CURRICULUM

Academic Year 2021/2022 Major MANAGEMENT Degree Master full-time Profile Practical



Specialisation

GLOBAL MANAGEMENT

							-	
Semester	Module	Module/Course name	ECTS	Pass/exam	Leader	Contact hours	Student effort	Total hours
	Module Z2/1	Business in Practice	8		dr J. Wiśniewski	84	116	200
	Course 1.1.	Decision Game - workshop	2	pass		30	20	50
	Course 1.2.	Advanced Business Project	4	pass		30	70	100
	Course 1.3.	Negotiation in Management	2	pass		24	26	50
	Module Z2/2	Applied Economics in Management	8		dr A. Lachowska	60	140	200
	Course 2.1.	Managerial Economics	4	exam		30	70	100
	Course 2.2.	Corporate Finance	4	pass		30	70	100
-	Module Z2/3	Modern Management	12		prof. G. Maniak	120	180	300
Semester I		Operational Management	3	pass		30	45	75
les		Strategic Management	4	pass		30	70	100
Ea		Strategic Human Resource Management	3	pass		30	45	75
Š	Course 3.4.	Project Management	2	pass		30	20	50
		<u>Diploma Module (1)</u>	3		prof. A. Zelek	30	45	75
	Course 4.1.	Methodology of Dissertation Thesis	1	pass		15	10	25
	Course 4.2.	Methods of Economic Research - workshop	2	pass		15	35	50
						6		
		Library training		pass		2		
		Occupational Health and Safety		pass		4		
		Total in semester	31			300	481	775
	Module Z2/5	Specialisation Module (1) GLOBAL MANAGEMENT	13		dr D. Majewska- Bielecka	90	235	325
	Course 5.1.	Globalisation	5	pass		30	95	125
	Course 5.2.	Managerial Accountancy	5	exam		30	95	125
	Course 5.3.	Financial Reporting Methods	3	exam		30	45	75
_	Module Z2/6	Specialisation Module (2) GLOBAL MANAGEMENT	5		dr I. Rafaląt	60	65	125
Semester II		Leadership	3	pass		30	45	75
ste	Course 6.2.	Intercultural Communication in Business and Management	2	pass		30	20	50
ë		Competences in Management (1)	4		dr M. Bzunek	60	40	100
e	Course 7.1.	ICT Tools for Business Decisions	2	pass		30	20	50
S	Course 7.2.	Foreign Language	2	pass		30	20	50
	Module Z2/8	Quantative Methods in Management	5		dr M. Bzunek	45	80	125
	Course 8.1.	Statistical Inference	5	exam		45	80	125
	Module Z2/9	Diploma Module (2)	3		prof. A. Zelek	18	57	75
	Course 9.1.	Dissertation Thesis Seminar	3	pass		18	57	75
		Total in semester	30			273	477	750
	Module Z2/10	Specialisation Module (3) GLOBAL MANAGEMENT	6		dr J. Osuch- Mallett	60	90	150
	Course 10.1.	Marketing Strategies	3	pass		30	45	75
	Course 10.2.	Logistic Management	3	pass		30	45	75
		Civic and Commercial Law	6		prof. A. Zelek	60	90	150
=		Corporate Law	3	exam		30	45	75
Semester II	Course 11.2.	Labour Law	3	exam		30	45	75
ste		Competences in Management (2)	4		prof. A. Zelek	60	40	100
ä		Team Management	2	pass		30	20	50
en	Course 12.2.	Course to choose from available set of courses	2	pass		30	20	50
S	Module Z2/13	Practical Activities Module	15		dr R. Nowak- Lewandowska	375		375
	Course 13.1.	Student Intership	15	pass		375		375
	Module Z2/14	Diploma Module (3)	6		prof. A. Zelek	18	132	150
	Course 14.1.	Dissertation Thesis Seminar	6	pass		18	132	150
		Total in semester	37			573	352	925
		TOTAL 3 SEMESTERS	98			1146	1310	2450



2021/202	22													
Module n	no.	Modu	ule Z2/1											
Module na	ame		Busine	ess in P	ractice)			ECTS credits	8	Leo	der	dr J. Wiśniew	/ski
Major		MANAGEMENT	Master	Year	Ι	Semester	1	Status (choice list)	OBLIGATORY	Lang	luage	English	Total Contact Hours	84
				PURP					S					
	ork exercises are improved. In the subject of "Negotiations in management" the aim is to consolidate the rules of communication. REQUIREMENTS Needed knowledge and skills before starting the module													
	aration for practical - through exercises in simulated conditions - solving of problems in running a business, shaping conditions for creativity, conflict resolution and creating conditions for employee involvement. In the subjects "Decision games" and "Practical business project", work exercises are improved. In the subject of "Negotiations in management" the aim is to consolidate the rules of communication. REQUIREMENTS Needed knowledge and skills before starting the module rerequisites.													
	Short description and objective list ration for practical - through exercises in simulated conditions - solving of problems in running a business, shaping conditions for creativity, conflict resolution and creating conditions for employee involvement. In the subjects "Decision games" and "Practical business project", work exercises are improved. In the subject of "Negotiations in management" the aim is to consolidate the rules of communication. REQUIREMENTS Needed knowledge and skills before starting the module													
No prerequisites.	Short description and objective list ation for practical - through exercises in simulated conditions - solving of problems in running a business, shaping conditions for creativity, conflict resolution and creating conditions for employee involvement. In the subjects "Decision games" and "Practical business project", ork exercises are improved. In the subject of "Negotiations in management" the aim is to consolidate the rules of communication. REQUIREMENTS Needed knowledge and skills before storting the module requisites. LEARNING OUTCOMES Short description of forming outcomes gain during the course of a module KNOWLEDGE SOCIAL COMPFTENCES													
								-						
	Needed knowledge and skills before starting the module es.													
			())						
strategic, legal, financ	onditions for running cial, marketing, resou	a business taking into account	the contexts: economic, as management tools and	running a bus exogenous di the right met	siness in its vari agnosis; make l hods to solve p	e processes of a ious life phases a business decisio problems; choose	analyzing an against the ons under th	d designing a new busines background of endogenou ne pressure of competition	is and constantly , choosing responsible	develop them,	owledge and s to cooperate i	kills in the are n creative pro	a of creating and running a pcesses, shows an entrepren	eurial and
						MODULES	STRUCTU	IRE						
Course no.	Module Z2/1	Course 1.1.	Module Z2/1	Cours	e 1.2.	Module	Z2/1	Course 1.3.						
Course name	Decision G	ame - workshop	Advanced Bu	siness Pro	oject	Negotic	ation in	Management						
ECTS credits		2	4	4			2	2						



2021/	/2022						COURSE					Zachodnic Szkoła Biz w Szczecinie	pomorska mesu
	Nodule Z2/1		Busin	ess in Practio	ce								
	Course no.		(Course 1.1.									
Co	ourse name		Deci	sion Gam	e - wa	orksnop			ECTS credits	2	Leader	dr J. Wiśniev	wski
	Major	MANAGEMENT	Master	Year	Т	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						15							
Outcomes			Description	of SPECIFIC lear	nina outc			GOUTCOMES			Reference to MAJO	R learning outcomes	
type					lent						→ CHECK THE I		
	acquires and deeply of	develops knowledge about	running a busine							Z2_W2 Knows and Z2_W3 Knows and	deeply understands the conce deeply understands selected deeply understands the micro	epts, terms, laws and dilemmas o economic facts, phenomena, reg beconomic premises for making a ence of entrepreneurship and the	ularities and ind rationalizing
KNOWLEDGE	gains in-depth, advar	nced knowledge about the i	impact of the en	vironment, especial	lly the com	petitive one, on	n the compa	iny.		Z2_W4 Knows and	understands in depth the use	peconomic premises for making a fulness and purposefulness of us a various types of business entitie	ing methods
	has advanced knowle	edge about restrictions whe	en interacting wit	h other people and	l towards e	ntities pursuing	g competitiv	re goals.		Z2_W3 Knows and	deeply understands the micro	economic facts, phenomena, reg peconomic premises for making a contemporary theories and conc	nd rationalizing
	is able to make busin	ess decisions under compe	titive pressure, ta	iking into account (economic c	onditions				Z2_U2 Is able to i	dentify, interpret and explain	nd specialist knowledge in the fie complex social, economic and ma identify and solve various proble	anagement
SKILLS	has the ability to mak	ke rational business decision	ns in cooperatior	with other people	, using the	team's knowled	dge and skil	ls.		Z2_U5 Is able to u	use the acquired knowledge to	complex social, economic and ma identify and solve various proble rk in a team solving specific tasks	ems / threats /
	can use his own and t	team creativity, act innovat	tive							Z2_U11 Is able to	perform various roles and wo	nd specialist knowledge in the fie rk in a team solving specific task nt an entrepreneurial attitude ar	s that allow
CES	shows openness to c	ognitive process and learnin	ng through exper	ience								s knowledge and skills and under ks of doing business, including th	
SOCIAL COMPETENCES	shows creativity and economic.	openness to new initiatives	s, while maintain	ing criticism and rat	tionalism in	assessing varia	ants of new	ventures				ppearing in various roles in them needs of members of diverse tea	
	by adopting various r	oles in teamwork, he main	tains an open an	d entrepreneurial a	ittitude.					Z2_K6 Is ready to	take on the challenges and ris	ppearing in various roles in them .ks of doing business, including th needs of members of diverse tea	ninking and
	•	STUE	DENT EFFOR	T						TEACH	HING METHODS		
		Total contact h including:	ours			30 30		-s		simulat	choice from given list tion, managerial and strateg	ic games	
U		lecture practice						ethods					
		e-learning											
Student Effort Structur		laboratory seminar						Teaching m					
ffor		practical works						Tec					
ent		study visit others				30		~			choice from given list		
Stud		consulting ho exams, assignm						Student Work			group work - joint task solvi	ng	
		Lectureship)					de ut					
		Student Effo Total Student E				20 50		sto					
						۵۵	SESSME	NTS METHODS					
		Final grade			pas	is	5-00ML				Percentage of final grade	9	
Assessment methods	presentat	choice from given list ion of an individual or grou	p task		% of final 100			Grade scale			very good > 90% good + 81% - 90%		
essn								de s			good 71% - 80%		
Ass m								Gra			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							COU	RSE DESCRIPTI	ON				
	1 / Introduction to ga	mification rules					Main to	pics and areas of the co	ourse				
	2 / Gameplay of a str	ategic game in the field of:											
		ategic game in the field of s ss and correction of gamific		e.g. Colorful Game)									
tion													
scrip								Key literature					
Course description	Rules of the KING SIZ	E strategy game and the Co	olorful Game stra	tegy game.									
							۵c	dditional literature					



