtain relevant quantitative data using various sources. In addition, it processes them and prepares them for testing using descriptive statistics tools.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
SKILLS	has the ability to independently build and calculate synthetic measures that facilitate making accurate managerial decisions.	Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
	can choose and apply appropriate statistical methods that will be used to describe a specific community	Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
- E	understands the need to constantly develop his statistical workshop and improve his own skills in working with statistical data	Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the need
SOCIAL COMPETENCES	can critically refer to the results of his own work, as well as compare and evaluate the results of completed statistical surveys obtained by himself and others	Z1_K5 Is ready to independently identify and diagnose management and economic problems as Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a critical
SOCIAL	is able to perform data analysis in an objective and reliable manner, undertaking the implementation of specific tasks by working alone, as well as in teams.	Z1_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the     Z1_K3 Is able to engage in social interactions, cooperation with other entities of the environment     Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a critical
	CTUDENT ECCORT	TEACHING METHODS

	STUDENT EFFORT		
	Total contact hours	45	
	including:	45	
	lecture	12	
ø	practice	17	
ž.	e-leaming		
Student Effort Structure	laboratory	14	
2	seminar		
Į.	practical workshop		
<u> </u>	study visit		
E	others		
5	consulting hours		
<del>5</del>	exams, assignments	2	
	Lectureship		
	Student Effort	155	
	Total Student Effort	200	

	TEACHING METHODS
	choice from given list
ő	lecture
옱	multimedia presentation
ē	team analysis
Teaching methods	task solving
Æ	case study
임	
ě	
×	choice from given list
ō	preparation to an exam/credit
	review of the literature
를	trial tests
Student Work	others
S	

		ASSESSME	NTS ME	ſΗ
	Final grade	exam		
ŧ	choice from given list	% of final grade		흠
ē ģ	knowledge test	50		ŭ
s ÷	individual project	50		9
S E				B
∢				ō

HODS	
	Percentage of final grade
<u>•</u>	very good > 90%
scale	good + 81% - 90%
	good 71% - 80%
Grade	satisfactory + 61% - 70%
ō	satisfactory 51% - 60%
	unsatisfactory < 51%

# COURSE DESCRIPTION

Course

- Please describe main topics and areas of the cours

  1. Basic concepts, the essence of statistics and statistical research and the classification of statistical features.

  2. The most important areas of applying statistical surveys in business practice.

  3. Forms of data presentation in the form of statistical series and statistical charts.

  4. Construction of a detailed series and point and interval distribution series.

  5. Measures of central tendency (in other words, location, value level of the examined feature).

  6. Measures of variation (in other words differentiation, dispersion, dispersion, dispersion).

  7. Asymmetry (or skew) measures.

  8. Central tendency measures (arithmetic mean; positional: dominant, median, lower quartile, upper quartile).

  10. Dispersion measures (standard deviation, classic coefficient of variation; positional: range, quarter deviation, positional coefficient of variation).

  11. Skewness measures (classic asymmetry factor, positional asymmetry factor, classical-positional asymmetry factor).

  13. Dynamics measures (Increments and indexes).

  14. Interpretation of individual measures used in the analysis of structure and dynamics.

  15. Methods for describing the interdependence of statistical features.

Key literature

Berenson., Levine., Szabat., (2015), Basic Business Statistics Concepts and Applications. (Thirteen Edition), Pearson Education Limited, Essex, England

# Additional literature

Cortinhas C., Black K., (2012), Statistics for Business and Economics. (First European Edition), John Wiley & Sons, West Sussex, UK.



Module no.	Modu	le Z1/5											
Module name	Personal Develompent and Interpersonal Skills					ls	ECTS credits	4	Lea	ıder	mgr S. Świerg	giel	
Major MANAGEMENT Bachelor Year		II	Semester	3	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	54		

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

Caring for the development of interpersonal competences is nowadays a sine qua non condition for efficient functioning in the socio-economic environment. Courses carried out as part of this module will allow the student to acquire universal skills related to effective communication and self-presentation, cooperation with others, division of duties during work, leadership of work in a group, or out-of-the-box thinking and creative problem solving. the expected result of the courses conducted is the production of or strengthening of proactive attitudes in students based on the principles of ethics and emphasizing the importance and positive consequences of constant involvement in self-development.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

No prerequisites at the practical and substantive level.

Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
principles of effective interpersonal communication at the verbal and non-verbal level;	consciously shape your image in various social situations;	create a friendly and mutually respectful work environment;
strategies and ways of creative problem solving and conditions for undertaking decisions;	analyze and interpret the behavior of other entities of economic life in terms of compliance	to dialogue and sensitive to the needs of others;
basic assumptions of CSR. Identifies unethical behavior of participants in economic life;	with the principles of ethics;	consciously apply ethical principles in practice;
distinguishes between the principles of conducting negotiations and conflict resolution strategies;	apply communication and conflict resolution techniques appropriately to the situation;	assume different roles in a group and solve collective tasks effectively.
rules for effective teamwork.	consciously use different learning techniques;	

apply social and psychological techniques and mechanisms in individual and team work.

**LEARNING OUTCOMES** 

	MODULE STRUCTURE									
Course no.	Module Z1/5 Course 5.1.		Module Z1/5	Course 5.2.	Module Z1/5	Module Z1/5 Course 5.3.				
Course name	Selfpresentation - workshop		Teamwork - workshop		Business Ethics - workshop					
ECTS credits	1 1		1	2						





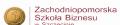
2021/:	2022 odule Z1/5	Persons	al Develom	nent and Int	ernerso	nal Skille		1					
	Course no.	reisono		pent and Int Course 5.1.	erperso	nai skiiis							
Co	ourse name		Selfp	resentatio	n - wo	orkshop	)		ECTS credits	1	Leader	mgr S. Świer	giel
	Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
							E A DAUA	IG OUTCOMES					
Outcomes type			Description	of SPECIFIC lea	rning outc			IG OUICOMES			Reference to MAJOR	t learning outcomes	
,,,,,				Stu	dent					Z1 W8 Knows and	→ CHECK TH	IE KEY evel, concepts, facts, phenomen	a and complex
	knows the principles o	f interpersonal communic	cation on a verbal	l and non-verbal le	evel							dvanced key concept, terms, con	
KNOWLEDGE	knows the techniques	of influence.										dvanced key concept, terms, con	
	distinguishes effective	communication techniqu	es tailored to diff	erent audiences								communicate in a precise and co	
	knows how to conscio	usly shape his image in va	rious situations o	of social exposure.									
SKILLS	can actively and assert	tively communicate with o	others							Z1_U8 Is able to u	ise a specialized language and	communicate in a precise and co	nsistent
	can present his persor	in an orderly and though	itful way.							Z1_U8 Is able to u	ise a specialized language and	communicate in a precise and co	onsistent
	knows how to conscio	usly shape his image in va	rious situations o	of social exposure						Z1_K6 Is capable	of rational thinking in indepen	dent professional work, while ma	aintaining a
SOCIAL COMPETENCES	can actively and assert	tively communicate with o	others.							Z1_K2 Is willing to	o work and cooperate in a tear	n task, taking in the various roles	of initiator, the
	can present his persor	in an orderly and though	tful way							Z1_K3 is able to e	ngage in social interactions, co	operation with other entities of	the
		STUE	DENT EFFOR	T						TEACH	HING METHODS		
		Total contact h including:	ours			18 18		<b>8</b>		work	choice from given list shop that uses activating me	ethods	
		lecture practice				4		hing methods			lecture group discussion		
fructure		e-learning						_ E			group discussion		
rt Sfr		laboratory seminar						Teachi					
Student Effort S		practical works study visit	shop			14		_					
napr		others consulting ho	urs					- X			choice from given list review of the literature		
శ		exams, assignm Lectureship	nents					- <b>*</b>		F	reparation of the final proje	ct	
		Student Effo	rt			7 25		Student Work					
		Total Student E	morr										
		Final grade			pas		SSESSM	ENTS METHODS			Percentage of final grade	!	
t s		choice from given list individual project			% of final	grade		<u>9</u>			very good > 90% good + 81% - 90%		
Assessment methods		tasks, exercises			50			Grade scale			good 71% - 80%		
Ass								Gra			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Blo		URSE DESCRIPT e main topics and areas					
		way to get people to act	as we want.			770	ase deserio	e main topies and areas	of the course				
	<ol> <li>Self-presentation ta</li> <li>Values of self-prese</li> </ol>	ntation recipients											
		tion: norms and self-prese contact with people Self-p		way to convince p	eople to act	as we want.							
	Self-presentation ta     Values of self-prese	ctics											
dio n	4. Social self-presentat	tion: norms and self-prese	entation goals										
scrip	5. Basic techniques of	contact with people											
e de	M Lean, Colf.	ation Impaged as a second		annual habania	unati di cons	1000 10	aan. 11-	Key literature	titum 2002 Comments 5 **	un ka uda d t-2	and south Echans Ac. C.	h F. Henrike kelli on history (***)	ton and Pres
ō	so kids will talks, any p	ublishment . R. Cialdini, W	Vywieranie wpływ	vu na innych, Wyd	awnictwo G	WP, 2013.		OOK of self and iden נסטנג	игут 2003, Carnagie D, Ho	w to win and influe	nce peopie, Faber A., Mazlis	h E., How to talk so kids will lis	ten and listen
		z, M . Leśnikowska. Prezen tacji i wystąpień publiczny					ezentacja,	Wyd Additional literature	2				
	1. M. Kuziak, Jak mów	ić, rozmawiać, przemawiac	ć, Wydawnictwo	Szkolne PWN, 2008	8.								





	odule Z1/5 Course no.	Persono		oent and Int	erperso	nal Skills		1								
	ourse name			amwork -	work	shop			ECTS credits	1	Leader	mgr S. Świe	ergiel			
	Major	MANAGEMENT	Bachelor	Year	П	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18			
						LE	ARNIN	G OUTCOMES								
Outcomes			Description	of SPECIFIC lea	rning out	comes of the	course				Reference to MA.	JOR learning outcomes				
type				Stu	dent					Z1 W1 Knows an		THE KEY ral advanced key concept, terms, or	ompetences, laws			
	knows the rules for gro	oup dynamics.														
EDGE										Z1_W1 Knows an	nd understands in the gener	ral advanced key concept, terms, co	ompetences, laws			
KNOWLEDGE	distinguishes between	conflict resolution and n	egotiation technic	ques.												
~										Z1_W8 Knows and	d understands, at an advanc	ed level, concepts, facts, phenome	ena and complex			
	knows the conditions f	for effective interpersona	l communication.													
										Z1_U6 Able to ma	ake decisions regarding var	ious functional areas of the organi	zation,			
	can organize his work a	and coordinate tasks with	other team mem	nbers												
										Z1 U6 Able to ma	ake decisions regarding var	ious functional areas of the organi	zation,			
	can present their argui	ments and effectively liste	en to the argumer	nts of team memb	ers.											
SKIILS																
×	can take various roles i	in the team								Z1_U3 Is able to	diagnose and solve manage	ement problems (in various functio	nal areas of the			
	can take various roles	in the team.														
										Z1_U3 Is able to	diagnose and solve manage	ement problems (in various functio	nal areas of the			
	knows how to solve co	onflict problems and situa	tions													
										Z1_K2 Is willing t	o work and cooperate in a t	team task, taking in the various rol	es of initiator, the			
S	shows openness and e	empathy towards other te	am members													
ETENCI										Z1_K3 Is able to	engage in social interaction	s, cooperation with other entities	of the			
COMP	shows activity in the di	irection of obtaining info	rmation, expandir	ng knowledge and	self-improv	vement										
SOCIAL COMPETENCES										Z1_K2 Is willing t	o work and cooperate in a t	team task, taking in the various rol	es of initiator, the			
	is oriented on achievin	ig common goals, is able t	o identify team g	oals and distinguis	h them fro	m individual go	als									
		STUI Total contact h	DENT EFFOR	Т		18				TEACI	HING METHODS  choice from given list					
		including:				18		hods			lecture multimedia presentati	on				
ture		practice e-learning						g metho		group discussion team projects						
t Struc		laboratory seminar						Teaching								
Student Effort Structure		practical work study visit	shop			14		<u> </u>								
Stude		others consulting ho exams, assignn						Work			choice from given list preparation of the final preview of the literatur	roject				
		Lectureship Student Effo	)			7		Student Work			review of the interaction					
		Total Student I				25		25								
		Final grade			pa		SESSM	ENTS METHODS			Percentage of final gr	ade				
sment lods	(	tasks, exercises			% of final	l grade O		Grade scale			very good > 90% good + 81% - 90%					
Assessment methods								Srade			good 71% - 80% satisfactory + 61% - 7 satisfactory 51% - 60					
											unsatisfactory < 519					
						Plea		JRSE DESCRIPTI main topics and areas								
	<ol> <li>Team work and its o</li> <li>Group dynamics.</li> </ol>	onditions.														
	<ol> <li>Team building proce</li> <li>Making team decision</li> </ol>	ons.														
		and negotiation technique ations and implementing														
script								Key literature								
		ım building, CRC Press, 19 edge economy, Harvard B		yan K, Extraordina	ary groups.	How ordinary t	eams achie		017; Lencioni P., The five d	ysfunctions of a te	am; Edmondson A., Tean	ning: How organizations learn, in	inovate, and			
OO																
	Katzenhach I Smith D	., The wisdom of teams, I	McGraw Hill				Α	additional literature	)							
		., .ne wisdom of teams, f	NOGION FIII													





Student    TI_W10 Knows and understands the key elements of law and ethics principles related and understands the key elements of law and ethics principles related and understands the sesumptions of Comparate Social Responsibility (CSD) Knows the CSB stakeholders.	2021/		Barran	ni Davalana			مراا داء الم						w Szczecinie		
MANAGEMENT   Bochelor   Year   II   Semeste   3   Subva advanceuring   CabucATORY   Language   English   bord Continent Have			reisoni			erpersor	IUI SKIIIS								
Description of SPECIFIC isoming outcomes of the course  Sizulation.  A SHEET THE STATE OF THE ST	Co	ourse name		Busii	ness Ethic	s - woi	rkshop			ECTS credits	2	Leader	mgr S. Świe	rgiel	
Description of SPECIFIC learning outcomes of the course    Societies		Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18	
Description of SPECIFIC learning outcomes of the course    Societies							LE	ARNIN	G OUTCOMES						
Note the samples of Coporate Social Regenerability (CR) Access the CSR stakeholders  It work and understands the samples of Coporate Social Regenerability (CR) Access the CSR stakeholders  It work and understands, recognizes and identifies unethical behavior of stakeholders, both internal and external  It sales to analyze and interpret the statisticals and whaviors of individuals in the organization in the light of ethical and could praceipe.  It sales to analyze and interpret the statisticals and whaviors of individuals in the organization in the light of ethical and could praceipe.  It is alone to analyze and interpret the statisticals and whaviors of individuals in the organization in the light of ethical and could praceipe.  It is alone to analyze and interpret the statisticals and whaviors of individuals in the organization where the statistical and could praceipe.  It is alone to analyze and interpret the statisticals and whaviors of individuals in the organization where the statistical and could praceipe.  It is alone to analyze and interpret the statisticals and whaviors of individuals in the organization where the statistical and could praceipes.  It is alone to analyze and interpret the statisticals and whaviors of individuals in the organization where the statistical and country in the light of ethical and could praceipe the statistics and whaviors of individuals in the organization in the light of ethical and could praceipe the organization and economy (completion, briber, protections), negation, "shadow economy" and "T. it is alone to controlly interpret typical proteines in the field of monogenese, hum as alone to least the statistics and whaviors of individuals in the statistics with other praceipes and economy of the praceipes and economy (completion, briber, protections), negation, "shadow economy" and "T. it is alone to controlly interpret typical proteines in the field of monogenese, hum as alone to least the statistics of the statistics of the statistics of the statistics of the statistics o	omes			Description	of SPECIFIC lear	ning outco						Reference to MAJ	OR learning outcomes		
tooks and understands the sasumptions of Corporate Social Responsibility (CSR) knows the CSR stateholders  votes and understands, recignities and identifies unathinal behavior of stakeholders, both internal and external  s. abilition analyze and interpret the artificules and behaviors of individuals in the organization in relations with other stakeholders (mode and around the organization) in the light of either and state land behaviors of individuals in the organization in relations with other stakeholders (mode and around the organization) in the light of either and stocial principle.  s. abilition analyze and interpret the artificules and behaviors of individuals in the organization in relations with other stakeholders (mode and around the organization) in the light of either and stocial principle.  s. abilition analyze and interpret the artificules and behaviors of individuals in the organization in relation with other stakeholders (mode and around the organization) in the field of immagnious, but the light of either and stocial principle.  s. abilition analyze and interpret the artificules and behaviors of individuals in the organization in relation in relati	oe				Stud	lent						→ CHECK	THE KEY		
stable to analyze and interpret the attitudes and behaviors of individuals in the organization in relations with other stakeholders (inside and around the organization) in the light of effical and social principles.  27, U.S. is able to correctly interpret typical problems in the field of management, from the light of effical and social principles.  28, U.S. is able to correctly interpret typical problems in the field of management, from the light of effical and social principles.  29, U.S. is able to correctly interpret typical problems in the field of management, from	KNOWLEDGE		· 								Z1_W10 Knows an	d understands the key elem	ents of law and ethics principles re	elated to	
static analysis and interpret the attitudes and behaviors of individuals in the organization in relations with other stakeholders (inside and around the organization) to the light of ethical and social principles.  Lat. 12.12 it able to correctly interpret typical goodsens in the field of management, burn others).  Lat. 12.12 it able to correctly interpret typical goodsens in the field of management, burn others).  Lat. 12.12 it able to correctly interpret typical goodsens in the field of management, burn others, protectionism, reportion, "shadow economy" and to the state to identify unethical phenomena in the functioning of the organization and economy (corruption, bribery, protectionism, reportion, "shadow economy" and to the state to identify unethical phenomena in the functioning of the organization and economy (corruption, bribery, protectionism, reportion, "shadow economy" and to the state to identify unethical phenomena in the functioning of the organization and economy (corruption, bribery, protectionism, reportion, "shadow economy" and to the state of the sta											74 110 1 11 1				
at the tot entity unethical phenomena in the functioning of the organization and economy (corruption, bribery, protectionism, nepotiom, "shadow economy" and others).    STUDENT EFFORT	3			nd behaviors of inc	dividuals in the orga	anization in	relations with	eholders (inside and a	round the organization)	Z1_U2 is able to d	correctly interpret typical pri	oblems in the field of managemen	t, human		
STUDENT EFFORT  Total contact hours  Including:  Inclu	SKIII		thical phenomena in the f	unctioning of the	organization and e	conomy (co	rruption, brib	ery, protec	tionism, nepotism, "sl	nadow economy" and					
STUDENT EFFORT    Total contact hours   18	£										Z1_K8 In his profe	essional life he is ready to re	espect legal norms, principles of so	cial life and	
STUDENT EFFORT    Total contact hours   18	Control	jest świadomy występ	oowania zasad etycznych v	w procesie gospoc	larowania i opowia	da się za ich	stosowaniem	w praktyce	е.						
Total contact hours   18	SOCIAL														
Including:   18					Т						TEACH				
Study visit  Others  Others  Others  Others  Others  Example of the final project  Consulting hours  Example of the final project  Consulting hours  Example of the final project  ASSESSMENTS METHODS  Final grade  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  Final grade  Very good > 90%  Total Student Effort  ASSESSMENTS METHODS  Final grade  Very good > 90%  Total Student grade  Very good >									ő						
Study visit  Others  Ocnostifing hours  Example of the final project  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  Final grade  Choice from given list  Soft final grade  Very good > 90%  Example of final grade			lecture				4		etho			multimedia presentatio	n		
Study visit  Others  Ocnostifing hours  Example of the final project  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  Final grade  Choice from given list  Soft final grade  Very good > 90%  Example of final grade				1					E 50						
Study visit  Others  Ocnostifing hours  Example of the final project  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  ASSESSMENTS METHODS  ASSESSMENTS METHODS  Final grade  Choice from given list  Final grade  Choice from given list  Soft final grade  Very good > 90%  Example of final grade				/			practical workshop								
Course Description   Course	seminar Practical workshop 12														
Lectureship   Student Effort   32   Student Effort   50															
Lectureship   Student Effort   32   Student Effort   50				ours					ş				redit		
ASSESSMENTS METHODS  Final grade pass Percentage of final grade  choice from given list % of final grade very good > 90% tasks, exercises 20 good + 81% - 90% team projects 30 good 71% - 80% presentation of an individual or group task 30 good 71% - 80% participation in the discussion 20 satisfactory < 51%  COURSE DESCRIPTION  Please describe main topics and areas of the course  1/The essence, concept and areas of business ethics and professional ethics. 2 / Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.			exams, assignn	nents			2		<b>&gt;</b>		preparation of the final project				
ASSESSMENTS METHODS  Final grade pass Percentage of final grade  Choice from given list Search Secribes Poss Poss Percentage of final grade  tasks, exercises 20 good + 81% - 90%  team projects 30 good + 81% - 90%  presentation of an individual or group task 30 good 71% - 80%  participation in the discussion 20 satisfactory < 51%  COURSE DESCRIPTION  Please describe main topics and areas of the course  1 / The essence, concept and areas of business ethics and professional ethics. 2 / Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.							32		la la						
Final grade  choice from given list  choice from given list  stasks, exercises  20  good +81% -90%  team projects  presentation of an individual or group task  participation in the discussion  20  COURSE DESCRIPTION  Please describe main topics and areas of the course  1/ The essence, concept and areas of business ethics and professional ethics.  2/ Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.									- <u>క</u>			OWIT activity of platfor			
choice from given list  tasks, exercises  20  good + 81% - 90%  team projects  30  presentation of an individual or group task  participation in the discussion  20  COURSE DESCRIPTION  Please describe main topics and areas of the course  1/ The essence, concept and areas of business ethics and professional ethics.  2/ Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.			Final anada					SESSME	NTS METHODS						
team projects  team projects  presentation of an individual or group task  participation in the discussion  20  COURSE DESCRIPTION  Please describe main topics and areas of the course  1/The essence, concept and areas of business ethics and professional ethics.  2/ Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.									<u>•</u>				ide		
Unsalisfactory < 51%  COURSE DESCRIPTION  Please describe main topics and areas of the course  1/The essence, concept and areas of business ethics and professional ethics. 2 / Idea and main assumptions of Corporate Social Responsibility, Evolution of ethics as a practice.	ŝ		tasks, exercises			20			Š			good + 81% - 90%			
Unsalisfactory < 51%  COURSE DESCRIPTION  Please describe main topics and areas of the course  1 / The essence, concept and areas of business ethics and professional ethics. 2 / Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.	b	presentati		ıp task					age				9%		
COURSE DESCRIPTION  Please describe main topics and areas of the course  1/ The essence, concept and areas of business ethics and professional ethics.  2/ Idea and main assumptions of Corporate Social Responsibility, Evolution of ethics as a practice.		part	icipation in the discussion	1		20			<b>ট</b>						
Please describe main topics and areas of the course  1 / The essence, concept and areas of business ethics and professional ethics.  2 / Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.												Unsulistaciony < 51%			
2 / Idea and main assumptions of Corporate Social Responsibility. Evolution of ethics as a practice.							Plea								
		2 / Idea and main assi	umptions of Corporate So	cial Responsibility	. Evolution of ethic			e. ethical a	spects of hiring, evalu	nating, firing).					
		o y com in practice (ca	se stady												
5 / CSR in practice (case study															
	-														
	3														
	5														
	)	1 Dundander C. C.	and pales of the first to the first to		off heat	DIA/F 151			Key literature						
Key literature						, PWE, Wars:	zawa 2017								
Key literature  1. Buglewicz K., Społeczna odpowiedzialność biznesu. Nowa wartość konkurencyjna, PWE, Warszawa 2017						ość przedsię	pbiorstw, CeDe	eWu Sp.z o.	.o. , 2019						
Key literature															
Key literature  1. Buglewicz K., Społeczna odpowiedzialność biznesu. Nowa wartość konkurencyjna, PWE, Warszawa 2017  2. Gasparski W., Biznes, etyka, odpowiedzialność, PWN, Warszawa 2019								A	dditional literature	1					
Key literature  1. Buglewicz K., Społeczna odpowiedzialność biznesu. Nowa wartość konkurencyjna, PWE, Warszawa 2017  2. Gasparski W., Biznes, etyka, odpowiedzialność, PWN, Warszawa 2019															
Key literature  1. Buglewicz K., Społeczna odpowiedzialność biznesu. Nowa wartość konkurencyjna, PWE, Warszawa 2017  2. Gasparski W., Biznes, etyka, odpowiedzialność, PWN, Warszawa 2019  3. Wolak-Tuzimek A., Społeczna odpowiedzialność przedsiębiorstwa a konkurencyjność przedsiębiorstw, CeDeWu Sp.z o.o., 2019		<ol> <li>Rybak M., Ftyka me</li> </ol>	nedżera -społeczna odpo	wiedzialność prze	dsiębiorstwa, PWN	, Warszawa	2011								



Module no.	Modul												
Module name	Ap	plied Econo	mics i	n Man	ageme	ent		ECTS credits	18	Lea	ıder	dr A. Lachow	vska
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choise list)	OBLIGATORY	Langi	nage	English	Total Contact Hours	120

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The Applied Economics module is a basic economics course with an emphasis on macroeconomics and microeconomics. The module is supplemented with the Contemporary economic policy course. The main goal of the module is to equip the student with basic knowledge of economics, management problems both at the microeconomic and macroeconomic level, taking into account the economic and social policy of the state. An important element of the Applied Economics module is its orientation towards practical aspects, thanks to which the listener gains the opportunity to understand the essence of the described phenomena in the economic reality. The content for the Applied Economics module has been selected in such a way as to present a complete model of the functioning of the economy at the domestic level, in the international environment, as a result of independent decisions of individual economic entities at the microeconomic level.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

No special prerequisites. Basic knowledge of the world, basics of mathematics. Business in Action module completed

LEARNING (	OUTO	COM	ES
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Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
entities participating in economic processes and their role in the economy, economic processes and	correctly identify and explain the basic macroeconomic categories; analyze the causes and	actively participate in classes and discuss the issues raised; think and act entrepreneurial;
phenomena in both macro and microeconomic scale; economic concepts related to the subject of	effects of the tools used in state policy; provide possible scenarios, arising from current	actively participate in classes and discuss the issues raised; supplement and improve acquired
macro- and microeconomics; dependencies between such categories as costs, revenues, profits,	events in different markets, and evaluate the company's situation in specific market	knowledge and skills in the field social and economic policy.
break-even point; the essence and role of the state's social and economic policy; what role does the	structures, depending on development of costs, revenues, etc.; use theoretical concepts to	
state play in the economic process; areas, entities, goals and tools of the economic and social policy	describing and explaining the relationship between the state and the market and its	
of the state.	participants in modern economy; analyze the course of processes and propose possible	
	solutions to specific economic problems, which are also components economic policy of the	
	state.	

	MODULE STRUCTURE												
Course no.	Module Z1/6	Course 6.1.	Module Z1/6	Course 6.2.	Module Z1/6	Course 6.3.							
Course name	Macroed	conomics	Microed	Microeconomics		Principles of Il Decisions							
ECTS credits	7	7		7		4							





٨	/2022 Module Z1/6	Ap	oplied Econ		anagem	ent		1				w Szczecinie	
	Course no. ourse name			ourse 6.1.  Macroec	onom	ics			ECTS credits	7	Leader	dr A. Lachow	⁄ska
	Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						LI	EARNIN	G OUTCOMES					
comes			Description	of SPECIFIC lea	ırning outc	omes of the	course				Reference to MAJOR	R learning outcomes	
,,,,,				Stu	ident					Z1_W1 Knows an	→ CHECK TH	HE KEY dvanced key concept, terms, com	petences, la
		t entities participating in m scale. Knows the context o						pasic processes and pl	enomena of the economy	Z1_W2 Knows and	d understands at an advanced le	evel the concepts, principles and evel the relations between the er	methods of
KNOWLEDGE	Knows and understan	nds the system of function	ing of economic e	ntities, describes t	their key fun	ections and rela	ationships l	between them.				evel the relations between the er evel the fundamental concepts of	
		use research tools to descr and economic phenomen		ity, in particular t	he analysis a	and description	n of the fun	ctioning of selected e	conomic entities,			use typical analytical methods and methods in selected areas of the o	
	Can correctly identify	and translate macroecond	omic categories; ca	an analyze the cau	uses and effe	ects of the too	ls used in s	tate policy.		Z1_U2 Is able to	correctly interpret typical prob	plines: management and quality lems in the field of management, communicate in a precise and co	human
οί	Is able to skillfully and observations.	d efficiently describe the ed	conomic reality an	d processes occui	rring in the e	economy as a v	vhole. He c	orrectly expresses an	d communicates his	Z1_U3 Is able to	diagnose and solve manageme	lems in the field of management, nt problems (in various functiona communicate in a precise and co	areas of th
SKIITS	Is able to analyze and level	evaluate the behavior of	individual busines	s entities, includir	ng human un	nits, participati	ng in decisi	on-making processes	at the macroeconomic	Z1_U7 Is able to	use norms, rules and systems (	plines: management and quality legal, moral, social, professional) (presentation) and typical writter	in solving
	Can innovatively solve	e or propose solutions to e	economic problem	s and entities ope	erating at the	e macroecono	mic level.					nt problems (in various functiona ly identify, diagnose and resolve p	
ES	Is ready to take on pr economic and politica	ofessional challenges with al consequences.	a sense of respon	sibility towards b	usiness vent	ures and econ	omic decisi	ions, taking into accou	int the resulting legal,	Z1_K4 Is able to Z1_K5 Is ready to	make rational professional deci independently identify and dia	s knowledge and skills and unders isions, initiate actions and engage agnose management and econom es in a sense of reliability and resp	colleagues ic problem
SOCIAL COMPETENCES	Is ready for responsib	ole and reliable risk assessn	nent in initiating a	nd implementing	decisions an	nd projects in t	he sphere o	of management.		Z1_K4 Is able to	make rational professional deci	s knowledge and skills and undersisions, initiate actions and engage dent professional work, while ma	colleagues
SOCIA		ness decisions based on fo			ional premis	es, as well as i	s ready to i	nitiate and participate	in the processes of	Z1_K6 Is capable Z1_K7 Is ready to	of rational thinking in indepen take on professional challenge	agnose management and econom dent professional work, while ma es in a sense of reliability and resp ect legal norms, principles of soci	intaining a onsibility,
		STUI	DENT EFFORT	i						TEAC	HING METHODS		
		Total contact h including:				45 45		8			choice from given list lecture		
đ,		lecture practice				12 17		methods			multimedia presentation group discussion		
		e-learning laboratory				10		- <u> </u>			case study	at a d	
5		seminar						Teaching		WOII	kshop that uses activating me	etilous	
		practical work study visit						<u> </u>					
	<u> </u>	others consulting ho	ours			4		호			choice from given list preparation to an exam/cred	lit	
,		exams, assignn	nents			2		- <u>+</u>			review of the literature		
		Lectureship Student Effa Total Student I	ort			130 175		Student Work			own activity on platform e-lectures		
		Final grade			exai		SESSMI	ENTS METHODS			Percentage of final grade		
qs		choice from given list written exam			% of final	grade		a e			very good > 90% good + 81% - 90%		
methods	part	ticipation in the discussion			20			Grade scale			good 71% - 80%		
Ε								Š			satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
							COL	JRSE DESCRIPT	ON		, , , , , , , , , , , , , , , , , , ,		
	<ol> <li>Choice, opportunit</li> <li>National accounts,</li> </ol>	omics, introduction to ecor y cost, production posiibili circular model, balance in al demand (the concept of	ties frontier; the economy;			sources);		main topics and areas	of the course				
	5) Money and the bar 6) Inflation (definition 7) Labor market and u	nking system (money func	tions, money supp	ly, money creation									
Course des	2) BadeR., Parkin M. E	cs of Macroeconomics, ZPS Essential Foundation of Eco de for Essential Foundation	onomics, Peasrion					Key literature					
							А	dditional literature					
		conomics, Pearson Educati de for Macroeconomics, P			012								
		7		•									





Module Z1/6	A	oplied Econ	omics in Ma	nagem	ent		1					
Course no.		C	Course 6.2.									
Course name			Microeco	nomi	CS			ECTS credits	7	Leader	dr A. Lachow	/ska
Major MANAGEMENT Bachelor Year II				Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45	

	Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						L	EARNING	OUTCOMES					
Outcomes			Description	of SPECIFIC lear	ning outco	mes of the	course				Reference to MAJOR	learning outcomes	
type				Stud	lent						→ CHECK TH	E KEY	
										Z1_W1 Knows and		anced key concept, terms, comp	etences, laws
	Knows the concept of	economy, related to the s	ubject interests o	f microeconomics,	knows the r	elationships l	oetween cat	egories such as costs	, revenues, profits, break			el the concepts, principles and m	
	even point.											el the relations between the ente el management processes in indi	
										Z1_W8 Knows and	understands, at an advanced lev	el, concepts, facts, phenomena	and complex
												anced key concept, terms, comp el the concepts, principles and m	
	Knows and understand	s the system of functioni	ng of economic e	ntities, describes th	eir key func	tions and rela	itionships be	tween them.				el management processes in indi	
DG												el the fundamental concepts of e	
KNOWLEDGE												ses in the field of social sciences typical analytical methods and t	
S S	Knows and is able to us	se research tools to descr	ibe economic rea	lity, in particular ar	alysis and d	escription of	the function	ing of selected entiti	es on the microeconomic			rel, concepts, facts, phenomena	
-	level.									Z1_W12 Knows ad	vanced research and analysis me	ethods in selected areas of the or	ganization's
												el management processes in indi	
	Knows and understand	s the concepts and princi	nles in the field o	f cost analysis nece	ssarv to con	duct busines	s on the scal	e of SMF entities.		Z1_W8 Knows and	understands, at an advanced lev	rel, concepts, facts, phenomena	and complex
			,		,								
										71 111 lc abla to us	a knowledge of scientific discipli	nes: management and quality sci	ioneo as wall as
	Knows how to prodict	nossible econories resulti	a from current o	vants in various m	rkots and as	corr the com	nanule citua	tion in coocific marks	et structures, depending on			ns in the field of management, h	
	the development of co		ig irom current e	vents in various ma	irkets and as	ssess the com	ipariy s situa	uon in specific marke	et structures, depending on			f accounting and finance, forecast	
												unctional areas of the organization	
												ns in the field of management, h	
	Is able to skillfully and	efficiently describe the ed	onomic reality ar	d processes occuri	ing in the m	icroenvironm	ent of the e	nterprise. Student co	rrectly expresses and			unctional areas of the organization	
	communicates his obse	ervations.										mmunicate in a precise and cons esentation) and typical written v	
SKILLS													
×												ns in the field of management, h problems (in various functional a	
	Is able to analyze and e	valuate the behavior of i	ndividual busines	s entities, including	human unit	s, participatir	ng in decision	n-making processes a	at the microeconomic level.	Z1_U4 Can see the	e need to improve the organizat	on and its own competences thr	ough the
										Z1_U12 Is able to	independently, and collectively	dentify, diagnose and resolve pro	ofessional
										Z1_U6 Able to ma	ke decisions regarding various fo	unctional areas of the organization	on,
	Can innovatively solve	or propose solutions to e	conomic problem	s and entities at th	e microecon	omic level. Is	able to appl	y creative thinking a	nd an entrepreneurial			dentify, diagnose and resolve pro	
	attitude in professiona	lactivities											
												nowledge and skills and understa nose management and economic	
	Can think and act in an	entrepreneurial manner.										in a sense of reliability and respo	
S													
EN										Z1 K1 Is ready to	critically assess the level of his k	nowledge and skills and understa	inds the need
APET	Is ready to take on pro	fessional challenges with	a sense of respor	sibility towards bu	siness ventu	res and econ	omic decisio	ns, taking into accou	nt the resulting legal.	Z1_K6 Is capable o	of rational thinking in independe	nt professional work, while main	taining a critical
ő	economic and political		a sense or respor	Sibility towards bu	omess venta	res una ccon	ornic accisio	115, taking into accou	are the resulting regul,			in a sense of reliability and respo legal norms, principles of social	
SOCIAL COMPETENCES										ZI_K6 III IIIS PIOIE	ssional life lie is ready to respec	legal norms, principles of social	ille allu
20												nowledge and skills and understa	
		e and reliable risk assessn sed on his formal knowle										nose management and economic nt professional work, while main	
		of ventures related to hi								Z1_K7 Is ready to	take on professional challenges	in a sense of reliability and respo	nsibility, using
	<u> </u>		_							Z1_K8 In his profe	ssional life he is ready to respec	legal norms, principles of social	life and
		STUI	DENT EFFOR	1						TEACI	HING METHODS		
		Total contact h				45					choice from given list		
		including:				<b>45</b>		ods			lecture		
φ		lecture practice				17		methods		work	multimedia presentation shop that uses activating met	hods	
tructure		e-learning				10		hing m			group discussion		
Ť		laboratory						Ē			case study		

	STUDENT EFFORT	
	Total contact hours	45
	including:	45
	lecture	12
ø	practice	17
Ę	e-learning	10
Student Effort Structure	laboratory	
\$	seminar	
ē	practical workshop	
<b>±</b>	study visit	
e	others	
3	consulting hours	4
ಶ	exams, assignments	2
	Lectureship	
	Student Effort	130
	Total Student Effort	175

	TEACHING METHODS
	choice from given list
ş	lecture
<b>≗</b>	multimedia presentation
je	workshop that uses activating methods
Teaching methods	group discussion
듩	case study
S	
ē	
k	choice from given list
,	preparation to an exam/credit
<u> </u>	review of the literature
声	own activity on platform
Student Work	e-lectures
S	

		ASSESSMEN
	Final grade	exam
ŧ	choice from given list	% of final grade
ē ģ	written exam	80
å å	knowledge test	20
a se		
∢		

E	NTS METHODS	
ı		Percentage of final grade
ı	흠	very good > 90%
	ខ្ល័	good + 81% - 90%
	<u>0</u>	good 71% - 80%
	B	satisfactory + 61% - 70%
	์ บั	satisfactory 51% - 60%
1		unsatisfactory < 51%

## COURSE DESCRIPTION

Course description

Pleas

1) Market mechanism (market definition, demand, supply, price, market equilibrium);

2) Price, income and cross demand elasticity;

3) Theory of household selection (utilitarian theory, theory of infifferent curves, Engel's laws);

4) Productivity of the company in the short and long term (law of decreasing revenues, optimisation decisions);

5) Cost theory (the concept of economic costs, classification of costs);

6) Profitability of the enterprise (concept of profit, optimum production);

7) Market structures (pure monopoly, polypol, oligopoly, monopolistic competition).