2021/	/2022								Szkoła Bizi w Szczecinie	nesa
	lodule Z2/1		ness in Practice							
	Course no. ourse name		Course 1.2. anced Busin	ess Proiect		ECTS credits	4	Leader	dr J. Wiśniew	vski
	Major	MANAGEMENT Master	Year	Semester	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
		MARINO EMERT					langougo			00
	1			LEAR	NING OUTCOMES	;	1			
Outcomes type		Description	of SPECIFIC learning	outcomes of the cour	se			Reference to MAJ	OR learning outcomes	
iype			Student				72 W1 Knows and de	→ CHECK THE	<u>E KEY</u> ncepts, terms, laws and dilemmas of	modern
	has in-depth knowled	ge of the processes that preserve in the or	ganization and its enviro	nment, is able to analyze a	nd evaluate them		Z2_W2 Knows and de	eeply understands selecte	d economic facts, phenomena, regu sefulness and purposefulness of usir	larities and
KNOWLEDGE	has advanced knowle	dge of tools and methods used in various r	nanagement areas.				Z2_W3 Knows and de Z2_W4 Knows and us Z2_W9 Knows and de	eeply understands the mic nderstands in depth the us eeply understands selecte	d economic facts, phenomena, regu rroeconomic premises for making an sefulness and purposefulness of usir d contemporary theories and conce rroeconomic premises for making an	nd rationalizing ng methods pts in the field
	knows and understan	ds the principles of doing business and the	essence of entrepreneu	rship and innovation.			Z2_W7 Knows and de Z2_W8 Knows and de Z2_W11 Knows and de	eeply understands the ess eeply understands the pla deeply understands the es	ence, context and process of operat ce and importance of accounting an sence of entrepreneurship and the	tional and d finance in principles of
	can identify problems	arising in the organization (work) and prep	pare a proposal to solve t	these problems			Z2_U2 Is able to ide Z2_U3 Is able to obs	ntify, interpret and explai serve, interpret and analyz	and specialist knowledge in the field n complex social, economic and mar ze and evaluate processes occurring	nagement ; in the
SKILLS	can choose the appro	priate methods and tools to solve the busi	ness problem				Z2_U5 Is able to use Z2_U7 Is able to the	the acquired knowledge broughly analyze a comple	ze and evaluate processes occurring to identify and solve various probler x business problem, prepare a resea vork in a team solving specific tasks	ms / threats / arch report,
	has practical skills in f	ormulating applications, creating innovativ	re solutions and recomm	ending activities with impl	ementation values.		Z2_U7 Is able to the	oroughly analyze a comple	to identify and solve various problen x business problem, prepare a resea sent an entrepreneurial attitude and	arch report,
CES	demonstrates an entr	epreneurial attitude, openness to change a	and searching for areas o	f change in the environme	nt and in the organizatio	n.			his knowledge and skills and unders risks of doing business, including thi	
AL COMPETENCES	is ready to work in a g	roup to prepare solutions to business prob	olems.						his knowledge and skills and unders appearing in various roles in them,	
SOCIAL	has the ability and rea	diness to independently prepare projects.	and business ventures.						aluate the processes taking place in t cted in a reliable and objective way,	
		STUDENT EFFOR	RT				TEACHI	NG METHODS		
		Total contact hours including:		30 30				choice from given list multimedia presentation	n	
0		lecture practice		16	methods			op that uses activating group discussion		
ucture		e-learning laboratory						individual projects		
Student Effort Struct		seminar		10	Teaching					
E#		practical workshop study visit		12	<u>₽</u>					
iden		others consulting hours			- ×		Dre	choice from given list paration of the final pro	piect	
ş		exams, assignments		2				review of the literature	:	
		Lectureship Student Effort		70	Student Work			student's own research		
		Total Student Effort		100						
		Final grade	1	ASSES pass	SMENTS METHOD	S	D	ercentage of final gra	do	
ŧ.,		choice from given list	% 0	f final grade	scale		•	very good > 90%		
Assessment methods		on of an individual or group task icipation in the discussion		30 10	e s			good + 81% - 90% good 71% - 80%		
Asse me		individual project		60	Grade			atisfactory + 61% - 70 satisfactory 51% - 60%		
								unsatisfactory < 51%		
				(OURSE DESCRIP	ION				
	1 / Entrennen ourskin	as a feature and distinguishing feature;		Please de	cribe main topics and area	s of the course				
		of finding solutions, rules and limitations;								
		for space for new ventures (gap and mark ness next to competition (the essence of co				on):				
	5 / Attracting the clier	nt (what the client likes, how to build bond	s);			,				
		istead of cheaper and more economical, as nagement methods, using process manage				uct / service;				
	8 / Employee involver	nent - Methods of involving employees to	implement projects;				de a constante			
tion		relationships with the company - image ar are examples of searching for a business pr						. The selected topic sho	uld have values	
description		oosals / solutions can be implemented in th ssibly the company's development, entry i			up for discussion and ev	aluation. An element of cre	edit is an individual pro	ject to solve a business	problem (project to improve activ	vities in a
de										
Course					Keyliterature					
ပိ		Era of Management (Eleventh Edition), Ce								
		, Strategic Human Resource Management <i>I</i> tegic Management Concepts and Cases, Pe			anu Philadelphia.					
	1									
	Storpor I & F., Store	n R.M. Gilbor D.P. (4005) Manager 1	Sinth Edition) Deserves at		Additional literatu	e				
	Armstrong M., (2009)	n R.M., Gilber D R., (1995), Management (S Armstrong's Handbook of Human Resour	ce Management (Elevent	th Edition), Kogan Page, Lo	ndon and Philadelphia.	e				
	Armstrong M., (2009)		ce Management (Elevent	th Edition), Kogan Page, Lo	ndon and Philadelphia.	e				