Key literature

1) A. Lachowska, Microeconomics part I. Wydaw. Zachodniopomorskiej Szkoły Biznesu, Szczecin, 2012.
2) A. Lachowska, Microeconomics part II. Wydaw. Zachodniopomorskiej Szkoły Biznesu, Szczecin, 2013.
3) BadeR., Parkin M. Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007.
4) Rush M. Study guide for Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007

Additional literature

Parkin M., Microeconomics, Pearson Education Limited, Ontario, 2012.
 Rush M., Study guide for Microeconomics, Pearson Addison - Wesley, Florida, 2012





2021/							1				w Szczecinie	11000			
	lodule Z1/6 Course no.	Applied	Course 6.3.	anageme	ent										
Co	ourse name	Economic	Principles o	f Mana	gerial l	Decisio	ons	ECTS credits	4	Leader	dr A. Lachov	/ska			
	Major	MANAGEMENT Back	nelor Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30			
					l l	EARNING	GOUTCOMES								
Outcomes		Desc	ription of SPECIFIC le	arning outco						Reference to MAJO	R learning outcomes				
type			St	udent					→ CHECK THE KEY						
	has knowledge that e them.	nables the correct assessment of ed	conomic phenomena and	l connections b	etween econ	nomic entitie	es, understands the re	egularities that govern	Z1_W2 Knows and u Z1_W3 Knows and u Z1_W4 Knows and re Z1_W6 Knows and u	nderstands at an advanced nderstands at an advanced cognizes at the advanced lenderstands at an advanced	advanced key concept, terms, con level the concepts, principles and level the relations between the en evel theories and concepts regard level the fundamental concepts o	methods of nterprise / ing planning, f economic			
KNOWLEDGE	understands the relat	cionship of the organization in the n	nacro- and micro-enviror	iment.					Z1_W6 Knows and u	nderstands at an advanced	level the relations between the er	f economic			
	knows the methods a	and tools used in economic and fina	ncial analysis to make ma	anagerial decis	ions				Z1_W11 Understand	s the essence of entrepren	use typical analytical methods an eurship and knows the economic, methods in selected areas of the	legal and social			
รา		an analyze economic phenomena, including investment ones, can make a theoretically in-depth assessment of these phenomena with the use of methods esearch, applied in economic sciences.									ciplines: management and quality olems in the field of management, ent problems (in various functiona ld of accounting and finance, fore (legal, moral, social, professional)	, human al areas of the cast their			
SKIILLS	has an extensive abili	ty to formulate practical conclusion	s necessary to make mar	Z1_U2 Is able to con Z1_U5 Is able to ide Z1_U6 Able to make Z1_U8 Is able to use	rrectly interpret typical prol entify phenomena in the fie e decisions regarding variou e a specialized language and	plems in the field of management, Id of accounting and finance, fore	, human cast their tion, onsistent								
SOCIAL COMPETENCES	is aware of his knowle	edge and skills, can complement an	d improve them, underst	ands the need	for continuo	ous learning a	and improving his qu	alifications.	Is ready to critically assess the level of his knowledge and skills and understands the net     Scapable of rational thinking in independent professional work, while maintaining a     Is ready to take on professional challenges in a sense of reliability and responsibility,						
SOCIAL CC															
		STUDENT E	FFORT						TEACHI	NG METHODS					
		Total contact hours including:			30 30		Sp			choice from given list lecture					
ē		lecture practice			16 12		methods			multimedia presentation group discussion					
Effort Structure		e-learning laboratory					hing			task solving case study					
fort Si		seminar practical workshop					Teaching		worksh	op that uses activating m	ethods				
± ±		study visit others								choice from given list					
Student		consulting hours exams, assignments			2		Student Work		pr	eparation to an exam/cre review of the literature	dit				
		Lectureship Student Effort			70		nden								
		Total Student Effort			100		. ₽								
		Find and				SSESSME	NTS METHODS								
ŧ.,		Final grade  choice from given list		pass % of final g	grade		흦		ľ	very good > 90%	e				
Assessment methods		written exam tasks, exercises		80 20			Grade scale			good + 81% - 90% good 71% - 80%					
Asse							Grac			satisfactory + 61% - 70% satisfactory 51% - 60%	5				
										unsatisfactory < 51%					
					DI-		RSE DESCRIPTI								
		ne market and the market mechanis			mpanies on th										
	3) The concept of ma	nand elasticity in the context of dec nagerial behavior in the context of	he opportunity cost of d	ecisions made											
		npany's profitability in the context on nies in the context of various marke													
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Course description															
	4) Commission 14/5	Indu C.C. Electric manufacture	DWF W 2000				Key literature								
	2) Froeb L.M., McCan	larks S.G., Ekonomia menedżerska, n B.T., Ekonomia menedżerska, PW	E, Warszawa 2012;												
	3) Piocha S., Gabrysza	ak R., Ekonomia menedżerska dla M	SP, W teorii i praktyce, D	ifin, Warszawa	2008.							ļ			
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		elementarne zagadnienia ekonomii,													
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Module no.	Modul												
Module name		Marketin	ent			ECTS credits	10	Lea	ıder	dr J. Osuch-M	allett		
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choise list)	OBLIGATORY	Langi	nage	English	Total Contact Hours	60

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main aim of the module is to present and understand by students the fundamental principles of the concept of marketing, allowing them to develop the ability to design and conduct market activities adapted to the needs of the target group. An important goal is to indicate the practical implications of marketing activities and developing the ability to use marketing tools and techniques in practice.

Classes are conducted in a dynamic way, with the use of activating methods, based on practical examples, market situations for which students look for solutions, e.g. designing questionnaires for marketing research, recommending methods creating a brand, choosing promotion instruments, learning how to evaluate the effectiveness of distribution channels, preparing an action plan, etc. The program of the module allows you to understand the importance of marketing activities in contemporary organizations of various types, including non-profit ones, operating in the conditions of a rapidly changing environment.

### REQUIREMENTS

Needed knowledge and skills before storting the module

"Organization management and behavior" course, "Microeconomics" course, "Statistics" course.

### LEARNING OUTCOMES

Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
marketing instruments, understands the behavior of buyers and the principles of designing	shape marketing mix instruments and design marketing activities,	to work in a group, assuming different roles in it; independently identify, diagnose and resolve
marketing strategies; rules for conducting market and marketing research and for creating research	adequately to the situation; use the main methods and tools for acquiring market data in	problems and apply various variants of solutions in business practice; think in an
tools; the specificity of marketing activities in various industries, various types of organizations and	order to diagnose market processes, can independently carry out basic research work and	entrepreneurial and creative way, taking into account the specificity of the market and
in various situations of the market environment	recommend marketing decisions; analyze the marketing situation and propose alternative	organization.
	solutions marketing problems, rationally select marketing instruments.	

	MODULE STRUCTURE												
Course no.	Module Z1/7	Course 7.1.	Module Z1/7	Course 7.2.									
Course name	Mark	eting	Market Reasec	Market Reasearch - workshop									
ECTS credits	5	5		5									





Module Z1/7		Marketi	ng Manager	ment								
Course no.		Course 7.1.										
Course name		Marketing						ECTS credits	5	Leader	dr J. Osuch-M	allett
Major MANAGEMENT Bachelor Year II Semester 3						3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

Outcomes type	Description of SP	ECIFIC learning outc		IG OUTCOMES			Reference to MAJOR	learning outcomes									
type	Description of SP		omes of the course														
		Student		Reference to MAJOR learning outcomes   CHECK THE KEY													
	knows marketing instruments, understands buyer behavior and princ	iples of marketing strate	gy design.			Z1_W5 Knows and	d understands in the general ad understands at an advanced le	IE KEY vanced key concept, terms, com vel management processes in inc of using selected IT tools support	dividual areas								
DGE	has knowledge about the specifics of marketing activities in various in	idustries, different types	of organizations and in	various market envir	onment situations.	Z1_W2 Knows and	understands at an advanced le	vanced key concept, terms, com vel the concepts, principles and r vel management processes in inc	methods of								
KNOWLEDGE	knows trends in marketing activities and understands the principles o	f their use in various ind	ustries, types of organiz	rations and in various	market situations	Z1_W8 Knows and	understands, at an advanced le	vel the relations between the eni vel, concepts, facts, phenomena rship and knows the economic, la	and complex								
	understands the importance of adapting product policy, price, distrib	ution and promotion to t	arget groups, market si	tuations and product	maturity.	Z1_W3 Knows and understands at an advanced level the relations between the enterprise / Z1_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex											
	can shape marketing-mix instruments and design marketing activities	appropriate to the situa	tion.					ines: management and quality si ms in the field of management, I									
IIS	is able to analyze the marketing situation and propose alternative sol	utions to marketing prob	elems, select marketing	instruments rationally	ı.			problems (in various functional unctional areas of the organizati									
SKIITS	can analyze and plan the target group of his communication.					Z1_U8 Is able to u	se a specialized language and o	ines: management and quality so ommunicate in a precise and con identify, diagnose and resolve po	sistent manr								
	can use marketing trends to design marketing activities for his own in		Z1_U1 is able to use knowledge of scientific disciplines: management and quality science a Z1_U6. Able to make decisions regarding various functional areas of the organization, Z1_U7. Is able to use norms, rules and systems (legal, moral, social, professional) in solving the control of the														
SES	is focused on group work, taking on various roles in it				task, taking in the various roles of the peration with other entities of the second se												
AL COMPETENCES	is ready to think in an entrepreneurial and creative way, taking into a	count the specificities o	f the market and organi	ization.		Z1_K4 Is able to m	nake rational professional decisi	snowledge and skills and underst ons, initiate actions and engage e ent professional work, while mai	colleagues in								
SOCIAL	is aware of development and lifelong learning.							enowledge and skills and underst in a sense of reliability and respo									
	STUDENT EFFORT					TEACH	HING METHODS										
	Total contact hours including:		30 30	Ş			choice from given list lecture										
ø	lecture practice		8	methods		work	multimedia presentation shop that uses activating me	thods									
흉	e-learning		2				case study										
Effort Stru	laboratory seminar			Teachin		č	team projects activity on e-learning platfor	n									
	practical workshop study visit		8				practical workshop										
Student	others consulting hours			¥			choice from given list preparation to an exam/cred	it									
똢	exams, assignments		2	* ±			reparation of the final proje										
	Lectureship Student Effort		95	Student Work		{	own activity on platform group work - joint task solvin	g									
	Total Student Effort		125														
	Final grade	pass		ENTS METHODS	3		Percentage of final grade										
ŧ.	choice from given list knowledge test	% of final g		e e			very good > 90%										
Assessment methods	tasks, exercises	20		<u> </u>			good + 81% - 90% good 71% - 80%										
Asse	team projects	40		Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%										
							unsatisfactory < 51%										
			со	URSE DESCRIPT	ION												
	1/ The essence of marketing. Market orientations of enterprises. 2/ Market environment of the enterprise and its impact on marketing 3/ Buyers' behavior. 4/ Segmentation and positioning. 5/ Persona and its importance in marketing strategy. 6/ Marketing mix instruments. Product. Promotion. Price. Distribution 7/ Brand and brand management. 8/ New media marketing. 9/ Analysis of the effectiveness of marketing activities.		Please describ	e main topics and areas	of the course												
SCL	Valle Dhilip Velle Kerin Lee "Medichin" 2010 Durant Listendur	cing marketing, Creative	Commons, 2010	Key literature													
Course description	Kotler Philip, Keller Kevin Lane "Marketing", 2019; Burnett J., Introdu																
Course descr	Nover Prinip, Kener Kevin Lane Warketing , 2029; Bur nett 3., introduc			Additional literatur	e												





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Control of the purpose of manufacture and the control of the con						rch - v	worksho	g		ECTS credits	5	Leader	dr J. Osuch-M	lallett
Description of MICHIGAN Exercises of MICHIGAN Exercises professional to Suitable Section of the public of the publ		Major	MANAGEMENT						Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
Description of MICHIGAN Exercises of MICHIGAN Exercises professional to Suitable Section of the public of the publ							LE	-ARNIN	G OUTCOMES					
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wide to use the main multiply and took of delaming modes data to dispease marks processes.    Comment of the main multiply and south of delaming modes data to dispease marks processes.		knows the tools and m	nethods of marketing rese	earch.							Z1_W8 Knows and	d understands, at an advanced I	level, concepts, facts, phenomen	a and comple
so table to independently carry part basic research.  12. U.O. 19 table to independently arrange participation of the best of manket and maineting research and recommend manketing declares based on them.  12. U.O. 19 table to consign the result of manket and maineting research and recommend manketing declares based on them.  12. U.O. 19 table to consign the result of manket and maineting research and recommend manketing declares based on them.  12. U.O. 19 table to consign the result of manket and maineting research and recommend manketing declares based on them.  12. U.O. 19 table to make declare, regarding status whether status and regard status and		is able to use the main	n methods and tools of ob	otaining market dat	a to diagnose ma	arket proce	sses.							
sole to a naive the results of market and marketing recearch and recommend naiveting decisions based on them.    1, 10	SKIILIS	is able to independent	tly carry out basic research	h.										
Table canada rise of resolutions in business practice  Applies various articles of facilities in business practice  Table canada for facilities in business practice  Applies various various articles of facilities in business practice  Table canada for facilities in the facilities i		is able to analyze the r	results of market and mar	keting research an	d recommend ma		Z1_U3 Is able to	diagnose and solve managemen	nt problems (in various function	al areas of the				
Per gation knytycznie podajść do problemów z praktyki gogodarczej i poprzez analiżę zaproponować warianty rozwiązań.  STUDENT EFFORT  STUDENT EFFORT  TEACHING METHODS  TEACHING METHODS  TOGO conicer House  Processor progression of the final processor interview in the conicer from a progression of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of realizability and responsibility of the conicer from a processor of the conicer from a proce	CES	independently identifi	ies, diagnoses and resolve	es problems			21_K4 Is able to make rational professional decisions, initiate actions and engage colleagues in 21_K6 Is capable of rational thinking in independent professional work, while maintaining a 21_K7 Is ready to take on professional challenges in a sense of reliability and responsibility,							
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Including:   30							30				TEAC			
e searming   Individual projects   Individua			including:				30		spou			lecture		
Ideard colors   Idea malysis   Ide	cture		practice						E E		worl	kshop that uses activating me	ethods	
Study visit  Others  Exercises, costpring hours  Exercises, costpring hours  Exercises, costpring hours  Exercises, costpring to the final project  Exercises to the final project  Exercises to the final project  ASSESSMENTS METHODS   Percentage of final grade  very good > 50%.  Solidation of Final grade  very good > 50%.  very good > 50%.  Solidation of Final grade  very good > 50%.  very good > 50%.  Solidation of Final grade  very good > 50%.  very good > 50%.  Solidation of Final grade  very good > 50%.  very good > 50%.  Solidation of Final grade  very good > 50%.  very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Solidation of Final grade  very good > 50%.  Very good > 50%.  Very good > 50%.  Very	_		laboratory	/								team analysis		
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Sudent Bird   125   Sude	Student		consulting ho						Work			preparation of the final proje	ect	
ASSESSMENTS METHODS  Final grade  pass  ### Course of final grade  ### Course of final grade  ### Output of the course  ### Course of final grade  ### Output of the course  #			Lectureship	)					효			student's own reseacrh		
Final grade  choice from given list  good +81% - 90%  good +81% - 90%  good 71% - 80%  unsolistactory 51% - 60%  unsolistactory 51% - 60%  unsolistactory 51% - 60%  unsolistactory 51%  COURSE DESCRIPTION  Piecise describe main topics and areas of the course  1/ Sources of information, concept, purpose and subject of market and marketing research, research procedure.  2/ Research methods - surveys.  3/ Research methods - surveys.  3/ Research methods - surveys,  3/ Research methods - survey and subject of market and marketing research and areas of the course  1/ Season methods - interview, group interview.  4/ Research methods - survey and subject of market and marketing research and took using guantitative and qualitative methods, including designing a survey questionnaire.  5/ Research methods - solventian and experiment.  5/ Research methods -									Stu			task solving		
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8/ Buyer behavior research - solving specific examples (case study - as a team). 9/ Rules for selecting a research sample. 10/ Survey questionnaire - preparation of a questionnaire (as an individual assignment to pass).  Key literature Paul N Hague, Nicholas Hague, Carol-Ann Morgan, Market research in practice, Kogan Page Publishers 2004; Saarsted. M., Mooi E., A concise guide to market research, Springer 2011  Additional literature				ive and qualitative	methods, includi	ing designin	ng a survey ques	stionnaire.						
9/ Rules for selecting a research sample. 10/ Survey questionnaire - preparation of a questionnaire (as an individual assignment to pass).  Key literature  Paul N Hague, Nicholas Hague, Carol-Ann Morgan, Market research in practice, Kogan Page Publishers 2004; Saarsted. M., Mooi E., A concise guide to market research, Springer 2011  Additional literature	_	7/ Research of market	ing mix instruments - solv	ving specific examp	les (exercises, tas		, ,	-						
Paul N Hague, Nicholas Hague, Carol-Ann Morgan, Market research in practice, Kogan Page Publishers 2004; Saarsted. M., Mooi E., A concise guide to market research, Springer 2011  Additional literature	101			amples (case study	- as a team).									
Paul N Hague, Nicholas Hague, Carol-Ann Morgan, Market research in practice, Kogan Page Publishers 2004; Saarsted. M., Mooi E., A concise guide to market research, Springer 2011  Additional literature	SCT E			estionnaire (as an ir	ndividual assignm	nent to pass	s).							
Paul N Hague, Nicholas Hague, Carol-Ann Morgan, Market research in practice, Kogan Page Publishers 2004; Saarsted. M., Mooi E., A concise guide to market research, Springer 2011  Additional literature	des								Kaylitarat					
	Course	Paul N Hague, Nichola	s Hague, Carol-Ann Morga	an, Market researc	h in practice, Kog	gan Page Pu	blishers 2004; S	Saarsted. M		uide to market research,	Springer 2011			
Siena 3, rryman m., market Research für dummines, whey 2010		Singa I Iliana	Ingkot Doceansk for the	nice Wiley 2010				A	dditional literature	t .				
		sierra J., Hyman M., M	iai ket kesearch for dumm	nes, writey 2010										



Module no.	Modul												
Module name		Finance and Accounting							18	Lea	ıder	dr D. Majewska-B	Bielecka
Major	MANAGEMENT	II	Semester	4	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	150		

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The essence of the module is to learn and understand the concepts of accounting, tax law and corporate finance, as well as to understand the relationship between them and skilful data processing in order to conduct economic analysis. The purpose of the module is therefore understanding the principles of economic records in the enterprise, understanding the complexity of economic processes taking place in the enterprise, with particular emphasis on financial phenomena, awareness of various possibilities of tax settlements and their impact on enterprises' finances, as well as awareness of risk factors in financing the host activity. The module has been built in such a way that, after its completion, the student is equipped with a variety of tools that can be used by taking a position in the financial and accounting department in the company.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Business in Action; Applied Economics.

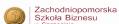
	LEARNING OUTCOMES											
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)												
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES										
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)										
concepts in the field of accounting, the essence of accounting, its functions, principles, subjective	classify economic assets and their sources of origin, use accounting tools and record	maintain due diligence, responsibility and honesty by carrying out tasks consisting in										
and objective scope, as well as legal regulations shaping the accounting system; concepts from the	balance sheet and result operations, determine the financial result and draw up a simplified	independent or group solving of moral dilemmas related to the performance of the										
scope of the finances of enterprises, financial situations and processes in the enterprise, economic	final balance sheet; make observations and interpret phenomena financial, economic and	accounting profession; respond to changes in the company by taking appropriate actions;										
phenomena occurring in it; the essence and importance of economic analysis, methods,	social issues and assess their impact on the financing of the enterprise, as well as prepare	supplement and improve their knowledge, understanding the need for continuous										

techniques and research tools used in the assessment of the economic situation of the enterprise; principles of presentation and interpretation of the results of economic analysis; concepts in the field of tax law, subjective and objective scope, as well as legal regulations shaping the tax system.

synthetic data sets necessary to make decisions on financing enterprises; identify, select professional training; think logically and analytically while assessing economic phenomena and organize data to analyze specific economic processes and phenomena occurring in the enterprise, process them, analyze, evaluate and interpret, using standard methods, techniques and analytical tools; read with understanding and interpreting tax law, as well as adjusting the form of tax settlements to the needs of a given company.

occurring both in the company and its environment.

					MODULE STRUCT	URE			
Course no.	Module Z1/8	Course 8.1.	Module Z1/8	Course 8.2.	Module Z1/8	Course 8.3.	Module Z1/8	Course 8.4.	
Course name	Accou	ntancy	Corporate Finance		Financial Anal	Financial Analysis - workshop		trategies	
ECTS credits		5	6		4			2	



,	2022													
M	odule Z1/8		Finance	and Accou	inting									
	Course no.		С	Course 8.1.								_		
Co	ourse name			Accou	ntancy	/			ECTS credits	6	Leader	dr D. Majewska-E	Bielecka	
	Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45	
						LE	ARNING	OUTCOMES						
Outcomes			Description	of SPECIFIC lea	rning outc	omes of the	course				Reference to MAJOI	R learning outcomes		
type				Stu	dent						→ CHECK TI	→ CHECK THE KEY		
				5.0						Z1_W1 Knows and		advanced key concept, terms, com	petences, laws	
KNOWLEDGE	defines and understands the concepts of accounting, knows the essence of accounting, its functions, principles, subject and object scope, as well as legal regulations shaping the accounting system.  21_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and shaping the accounting system.													
KNO	knows the scope and general structure of the obligatory financial statements.													
	can classify assets and liabilities and distinguishes between elements that shape the financial result. In addition, it determines the financial result and distributes it using basic economic operations.													
SKIILLS	evaluates and records business transactions on balance sheet and result accounts, while noticing their impact on individual elements of the financial statements.													
APETENCES	maintains due diligence, responsibility and integrity in performing tasks consisting in solving individual or group solving moral dilemmas related to the exercise of the accounting profession.													
SOCIAL COMPETENCES														
	STUDENT EFFORT TEACHING METHODS													
	Total contact hours									TEACH	IING METHODS			
		Total contact h				45		<u>v</u>		TEACH	choice from given list			
						<b>45</b> 21		thods				ethods		
ure		Total contact h including: lecture practice				45		methods			choice from given list lecture shop that uses activating me group discussion	ethods		
ructure		Total contact h including: lecture	ours			<b>45</b> 21		hing methods			choice from given list lecture shop that uses activating me	ethods		
ort Structure		Total contact h including: lecture practice e-learning laboratory seminar	OUTS			<b>45</b> 21		eaching methods			choice from given list lecture shop that uses activating me group discussion	ethods		
t Effort Structure		Total contact h including: lecture practice e-learning laboratory	OUTS			<b>45</b> 21		Teaching methods			choice from given list lecture shop that uses activating me group discussion	ethods		
dent Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others	shop			<b>45</b> 21				work	choice from given list lecture shop that uses activating m group discussion task solving choice from given list			
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit	shop			<b>45</b> 21				work	choice from given list lecture shop that uses activating me group discussion task solving			
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship	shop  urs  enents			21 22 22 22				work	choice from given list lecture shop that uses activating me group discussion task solving task solving			
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm	urs urs eents ) ot			<b>45</b> 21 22		Student Work Teaching methods		work	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/crec review of the literature			
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo	urs urs eents ) ot			2 105 150		Student Work		work	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/crec review of the literature			
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo	urs urs eents ) ot		exar	2 105 150	SSESSME			work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/crec review of the literature	dit		
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ho exams, assignm Lectureshi; Student Effo Total Student Effo Final grade	urs urs eents ) ot		% of final	2 105 150 AS	SSESSME	Student Work		work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list oreparation to an exam/crec review of the literature task solving  Percentage of final grade very good > 90%	dit		
nent ods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effa Total Student E	shop ours ents ours ents			2 105 150 AS	SSESSME	scale Student Work		work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/cree review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good + 81% - 90%	dit		
nent ods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written exam	shop ours ents ours ents		% of final g	2 105 150 AS	SSESSME	scale Student Work		work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/crec review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good 71% - 80% solistactory + 61% - 70% solistactory + 61% - 70% solistactory + 61% - 70%	dit e		
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written exam	shop ours nents ours nents		% of final g	2 105 150 AS	SSESSME	Student Work		work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/cree review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good 181% - 90% sollistactory + 61% - 60% sollistactory 51% - 60% sollistactory 51% - 60% sollistactory 51% - 60%	dit e		
nent ods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written exam	shop ours nents ours nents		% of final g	2 105 150 AS		Grade scale Student Work		work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/crec review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good 71% - 80% solistactory + 61% - 70% solistactory + 61% - 70% solistactory + 61% - 70%	dit e		
nent ods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written exam	shop ours nents ours nents		% of final g	2 2 105 150 AS	COU	State of the state	ON	work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/cree review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good 181% - 90% sollistactory + 61% - 60% sollistactory 51% - 60% sollistactory 51% - 60% sollistactory 51% - 60%	dit e		
Assessment methods	particular	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Total Student exams written exam cipation in the discussion in the discussion formation system - the es discurrece of their finance	sence, features, su g. in business trans n balance sheet a al result. of a simplified ford	uperior principles actions. nd result account: m of the balance :	% of final 190 100 100 100 100 100 100 100 100 100	2 2 105 150 AS 11 Pleet as soft accounting the statement of accounting the statement o	COU ase describe in an	NTS METHODS  PD S	ON of the course	work:	choice from given list lecture shop that uses activating me group discussion task solving  choice from given list preparation to an exam/cree review of the literature task solving  Percentage of final grade very good > 90% good + 81% - 90% good 181% - 90% sollistactory + 61% - 60% sollistactory 51% - 60% sollistactory 51% - 60% sollistactory 51% - 60%	dit e		





Module Z1/8		Finance and Accounting										
Course no.		Course 8.2.										
Course name		Corporate Finance						ECTS credits	6	Leader	dr D. Majewska-l	Bielecka
					1							
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45	
Outcomes			Description	of SPECIFIC lea	rning outc			G OUTCOMES			Reference to MAJOR	t learning outcomes		
type			·		dent					74 144 1/2	<u>→ CHECK TH</u>	<u>HE KEY</u>		
	Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws knows and unerstands the concepts of corporate finance													
EDGE	ZI_W7 Knows the advanced level and is able to use typical analytical methods and tools (including the season of the company's financial situation and understands the meaning of information coming from individual elements of the company's financial situation													
KNOWLEDGE	knows the sources and possibilities of raising capital (equity capital and external capital)											vanced key concept, terms, com e typical analytical methods and		
	Z1_W1 Knows and understands in the general advanced key concept, terms, competences, lav Z1_W3 Knows and understands at an advanced level the relations between the enterprise / Knows and understands the impact of exchange rate fluctuations on the business													
	21_UI is able to use knowledge of scientific disciplines: management and quality science as w 21_U3 is able to diagnose and solve management problems (in various functional areas of th 21_U5 is able to identify phenomena in the field of accounting and finance, forecast their eff 21_U12 is able to independently, and collectively identify, diagnose and resolve professional								areas of the ast their effects rofessional					
SKIILS	is able to estimate the	e optimal form of financin	g the company							Z1_U3 Is able to o Z1_U5 Is able to o Z1_U12 Is able to	diagnose and solve management dentify phenomena in the field independently, and collectively	lines: management and quality so t problems (in various functional of accounting and finance, foreca identify, diagnose and resolve pr	areas of the ast their effects, rofessional	
	Z1_U1s able to use knowledge of scientific disciplines: management and quality science as well Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U5 is able to identify phenomena in the field of accounting and finance, forecast their effect Z1_U12 is able to independently, and collectively identify, diagnose and resolve professional							areas of the ast their effects, rofessional						
	is able to analyse sele	cted financial indicators o	f the company (pr	ofitability and liqu	idity)					Z1_U3 Is able to a Z1_U5 Is able to a Z1_U12 Is able to	diagnose and solve management dentify phenomena in the field independently, and collectively	lines: management and quality so t problems (in various functional of accounting and finance, foreca identify, diagnose and resolve pr	areas of the ast their effects, rofessional	
SOCIAL COMPETENCES	21_KS is ready to independently identify and diagnose management and economic p 21_K4 is able to make rational professional decisions, initiate actions and engage co 21_K6 is capable of artional trivials in independently independent professional work, while maintain 21_K7 is ready to take on professional challenges in a sense of reliability and response							colleagues in ntaining a onsibility, using						
SOCIAL CO	is open to experience	and learn based on real e	conomic and man	agement problems	5					Z1_K5 Is ready to Z1_K6 Is capable	independently identify and diag of rational thinking in independe	knowledge and skills and underst gnose management and economi ent professional work, while main in a sense of reliability and respi	ic problems as ntaining a	
		STU Total contact h	DENT EFFORT			45				TEAC	HING METHODS  choice from given list			
		including: lecture				<b>45</b> 21		methods			multimedia presentation case study			
tudent Effort Structure		practice e-learning laboratory seminar				22		Teaching me		worl	group discussion sshop that uses activating me	thods		
nt Effort		practical works study visit	shop					Ā						
Stude		others consulting ho				2		Work		choice from given list preparation to an exam/credit				
		exams, assignn Lectureship Student Effo	)			105		Student \			e-lectures review of the literature			
		Total Student I				150		- 5			preparation of the final proje			
		Final grade			exai		SSESSME	NTS METHODS			Percentage of final grade	!		
ods s		choice from given list written exam			% of final 90			scale			very good > 90% good + 81% - 90%			
Assessment methods	part	icipation in the discussion			10			Grade s			good 71% - 80% satisfactory + 61% - 70%			
∢								. o			satisfactory 51% - 60% unsatisfactory < 51%			
								JRSE DESCRIPTION						
	3/ Equity and externa 4/ Sources of enterpri	ducting the business activi I capital in financing enter ise financing,				Ple	ase describe	main topics and areas o	of the course					
	5/ Liquidity management, 6/ Mergers ad acquisitions, 7/ Exchange rate fluctuations and their impact on businesses, 8/ Sources of information on financial situation of the enterprise.													
Course description														
Cours								Key literature						
		o, "Corporate Finance", Adi Wachowicz "Fundamental:				2005.		, moraine						
	4/44 11 :: 5	a. 1915 ::	le l			10		dditional literature						
	1/ M. H. Moffett, A. L	. Stonehill, D. K. Eiteman, '	rundamentals of	Multinational Fina	ince 6/E", A	aaison Wesley	Publishing	, 2017.						



Module Z1/8	Finance and Accounting											
Course no.		Course 8.3.										
Course name		Financial Analysis - workshop					ECTS credits	4	Leader	dr D. Majewska-l	Bielecka	
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

									_			
				L	EARNING	OUTCOMES						
Outcomes type	Description of SPECIFIC learning outcomes of the course Reference to MAJOR learning outcomes											
.,,,,,	Student → CHECK THE KEY											
										vanced key concept, terms, comp		
	knows fundamental concepts related to areas of corporate f	nanco accounting a	nd financial r	oporting						vel the relations between the ent		
	knows randamental concepts related to aleas of corporate i	nance, accounting, a	iu iiiiaiiciai i	eporting.				Z1_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex				
										vanced key concept, terms, comp		
	has knowledge about the purpose, layout and creation of fin	ancial statements: m	oreover. kno	ws and unde	erstands the	meaning of their fu	ndamental elements.	21_W8 Knows and	understands, at an advanced le	vel, concepts, facts, phenomena	and complex	
KNOWLEDGE												
LE K												
ğ										vanced key concept, terms, comp vel, concepts, facts, phenomena a		
Ż	understands the meaning of each element of a financial stat	ment and knows ho	w the inform	ation, embo	died in repo	rts, is used for a fina	ancial statement analysis.			nomic analysis and controlling in o		
	•											
								71 W8 Knows and	understands at an advanced le	vel, concepts, facts, phenomena	and compley	
										ship and knows the economic, le		
	knows the fundamental methods of financial ratio analysis.							Z1_W12 Knows ad	vanced research and analysis m	ethods in selected areas of the or	rganization's	
								Z1_U1 Is able to us	se knowledge of scientific discip	lines: management and quality so	cience as well as	
								Z1_U7 Is able to u	use norms, rules and systems (le	gal, moral, social, professional) in	n solving specific	
	is able to find a financial statement of a public company, and	other entities, which	1 reports are	available in	KRS.							
										lines: management and quality so		
								Z1_U5 Is able to identify phenomena in the field of accounting and finance, forecast their effects, Z1_U7 Is able to use norms, rules and systems (legal, moral, social, professional) in solving specific				
	acquires and prepares data from financial statements for fin	inciai ratio analysis.						21_U7 Is able to t	use norms, rules and systems (le	gai, morai, sociai, professionai) in	1 solving specific	
SKILLS												
SKI								Z1_U2 Is able to correctly interpret typical problems in the field of management, human				
	while working individually, or in a team, is able to prepare a	inancial statement ra	atio analysis.					Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the Z1_U5 Is able to identify phenomena in the field of accounting and finance, forecast their effects				
	, , , , , , , , , , , , , , , , , , ,							Z1_U8 Is able to use a specialized language and communicate in a precise and consistent man				
								Z1_U2 Is able to correctly interpret typical problems in the field of management, human Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the				
	can interpret results of financial statement ratio analysis, as	well as present them	accurately, a	and coheren	tly in an obje	ctive report.		21_U3 is able to diagnose and solve management problems (in various functional areas of the 21_U5 is able to identify phenomena in the field of accounting and finance, forecast their effects,				
								Z1_U8 Is able to u	use a specialized language and c	ommunicate in a precise and con	sistent manner,	
								71 K1 Is ready to	critically assess the level of his l	knowledge and skills and underst	ands the need	
								ZI_KI ISTEBUY to	Crtically assess the level of fils i	diowiedge and skins and underst	alius die lieeu	
	is aware of the state of one's knowledge related to methods knowledge and are aware of the fact that it needs a constan		it analysis an	id takes a cri	tical look on	it. Moreover, they	tnink critically about their					
CES												
ž								Z1 K2 Is willing to	o work and cooperate in a team	task, taking in the various roles o	of initiator, the	
- F								Z1_K3 Is able to e	engage in social interactions, coo	peration with other entities of th	ne environment	
ó	is able to work in a team, while preparing financial analyses.											
SOCIAL COMPETENCES												
Ö								Z1_K5 Is ready to	independently identify and diag	gnose management and economi	ic problems as	
×								Z1_K6 Is capable	of rational thinking in independ	ent professional work, while mair	ntaining a	
	can work alone while preparing analysis. Is rational, logical a	iu auopts a critical at	titude towar	u results of	meir analyse	5.						
	A=											
	STUDENT EFFC  Total contact hours	KI		30				TEAC	HING METHODS			
	Ioidi conidci nours			30					choice from given list			

	STUDENT EFFORT					
	Total contact hours	30				
	including:	30				
	lecture	12				
ø	practice	16				
Student Effort Structure	e-learning					
	laboratory					
₹	seminar					
Ď	practical workshop					
<u></u>	study visit					
ē	others					
Ď	consulting hours					
S	exams, assignments	2				
	Lectureship					
	Student Effort	70				
	Total Student Effort	100				

	TEACHING METHODS							
ş	choice from given list							
	lecture							
올	multimedia presentation							
ě	case study							
ס	task solving							
Teaching methods	team projects							
S								
ě								
~	choice from given list							
ۆ	preparation to an exam/credit							
_ ₹	preparation of the final project							
声	review of the literature							
Student Work	task solving							
S	own work with the text							

		ASSESSMEI	NTS	METH
	Final grade	pass		
=	choice from given list	% of final grade		흠
je s	knowledge test	40		ŭ
ss of	team projects	60		ψ.
ne me				g
ă –				ত

HODS	
e scale	Percentage of final grade
	very good > 90%
	good + 81% - 90%
	good 71% - 80%
Grade	satisfactory + 61% - 70%
ច័	satisfactory 51% - 60%
	unsatisfactory < 51%

# COURSE DESCRIPTION

- Introduction to financial reporting,
  2. The concept of a financial statement definition, purpose, elements, methods, and structure.
  3. Introduction to corporate financial policy.
  4. Financial analysis definition, purpose, and typology.
  5. Presentation of data and results of a financial analysis.
  6. The concept of financial ratio analysis definition, purpose, elements, methods, and structure.
  7. Initial analysis of balance sheet and income statement.
  8. Analysis of relationship between company's assets, and their sources of financing, with financial ratios.
  9. The concept of financial liquidity and liquidity ratios.
  10. The notion of financial leverage.
  11. Capital structure, and debt ratios.
  12. Performance (activity) ratios.
  13. Profitability ratios.
  14. The most important valuation and capital market ratios.