2021,	/2022 Nodule Z2/1		Pucip	ess in Pract				1				W Szczecinie	
	Course no.			ourse 1.3.	ice								
C	ourse name		Nego	tiation in	Manag	gemen	ıt 👘		ECTS credits	2	Leader	dr J. Wiśniew	vski
	Major	MANAGEMENT	Master	Year	I	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	24
		•				L	EARNIN	G OUTCOMES					
Outcomes			Description	of SPECIFIC led	rning outco	omes of the	course				Reference to MAJC	R learning outcomes	
type				Stu	ident						\rightarrow CHECK THE		
KNOWLEDGE	has advanced knowled	lge of the basic principles o	of interpersonal o	communication th	nat determine	e the course a	and outcom	e of negotiations.		Z2_W7 Knows and	deeply understands the esse	cepts, terms, laws and dilemmas of ence, context and process of operat I contemporary theories and conce	tional and
MONX	has deep knowledge o	f negotiation techniques a	nd understands	the legitimacy and	d conditions o	of their use.				Z2_W9 Knows and	deeply understands selected	I contemporary theories and conce	pts in the field
ILS	is able to assess the ne	egotiating situation and ch	oose the approp	riate strategies ar	id negotiatior	n tactics resul	ting from s	pecific negotiation go	als.	Z2_U2 Is able to i	dentify, interpret and explain	and specialist knowledge in the fiel complex social, economic and man environment using specialized terr	nagement
SKILLS	can present benefits to	o parties resulting from the	e proposed busin	ess solutions whi	le respecting	the interests	of the partr	ier.		Z2_U5 Is able to u	use the acquired knowledge t	complex social, economic and ma o identify and solve various proble environment using specialized terr	ms / threats /
COMPETENCES	is ready to use his soci	al competences in manage	ement negotiatio	n processes.						Z2_K7 Is ready to	emphatically understand the	isks of doing business, including thi needs of members of diverse tear thical and social standards approp	ms /
SOCIAL COA	is able to use his comn	nunication skills in manage	ement negotiatio	n processes.								needs of members of diverse tear appearing in various roles in them,	
	L	STUD	ENT EFFOR	ſ						TEACH	ING METHODS		
		Total contact he including:	ours			24 24		-8			choice from given list multimedia presentation		
		lecture practice						Teaching methods		work	shop that uses activating m group discussion		
Effort Structure		e-learning						E E			team projects		
t Stru		laboratory seminar						g					
Effor		practical works study visit	hop			24		Ĕ					
Student		others						ž			choice from given list		
Stuc		consulting hou exams, assignme						Student Work			review of the literature trial tests		
		Lectureship				26		den			student's own research		
		Student Effor Total Student Ef				50		ş					
						A	SSESSMI	ENTS METHODS	;				
-		Final grade choice from given list			pass % of final g			ω			Percentage of final grad very good > 90%	le	
ment		tasks, exercises			80	June		scale			good + 81% - 90%		
Assess meth	parti	cipation in the discussion			20			Grade			good 71% - 80% satisfactory + 61% - 70%	6	
۲								Ū			satisfactory 51% - 60% unsatisfactory < 51%		
							COL	IRSE DESCRIPT	ION				
	Classes and ustad and	inly in the form of practica	Louoneinen using		ian simulatia		ase describe	main topics and areas	of the course				
Course description	1 / Negotiation strateg 2 / Negotiation styles. 3 / Negotiation techni 4 / Trust, creativity an 5 / Principles of the Ha	gies in business.					y edition,	Keyliterature					
	1. J. Stelmach, B. Broże	ek, Negocjacje, Copernicus	Center Press, 20	14;			A	dditional literature					
	2. R. Zenderowski, B. K	oziński, Różnice kulturowe ilus, Negocjacje w trzech w	w biznesie, CeD	eWu, Warszawa 2		vnictwo M7 P	liznes. Ward	zawa 2007:					
		zowskie negocjacje: jak nav											



2021/20	022														
Module	no.	Modu	le 72/2												
Module n	lame	A	pplied Econo	omics in Ma	nageme	nt		ECTS o	redits	8	Lead	der	dr A. Lachov	vska	
Major	r MA	ANAGEMENT	Master	Year I	Semester	Status (choice list)	OBLIG	ATORY	Langu	age	English	Total Contact Hours	60		
				PURPOSE OF	THE MODUL Short descripti		ODULE OBJECTIVE	ES							
The main goal of the	aain goal of the module is to provide the student with knowledge and skills in the field of managerial economics and finance, allowing for company management. REQUIREMENTS Needed knowledge and skills before starting the module														
Student musi mieć za	REQUIREMENTS Needed knowledge and skills before starting the module Ident musi mieć zaliczone następujące kursy: Mikroekonomia, Rachunkowość.														
	dent musi mieć zaliczone następujące kursy: Mikroekonomia, Rachunkowość.														
				Short descriptio											
			[]		(Stud	SKILLS ent is able to.)								
economic and financ				identify, diagnose and s				ncial aspects.						n a	
				1	MODULE	STRUCTU	RE								
Course no.	Module Z2/2	Course 2.1.	Module Z2/2	Course 2.2.											
Course name	Managerial	Needed knowledge and skills before starting the module CEARNING OUTCOMES Short description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Sourd description of learning outcomes gain during the course of a module Identify, diagnose and solve managerial problems in terms of economic and financial aspects. to undertake work related to management, being aware of their competences, in a responsible manner. MODULE STRUCTURE													