# Key literature

- Key literature

  J. M.S. Fridson, F. Alvarez, "Financial Statement Analysis: A Practitioner's Guide", Wiley; 4 edition, 2011.

  J. M. Rist, A.J. Pizzica, "Financial Ratios for Executives: How to Assess Company Strength, Fix Problems, and Make Better Decisions", Apress, 1st ed. Edition, 2014.

  J. A. Tracy, "Ratio Analysis Fundamentals: How 17 Financial Ratios Can Allow You to Analyse Any Business on the Planet", Bidl Capital Pty Ltd, 2 edition, 2012.

  J. D. Easton, M.L. McAnally, Ca. A Sommers, X.J. Zhang "Financial Statement Analysis & Valuation", Cambridge Business Publishers, 2018.

  S. R. Bull, "Financial Ratios: How to use financial ratios to maximise value and success for your business", CIMA Publishing, 2007.

  Additional literature

  J. M. Buffet, D. Clark, "Warren Buffett and the Interpretation of Financial Statements: The Search for the Company with a Durable Competitive Advantage", Scribner, 2008.

  J. S. H. Penman, "Financial Statement Analysis and Security Valuation", McGraw-Hill Education, 5 edition, 2012.

  J. S. Costales, "The Guide to Understanding Financial Statements", McGraw-Hill Education; 2 edition, 1993.



- (	odule Z1/8 Course no.			and Accou	Inting								
	ourse name			Tax Str	ategies				ECTS credits	2	Leader	dr D. Majewska	-Bielecko
	Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
			·			15	A DAIINI	OUTCOMES					
omes			Description of	of SPECIFIC lea	rning outco			3 OUTCOMES			Reference to MAJO	OR learning outcomes	
/pe				Stu	dent						→ CHECK	THE KEY	
												l advanced key concept, terms, co ents of law and ethics principles r	
	knows and understar	nds the concepts of corporate	e tax.										
KNOWLEDGE	knows and understar	nds the rules of selecting the f	forms of taxatio	n to support the	development	of the enterp	orise.			Z1_W2 Knows and	understands at an advanced	l advanced key concept, terms, co d level the concepts, principles an ents of law and ethics principles r	nd methods of
												sciplines: management and qualit	
	is able to assess and	select the correct type of tax	for a given entit	y so as to optimiz	ze costs.					Z1_U3 Is able to d	iagnose and solve managen	oblems in the field of managemen nent problems (in various functions (legal, moral, social, professiona	nal areas of th
SKILLS												sciplines: management and qualit	
S	is able to properly as	sess the consequences of cho	osing a tax strat	egy and taxation	of the enterp	orise				Z1_U2 Is able to o	orrectly interpret typical pro lentify phenomena in the fi	oblems in the field of managemer eld of accounting and finance, for s (legal, moral, social, professiona	nt, human recast their
										Z1_K5 Is ready to	ndependently identify and	ecisions, initiate actions and enga diagnose management and econo	omic problem
Si Si	jest gotów odpowied	zialnie dobierać opodatkowa	nia dla danego p	orzedsiębiorstwa.						Z1_K8 In his profe	ssional life he is ready to re	spect legal norms, principles of so	ocial life and
SOCIAL COMPETENCES	is ready to make tax	cost management decisions s	o that it can be o	optimized.						Z1_K5 Is ready to	ndependently identify and	ecisions, initiate actions and enga diagnose management and econo spect legal norms, principles of so	omic problem
OCIA												cooperation with other entities	
S	can correctly identify	entities from the external en	vironment with	whom cooperati	on in the field	l of tax procee	edings is ne	cessary		Z1_K8 In his profe	ssional life he is ready to re	spect legal norms, principles of so	ocial life and
		STUDE	NT EFFORT							TEACH	ING METHODS		
		Total contact hou including:	urs			30 30		8			choice from given list lecture		
ø		lecture practice				20 8		Teaching methods			multimedia presentation group discussion	n	
Student Effort Structure		e-learning laboratory						ing r			case study		
ort St		seminar practical worksho	an.					each					
ŧ		study visit	Jp					-					
Pude.		others consulting hour	S					Vork		р	choice from given list reparation of the final pro	oject	
Ś		exams, assignme Lectureship	nts			2		Student Work			review of the literature	!	
		Student Effort Total Student Effo	ort			20 50		Stud					
						AS	SESSME	NTS METHODS					
		Final grade choice from given list			pass % of final g			<u>o</u>			Percentage of final gra very good > 90%	de	
hods	par	knowledge test ticipation in the discussion			90 10			Grade scale			good + 81% - 90% good 71% - 80%		
methods	,							rade			satisfactory + 61% - 70		
								Ŭ			satisfactory 51% - 60% unsatisfactory < 51%		
						Plea	COU	RSE DESCRIPTION	ON of the course				
	5. Other tax expense	s of taxes.  pasic taxes and their choice do s of the entrepreneur. ent and the possibility of its o	-	conducted activi	ity: income ta								
Course description	1 Paucai Smoloń (rod	N Prawa andatkowa C H Poc	k 2010					Key literature					
	2. Podatki 2019 z kor	), Prawo podatkowe, C.H.Bec nentarzem "Crido", Wolters K esa Famulska , Strategie pod	(luwer Polska, 20		nictwo Uniwe	rsytetu Ekono	omicznego	w Katowicach , 2013.					



Module no.	Modu	Module Z1/9											
Module name	Specialisa	ition Module	(1) IN	TERNA	TIONA	. BUSIN	NESS	ECTS credits	8	Lea	ıder	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	90

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters

Contemporary business environments are subjected to very rapid changes. For example, globalization processes, tend to intensify the exchange of cultural, political and economic relations across various countries. Therefore, students, need to be able to examine reasons for the integration across different markets and understand its consequences. It is important to notice, that also different systems are being integrated on international level. For instance, investors need to understand the financial standing of different companies, which operate on different markets. For this reason, they are in need of unified methods of financial data presentation. Therefore, the module also includes a course during which students will be exposed to various international standards of financial reporting.

#### REQUIREMENTS

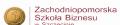
Needed knowledge and skills before storting the module

Students should have prior exposure to basic concepts of financial and managerial accounting, as well as to introduction to microeconomics and macroeconomics.

### LEARNING OUTCOMES

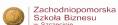
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes) KNOWLEDGE SKILLS **SOCIAL COMPETENCES** (Student knows and understand on advenced level...) (Student is able to...) (Student is ready to...) Knows and understands the reasons for the changes associated with globalization. Moreover, Student is able to present ideas and reflections on globalization related topics in a formal Student is able to critically assess the level of one's knowledge and skills and understands students will understand the differences between economic, ideological and political aspects of way during oral presentation and in writing. Moreover, one is able to interpret the why the changes related with globalization processes create a need to develop them on economic, political and social impact of globalization processes. In addition to that, a student constant basis. Moreover, student thinks critically and independently and is able to diagnose, globalization. Furthermore, student knows most important international standards of financial reporting as well as and understand the reasons for which they were introduced. Student is also will be able to understand the information embodied in financial statements which are identify and solve various economic and management issues. aware about the possible uses of the information which is presented in financial statements. prepared in accordance with international standards of financial reporting.

					MODULE STRUCT	URE		
Course no.	Module Z1/9	Course 9.1.	Module Z1/9	Course 9.2.				
Course name	Global	isation	International Fin Stan	ancial Reporting dards				
ECTS credits	3	3		5				



,	/2022										
	Nodule Z1/9	Specialisa		• •	ATIONAL BUSINESS						
	Course no.		C	ourse 9.1.			FOTO			ala A. L. vilo	1
Co	ourse name			Globali	sation		ECTS credits	3	Leader	dr A. Lachows	ka
	Major	MANAGEMENT	Bachelor	Year	Semester 4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
	ajo:	MANAGEMENT	bucheloi	icai	II semesier 4	Sidios (choice isi)	OBEIO/ WORT	Lunguage	English	iolal conider ricory	40
	I				LEARN	NING OUTCOMES		1			
Outcomes			Description o	of SPECIFIC learn	ning outcomes of the cours	ie			Reference to MAJO	R learning outcomes	
type				Stud	lent				→ CHECK T	HE KEY	
										evel management processes in indi level, concepts, facts, phenomena a	
ų	The student understand	ds the relations taking pla	ace in the global ec	conomy and theirs	s reference to social life.			Z1_W8 KIIOWS dilu	uniderstands, at an advanced	lever, concepts, racts, prierionieria a	ina complex
KNOWLEDGE											
MO										cesses in the field of social sciences	
Ş	The student recognizes	the elements of the glob	al environment as	determinants of t	the operation of a national / loc	al company.		Z1_W3 Kilows allu	uniderstands at an advanced i	evel management processes in indi	vidual aleas
										legal, moral, social, professional) in iplines: management and quality so	
	The student has the ab	ility to interpret global ph	nenomena in econo	omy and is able to	o formulate own opinions and re	ecommendations				ration and its own competences thr	
SI											
SKILLS											
Si										ooperation with other entities of the	
SOCIAL COMPETENCES	The student is aware of	the complexity of the pr	ocesses taking pla	cein the modern g	global economy, is able to verify	and evaluate them				es in a sense of reliability and respo	
MPET											
00											
CIAL											
S											
		STUE	DENT EFFORT					TEACH	ING METHODS		
		Total contact h			45			ILAGI	choice from given list		
		including:			<b>45</b> 22	— hod			lecture multimedia presentation		
e e		practice			20	= te		works	hop that uses activating m	ethods	
Tact		e-learning laboratory				hing			group discussion individual projects		
Student Effort Structure		seminar practical works	hop			Teaching methods			team projects video movie		
= =		study visit others							practical workshop		
ap de		consulting ho			1	Student Work			choice from given list task solving		
8		exams, assignm Lectureship			2				roup work - joint task solvi reparation of the final proje		
		Student Effor			30 75	St. C			review of the literature		
		Total Student F									
		Total Student E		<u> </u>							
		Total Student E			ASSES:	SMENTS METHODS			Percentage of final grad	e	
tu s s	c	Final grade hoice from given list			pass % of final grade				very good > 90%	е	
essment		Final grade			pass	scale			very good > 90% good + 81% - 90% good 71% - 80%		
Assessment methods		Final grade hoice from given list tasks, exercises			pass % of final grade 50				very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assessment		Final grade hoice from given list tasks, exercises			pass % of final grade 50	scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70%		
Assessment		Final grade hoice from given list tasks, exercises			pass % of final grade 50 50	e position of the second of th	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess		Final grade hoice from given list tasks, exercises individual project		ion, globalization y	pass % of final grade 50 50	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a	Final grade hoice from given list tasks, exercises individual project  alization: different defini s cientific perspective: he	itions of globalizati	perceive globaliza	pass % of final grade 50 50 50  Flease des	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec	Final grade holice from given list tasks, exercises individual project  alization: different defini s scientific perspective: h on: social and cultural pro-	itions of globalizati ow do economists oblems, ethical, me ne division of the w	perceive globaliza guistic. Is there on vorld into countrie	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and cc	Final grade hoice from given list tasks, exercises individual project  alization: different defini scientific perspective, hono: social and cultural pro	itions of globalizati ow do economists oblems, ethical, lin e division of the w ducts fair trade, ger	perceive globaliza guistic. Is there on world into countrie netically food mod	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalization 4 / Globalization and ce 5 / Globalization and ce 6 / Globalization and de	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assess	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 5 / Globalization and de 6 / Globalization and de 7 / Globalization and ce	Final grade holice from given list tasks, exercises individual project  alization: different defini a scientific perspective: h on: social and cultural pro conomic development: th onsumer awareness: prod morcracy: will democracy, proporations: how corpora	itions of globalizati ow do economists, in ed division of the w ducts fair trade, ger y resolve terrorism	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem?	pass % of final grade 50 50 50  final grade 50 50  please des yesterday, today and tomorrow stion and its problems. e global culture? so rich North and poor South.	B B B B B B B B B B B B B B B B B B B	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Course description Assess meth	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 6 / Globalization and ec 6 / Globalization and cc 8 / Globalization and th 0 / Globalization and th 1 / Globalization and th 1 / Globalization and th 2 / Globalization and th 1 / Globalization and th 1 / Globalization and th 1 / Globalization and th	Final grade hoice from given list tasks, exercises individual project  alization: different defini scientific perspective: h mon: social and cultural pro conomic development: th mouner awareness: pro democracy: will democracy proporations: how corpora te environment.	itions of globalizati ow do economists oblems, ethicalis, in ed division of the w ducts fair trade, ger y resolve terrorism tions perceive glot	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem? bal market?	pass % of final grade 50 50 50  So  Please des yesterday, today and tomorrow ation and its problems. ne global culture? es rich North and poor South. dified.	COURSE DESCRIPTI  Cribe main topics and areas:  (.  Key literature  W. W. Norton Company, 20	ON of the course		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
Course description Assess meth	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 6 / Globalization and ec 6 / Globalization and cc 8 / Globalization and th 0 / Globalization and th 1 / Globalization and th 1 / Globalization and th 2 / Globalization and th 1 / Globalization and th 1 / Globalization and th 1 / Globalization and th	Final grade hoice from given list tasks, exercises individual project  alization: different defini scientific perspective: h mon: social and cultural pro conomic development: th mouner awareness: pro democracy: will democracy proporations: how corpora te environment.	itions of globalizati ow do economists oblems, ethicalis, in ed division of the w ducts fair trade, ger y resolve terrorism tions perceive glot	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem? bal market?	pass % of final grade 50 50 50  Flease des yesterday, today and tomorrow stion and its problems. ne global culture? sr rich North and poor South. dified.	COURSE DESCRIPTI  Cribe main topics and areas:  (.  Key literature  W. W. Norton Company, 20	ON of the course		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
Course description Assess meth	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ec 6 / Globalization and ec 6 / Globalization and cc 8 / Globalization and th 0 / Globalization and th 1 / Globalization and th 1 / Globalization and th 2 / Globalization and th 1 / Globalization and th 1 / Globalization and th 1 / Globalization and th	Final grade hoice from given list tasks, exercises individual project  alization: different defini scientific perspective: h mon: social and cultural pro conomic development: th mouner awareness: pro democracy: will democracy proporations: how corpora te environment.	itions of globalizati ow do economists oblems, ethicalis, in ed division of the w ducts fair trade, ger y resolve terrorism tions perceive glot	perceive globaliza guistic. Is there on vorld into countrie netically food mod problem? bal market?	pass % of final grade 50 50 50  So  Please des yesterday, today and tomorrow ation and its problems. ne global culture? es rich North and poor South. dified.	COURSE DESCRIPTI  Cribe main topics and areas:  (.  Key literature  W. W. Norton Company, 20	ON of the course		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
Course description Assess meth	1 / Introduction to glob 2 / Globalization from a 3 / Man and globalizati 4 / Globalization and ce 5 / Globalization and ce 6 / Globalization and ce 8 / Globalization and ch 1 / Globalization and ch 2 / Globalization and ch 3 / Globalization and ch 2 / Globalization and ch 3 / Globalization and ch 3 / Globalization and ch 4 / Globalization and ch 5 / Globalization and ch 6 / Globalization and ch 7 / Globalization and ch 8 / Globalization and ch 8 / Globalization and ch 8 / Globalization and ch 9 / Globalization and	Final grade hoice from given list tasks, exercises individual project  alization: different definit a scientific perspective: ho or: social and cultural pro conomic development: th susumer awareness: prod emocracy: will democracy rpoprations: how corpora te environment.	itions of globalizati ow do economists oblems, ethical, lin, le division of the w ducts fair trade, ger y resolve terrorism titions perceive glob w Norton & Compa latowej, red. Stiglitz	perceive globaliza iguistic. Is there on vorid into countrie netically food mod problem? bal market?	pass % of final grade 50 50 50  So  Please des yesterday, today and tomorrow ation and its problems. ne global culture? es rich North and poor South. dified.	Key literature W. W. Norton Company, 20 t for well-being, The New P	ON of the course  2006 Press, 2020, Stiglitz J. , The	e price of inequality,	very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		





2021/	/2022	_											
	Nodule Z1/9 Course no.	Specialisati		e (1) INTERN. ourse 9.2.	ATIONA	L BUSINES	SS						
C	ourse name	Intern		Financial	Repo	rting St	andard	ds	ECTS credits	5	Leader	dr A. Lachov	wska
	Major	MANAGEMENT I	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						LI	EARNING	OUTCOMES					
omes			Description	of SPECIFIC lear	ning outco	omes of the	course				Reference to MAJ	OR learning outcomes	
pe				Stud	dent								
	has specialized, adva	nced knowledge of internatio	nal accounting	standards (IFRS an	nd US GAAP)	l.							
	knows and understar	nds the principles and issues n	elated to inter	ational financial re	eporting sta	ndards.							
	knows the recommer	ndations in IFRS that relate to	the presentati	on, measurement a	and recognit	tion of selecte	ed elements c	of the financial state	ments.	Z1_W8 Knows and	understands, at an advance	ed level, concepts, facts, phenome	na and com
	has established, deep	o knowledge of the difference	s between diff	erent accounting st	tandards					Z1_W8 Knows and	understands, at an advance	eference to MAJOR learning outcomes  → CHECK THE KEY  stands, at an advanced level, concepts, facts, phenomena and stands, at an advanced level, concepts,	na and com
	can relate national fir phenomena.	nancial accounting rules and r	egulations to i	iternational standa	ards in the c	ontext of the	interpretatio	on and assessment o	f selected economic	Z1_U5 Is able to	identify phenomena in the fi	ield of accounting and finance, for	ecast their
	is able to recognize b	alance sheet and income state	ement items in	line with IFRS.						Z1_U5 Is able to	identify phenomena in the fi	ield of accounting and finance, for	ecast their
	is able to work independepartments.	endently and in a team, takin	g up challenge:	that require hone	esty and relia	ability, which p	prepare them	n to work in finance	and accounting				
			NT EFFOR							TEACI	HING METHODS		
		Total contact hou including:	ırs			45 45		s S			choice from given list lecture		
		lecture practice				22 20		Teaching methods			multimedia presentatio	n	
		e-learning						ق E			tusk solving		
		laboratory seminar						ž Đị					
		practical worksho study visit	р					Ĭ,					
		others						논			choice from given list		
		consulting hours exams, assignmen				2		×			reparation of the final pro review of the literature		
		Lectureship Student Effort				80		Student Wor			own work with the tex	t	
		Total Student Effo	ort			125		**************************************			task solivilig		
		Final grade			pass		SSESSME	NTS METHODS			Percentage of final gra	de	
2		choice from given list			% of final g			<u>a</u>			very good > 90%		
50		knowledge test tasks, exercises			10			Grade scale			good + 81% - 90% good 71% - 80%		
ĺ								Srad			satisfactory + 61% - 70		
											unsatisfactory < 51%		
						Ple		RSE DESCRIPTI nain topics and areas					
	Conceptual frames     International Finar     Recognition of bala     Characteristics of s	e problems of harmonization is work, assumptions and key pr icial Reporting Standards - pra ance sheet items and the inco selected international financia ctives in the field of accountir	inciples of inte esentation of fi me statement I reporting star	national standard nancial statements n accordance with dards.	s, basic princ		iples betwee	n National Accountii		ting Act and IFRS.			
	1. Joanne M. Flood, G	GAAP 2020: Interpretation and	d Application o	Generally Accepte	ed Accountir	ng Principles,		Key literature					
	2. Steven M. Bragg, IF	FRS Guidebook: 2020 Edition, Application of IFRS Standards	2019;			, F. 100)	,,						
	1 Katarawa Tensis I	Kejagowania 2010	dizowaniek	ulacii IIoD Mecci /4	MSP ora	datkous							
	±. natarzyna irzpioła	, roięgowailia 2019 Wg znowe	Addifional literature D19 wg znowelizowanych regulacji UoR, MSSF/MSR oraz podatkowych - praktyczne wskazówki, Wiedza i Praktyka, Sulejówek, 2019.										



Module no.	Modul	Module Z1/10											
Module name		Diplom	na Mod	dule (1	)			ECTS credits	7	Lec	ıder	prof. A. Zele	ek
Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	60

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The aim of the module is the methodical and substantive preparation of the student to carry out an independent intellectual effort, as a result of which the diploma thesis will be created. In the first stage (Diploma Module I), the student will develop his / her skills in creating the concept and structure of work, indicating the purpose, research area, research methods, and will recognize the main principles and techniques of conducting applied research in the field of economics and management sciences.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

The student should have basic knowledge of economics and finance and management (knowledge of basic concepts in scientific disciplines: management and quality science, and economics and finance).

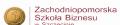
LEARNING OUTCOMES													
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)													
KNOWLEDGE	SOCIAL COMPETENCES												
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)											
the essence, purpose and components of the research process / procedure constituting the basis of	independently carry out a complete research procedure (including literature studies and	undertaking an independent intellectual effort, the aim of which is to carry out a complete											
the work a thesis with a practical profile and a spectrum of analytical / diagnostic methods and	empirical research) in the utilitarian area for real business.	research process, including the stage of original conclusions and recommendations.											
techniques used in such proceedings.													

	MODULE STRUCTURE													
Course no.	Module Z1/10				Module Z1/10	Course 10.3.								
Course name	Methodology of Diploma Thesis - workshop			nomic Research - kshop	Diploma Thes	is - workshop								
ECTS credits	:	2		2	:	3								



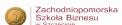


2021/ Mc	/2022 odule Z1/10	Diploma A	Aodule (1)	]				w Szczecinie	
	Course no. ourse name	Methodology of	e 10.1. Diploma Thesis - worksho	n l	ECTS credits	2	Leader	prof. A. Zelek	
	Major		Year III Semester 5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	12
			IFARNING	G OUTCOMES					
utcomes		Description of SPE	CIFIC learning outcomes of the course	<u> </u>			Reference to MAJO	OR learning outcomes	
type			Student			74 14/47 (/	→ CHECK T		
щ		e methodology of writing a thesis, taking into accou ss usefulness / utilitarianism.	nt the challenges of empirical, design and implen	nentation work with				e, methodological and formal requiren	
KNOWLEDGE	has knowledge of the	e principles of independent research processes, incl	uding primary and secondary research for the pu	rposes of the thesis		Z1_W17 Knows and un	derstands the substantiv	e, methodological and formal requiren use typical analytical methods and toc	nents for
	has knowledge of res	search methods used in economic and management	t sciences, both in the group of primary and seco	ndary analysis metho	ds	Z1_W14 Knows and un Z1_W17 Knows and un	derstands the possibilitie derstands the substantiv	es of using selected IT tools supporting re, methodological and formal requiren	nents for
SKILLS	develops the ability t methods.	o independently prepare a diploma thesis project, i	including the ability to define utilitarian research	goals and the selectic	on of adequate research			ent problems (in various functional are Jevelop a diploma project, taking into a	
SKI	develops the ability t	o independently conduct research and prepare a re				n (presentation) and typical written wo develop a diploma project, taking into a			
MP ET ENCES	is aware of the comp	lexity of processes taking place in the organization :	and is able to research them - analyze, evaluate a		Z1_K5 Is ready to inde	ependently identify and d	is knowledge and skills and understand diagnose management and economic p ndent professional work, while mainta	roblems	
SOCIAL COMPETENCES	thinks logically and a	nalytically, is capable of independent research work	s, presenting its assumptions and effects			Z1_K6 Is capable of ra	itional thinking in indepe	iis knowledge and skills and understan ndent professional work, while mainta diagnose management and economic p	ining a
		STUDENT EFFORT	10				IG METHODS		
		Total contact hours including:	12	s o			choice from given list nultimedia presentation	ı	
ē		lecture practice	6	Teaching methods			individual projects		
Student Effort Structure		e-learning laboratory		ing r					
ts ts		seminar	,	g C					
¥		practical workshop study visit	6	-					
ge		others consulting hours					choice from given list aration of the final proj	iert	
¥.		exams, assignments		ž t		r	eview of the literature	cu	
		Lectureship Student Effort	38	Student Work		S	tudent's own reseacrh		
		Total Student Effort	50	NTS METHODS					
		Final grade	pass			Pe	rcentage of final grad	le	
Assessment methods		team projects	% of final grade 100	Grade scale			very good > 90% good + 81% - 90%		
sessr				. e		SC	good 71% - 80% itisfactory + 61% - 70%	ř.	
A _				ชั้		S	atisfactory 51% - 60% unsatisfactory < 51%		
			COII	RSE DESCRIPTI	ON		unsalistactory < 51%		
	Basic issues related collecting and proces     Rules for using bood.     Technique of writi     Overview of the process.	dure in the field of Management, first-cycle studies to the thesis creation process: topic selection; for sing empirical data; presentation and interpretation k collections and magazines, electronic databases and scientific papers: form, style and language, requirinciples of preparing and carrying out a multimedia	Please describe: with a practical profile. mulating the aim of the work and the research pr n of research results; inference). and Internet resources. rements for editing text and graphic elements (ta	main topics and areas roblem; selection of re	of the course	content and volume of	chapters; selection and	use of literature sources;	
Course description	<ol><li>Ethical rules for wi</li></ol>			Kaulitoot					
		rgiel, A. Zelek, Twoja praca promocyjna – od dylema czny wymiar nauk o zarządzaniu, PWE, Warszawa 2		Key literature Wyd. Naukowe ZPSB,	Szczecin 2010 (także w w	ersji elearningowej).			
				dditional literature					
	2. M. Blaug, Metodo	chnika pisania prac magisterskich i licencjackich, Ce ogia ekonomii, PWN, Warszawa, 1995.							
		k pisać prace dyplomowe? Wskazówki praktyczne, N	Nyd. KPSW, 2010.						



	2022		Dim la		(1)							Szkoła Biz w Szczecinie	inoca
	odule Z1/10 Course no.			ma Module Course 10.2.	(1)								
Co	ourse name	Met	hods of E	conomic	Resec	arch - wor	rkshop	)	ECTS credits	2	Leader	prof. A. Zel	ek
	Major	MANAGEMENT	Bachelor	Year	III	Semester	5 Ste	atus (choice list)	OBLIGATORY	Language	English	Total Contact Hours	24
						LEAI	RNING C	OUTCOMES					
tcomes			Description	of SPECIFIC lea	rning outc	comes of the co					Reference to MAJO	OR learning outcomes	
type				Stu	dent						→ CHECK		
KNOWLEDGE	knows and differenti	ates methods, techniques	and tools used in	primary research i	in the area o	of management sci	iences.			Z1_W14 Knows and	d understands the possibiliti	o use typical analytical methods an ies of using selected IT tools suppo	rting
KNOV	Knows and understa	nds rationales for the choid	ce of research tec	hniques, tools and	methods, t	hat are crucial for t	the research	n process.		Z1_W14 Knows and	d understands the possibiliti	o use typical analytical methods an ies of using selected IT tools suppo ve, methodological and formal req	rting
LLS	without the assistance	e of others, is able to desi	gn a set of researd	ch tools that is nec	essary to co	onduct empirical re	esearch for a	thesis.		Z1_U10 Is able to	prepare an oral presentatio	nent problems (in various functiona n (presentation) and typical writter develop a diploma project, taking i	n work
SKIILLS	is able to select and u	ise appropriate research to	ools in order to co	onduct an analysis	on acquired	l data.				Z1_U10 Is able to	prepare an oral presentatio	nent problems (in various functiona n (presentation) and typical writte develop a diploma project, taking i	n work
SOCIAL COMPETENCES	is both aware of, and	capable to develop, their	analytical capabil	ities, and knowled	ge related to	o research tools an	nd technique	25.		Z1_K5 Is ready to	independently identify and	his knowledge and skills and under diagnose management and econor endent professional work, while ma	nic problems
/OD 1													
OCIA													
0,													
		STU Total contact t	DENT EFFOR	Т		24				TEACH	Choice from given list		
		including:	10010			<b>24</b>		spot			lecture multimedia presentation	0	
ē		practice				12		Teaching methods		work	shop that uses activating r		
ructi		e-learning laboratory						hing			case study		
orts		seminar practical work	shop					eac					
ŧ		study visit others									choice from given list		
Student Effort Structure		consulting ho						Student Work		р	preparation of the final pro		
S		exams, assignn Lectureship						ent .			review of the literature student's own research		
		Student Effo Total Student I				26 50		Stud					
							SSMENT	S METHODS					
E s		Final grade choice from given list			pas % of final			<u>a</u>			very good > 90%	de	
hods		individual project			100	0		scale			good + 81% - 90% good 71% - 80%		
met								Grade			satisfactory + 61% - 70° satisfactory 51% - 60%		
								Ů,			unsatisfactory < 51%		
						Diama		E DESCRIPTION topics and areas of					
Course description	2. Scientific methods 3. Examples of conte 4. Fundamental appr 5. Types of inference 6. Typology of causal 7. Causality and cour 8. Causal and correla 10. Experimental res 11. Qualitative resea 12. Quantitative resea 13. Case study as a re 14. Principles of crea 15. Principles of crea 16. Reporting resear 1 (1) G. Maniak, E. Świe 2 (1) M. Blaug "The Met	models. terfactuality. tional research. zarch projects. ch methods. arch methods. search tools. inig research tools. ing analytical tools. ch findings.  rgiel, A. Zelek, Twoja, "You hodology of Economics or	ms. Economic researc	h problems.  tion - From Dillemn Explain", Press Syl	ndicate of th	ection (Handbook) he Universityof Car	K6 Your Degree mbridge, 193	ey literature e Dissertation - Fra 92.		in (Handbook)", ZPS	sB, Szczecin 2010.		
	3) J. Collins, R. Husse	y, Business Research: A Pra	actical Guide for U	Jndergraduate and	d Postgradua	ate Students", Palg	grave Macmi	illan, 2009.					
							Addit	tional literature					
		ornhill, P. Lewis, "Research hinedum, "Research Design					, 2009.						
		Research Methods", OUP				<u> </u>			***				





2021/	2022										i w Szczecinie	
Mo	odule Z1/10			Module (1)								
C	Course no.			e 10.3.								
Co	ourse name		Diplomo	a Thesis - w	orkshop			ECTS credits	3	Leader	prof. A. Zele	ek
	Major	MANAGEMENT	Bachelor	Year III	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	24
					LF	EARNIN'	G OUTCOMES					
			Description of SRI	ECIEIC lograing or	toomes of the					Reference to MA IOI	R learning outcomes	
Outcomes type			Description of SFI	ECIFIC learning ou	icomes of the	course				Reference to MAJOI	t learning outcomes	
				Student						→ CHECK TI		
KNOWLEDGE	has the knowledge to	identify research problem	s and is the basis for inc	lependent research p	orocesses, includir	ng primary	and secondary resear	ch for thesis.	Z1_W7 Knows the Z1_W12 Knows ad	advanced level and is able to vanced research and analysis r	dvanced key concept, terms, com use typical analytical methods and nethods in selected areas of the o , methodological and formal requ	tools rganization's
SKIILS	develops the ability to research (thesis).	independently define / id	lentify research problen	ns as well as conduct	research and pre	:pare a repo	ort on the process		Z1_U2 Is able to 0 Z1_U3 Is able to 0 Z1_U10 Is able to	correctly interpret typical prob diagnose and solve manageme prepare an oral presentation	plines: management and quality s lems in the field of management, nt problems (in various functional (presentation) and typical written evelop a diploma project, taking in	human areas of the work
ETENCES	is aware of the comple	xity of the processes takin	ng place in the organiza	tion and is able to an	alyze, evaluate, ri	solve them.		Z1_K5 Is ready to	independently identify and di	s knowledge and skills and unders agnose management and econom es in a sense of reliability and resp	ic problems as	
SOCIAL COMPETENCES												
S												
		CTIL	SENT FEFOR						75.4.61	IING METHODS		
		SIUL Total contact h	DENT EFFORT		24				IEACI	choice from given list		
		including:			24		<del>g</del>			group discussion		
Φ		lecture practice					Teaching methods			other activating methods		
Student Effort Structure		e-learning					ρ					
Stru		laboratory seminar			24		-					
fort		practical works	shop				Jea					
ŧ		study visit										
nde		others consulting ho	urs				- ¥			choice from given list preparation of the final proje	ct	
₹		exams, assignm	nents				<b>\$</b>			review of the literature		
		Lectureship Student Effo			51		Student Work			student's own research own work with the text		
		Total Student E			75		\$					
					Λς.	SESSAAI	ENTS METHODS					
		Final grade		р	ass	SESSIVIE				Percentage of final grade		
te s		choice from given list individual project			nal grade 100		scale			very good > 90% good + 81% - 90%		
Assessment methods		individuai project			.00					good 71% - 80%		
Asse							Grade			satisfactory + 61% - 70%		
`						-	-   "			satisfactory 51% - 60% unsatisfactory < 51%		
					Plea		JRSE DESCRIPTI main topics and areas					
	<ol> <li>Choosing the topic of the control of t</li></ol>	of work. ements of the research m	nodel, including research		enting the results	s of own res	search as part of the d	liploma thesis. The diplom	a seminar (semeste	er 1) includes:		
		ork structure of the work ses and schedule of prepa n of literature.										
Course description												
ourse de												
ပိ							Key literature					
						A	dditional literature	1				



Module no.	Modul	Module Z1/11											
Module name	Specialisa	(2) IN	TERNA	TIONA	L BUSIN	NESS	ECTS credits	14	Lea	ıder	dr A. Lachow	/ska	
Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	110

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

International business environment provides its participants with many opportunities. In order to seize them, however, they will have to use many tools and practices which are necessary to be properly identify and interpret every opportunity which comes their way. Therefore, the module consists of courses which will introduce the students to courses strongly related to the notion of international business. Namely, students will be introduced to the international business theory, as well as to related concepts, such as of diversity management - contemporary organizations need to take advantage of skills represented by every employee in order to enhance their full potential. Moreover, students will learn how to enhance the quality of project's execution, through utilizing various skills which will allow them to manage risks, schedules and resources.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

tudents should have prior exposure to the introductory concepts and basics of management. Moreover, experience working in a company (or nonprofit organisation) may be beneficial.

# LEARNING OUTCOMES

Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
Knows and understands the concepts, principles and methods of organization and management. Moreover, understands management processes in the areas of operational management, and personnel management. Furthermore, knows key concepts, principles and processes in the field of social sciences (e.g., social communication), and understands the correctness of behavior, attitudes and ways of action of people and entities in the area of market and business operations.	, , , , , , , , , , , , , , , , , , , ,	present reflections and ideas issues related to international business. Critically assesses the level of their knowledge (as well as skills) and understands the need for continuous learning.