4

ECTS credits

4



	/2022 Nodule Z2/1		Busine	ess in Practi	CA		1				w Szczecinie	
	Course no.		C	ourse 2.1.								
C	ourse name		Ma	nagerial	Economics			ECTS credits	4	Leader	dr J. Wiśniew	/ski
	Major	MANAGEMENT	Master	Year	Semes	er 1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LEARNIN						
Outcomes			Description of	of SPECIFIC lea	rning outcomes of					Reference to MAJO	R learning outcomes	
type				Stu	dent					→ CHECK THE I		
	Has advanced knowledge			roomont							epts, terms, laws and dilemmas of economic facts, phenomena, regu	
	nas auvanceu knowleug	e about organization as	a managenai envi	ronment.								
DGE											epts, terms, laws and dilemmas of economic facts, phenomena, regu	
KNOWLEDGE	Knows at an advanced le	evel and understands the	e premises for mal	king managerial o	decisions.						beconomic premises for making an	
¥											epts, terms, laws and dilemmas of	
	Knows at an advanced le	evel the tools of microec	conomic analysis a	s a support for m	aking managerial decis	ions.			Z2_W4 Knows and	l understands in depth the use	fulness and purposefulness of usi	ng methods
									72 111 is able to	apply theoretical knowledge ar	nd specialist knowledge in the fiel	d of economic
	Has practical ability to us	se theoretical knowledge	e in the field of ec	onomic analysis t	o determine the comp	any's situatio	n.				complex social, economic and ma	
		-		-								
SI	Can carry out diagnostic	processes of manageme	ent problems usin	g microeconomic	analysis tools.						complex social, economic and mai and evaluate processes occurring	
SKILLS												
											anagerial processes and decisions identify and solve various proble	
	Has the ability to recomr	mend adequate solution	1s in various areas	of the company	based on the conducte	d microecono	omic analysis.				business problem, prepare a resea	
											s knowledge and skills and unders	
\$	Is aware of its competen	ces in the field of econo	mic account mana	agement and dec	ision rationalization.				22_K3 Is ready to	work independently, conduct	ed in a reliable and objective way,	maintaining
IENCE									Z2_K2 Is ready to	independently, critically evalu	ate the processes taking place in	the
OMPEI	Has the ability to recomr	mend adequate solution	ns in various areas	of the company	based on the conducte	d microecono	omic analysis.		Z2_K5 Is ready to	work and interact in teams, a	ppearing in various roles in them, ks of doing business, including thi	being open to
SOCIAL COMPETENCES												
soc	Is ready to make an indiv	vidual or group microecc	onomic analysis w	hich is the basis f	or making managerial	decisions.			Z2_K5 Is ready to	work and interact in teams, a	es in management in managerial (ppearing in various roles in them, iks of doing business, including thi	being open to
												0
			DENT EFFORT				_		TEAC	HING METHODS		
		Total contact he including:	ours		30 30 10					choice from given list lecture		
cture		practice e-learning			8		g methods			multimedia presentation case study video movie		
Struct		laboratory seminar					Teaching			team projects other activating methods		
Student Effort Stru		practical works study visit			10		Ţ			*		
tuden		others consulting hou					Nork			choice from given list review of the literature		
s		exams, assignm Lectureship)		2		Student Work			preparation of the final proje task solving	ect	
		Student Effor Total Student E			70 100		- s					
		Final grade				ASSESSN	ENTS METHODS			Percentage of final grade		
ds ds		oice from given list of an individual or group	p task		exam % of final grade 100		ae Ca			very good > 90% good + 81% - 90%		
Assessment methods							Grade scale			good 71% - 80% satisfactory + 61% - 70%		
₹ -							້			satisfactory 51% - 60% unsatisfactory < 51%		
							URSE DESCRIPT					
							e main topics and areas r implementation, ana		elopment scenario	using the Matrix of Business	Profitability).	
	Analysis of the deman	d and supply side (size, s ny's demand elasticity (i	(in relation to price	e, income, prices			onclusions regarding p	icing policy, advertising, c	ompetition strateg	y etc.		
	3. Analysis of the compa		in as well as concli			l analysis), de		duction level guaranteein	g the highest econ	omic profit (marginal analysi	s), determination of economic p	profit etc.
	 Analysis of the compa Productivity analysis ir Cost analysis: determine 	n the long and short terr nation of the minimum	production level g									
tion	 Analysis of the compa Productivity analysis in 	n the long and short terr nation of the minimum	production level g			aty, competit	ion strategies, etc.,					
escription	 Analysis of the compa Productivity analysis ir Cost analysis: determine 	n the long and short terr nation of the minimum	production level g			ity, competit						
rse description	 Analysis of the compa Productivity analysis in Cost analysis: determin Determining the struct 1. A. Lachowska, Microer 	n the long and short terr nation of the minimum ture of the market for th	production level g he functioning of t Zachodniopomor	the company (cor	mpetition and its inten	ity, competit	Key literature					
Course description	Analysis of the compa A. Productivity analysis is S. Cost analysis: determi Determining the struct A. Lachowska, Microee A. Lachowska, Microee A. Lachowska, Microee S. BadeR, Parkin M. Esse	n the long and short terr nation of the minimum ture of the market for th conomics part I. Wydaw conomics part II. Wydaw ntial Foundation of Eco	production level g he functioning of t . Zachodniopomor w. Zachodniopomo nomics, Peasrion I	the company (cor rskiej Szkoły Bizn orskiej Szkoły Bizn Education Limite	npetition and its inten esu, Szczecin, 2012. esu, Szczecin, 2013. d, Ontario, 2007.							
Course description	 Analysis of the compa Productivity analysis in Cost analysis: determining the struct Determining the struct A. Lachowska, Microec A. Lachowska, Microec 	n the long and short terr nation of the minimum ture of the market for th conomics part I. Wydaw conomics part II. Wydaw ntial Foundation of Eco	production level g he functioning of t . Zachodniopomor w. Zachodniopomo nomics, Peasrion I	the company (cor rskiej Szkoły Bizn orskiej Szkoły Bizn Education Limite	npetition and its inten esu, Szczecin, 2012. esu, Szczecin, 2013. d, Ontario, 2007.							
Course description	Analysis of the compa A. Productivity analysis is S. Cost analysis: determi Determining the struct A. Lachowska, Microee A. Lachowska, Microee A. Lachowska, Microee S. BadeR, Parkin M. Esse	t the long and short terr nation of the minimum / ture of the market for th conomics part I. Wydaw. conomics part I. Wydaw. ential Foundation of Eco or Essential Foundation pomics, Pearson Educatio	production level g he functioning of t , Zachodniopomor w. Zachodniopomo nomics, Peasrion I n of Economics, Pe	rskiej Szkoły Bizn rskiej Szkoły Bizn rskiej Szkoły Bizn Education Limite asrion Education o, 2012.	npetition and its inten esu, Szczecin, 2012. esu, Szczecin, 2013. d, Ontario, 2007. Limited, Ontario, 2007		Key literature					
Course description	Analysis of the compa A. Productivity analysis is S. Cost analysis: determi Determining the struct A. Lachowska, Microee A. Lachowska, Microee B. BadeR, Parkin M. Esse A. Rush M. Study guide fr J) Parkin M., Microeconc	t the long and short terr nation of the minimum / ture of the market for th conomics part I. Wydaw. conomics part I. Wydaw. ential Foundation of Eco or Essential Foundation pomics, Pearson Educatio	production level g he functioning of t , Zachodniopomor w. Zachodniopomo nomics, Peasrion I n of Economics, Pe	rskiej Szkoły Bizn rskiej Szkoły Bizn rskiej Szkoły Bizn Education Limite asrion Education o, 2012.	npetition and its inten esu, Szczecin, 2012. esu, Szczecin, 2013. d, Ontario, 2007. Limited, Ontario, 2007		Key literature					
Course description	Analysis of the compa A. Productivity analysis is S. Cost analysis: determi Determining the struct A. Lachowska, Microee A. Lachowska, Microee B. BadeR, Parkin M. Esse A. Rush M. Study guide fr J) Parkin M., Microeconc	t the long and short terr nation of the minimum / ture of the market for th conomics part I. Wydaw. conomics part I. Wydaw. ential Foundation of Eco or Essential Foundation pomics, Pearson Educatio	production level g he functioning of t , Zachodniopomor w. Zachodniopomo nomics, Peasrion I n of Economics, Pe	rskiej Szkoły Bizn rskiej Szkoły Bizn rskiej Szkoły Bizn Education Limite asrion Education o, 2012.	npetition and its inten esu, Szczecin, 2012. esu, Szczecin, 2013. d, Ontario, 2007. Limited, Ontario, 2007		Key literature					



	/2022 Module Z2/1		Busin	ess in Practi	Ce			1				w Szczecin	BIZNESU ^{nie}
	Course no.		С	Course 2.2.		•			ECTS credits	4	Leader	dr J. Wiśniew	wski
	Major	MANAGEMENT	Master	Year	<u>г г</u>	c emester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
	major	MANAGEMENT	Masiei	Tear	1 3	emesier	-	Signos (choice list)	OBLIGATORT	Language	English		30
	1					L	EARNING	GOUTCOMES		1			
Outcomes type			Description	of SPECIFIC lea		nes of the	course				Reference to MAJOR	learning outcomes	
				Stu	dent					Z2_W1 Knows and	→ CHECK THE K deeply understands the concep	EY ts, terms, laws and dilemmas of	modern
	knows and unerstand	the concepts of corporate	e finance										
												e, context and process of operati	
В	knows and unerstand	the meaning of informati	ion coming from ir	ndividual element	s of the compar	ny's financi	al situation			22_W5 Knows the	essence and methods of descrip	tive statistics and mathematical	statistics,
KNOWLEDGE												ts, terms, laws and dilemmas of	
Ň	knows the sources an	d possibilities of raising cap	pital (equity capita	al and external cap	pital)					Z2_W7 Knows and	deeply understands the essence	e, context and process of operati	onal and
										Z2_W1 Knows and	deeply understands the concep	ts, terms, laws and dilemmas of	modern
	knows and understan	ds the impact of exchange	rate fluctuations	on the business						Z2_W3 Knows and	deeply understands the microe	conomic premises for making an	d rationalizing
										Z2 U1 Is able to a	pply theoretical knowledge and	specialist knowledge in the field	of economic
	can analyse the financ	ial situation of the compar	ny							Z2_U3 is able to o Z2_U5 is able to u	bserve, interpret and analyze a se the acquired knowledge to ic	nd evaluate processes occurring lentify and solve various problem	in the ns / threats /
												ee team using the HR manageme	
	is able to estimate the	optimal form of financing	the company							Z2_U3 Is able to o	bserve, interpret and analyze a	specialist knowledge in the field nd evaluate processes occurring lentify and solve various problem	in the
SKILLS												ee team using the HR manageme	
sk	is able to estimate the	impact of exchange rate f	fluctuations on the	husiness						Z2_U3 Is able to o	bserve, interpret and analyze a	specialist knowledge in the field nd evaluate processes occurring lentify and solve various problem	in the
	is able to estimate the	impact of exchange rate i		ousiness								ee team using the HR manageme	
	ia abla ta analum asla	atod financial indicators of		- Can billan and line.	:					Z2_U3 Is able to o	bserve, interpret and analyze a	specialist knowledge in the field nd evaluate processes occurring lentify and solve various problem	in the
	is able to analyse sele	cted financial indicators of	the company (pro	ontability and liqu	iuity)							ee team using the HR manageme	
ICES	to determine devidence de									Z2_K5 Is ready to	work and interact in teams, app	in management in managerial (a earing in various roles in them, b	peing open to
MPETEN	is determined and original	ented towards achieving it:	s objectives and s	nows responsibili	ty for them							of doing business, including thin eds of members of diverse team	
SOCIAL COMPETENCES										Z2_K5 Is ready to	work and interact in teams, app	nowledge and skills and understa earing in various roles in them, b of doing business, including thin	peing open to
soc	is open to experience	and learn based on real ec		igement problem	5							eds of members of diverse team	
			DENT EFFORT	1		30				TEAC	ING METHODS		
		Total contact h including: lecture	lours			30 30 6		spor			choice from given list multimedia presentation case study		
cture		practice e-learning				12		g met		work	group discussion shop that uses activating me	thods	
Student Effort Structure		laboratory seminar				10		Teac hing method					
ent Effo		practical works study visit others				10					choice from given list		
Stude		consulting ho exams, assignm	nents			2		Student Work			preparation to an exam/cred e-lectures	it	
		Lectureship Student Effo	ort			70 100		Studer			review of the literature		
		Total Student E					SESSAA	NTS METHODS					
ŧ		Final grade choice from given list			pass % of final grad		55255/WL				Percentage of final grade very good > 90%		
Assessment methods	part	written exam icipation in the discussion			90 10			Grade scale			good + 81% - 90% good 71% - 80%		
Ass TT								Gra			satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
							COU	RSE DESCRIPTI	ON				
	1/ Principles of corpor					Ple	ease describe	main topics and areas	of the course				
		lucting the business activit capital in financing enterp se financing											
	5/ Liquidity managem 6/ Mergers ad acquisi	ent,											
5		uations and their impact o tion on financial situation o											
Course description													
urse de	1/ L Berk P. DeMarzo	, "Corporate Finance", Add	dison Wesley High	er Education 200	17			Key literature					
Õ		Vachowicz "Fundamentals				5.							
							A -	dditional literature					
	1/ M. H. Moffett, A. L.	Stonehill, D. K. Eiteman, "	Fundamentals of I	Multinational Fina	ince 6/E", Addis	on Wesley							



2021/202	22													
Module n	10.	Modu	le Z2/3											
Module no	ame		Modern	Manc	gement			ECTS credits	12	Lea	ıder	prof.	G. Mani	ak
Major		MANAGEMENT	Master	Year	l Seme	ler 1	Status (choice list)	OBLIGATORY	Lang	uage	English	Total Contac	t Hours	120
				PURP		OULE AND N	ODULE OBJECTIVE	S						
business, gain knowle	the need for a comprehensive approach to modern organization management, and the possibility of applying modern concepts of organization management in the conditions of a dynamic, changing environment. It allows you to understand the importance of analytics in viedge and skills in the field of formulation and implementation of an organization development strategy, as well as efficient and effective implementation and rationalization of specific management projects and processes (including human resource management), and al tasks. It shapes the ability to use in practice the methods of evaluation of selected modern company management processes, taking into account the effectiveness criterion. REQUIREMENTS Needee knowledge and skills before starting the module onomics, management, marketing and negotiation.													
2. The ability to think														
	Needed knowledge and skills before starting the module conomics, management, marketing and negotiation. ink creatively and solve practical problems using the method of work and team discussion. re and present a prepared project.													
		IOWLEDGE understand on advanced leve)	Sho		SKILLS Student is able to	ing the course of a module				L COMPE dent is ready t			
environment and cha management method	inges in the process of ds; dependencies betwo	c, tactical, operational) in the functioning of a modern orga een environmental conditions is and processes (operations)	nization; modern a business strategies and		olutions in the organiza		company, formulate recomi justify them based on the a	assessment of presenting	-			ganization manag iion, as well as foi		
						ULE STRUCT								
Course no.	Module Z2/3	Course 3.1.	Module Z2/3	Cours		dule Z2/3	Course 3.3.	Module Z2/3	Cours	se 3.4.				
Course name	Operation	Il Management	Strategic M	anageme	ent Si	-	nan Resource gement	Project M	anageme	nt				
ECTS credits		3	4	1		:	3		2					



2021/								_					Szkoł w Szcze	a Biznesu ^{acinie}
	odule Z2/3 Course no.			n Managen ourse 3.1.	nent									
	ourse name		Ope	rational M	Nanage	ment			ECTS	credits	3	Leader	prof. G. Mar	niak
	Major	MANAGEMENT	Master	Year	I S	Semester	1	Status (choice list	OBLIC	GATORY	Language	English	Total Contact Hours	30
						LI	EARNIN		;					
Outcomes			Description of	of SPECIFIC lea	rning outcon	nes of the	course					Reference to MAJO	R learning outcomes	
type				Stu	dent							→ CHECK THE I		
		y used in operational mar en functional and process				ns within r	elated scie	entific disciplines.			Z2_W4 Knows and Z2_W7 Knows and	understands in depth the usef deeply understands the essent	economic premises for making a ulness and purposefulness of usi ce, context and process of opera prtance and areas of using IT sup	ng methods and tional and
	identifies the types an it characterises opera the process of providi		ational plans and t	heir links to the t	ousiness strateg	gy. He knov	vs and des	scribes the production	on system in th	e company;	Z2_W7 Knows and	deeply understands the essent	pts, terms, laws and dilemmas o ce, context and process of opera various types of business entitie	tional and
KNOWLEDGE	characterizes the mea	surement system of oper	rational activity ar	id the rules of the	eir application.						Z2_W7 Knows and	deeply understands the essent	ce, context and process of opera	tional and
	knows and understan	ds modern techniques an	d methods of con	npany manageme	ent and operation	onal manag	gement te	chniques and metho	ds.		Z2_W7 Knows and	deeply understands the essent	pts, terms, laws and dilemmas o ce, context and process of opera nce of entrepreneurship and the	tional and
	is able to demonstrate the field of operationa	e the implementing and ra Il management.	ationalizing role o	f operational mar	nagement and (easily ident	ifies and a	analyzes in practice o	lecision-makin	g problems in	72 112 Is able to a		d specialist knowledge in the fiel and evaluate processes occurring	
	has the practical abilit	y to identify and assess th	ne factors and rati	ionale for specific	operational m	anagement	t decisions	s, including in terms	of quality.				identify and solve various proble usiness problem, prepare a rese	
SKILLS	can indicate solutions	to process or operation n	nanagement prob	lems and adapt a	analytical, simu	lation, expe	erimental	and IT methods and	tools to their s	olution.	Z2_U4 Is able to f Z2_U6 Is able to 6 Z2_U14 Is able to	orecast and model complex ma efficiently use information and o apply creative thinking, presen	d specialist knowledge in the fiel inagerial processes and decision: communication technologies use t an entrepreneurial attitude an	s, as well as to d in conducting d has the skills to
	is able to think and ac	t in an entrepreneurial an	id creative way in	terms of operation	onal processes	in the com	pany						d specialist knowledge in the fiel communication technologies use	
	is capable of thinking	and acting in an entrepre	neurial way.								Z2_K3 Is ready to	work independently, conducte	te the processes taking place in d in a reliable and objective way s in management in managerial (, maintaining
social competences	is aware of his/her lev	el of knowledge and skills	s, understands the	e need for contin	uous professior	nal training	and perso	onal development.					knowledge and skills and unders	
	is ready to discuss and	l work in a group/team of	f tasks/businesses	i.										
			DENT EFFORT		1				-		TEAC	HING METHODS		
		Total contact h including:	IOURS			30 30		ş				choice from given list lecture		
e		lecture practice				8		Teaching methods			work	shop that uses activating me team projects	ethods	
Student Effort Structure		e-learning laboratory				2		ngni				group discussion		
ort Str		seminar practical works				18		Bach Bach						
rt Effo		study visit	пор			10								
nden		others consulting hor	urs					er k				choice from given list preparation to an exam/crec	dit	
42		exams, assignm Lectureship				2		× ut ∧				own work with the text student's own research		
		Student Effo	ort			45		Student Work				statents own research		
		Total Student E	tion			75								
		Final grade			pass	AS	SSESSM	ENTS METHOD	S			Percentage of final grade		
s at		choice from given list			% of final gra	de		scale				very good > 90%	-	
Assessment methods		knowledge test individual project			50 30			e sc				good + 81% - 90% good 71% - 80%		
Asse	parti	cipation in the discussion			20			Grade				satisfactory + 61% - 70% satisfactory 51% - 60%		
												unsatisfactory < 51%		
							со	URSE DESCRIP	TION					
	 Measurement of o Operational system production process. O 	perational performance e and its elements. The ma perations in the process v	valuation. Decom anufacturing proc versus provide se	position of strate ess as an element rvices. Lean organ	gic plans into c t of the operati nization of proc	production operational ing system. cesses in tin	ase describ n and oper plans. The struc ne and spi	e main topics and area rations, concepts, ob ture of the manufac ace.	is of the course jectives, comp turing process.	Basic princip	les of manufacturi		ement. e manufacturing process vers precard, lean management, si	
	others).	eaning of quality. Percept												
ie de	ndara - 1911	2		La calendaria				Key literature		276				
Cours	Brandon-Jones, A., Pie	Dperations management: rcy, N., Slack, N., Brandon & Munson, C. (2008). Ope	n-Jones, E., & Can	npbell, C. (2012).	Examining the						1 modules. Interna	tional journal of operations	& production management.	
							A	Additional literatu	re					
	Anderson, M. A., Ande	erson, E. J., & Parker, G. (2	2013). Operations	management for	r dummies. Joh	in Wiley & S								