					MODULE STRUCT	URE		
Course no.	Module Z1/11	Course 11.1.	Module Z1/11	Course 11.2.	Module Z1/11	Course 11.3.		
Course name	Project Mo	nagement	Diversity M	anagement	Internation	al Business		
ECTS credits	!	5		4	į	5		





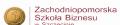
	odule Z1/11	Specialisa		e (2) INTERN ourse 11.1.	ATIONA	L BUSINES	S	1								
	Course no. ourse name			oject Ma	nager	ment				ECTS credits	5	Leader	dr A. Lacho	owska		
	Major	MANAGEMENT	Bachelor	Year	Ш	Semester	5	Status (c	choice list)	OBLIGATORY	Language	English	Total Contact Hours	40		
						LE	EARNIN	G OUTC	COMES							
Outcomes type			<b>Description</b>	of SPECIFIC lea	rning outc	comes of the	course					Reference to MAJOR	learning outcomes			
.,,,,				Stu	dent						Z1 W2 Knows and	→ CHECK TF		d methods of		
	knows and understand	Is the role of projects in th	e functioning of r	nodern organizati	ons.							advanced level and is able to us				
EDGE											Z1_W1 Knows and understands in the general advanced key concept, terms, competences, I					
KNOWLEDGE	knows and uses advan	ced terminology in design.														
¥											Z1_W4 Knows and recognizes at the advanced level theories and concepts regarding plann					
	knows and is able to ap	pply the tools and techniqu	ues of planning pr	roject activities at	an advance	ed level.										
											71 US Is able to i	dentify phenomena in the field	of accounting and finance, fore	ecast their effects.		
	is able to prepare docu	umentation initiating the p	roject using appro	opriate tools and	techniques.						Z1_U7 Is able to u	ise norms, rules and systems (le communicate in a foreign langu	gal, moral, social, professional	l) in solving specific		
					·											
S		ele to see the needs of the organization and identify sources of problems that are a catalyst for design activities.										orrectly interpret typical proble liagnose and solve managemen				
SKILLS	is able to see the need	s of the organization and i	dentify sources o	f problems that ar	e a catalyst	for design acti										
									se knowledge of scientific discipl							
	is able to use knowled projects	ge, methods and tools in th	ne field of organia	zation and manage	ement, fina	nce to solve typ	e implementation of	Z1_U5 is able to i	dentify phenomena in the field of	of accounting and finance, fore	ecast their effects,					
								71 K5 Is ready to	independently identify and diag	nose management and econo	mic problems as					
	is prepared to coopera	te with other members of	project teams.									take on professional challenges				
<b>CES</b>																
APETE											Z1_K6 Is capable	of rational thinking in independe	ent professional work, while m	iaintaining a		
/O) T	is able to think creative	ely in seeking solutions to i	dentified probler	ns at the planning	and projec	t implementati	on stages.									
SOCIAL COMPETENCES											Z1_K4 Is able to n	nake rational professional decis	ons, initiate actions and engag	ge colleagues in		
•	is aware of the variabil	ity of the environment and	I the conditions i	n which the proje	ct is carried	out.										
		STUD Total contact he	ENT EFFORT			40					TEACI	Choice from given list				
		including: lecture				<b>40</b> 12			hods			shop that uses activating me tion, managerial and strategi				
cture		practice e-learning				6		_	g me			practical workshop				
Student Effort Structure		laboratory seminar				18		-	eaching methods							
# Elle		practical workst study visit others	юр			10			_			choice from given list				
Stude		consulting hou exams, assignme				2 2			Student Work			group work - joint task solvin others	g			
		Lectureship Student Effor				85			tuden							
		Total Student E	fort			125			S							
		Final grade			pas		SESSMI	ENTS ME	ETHODS			Percentage of final grade	!			
ment		choice from given list on of an individual or group	task		% of final	)		-	scale			very good > 90% good + 81% - 90%				
Assessment methods		other activities			50	)		1	Grade scale			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%				
									Ŭ			unsatisfactory < 51%				
						Ple		URSE DES								
		ed to project management ojects in contemporary or								,						
	3 / Project life cycle.	, time, costs and non-finan		the project.												
	5 / Selected areas of pi	roject management - team	management, co	ommunication, ris	k, changes,	quality.										
5																
criptic																
Course description																
Cours								Key liter	rature							
		anagement for Dummies, Management Body of Kno			ute, 2018			·								
	host Care of the Care	and the same of th	abla Fo			ant Down		dditional I								
	Past Eugnabu Froject W	anagement: The Indispens	avie rour-step Pr	ocess for Managi	ng Any Proj	eut, better, Fas	ter, cneape	er, IVIC Graw	vniii 2004							





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	odule Z1/11	Specialisa		e (2) INTERN	ATIONA	L BUSINES	SS						
	Course no. ourse name			ourse 11.2. versity Ma	naaa	mont			ECTS credits	4	Leader	dr A. Lacho	weka
	Joise Hume		וט	reisily mu	illuge	IIIEIII			ECI3 CIEGIIS	4	Leddel	di A. Ederio	W3KU
	Major	MANAGEMENT	Bachelor	Year	Ш	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
		MICHAGEMENT	bachelor					(		gougo			
-	I					LI	ARNIN	G OUTCOMES		1			
Outcomes			Description	of SPECIFIC lear	ning outc	omes of the	course				Reference to MAJOI	R learning outcomes	
type				Stud	lent						→ CHECK TI	HE KEY	
										Z1_W16 Knows ke		cesses in the field of social scier	nces (sociology,
	Understand what cons Explain the benefits of												
		managing a workforce wi	th diverse demog	raphics.									
ų,										71 W3 Knows and	understands at an advanced l	evel the relations between the	enternrise /
EDG	Describe the challenge: Understand diversity a	s of managing a multicult	ural workforce.							E1_W3 Kilows dild	and crotaines at an advanced i	ever the relations between the	спстрпзс /
KNOWLEDGE		iral issues regarding diver	sity.										
ž													
	Understand how divers	se organizational cultures	are created							Z1_W3 Knows and	understands at an advanced l	evel the relations between the	enterprise /
	Learn how to maintain	a diverse organizational											
	Recognize diverse orga	nizational culture signs.											
										Z1_U3 Is able to o	liagnose and solve manageme	ent problems (in various function	nal areas of the
	Gain the ability to worl	k in a multicultural enviro	nment profession	ally									
	Can the ability to work	Cin a maiacaitarar chiviro	illient profession	iany.									
										71 1112 Is able to	independently, and collective	ely identify, diagnose and resolve	e nrofessional
รา										21_012 13 8016 to	independently, and conective	ny identitry, diagnose and resolvi	e professional
SKILLS	Avoid Xenophobia as a	professional business de	ecisionmaker.										
										Z1_U4 Can see th	e need to improve the organiz	zation and its own competences	s through the
	Create healthy, harmo	nious, and productive pro	ofessional relation	ships with people.									
S	Cultivate professional	values, ethics towards hu	manity.							Z1_K3 Is able to e	ngage in social interactions, co	ooperation with other entities o	of the
SOCIAL COMPETENCES	Prohibits Discriminatio	n and Harassment of Any	Kind based on ra										
PETE		bility, HIV Status, sexual o medical history or geneti											
WO	, , , , ,	,.		, . ,	,								
AL O													
OCI													
S													
		STUE	DENT EFFOR	Г						TEACH	IING METHODS		
		STUI Total contact h	DENT EFFOR	Т		30				TEACH	Choice from given list		
		Total contact h including:		Г		30		spou		TEACH	choice from given list lecture		
ie.		Total contact h including: lecture practice	ours	Т				methods		TEACH	choice from given list lecture group discussion team projects		
ucture		Total contact h including: lecture practice e-learning	ours	Т		<b>30</b>		ing methods		TEACH	choice from given list lecture group discussion team projects video movie		
rt Structure		Total contact h including: lecture practice e-learning laboratory seminar	OUTS	I		<b>30</b>		aching methods		TEACH	choice from given list lecture group discussion team projects		
Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works	OUTS	Г		<b>30</b>		Teaching methods		TEACH	choice from given list lecture group discussion team projects video movie		
dent Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others	chop	Г		<b>30</b>					choice from given list lecture group discussion team projects video movie multimedia presentation  choice from given list		
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulfing ho	shop	Г		<b>30</b>					choice from given list lecture group discussion team projects video movie multimedia presentation	ng	
Student Effort Structure		Total contact h  Including: Iecture practice e-learning Iaboratary seminar practical works: study visit others consulting ho exams, assignm Lectureship:	shop  urs ents	T		30 16 12					choice from given list lecture group discussion team projects video movie multimedia presentation  choice from given list	ng	
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ho exams, assignm	shop  urs  ents  ort	T		<b>30</b>		Student Work Teaching methods			choice from given list lecture group discussion team projects video movie multimedia presentation  choice from given list	ng	
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Course description Assessment methods	partic  1/ Globalisation and ini 2/ Clssical and neoclass 3/ International capital 4/ International moven 5/ Exchange rate and F 6/ BOP and its problem 7/ Modern financial cri:  1/ K. Osiński, "Internat 2/ Cavusgil S.T., Knight 3/ Griffin R.W., Pustay I	seminar practical works study visit others consulting hou exams, assignm Lectureship Student Effor Total Student Effor Total Student Effor written credit ipation in the discussion in the discussion ternational economic inte ical theories of internatio movement, nent of labour, services ar OREX, is, se, and their impact on no onal Business", West Pom G., Riesenberger J.R. "Inte	egration, nol trade, not technology, ational economie	s School, 2010, ess Strategy, Manag on Education Limite	% of final 90 10 10 10 10 10 10 10 10 10 10 10 10 10	2 85 125  ASS grade	COUR  COUR  See describe m	Now the policy of the policy o		gr F	eparation to an exam/cre task solving oup work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good 71% - 80% good 71% - 80% solisfactory + 61% - 70% solisfactory 51% - 65%	ing le	



Module no.	Modul	e Z1/12											
Module name		Practical Ad	ctivities	s Mod	ule (1)			ECTS credits	2	Lea	ıder	dr R. Nowa Lewandows	
Major	MANAGEMENT	Bachelor	Year	Ш	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	40

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main goal of this module is to create an active student attitude, in particular, social, scientific and professional activation of students, supporting students' initiatives and activities (volunteering, activities in associations, activities for the local environment, universities, etc.).

Detailed information on supplementary activities is specified in the Additional Activities Catalogue and Students' Traineeships Regulations.

### **REQUIREMENTS**

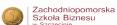
Needed knowledge and skills before storting the module

Before starting this module, the student should have the skills and competences in the field of the Module: Key competences for business; course: Sociology and from the Module: Personal development and personal competences, courses: Team work, Ethics in business.

	LEARNING OUTCOMES											
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)												
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES										
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)										
the importance of civil society created by individuals and local communities, non-governmental organizations (formal and informal), social movements, trade unions, entrepreneurs of social economy entities, cooperatives, etc., as well as know the relations between them.	identify social, professional and scientific goals and needs of various types organizations, including enterprises; join or build networks of social relations in the local environment, supporting the implementation of tasks and projects carried out in that environment.	to actively participate in building and implementing various types of projects and social initiatives; for continuous self-development and for shaping an active and ethical attitude on a professional and social basis.										

				MODULE STRUCT	URE		MODULE STRUCTURE												
Course no.	Module Z1/12	Course 12.1.																	
Course name	Additiona	l activities																	
ECTS credits	2	2																	





2021/								•				1 w Szczecinie						
	odule Z1/12			ctivities Mo	dule (1)													
	Course no.			ourse 12.1.		lio.		L	FOTS dile	0	Landan	dr D. Noveak Lovean	dovelo					
Co	ourse name		А	dditional	activi	ties			ECTS credits	2	Leader	dr R. Nowak-Lewar	iaowska					
	Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	40					
							- A DAUAL	COUTCOMES										
						LI	EAKNING	OUTCOMES										
Outcomes			Description	of SPECIFIC lea	rning outc	omes of the	course				Reference to MAJOR	learning outcomes						
type				Stu	dent						→ CHECK TH	E KEY						
												esses in the field of social science						
	has advanced knowled social organizations	ge of the functioning of t	he economy and	society, also in the	e local dimer	nsion, taking ir	nto account	structures and proce	sses in economic and	Z1_W3 Knows and	understands at an advanced le	vel the relations between the en	terprise /					
KNOWLEDGE	<b>0</b>																	
WLE										Z1_W3 Knows and understands at an advanced level the relations between the enterp								
S S	understands the impo	rtance of civil society that	is made up of ind	lividuals local con	nmunities n	on-governme	ntal organiz	ations (formal and in	formal) social	71 W13 Knows and understands at an advanced level the mechanisms of organization								
_		ons, entrepreneurs of soc							ormaly, social									
										Z1_U12 Is able to	independently, and collectively	y identify, diagnose and resolve p	orofessional					
	is able to identify socia	l, professional and scienti	fic goals and need	ds in various types	of organiza	tions, includin	g enterprise	es.										
												t problems (in various functiona						
SKILLS	can create individual a	nd team action plans in so	ocial economy ent	tities, non-govern	mental orga	nizations.				Z1_U6 Able to ma	ake decisions regarding various	functional areas of the organizat	ion,					
×			•															
										Z1_U12 Is able to	independently, and collectively	/ identify, diagnose and resolve p	professional					
	is able to join or builds	networks of social relatio	ins in the local en	vironment, suppo	rting the im	piementation	or tasks and	projects carried out	in that environment.									
										71 V2 Is able to	angago in social interactions, so	operation with other entities of	the					
CES												task, taking in the various roles						
SOCIAL COMPETENCES	is ready to actively par	ticipate in building and im	plementing vario	us projects and so	ocial initiativ	es.												
OMP																		
C												lent professional work, while ma ect legal norms, principles of soci						
oCi.	is aware of the constar	nt self-development and is	s ready to shape a	an active and ethic	cal attitude	on a profession	nal and soci	al basis										
×																		
		21117	DENT EFFORT							TEACI	HING METHODS							
		Total contact h				40				ILACI	choice from given list							
		including:				40		ods			multimedia presentation							
ē		lecture practice						Teaching methods			activity on e-learning platforn group discussion	n						
Student Effort Structure		e-learning laboratory						. Bu			other activating methods							
+ Str		seminar						盲										
Elfo		practical works study visit	hop					. ⊭										
deni		others				40		¥			choice from given list							
Stu		consulting ho exams, assignm						Student Work			others							
		Lectureship Student Effo				10		. nge										
		Total Student E				50		5										
						۸۹	266674	NTS METHODS										
		Final grade			pas		35L33/4(L	INTO METITODS			Percentage of final grade							
as de	parti	choice from given list			% of final	grade		. <u>e</u>			very good > 90% good + 81% - 90%							
Assessment methods	P	other activities			90			Grade scale			good 71% - 80%							
Asse								Gra			satisfactory + 61% - 70% satisfactory 51% - 60%							
											unsatisfactory < 51%							
							COU	RSE DESCRIPTI	ON									
							ase describe	main topics and areas										
		PBS Rules and Regulation: by the University and for							and the specialization stu	idied,								
		ial activity, allowing to ach al development, in line wi				the field of stu	idy and spec	cialization studied,										
		listed in the catalog, which				professional a	nd / or socia	al environment.										
		catalog of additional activ		h a fiald af annuala														
	<ol><li>Acquainting with fra</li></ol>	eshipship documentation mework and detailed trai	neeship program:	s for particular spe	ecializations													
	5. Implementation of a	idditional activities listed i	in the catalog of a	ectivities and outs	ide the catal	og by the stud	lent.											
ion																		
crip																		
des																		
Course description																		
S								Key literature										
	The Traineeship Regula	ations and traineeship do	cumentation are a	available at www.	zpsb.pl and	www.zpsb.pl/e	en	,										
							Ac	dditional literature										
													- 1					



Module no.	Modul	e Z1/13											
Module name		Diplom	na Mod	dule (2	2)			ECTS credits	6	Lec	ıder	prof. A. Zele	ek
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	24

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The aim of the module - work with the supervisor is to prepare the student for the process of developing a diploma thesis, which is a solution to the actual, real problem related to various management functions, against the background of literature studies and the scientific and research process.

## **REQUIREMENTS**

Needed knowledge and skills before storting the module

The student must complete two courses: 1 / Methodology of writing diploma theses; 2 / Methods of conducting economic research.

	LEARNING OUTCOMES										
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)											
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES									
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)									
all exo- and endogenous conditions of management processes, constituting the basis for solving real managerial problems.	in various functions and areas of management, including those consistent with the chosen	to conduct an independent research process and demonstrate a critical and selective attitude towards the collected sources of information and to formulate consistent, logical recommendations / recommendations for changes.									

				MODULE STRUCT	URE		
Course no.	Module Z1/13	Course 13.1.					
Course name	Diploma Thes	iis - workshop					
ECTS credits		6					



2021/	2022										w Szczecinie	riesu	
	odule Z1/13			na Module	(2)								
	Course no. ourse name			ourse 13.1. oma Thesi	is - workshop	)		ECTS credits	6	Leader	prof. A. Zele	ek	
			_										
	Major	MANAGEMENT	Bachelor	Year	Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	24	
						EADNIN	G OUTCOMES						
0.4			Description	of SPECIFIC lear	rning outcomes of the		O O O O O O O MES			Reference to MA IOI	R learning outcomes		
Outcomes type			Beschphon		dent					→ CHECK TI			
				5.00	Jene				Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools				
ж	has the knowledge to	identify research problem	s and is the basis t	for independent r	esearch processes, includ	ding primary	and secondary resear	rch for thesis.	Z1_W12 Knows ad	vanced research and analysis r	nethods in selected areas of the o	organization's	
KNOWLEDGE									ZI_W17 Knows an	d understands the substantive	, methodological and formal requ	irements for	
KNOV													
											plines: management and quality		
	rozwija umiejętność sa badawczego (praca dy	modzielnego definiowani plomowa).	ia / identyfikowan	ia problemów bac	dawczych oraz przeprowa	adzenia bad	ań i przygotowania rap	oortu z procesu	Z1_U13 Is able to	independently prepare and de	(presentation) and typical written	nto account	
SKILLS									Z1_UZ is able to d	correctly interpret typical prob	lems in the field of management,	numan	
S													
ES											s knowledge and skills and unders		
TENC	jest świadomy złożono	ści procesów zachodzący	ch w organizacji i j	est zdolny do ich a	analizy, oceny i raportow	ania i rozwi	ązywania.				dent professional work, while ma		
OMPE													
SOCIAL COMPETENCES													
200													
		IIIT2	DENT EFFORT	i					TEACH	HING METHODS			
		Total contact h			24 24		<u>«</u>		IEAGI	choice from given list			
		lecture practice					Teaching methods			group discussion			
cture		e-learning					E B			other activating methods			
ort Sfru		laboratory seminar practical works			24		eachi						
Student Effort Structure		study visit others	пор				I		choice from given list				
Stude		consulting ha exams, assignm					Student Work						
		Lectureship Student Effo	)		126		uep.						
		Total Student E			150		- ×						
		Final grade			pass A	SSESSM	ENTS METHODS			Percentage of final grade	<b>.</b>		
ds ds		choice from given list individual project			% of final grade		scale			very good > 90% good + 81% - 90%	•		
Assessment methods		marvadar project			100		Grade sc			good 71% - 80% satisfactory + 61% - 70%			
As	E									satisfactory 51% - 60% unsatisfactory < 51%			
						COL	URSE DESCRIPTI	ON		·			
	The seminar in the last	semester includes: comm	letion of the empi	irical research nro		ease describe	e main topics and areas	of the course	ntegration of the th	neoretical and empirical part	s, inference, editing and compo	sition	
	The seminar in the last	. semester meddes, comp	nectori or the empi	incarresearch pro	cess (analysis of results,	reporting, co	onciusions, recommen	dations), structuring and i	ntegration of the ti	reoretical and empirical part	s, interestice, editing and compe	isition.	
E													
cripti													
e des													
Course description													
U							Key literature						
						A	Additional literature						



Module no.	Modul	e Z1/14											
Module name	Specialisation Module (3) INTERNATIONAL BUSINESS							ECTS credits	7	Lea	ıder	dr A. Lachow	vska
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	90

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The processes which shape the dynamics of International business environment often require unconventional and interdisciplinary approach to be understood and interpreted. First of all, it is important to acknowledge that there are international dimensions of law, which determine many market processes. Moreover, in contemporary business environments, access to information is crucial for gaining and maintaining a competitive advantage. They are considered to be a backbone of many organizations' operations. Namely, most of business decision making processes require an aid of multiple systems, which analyze the information and report essential data. It is also very important to notice, that financial markets are also a crucial part of business done internationally. Namely, most companies which operate on the international level, will have a need to grow their cash, decrease risks, by trading for e.g. securities and currencies. The module includes three courses which will familiarize students with key notions and theory related to international law, information management systems and financial market.

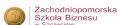
### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Students should have prior exposure to basic concepts of law, corporate finance and college-level mathematics.