2021/	2022											Szkoła Biz w Szczecinie	nesu
	odule Z2/3			n Managen	nent								
	Course no. ourse name			ourse 3.2. Itegic Ma	anagem	nent			ECTS credits	4	Leader	prof. G. Mani	iak
							.			-			
	Major	MANAGEMENT	Master	Year	I S	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LEA	RNING	OUTCOMES					
Outcomes			Description of	of SPECIFIC lea	Irning outcom				·		Reference to MAJC	OR learning outcomes	
type			-	Stu	ident						→ CHECK THE	KEY	
												cepts, terms, laws and dilemmas of efulness and purposefulness of usi	
	undestands the organ	isation as a holistic system	with its stategic a	ttribiutes and dif	fferentiates fun	ctional, compe	eteitive an	d corporte strateg	ies.			ence, context and process of opera	
ж										Z2_W1 Knows and	deeply understands the con	cepts, terms, laws and dilemmas o	f modern
KNOWLEDGE	knows and understand	ds relationships of the orga	inisation in exterr	nal contexts in mi	icro and macro	environments.				Z2_W2 Knows and	deeply understands selected	d economic facts, phenomena, regu roeconomic premises for making a	ularities and
KNOV										Z2_W4 Knows and	understands in depth the us	efulness and purposefulness of usi	ing methods
	la constant a deseter											efulness and purposefulness of usi criptive statistics and mathematica	
		ds techiques of statergic di analysis in process of conc			ng the potencial	i of the compa	ny and ex	ternai environmen	t and undestands the	Z2_W7 Knows and	deeply understands the esse	ence, context and process of opera	tional and
										Z2_U1 Is able to a	pply theoretical knowledge	and specialist knowledge in the fie	ld of economic
	knows how to find rigi	nt solutions to strategic pro	blems and define	e recomendation:	s.					Z2_U2 Is able to it	dentify, interpret and explair	n complex social, economic and ma e and evaluate processes occurring	inagement
										Z2_U14 Is able to	apply creative thinking, pres	ent an entrepreneurial attitude an	d has the skills
s												edge, competences and individual operation of the second sec	
SKILLS	acquires practical skills	s of designing strategies in	the range of their	own business.								lement his own lifelong learning a	
										Z2_U2 Is able to it	dentify, interpret and explair	n complex social, economic and ma	inagement
	possesses technical an	d analitical skills of diagno	sis in the compan	y's enviroment w	vith the means o	of its developn	nent.					e and evaluate processes occurring business problem, prepare a rese	
		-											
												ges in management in managerial appearing in various roles in them,	
ŝ	is prepared to work as	part of a team appearing i	in various roles in	the company.						Z2_K7 Is ready to	emphatically understand the	e needs of members of diverse tear	ms /
SOCIAL COMPETENCES										Z2_K6 Is ready to	take on the challenges and r	isks of doing business, including th	inking and
OMPE	is ready to think and a	ct in accordance with crite	ria of stategic effi	ciency and enter	preneuership ar	nd shows skills	of manag	gement on strategi	c level.				
IALCO													
soc												luate the processes taking place in ted in a reliable and objective way	
	is ready to work as par	t of the team or/on their o	own in the proces	s of diagonosing a	and making stra	ategic decision	s.					ges in management in managerial appearing in various roles in them,	
		STUD Total contact he	ENT EFFORT			30				TEACH	ING METHODS choice from given list		
		including: lecture				30 10		methods		work	multimedia presentatior shop that uses activating n		
ture		practice e-learning				14 6					case study team projects		
Student Effort Structu		laboratory seminar						Teaching		ā	ectivity on e-learning platfo team analysis	orm	
Effort		practical works study visit	пор					Īec					
ndent		others consulting hou	Jrs					lork		p	choice from given list reparation of the final pro	ject	
75 1		exams, assignm Lectureship						Student Work			review of the literature own activity on platform		
		Student Effor Total Student Ef				70 100		Stud		1	group work - joint task solv	ing	
						224	ESSME	NTS METHOD	s				
+		Final grade choice from given list			pass % of final gra						Percentage of final grac very good > 90%	le	
Assessment methods		knowledge test tasks, exercises			20 30	uc.		e scal			good + 81% - 90% good 71% - 80%		
Asse	presentatio	team case study on of an individual or group	o task		30 20			Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Please		RSE DESCRIPT					
		ent and Strategic Thinking -	definitions. Busir	ness Strategy – co	ontext, content,					gy			
	2.Strategic Aspirations 3. Strategic diagnosis-	methodology.											
	5. Strategy implemeta	Js Levele - Porter's Generic tion and the organizationa				t (caes study)							
_	 Stratergies and Corp 7. SWOT, SPACE Analy 												
iptio	8. BCG Matrix.												
Course description													
urse (agagement Wyd. ZPSB, Sz						Key literature					
ů	3. B. De Wit, R.Meyer,	Forest R Strategic Manag Strategy. Proces, Content,	Context. An Inte	rnational Perspec	ctive, Thomson			Edition					
	4. Michale E. Porter, C	opetitve Strategy. Techniq	ues for Analyzing	Industries and co	ompetitors.								
	1. Business Strategy: N	Nanaging Uncertainty, Opp	ortunity, and Ent	erprise by J.C. Sp	ender,		Ad	ditional literatur	e				
	2. Strategy Safari: A G	uided Tour Through The W gility for a Faster-Moving V	ilds of Strategic N	lanagement									
		0											



2021,								-					zczecinie
	Nodule Z2/3 Course no.			ern Managen Course 3.3.	nent			-					
с	ourse name	Stro		uman Res	ource	Manag	gemer	nt	ECTS credits	3	Leader	prof. G. Ma	niak
	Major	MANAGEMENT	Master	Year	I	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						1	FARNIN	G OUTCOMES					
			Descriptio	n of SPECIFIC lea	rning outc			O OUTCOMES			Reference to MAJO		
Outcomes type			Desemplie		dent							-	
				310	dent						→ CHECK THE M d deeply understands the concept	ots, terms, laws and dilemmas o	
	has current, comprehe selected modern conc	ensive knowledge in the fie epts of HRM	eld of human re	source managemen	t: characteri	zes individual	HRM functi	ions and their role in t	the organization, knows		d deeply understands selected en d deeply understands selected co		
KNOWLEDGE		nd explains the essence of and competition strategy		pproach to the HRN	1 process, cla	assifies person	inel strategi	es and discusses their	connections with		d understands in depth the usefund deeply understands the essent		
KNOW	characterizes internal	and external determinants	s of the implem	entation of the pers	sonnel functi	ion in the orga	anization, kr	nows current trends a	nd challenges		d deeply understands the microe d understands in depth the usefu		
	knows and recognizes	the methods, tools and in	struments used	l in modern organiz:	ations within	n key areas of	human reso	urce management		Z2_W7 Knows and	d deeply understands selected co d deeply understands the essenc tical knowledge to start work in	e, context and process of opera	itional and
	identifies and analyzes	s in practice specific areas	in human resou	urce management						Z2_U1 Is able to	apply theoretical knowledge and	I specialist knowledge in the fie	ld of economic
SKILLS		prehensive assessment of nulate recommendations						g into account the crit	eria: effectiveness and	Z2_U3 Is able to	identify, interpret and explain co observe, interpret and analyze a use the acquired knowledge to i	nd evaluate processes occurrin	g in the
	is able to select and co	prrectly design and / or ap	ply methods, te	chniques and mean	s used in the	e HRM process	s, including	IT tools supporting th	e HRM process	Z2_U11 Is able to	efficiently use information and c o perform various roles and work use the acquired knowledge to i	in a team solving specific task	s that allow
										Z2_K2 Is ready to	independently, critically evalua	te the processes taking place ir	the organization
IENCES	presents a creative att	itude, proposes and justifi	fies his own solu	itions to the problem	n					Z2_K5 Is ready to	o work and interact in teams, ap	pearing in various roles in them	, being open to
SOCIAL COMPETENCES	demonstrates the abil	ity to work in a team; is ab	ble to communio	cate effectively, neg	otiate and p	ersuade					p critically assess the level of his		
so	understands the need	for lifelong learning, is aw	vare of the resp	onsibility associated	l with the wo	ork performed	l in HRM fur	nctions			and is ready to comply with eth		
		STUE	DENT EFFOI	RT						TEAC	HING METHODS		
		Total contact h including:	IOURS			30 30		*			choice from given list lecture		
		lecture				8		methods			multimedia presentation		
cture		practice e-learning									group discussion case study		
Student Effort Structu		laboratory seminar						Teaching			team projects		
Effor		practical works	shop			20		Ŭ,					
dent		study visit others						ž			choice from given list		
Stuc		consulting ho exams, assignm				2		+ Moi			review of the literature student's own research		
		Lectureship Student Effo)			45		Student Work			own activity on platform		
		Total Student E				75		ž					
						۵	SSESSME	ENTS METHODS					
		Final grade			pas	S	33233/412				Percentage of final grade	2	
nent ods		choice from given list knowledge test			% of final 50			scale			very good > 90% good + 81% - 90%		
Assessment methods		tasks, exercises			50			Grade scale			good 71% - 80% satisfactory + 61% - 70%		
Ϋ́-								ŏ			satisfactory 51% - 60% unsatisfactory < 51%		
				1					011		onsensitive of y > 31/6		
						Ple		URSE DESCRIPTI e main topics and areas					
		oach and features of a stra		olution of HRM.									
		unctioning of the strategic els. Characteristics of basic		itegies.									
		tegic HRM; Role and comp			elonment ci	ub-strategy - r	aavroll man:	arement sub-stratery	- employee appraisal sub	-strategy - employ	ee relationship management	sub-stratemy	
	6. Human Performance	e management.							, - employee applaisal suc	-suategy, - employ	vee relationship management	sub-strategy.	
	7. Assessment of the i	mplementation of the per	rsonnel function	in the organization	(HRM effec	tiveness meas	urement in	the organization).					
5													
ripti													
desc													
Course description													
Cou						ш		Key literature			1. P. I.	0/1 5	
											ój efektywności pracowników wczyk-Bryłka B., Zarzadzanie :		
	2017.5. Ulrich D., Aller	J., Brockbank W., Younge	er J., Nyman M.,	Nowoczesne zarzą	dzanie zasob	ami ludzkimi,	Oficyna Eko	nomiczna Grupa Wolf	ters Kluwer, Warszawa 20	10.6. Ulrich D., Bro	ckbank W., Tworzenie wartoś anej procesowo, PWN, Warsz	ci przez dział HR, Wolters Klu	wer business,
		czak H., Strategiczne zarzą Human Resources, Pearso									and procesowo, r win, warsz	a 2010. 9. GUITIEZ-IVIEJIA L	, Dalkili D. B.,
							Δ.	dditional literature					
	1 Hamel G. Breen B												
							lepsze studi	ia przypadku z polskie	go rynku (pr.zb.), Grupa W		va 20163. Czasopisma: a. Zarz		
	Zarządzanie c. HR Foku		cie e. Przegląd O	Irganizacji f. Organiz	acja i Kierov	vanie g. Harva	lepsze studi rd Business	ia przypadku z polskie	go rynku (pr.zb.), Grupa W		va 20163. Czasopisma: a. Zarz G., Managing Human Resourc		



2021/								1				• • • • Szczecinie	
	odule Z2/3 Course no.			Managemo urse 3.4.	ent								
C	ourse name		Proj	ect Man	agem	ent			ECTS credits	2	Leader	prof. G. Mani	ak
	Major	MANAGEMENT	Master	Year	1 5	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						L	EARNIN	G OUTCOMES					
Outcomes			Description of	SPECIFIC learn	ning outcon						Reference to MAJOR	learning outcomes	
type				Stude	ent						\rightarrow CHECK THE K	<u>EY</u>	
	knows and understand	Is the role of projects in th	he functioning of mo	dern organizatio	ons.								
KNOWLEDGE	knows and uses advan	ced terminology in design	1.							Z2_W1 Knows and	deeply understands the conce	pts, terms, laws and dilemmas of	f modern
	knows and is able to ap	oply the tools and techniq	ques of planning proj	ect activities at a	an advanced l	level.				Z2_W4 Knows and	understands in depth the usef	iulness and purposefulness of usi	ng methods
	is able to prepare docu	mentation initiating the p	project using approp	riate tools and te	echniques.					Z2_U7 Is able to t	horoughly analyze a complex b	ousiness problem, prepare a resea	arch report,
SKILLS	is able to see the needs	s of the organization and	identify sources of p	roblems that are	e a catalyst fo	or design act	tivities.						
	is able to use knowledg projects	ge, methods and tools in t	the field of organizat	ion and manage	ment, finance	e to solve ty	pical proble	ems associated with t	he implementation of				
CES	is prepared to coopera	te with other members of	f project teams.										
SOCIAL COMPETENCES	is able to think creative	ely in seeking solutions to	identified problems	at the planning a	and project in	mplementa	tion stages.			Z2_K6 Is ready to	take on the challenges and risl	ks of doing business, including th	inking and
	is aware of the variabil	ity of the environment an	nd the conditions in v	vhich the project	t is carried ou	ıt.				Z2_K4 Is ready to	take on professional challenge	s in management in managerial ((as leader /
			DENT EFFORT							TEACH	IING METHODS		
		Total contact h including:	OURS			30 30		ő		work		thods	
ē		lecture practice				15		methods		simulat	uage English Total Contact Hours Reference to MAJOR learning outcomes		
tructure		e-learning laboratory						Ē					
Student Effort Stru		seminar practical works	shop			15		Teachi					
entE		study visit others									choice from given list		
Stud		consulting ho exams, assignm						+ Wor		l		g	
		Lectureship Student Effo				20		Student Work					
		Total Student E	ffort	[50		Ň					
		Final grade			pass	A	SSESSME	NTS METHODS			Percentage of final grade		
s at		<i>hoice from given list</i> n of an individual or grou	n taali		% of final gra	ade		e e			very good > 90%		
Assessment methods	presentatio	other activities	ptask		50			Grade scale			good 71% - 80%		
Ass								B.			satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Ple		main topics and areas					
	 2/ Place and role of pro 3/ Project life cycle. 4/ Planning the scope, 	ed to project managemer ojects in contemporary or time, costs and non-finar oject management - tear	rganizations. ncial resources of the		. changes, qua	ality.							
desc	S. F. Portov Project M	anagement for Dummies,	Stanley and Sons 20)17				Key literature					
Course description		Management Body of Kno			ıte, 2018								
	Just Enough Project Ma	anagement: The Indispen:	sable Four-step Proc	ess for Managin	g Any Project,	, Better, Fa		<mark>dditional literature</mark> er, Mc GrawHill 2004	•				

MODULE DESCRIPTION



2021/202	22													
Module r	no.	Mod	ule Z2/4											
Module no	ame		Diplon	na Moo	dule (1	I)			ECTS credits	3	Leo	ıder	prof. A. Zele	эk
Major		MANAGEMENT	Master	Year	I	Semester	1	Status (choice list)	OBLIGATORY	Lang	Juage	English	Total Contact Hours	30
				PURP	OSE OF T	HE MODULI		ODULE OBJECTIVE	S					
		student to carry out an indeper research model (formulation o											nd structure of work, along	with an
						REQUI	REMENTS							
					Needed	knowledge and sk	ills before star	ting the module						
Student powinien po	siadać podstawowa	wiedzę z zakresu zarządzania, e	konomii i finansów (znajomo	ość podstawow	vych pojęć w	dyscyplinach na	ukowych: nau	iki o zarządzaniu i jakości o	oraz ekonomia i finanse).					
						LEARNING								
		KNOWLEDGE		Sho	ort description	of learning outcor	mes gain durin SKILLS	g the course of a module			SOCIA		TENCES	
		nd understand on advanced lev					ent is able to.				(Stu	dent is ready	to)	
	ter's thesis with a p	f the research process / proced actical profile and a spectrum o in such proceedings.				complete resea utilitarian area f		e (including literature stud					m of which is to carry out a lusion and recommendatior	
						MODULE	STRUCTU	DE						
Course no.	Module Z2	4 Course 4.1.	Module Z2/4	Cours	e 4.2.	MODULE	SIKUCIU	KE						
		of Dissertation Thesi	Methods of Econ	<u> </u>										
ECTS credits		1		2										