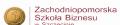
Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)
Student knows and understands of how Information Management Systems are used in business environments for meeting strategic and operational goals. Moreover, they are aware of international dimensions of law. In addition to that, they understand essential concepts of information management and the importance of information management systems for business decision making process. Furthermore, student knows and understand the significance of financial markets.	Student is able to define and address key issues in the study of the international law. Furthermore, thy can describe how the financial markets operate, who uses them, and their role in international business environment. In addition to that, they can critically assess information and data associated with financial issues in a global context. Moreover, they can demonstrate the beginning skills with communication and information technologies to solve business-related problems.	Student is ready to respect legal and ethical norms in business environments, and professional life. Moreover, is ready to diagnose and solve various economic and management problems in an international context. Furthermore, student is able to work individually and in teams to make rational and professional decisions in business related cases.

	MODULE STRUCTURE										
Course no.	Module Z1/14	Course 14.1.	Module Z1/14 Course 14.2.		Module Z1/14	Course 14.2.					
Course name	Information Management Systems		Internati	ional Law	Financia	ıl Market					
ECTS credits	2	2		2		2					



2021/	2022										w Szczecinie		
Mo	odule Z1/14	Specialisa	ition Module	(3) INTERN	IATIONAL BUSINE	SS	1						
C	Course no.			urse 14.1.									
Co	ourse name		Informatio	on Mana	igement Syst	ems		ECTS credits	2	Leader	dr A. Lachowska		
	Major	MANAGEMENT	Bachelor	Year	III Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 30		
						E A BAULA	C CUTCOMES						
						EARNIN	G OUTCOMES		T				
Outcomes			Description o	f SPECIFIC lea	rning outcomes of the	e course				Reference to MAJO	R learning outcomes		
type				Stu	dent					→ CHECK TI	<b>НЕ КЕУ</b>		
	Knows and understan	ds issues related to inform	nation managemen			ts of its use			[21_W2 Knows and understands at an advanced level the concepts, principles and methods of       [21_W7 Knows the advanced level and is able to use typical analytical methods and tools       [21_W12 Knows advanced research and analysis methods in selected areas of the organization's				
KNOWLEDGE									Z1_W14 Knows an	d understands the possibilities	s of using selected IT tools supporting		
JWL													
ž													
									74 112 1		nt problems (in various functional areas of the		
	is ablata dasina tanla	fa. abtainina infa		*: of :-f	*ian in *h						cation technologies (IT) in his professional work		
		for obtaining information formation depending on tl				ina recogniz	es anu						
S.													
SKILLS													
									71 K5 Is ready to	independently identify and di	agnose management and economic problems as		
CES											es in a sense of reliability and responsibility,		
III.	Can independently co	nduct basic research											
W													
Ö													
SOCIAL COMPETENCES													
S													
		A-111											
		Total contact h	DENT EFFORT		30				IEACI	thoice from given list			
		including:	00.0		30		8			multimedia presentation			
		lecture practice	15 et e e e e e e e e e e e e e e e e e e				work	shop that uses activating me individual projects	ethods				
ţ		e-learning					_ E			group discussion			
Stro		laboratory seminar					불	multimedia presentation workshop that uses activating methods individual projects group discussion team projects					
for		practical works	hop				Je je						
Student Effort Structure		study visit others								choice from given list			
φ		consulting ho					Vork			review of the literature			
σ,		exams, assignm Lectureship			2		- <del>-</del> +			student's own research task solving			
		Student Effo	rt		20		Student Work						
		Total Student E	fforf		50								
		Final anada				SSESSM	ENTS METHODS						
-		Final grade choice from given list			pass % of final grade		<u>o</u>			very good > 90%			
Assessment methods		knowledge test			40		sc a le			good + 81% - 90%			
ssess		team projects			30		Grade			good 71% - 80% satisfactory + 61% - 70%			
∢							ō			satisfactory 51% - 60% unsatisfactory < 51%			
										orisalistactory v 3176			
					Ol		URSE DESCRIPTI						
		nagement information sys			systems. System typology	y of manage	ment information.						
	<ol><li>Information system at a strategic level.</li></ol>	s of management and leve	els of organization.	Examples of ma	nagement information sy	stems at th	e Workplace level . Exa	imples of management in	formation systems	at the operational level. Exa	mples of information systems management		
	3. The role of informat							of information. Compute	rization strategy. In	formation and decision-mal	king process.		
		ment information systems						management organization	The structure of the	he implementation project			
	or designing i	morniación systems: iden	timedilon or busine.	oo needo. nequii	ements needed for elassi		· systems supporting ·	nanagement organization	The structure of the	ne implementation project			
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scri													
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Course description													
ŭ							Key literature						
						A	Additional literature						

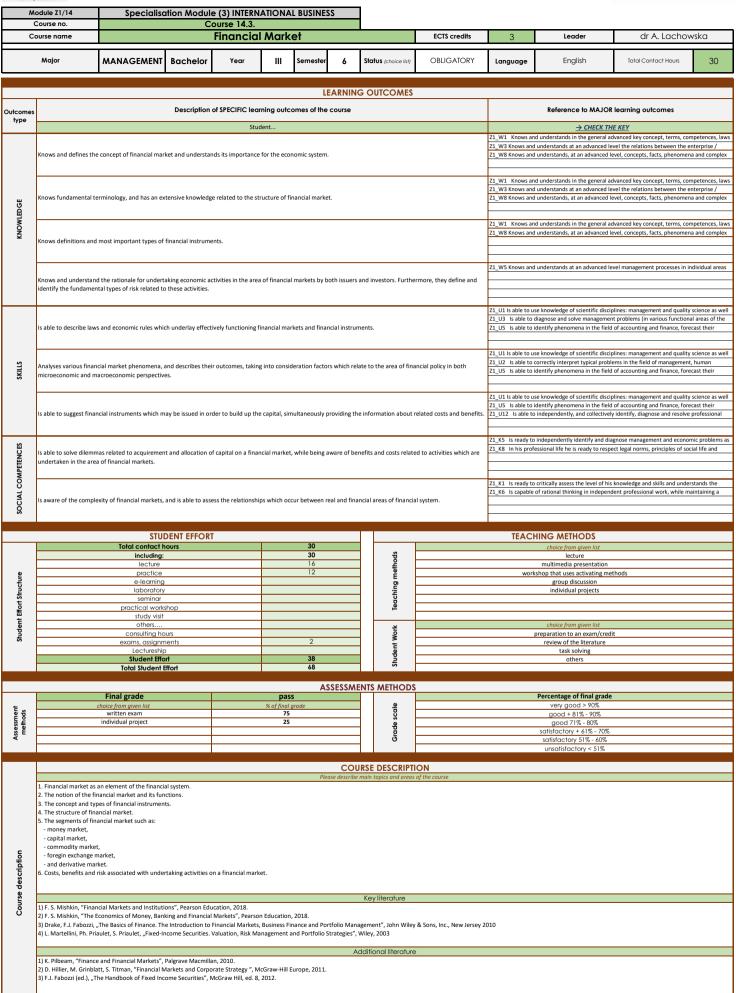




	Module Z1/14 Specialisation Module (3) INTERNATIONAL BUSINESS											W Szczecinie				
	odule Z1/14 Course no.	Specialisa		e (3) INTERN ourse 14.2.	IATIONA	L BUSINES	iS									
	ourse name			Internation	onal La	ıw			ECTS credits	2	Leader	dr A. Lachow	ska			
	Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30			
								G OUTCOMES								
Outcomes type			Description	of SPECIFIC lea		omes of the	course				Reference to MAJO	R learning outcomes				
				Stu	dent					71 W3 Knows and u	→ CHECK T	HE KEY level the relations between the ent	erorise /			
	The student lines is the	sources of law, the basic	h of			.f th air an arat	ian ia FII a		ui.			eurship and knows the economic, le				
DGE	The student knows the	sources or law, the basic	types of econom	ic endues and the	e principies c	л шен орегас	IOII III EO CC	ountries and the worr	u.							
KNOWLEDGE																
ž																
												ciplines: management and quality so plems in the field of management, I				
	activity	skills and competences en	abling to functio	n in the realities o	of the four fre	eedoms UE, kr	iows and ur	nderstands their cond	litions and influence on							
SKIILLS										71 LIQ Is able to us	e a cnecialized language and	d communicate in a precise and con	cictent			
	The student has the ab	oility to shape the activity	husiness takingi	nto account the m	rovisions of	oconomic law	in the ELLa	nd international law		Z1_U12 Is able to i	ndependently, and collective	ely identify, diagnose and resolve p is functional areas of the organizati	rofessional			
	The student has the at	mity to snape the activity	business, taking i	nto account the p	ii ovisions on	economic law	iii tile Lo ai	nu mtemationaliaw		Z1_00 Able to mak	e decisions regarding variou	s functional areas of the organizati	on,			
SS.												cisions, initiate actions and engage				
ENCE	The student is aware o	f the level of own legal kn	owledge in area	of EU and internat	tional law.					Z1_K7 is ready to t	ake on professional challeng	es in a sense of reliability and resp	onsibility,			
SOCIAL COMPETENCES																
Ϋ́																
SOCI																
		STUE Total contact h	DENT EFFOR	i		30				TEACH	choice from given list					
		including:				<b>30</b>					lecture multimedia presentation					
e		practice				12		Teaching methods			case study					
atruct.		e-learning laboratory						hing		a	tivity on e-learning platfo	rm				
fort S		seminar practical works	hop					Teac								
Student Effort Structure		study visit others						¥			choice from given list					
SEC		consulting ho exams, assignm	ents			2		- M		pi	reparation to an exam/cre review of the literature	dit				
		Lectureship Student Effo	rt			20		Student Work		own activity on platform						
		Total Student E	ffort			50		<i>o</i> <sub>1</sub>								
		Final grade			pas		SESSME	NTS METHODS			Percentage of final grad	e				
ds ent		choice from given list written exam			% of final o	grade		sc ale			very good > 90% good + 81% - 90%					
Assessment methods											good 71% - 80% satisfactory + 61% - 70%	,				
Ası								Grade			satisfactory 51% - 60% unsatisfactory < 51%	•				
							001	IDSE DESCRIPTI			onsalistación y onto					
						Plea		Main topics and areas								
	<ol> <li>The setting of Intern</li> <li>The making of intern</li> </ol>															
	<ol> <li>The law of treaties.</li> <li>The subjects of inter</li> </ol>	national law, including Hu	ıman Rights.													
	<ol> <li>The law on responsi</li> <li>International Courts</li> </ol>	bility.														
		neasures and Collective Se	ecurity.													
	International Crimin     The Sea, the air, the	al Law.														
fion		nd their Relationship with	international law													
scrip																
e de																
Course description								Key literature								
		ntents. In International La			ge University	Press ;		key merature								
	z. J. Kiebbers., Internat	ional LAw , 2nd edition, C	arnbridge Univer	ony Press 2018												
	A. Wróbel (red.), Trakt	at o funkcjonowaniu Unii	Europejskiej. Kor	nentarz, t. I-III, W	arszawa 201	2.	Ad	dditional literature								
	A. Wróbel (red.), Traktat o funkcjonowaniu Unii Europejskiej, Komentarz, t. I-III, Warszawa 2012. 4. 1. C. Kosikowski, Publiczne prawo gospodarcze Polski i Unii Europejskiej, LexisNexis, Warszawa 2010.															









Module no.	Module Z1/15												
Module name		Student I	Electiv	e Module				ECTS credits	8	Lec	ıder	Dean	
Major	MANAGEMENT Bachelor Year			III	Semester	6	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	90

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

## **REQUIREMENTS**

Needed knowledge and skills before storting the module

LEARNING OUTCOMES										
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)										
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)								

	MODULE STRUCTURE										
Course no.	Module Z1/15	Course 15.1.	Module Z1/15 Course 15.2.		Module Z1/15	Course 15.3.					
Course name	Course to choose set of c		Course to choose from available set of courses		Physical Education						
ECTS credits	:	3		3		2					



Module no.	Modul												
Module name		Practical Activities Module (2)								Lea	ıder	dr R. Nowa Lewandows	
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	725

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main objective of the module is to deepen the skills of the practical application of theoretical knowledge, to integrate the knowledge and skills acquired by students in the course of studying within the chosen specialization, as well as to equip the student with a resource of practical experience necessary for the efficient performance of the profession.

Detailed rules for internships are set out in the Students' Traineeship Regulations.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

The modules that the student should know before starting the implementation of this Module are: Diploma module (1), (2), Specialization module (1), (2), (3)

LEARNING OUTCOMES										
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)										
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES								
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)								
ssues related to the functioning of the organization in which one practiced; knows its	perform commissioned tasks related to the ongoing operations of the company /	understand the need for continuous improvement and development; respect the applicable								
, , ,	organization, in which one practices, adequately to the field of study; analyze and solve	ethical and legal principles resulting from external and internal regulations.								
actions; main functional areas of the organization of strategic importance, relations between them	common problems using the knowledge gained during studies in practice; develop									
and has knowledge about internal and external conditions of its operation; main IT and statistical	teamwork and communication rules with the principal of the task.									
tools used in the organization where the Traineeship is carried out.										

	MODULE STRUCTURE								
Course no.	Module Z1/16	Course 16.1.							
Course name	Student Intership								
ECTS credits	2	9							





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Module Z1/16	Practical Activities Module (2)					)						
Course no.	Course 16.1.											
Course name	Student Intership						ECTS credits	29	Leader	dr R. Nowak-Lewar	ndowska	
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	725

	LEARNING OUTCOMES							
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes						
Туре	Student	→ CHECK THE KEY						
		Z1_W3 Knows and understands at an advanced level the relations between the enterprise /						
KNOWLEDGE	knows and understands the issues related to the functioning of the company or other organization in which one has traineeship; knows its mission and main values, organizational and legal form, organizational structure, nature and profile of activities and scope of activities.	21_W4 Knows and recognizes at the advanced level theories and concepts regarding planning,						
	knows the main functional areas of an organization of strategic importance (e.g. financial, production, marketing, HR, logistics departments, etc.), the relations between them and has knowledge of internal and external conditions of its operation (market, social, legal - e.g. e.g. internal regulations and external legal acts regulating the functioning of the organization, including the provisions of the GDPR, health and safety regulations).	21_W2 Knows and understands at an advanced level the concepts, principles and methods of 21_W3 Knows and understands at an advanced level the relations between the enterprise / 21_W5 Knows and understands at an advanced level management processes in individual areas 21_W31 Understands the essence of entrepreneurship and knows the economic, legal and social						
	has knowledge of the company / organization management system in the areas of: planning, organizing, leading, and controlling. Knows the main IT and statistical tools used in the organization in which one has traineeship.	21_W4 Knows and recognizes at the advanced level theories and concepts regarding planning,  21_W9 Knows and understands the nature of economic analysis and controlling in decision-making.						
	knows the principles of accounting, economic and financial analysis.	21_W4 Knows and recognizes at the advanced level theories and concepts regarding planning, 21_W7 Knows the advanced level and is able to use typical analytical methods and tools (including						
SKILLS	is able to perform commissioned tasks related to the current activities of the company / organization in which one has traineeship, adequately to the field of study; analyze and solve typical problems, using in practice the knowledge gained during studies.	Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U5 is able to identify phenomena in the field of accounting and finance, forecast their effects, Z1_U11 is able to communicate in a foreign language at B2 CEFR level and is able to use it in						
	is able to work out rules of team work and communication with the task supervisor.	Z1_U6 Able to make decisions regarding various functional areas of the organization, Z1_U13 Is able to independently prepare and develop a diploma project, taking into account						
	is able to use the knowledge of economics and finance as well as management and quality sciences, legal, ethical and social regulations and principles to carry out the tasks entrusted to the employer.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U7 is able to use norms, rules and systems (legal, moral, social, professional) in solving						
	can analyze financial results, prepare financial statements and apply IT tools in accounting	Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the Z1_U4 Can see the need to improve the organization and its own competences through the						
S	is aware of own professional knowledge, understands the need for continuous improvement and development.	Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the need Z1_K5 Is ready to independently identify and diagnose management and economic problems as Z1_K7 Is ready to take on professional challenges in a sense of reliability and responsibility, using						
SOCIAL COMPETENCES	is ready to make economic decisions based on the possessed knowledge and professional experience in relation to implemented projects	Z1_K7 Is ready to take on professional challenges in a sense of reliability and responsibility, using						
SOCIA	in the course of the professional practice, he / she respects the applicable ethical and legal principles resulting from external and internal regulations	Z1_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the						
	STUDENT EFFORT	TEACHING METHODS						

STUDENT EFFORT						
	Total contact hours	725				
	including:	725				
	lecture					
ø	practice					
Student Effort Structure	e-learning					
ž	laboratory					
\$	seminar					
ξ	practical workshop					
± =	study visit					
e	others	725				
3	consulting hours					
Ś	exams, assignments					
	Lectureship					
	Student Effort					
	Total Student Effort	725				

TEACHING METHODS							
	choice from given list						
å	multimedia presentation						
Teaching methods	group discussion						
ě	activity on e-learning platform						
ם	other activating methods						
듩							
8							
<u> </u>							
~	choice from given list						
ō	others						
<u> </u>							
ē							
Student Work							
S							

ASSESSMENTS METHODS								
	Final grade	pass		Percentage of final grade				
+	choice from given list	% of final grade	<u>o</u>	very good > 90%				
ē ģ	other activities	100	8	good + 81% - 90%				
Assessm				good 71% - 80%				
			8	satisfactory + 61% - 70%				
			<u>ت</u>	satisfactory 51% - 60%				
				unsatisfactory < 51%				

# COURSE DESCRIPTION

- Please describe main topics and areas of the course

  Note: In accordance with the Law on Higher Education and Science, Internship in first-cycle studies lasts 6 months, which corresponds to 725 hours included in the study program.

  1. The rules of WPBS traineeship (goals and forms of traineeship, organization and course of apprenticeships, apprentice duties, duties of apprenticeship tutor, duties of apprenticeship organizer, apprenticeship course, conditions for passing apprenticeship.

  2. Documentation of the traineeship.

  3. Framework and detailed program of the traineeship for individual specialties.

  4. Forms of professional traineeship:

  a) traineeship organized by the University in a traditional or virtual form. The student uses the traineeship offer prepared by the University, on the basis of agreements concluded between the University and the host organization for internships,

  b) Individual traineeship in a traditional or virtual form. The student independently organizes the traineeship, initiates an agreement with the host organization for the traineeship. The university supervises the course of the traineeship,

  c) Employment in an organization in a position with the scope of activities corresponding to the field of study and specialization under study, on the basis of an employment contract, service relationship, civil law contract or running your own business.

  5. Implementation of the traineeship at the place of traineeship in contact with the traineeship organizer, traineeship tutor on behalf of the traineeship tutor on behalf of the University.

Course description

Key literature

Additional literature