2021/ M	/2022 lodule Z2/4	Course 4.1: Course 4.											
(Course no.		C	ourse 4.1.		ulion Th			FOTO and the		Landar	prof A 70	
C	ourse name		methoad	biogy of L	Jissento			<u>г</u>	ECIS credits		Ledder	prot. A. Ze	lek
	Major	MANAGEMENT	Master	Year	I	Semester	1	ECTS credits 1 Leader prof. A. Zelek Seture processing OBUGATORY Longuage English Total Contect Hours 15 SOUTCOMES Reference to MAJOR learning outcomes					
						L	EARNIN	G OUTCOMES					
Outcomes			Description	of SPECIFIC lea	rning outc	omes of the	course				Reference to MAJO	R learning outcomes	
type				Stu	ident		In Tessis It is control ppi. A 2004 need 1 Series mean OBUGADORY Language English Lada Contact Hours 1 Language English Lada Contact Hours 1 Series mean 1			ant research for			
				account the chal	llenges of en	npirical, desigr	n and imple	mentation work with	ECTS credits 1 Leader prof. A. Zelek adva processing OBLICATORY Language English Total Context Hours 15 DUTCOMES Reference to MAIOR learning outcomes				
	taking into account its	usefulness / utilitarianism	n.										
EDGE	has knowledge of the	principles of independent	research process	es including prim	any and serv	ndary recear	ch for the p	urnoses of research i		*			
KNOWLEDGE	thesis.		, , , , , , , , , , , , , , , , , , , ,		.,	,							
¥													
	has knowledge of rese	arch methods used in ma	nagement science	s, both in the gro	up of prima	ry and second	lary analysis	methods.					
										eld of economic			
				oject, including t	he ability to	define utilitar	ian research	ECTS credit 1 Leader prof. A. Zelek Status (nouse in) OBLIGATORY Language English tata Context Hours 15 NO OUTCOMES Reference to MAJOR learning outcomes - OUTCOMES - OUTCOMES - OUTCOMES Intermediation work with 2. WH frames and understands the purposefulness and principles of independent research - OUTCOMES - OUTCOMES purposes of restarch, i.e. work 2. WH frames and understands in depth the softwares and purposefulness of using methods - OUTCOMES - OUTCOMES purposes of restarch, i.e. work 2. WH frames and understands in depth the softwares and purposefulness of using methods - OUTCOMES - OUTCOMES - OUTCOMES purposes of restarch, i.e. work 2. WH frames and understands in depth the softwares and purposefulness of using methods - OUTCOMES - O	earch report,				
SKILLS	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								dvanced				
š	domonstratos the abili	tu to indonondontly cond	lust research and	proparo a roport	on the record	rch process (p	nactor's the	cic)	ECIS creatily 1 Leader prof. A. Zelok Intel genome Bit OBUGATORY Language English Total Contoct Hours 15 UITCOMES Reference to MAIOR learning outcomes 2.0010000000000000000000000000000000000	research,			
	demonstrates the abin	ty to independently cond			on the resea	ren process (n	naster s the	313).					
ES	is aware of the comple	xity of processes taking p	lace in the organi	zation and is able	to study the	em - analyze, e	evaluate and	d report.					
ETENC													
COMF	is capable of logical an	d analytical thinking.								22_K2 13 Teady to 1	ndependentry, entitally evan	date the processes taking place	in the
SOCIAL COMPETENCES													
õ	is capable of independ	ent research work, preser	nting its assumpti	ons and effects.						Z2_K2 Is ready to i	ndependently, critically evalu	uate the processes taking place i	n the
				ī		15				TEACH			
		including:				15		spou		works	multimedia presentation	ethods	
cture		practice				8		a met			Leader prof. A. Zelek guage English Total Contact Hours Reference to MAJOR learning outcomes Schedult Base of the second		
n I Str		seminar						achin					
dent Effort Structure		study visit	snop								choice from given list		
Stude		consulting ho						+ Work		рі	reparation of the final proj		
		Student Effo	ort					studen					
		Total Student E	ffort										
						S	SSESSM		5 		<u> </u>	e	
Assessment methods								e scale			good + 81% - 90%		
Asse: mei								Grad			satisfactory + 61% - 70% satisfactory 51% - 60%	5	
											unsatisfactory < 51%		
							ease describe						
	2. Podstawowe zagadr	nienia związane z proceser	m tworzenia prac	/ magisterskiej: w	ybór tematu	ı; formułowan	nie celu prac			ez badawczych, dobo	ór metod badawczych; ukła	ad, treść i objętość rozdziałów;	dobór i
	3. Zasady korzystania	z księgozbiorów i czasopis	m, elektronicznyc	h baz danych i za	sobów Inter	netu.							
	5. Omówienie zasad pr	zygotowania i przeprowa						znych (tabele, rysunki	, wykiesy).				
			SB.										
tion													
script													
Course description											Leader prof, A. Zelek English Total Contact Hours Reference to MAJOR learning outcomes		
Cou								Key literature					
		tiel, A. Zelek, Twoja praca zny wymiar nauk o zarząd			ertekcji. Pora	dnik dla stude	entów ZPSB,	, Wyd. Naukowe ZPSB	5, Szczecin 2010 (także w w	ersji eleraningowej).			
	1. Zenderowski R., Tec	hnika pisania prac magiste	erskich i licencjacł	ich, CeDeWu, Wa	arszawa 2014	4.	A	dditional literature	9				
	 Podstawy metodolo M. Blaug, Metodolo 	giczne prac doktorskich w gia ekonomii, PWN, Wars:	v naukach ekonon zawa, 1995.	nicznych, red. M.S	sławińska, H		E, Warszawa	a 2012.					
	4. Kwaśniewski K., Jak	pisać prace dyplomowe?	Wskazówki prakty	rczne, Wyd. KPSW	/, 2010								



	/2022												
٨	Nodule Z2/4			ma Module	(1)								
	Course no.			Course 4.2.		<u> </u>							
С	ourse name	Meth	nods of E	conomic	Resear	ch - w	orksho	p	ECTS credits	2	Leader	prof. A. Zele	ek
	Major	MANAGEMENT	Master	Year	1	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	15
						LE	ARNING						
utcomes			Description	of SPECIFIC lea	rning outcon						Reference to MAJO	R learning outcomes	
type				Stu	dent						\rightarrow CHECK THE K	(EY	
											understands in depth the use	fulness and purposefulness of usir	
EDGE	knows and differentia	tes methods, techniques a	and tools used in p	primary research	in the area of n	nanagement	sciences.					iptive statistics and mathematical ness and principles of independent	
KNOWLEDGE	Knows and understan	ds rationales for the choice	e of research tech	nniques, tools and	methods, that	are crucial f	or the resea	irch process.				fulness and purposefulness of usir ress and principles of independen	
										72 112 is able to id	lentify interpret and explain	complex social, economic and man	agement
S	without the assistanc	e of others, is able to desig	n a set of researc	h tools that is nec	essary to cond	uct empirical	l research fo	or a thesis.		Z2_U3 Is able to o	bserve, interpret and analyze	and evaluate processes occurring ndependently carry out applied re-	in the
SKILLS										Z2_U2 Is able to id	lentify, interpret and explain o	complex social, economic and mar	agement
	is able to select and u	se appropriate research to	ols in order to cor	nduct an analysis	on acquired da	ita.						and evaluate processes occurring ndependently carry out applied re	
ETENCES	is both aware of, and	capable to develop, their a	analytical capabilit	ties, and knowled	ge related to re	esearch tools	and techni	ques.				s knowledge and skills and unders ate the processes taking place in t	
SOCIAL COMPETENCES													
Š		67115		-						TEACH			
		Total contact h	DENT EFFORT	1		15				TEACH	ING METHODS choice from given list		
		including:				15 7		spo			multimedia presentation		
ē		lecture practice				8		Teaching methods		works	hop that uses activating me	ethods	
Effort Structure		e-learning laboratory						ng r					
+ Str		seminar						ach					
Effor		practical works study visit	shop					ē					
Student		others						×			choice from given list		
Stuc		consulting ho exams, assignm						Student Work		p	reparation of the final proje review of the literature	ect	
		Lectureship)					dent			review of the interactive		
		Student Effor Total Student E				35 50		Ş					
						AS	SESSME	NTS METHODS	· · · · · · · · · · · · · · · · · · ·				
		Final grade			pass						Percentage of final grade	2	
ment ods		choice from given list individual project			% of final gra 100	ade		scale			very good > 90% good + 81% - 90%		
Assessn metho											good 71% - 80%		
ASS M								Grade			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							COU	RSE DESCRIPT	ION				
	4.5.4.4.4.4.4	- f				Pleas		nain topics and areas					
	2. Scientific methods	models.	ns.										



2021/202	22													
Module r	no.	Modu	ıle Z2/5											
Module no	ame	Speciali	sation Module	e (1) G		MANA	GEME	NT	ECTS credits	13	Leo	ader	dr D. Majewska-B	ielecka
Major	,	MANAGEMENT	Master	Year	l Se	emester	2	Status (choice list)	OBLIGATOR		luage	English	Total Contact Hours	90
				PURPC		MODULE nort description		ODULE OBJECTIVE	S					
-	module is to shape ma ontext of globalization.	nagerial competences in the f	ield of interpretation and us	se of accountin	g / financial info	ormation in an	alytical and	decision-making processe	es. The main goal of the	e module is also to	provide the :	student with tl	ne knowledge and skills of n	nanaging an
						REQUIR	EMENTS	;						
					Needed know	vledge and skills	s before star	ting the module						
The main goal of the	module is to shape ma	nagerial competences in the f	ield of interpretation and us	se of accountin	g / financial/glob	balization info	ormation in	analytical and decision-ma	aking processes.					
					LE		OUTCO	MES						
				Shor	t description of lea	arning outcome	es gain durin	g the course of a module						
		IOWLEDGE					SKILLS					LCOMPE		
the essence, function		understand on advanced leve ating, interpreting and using in		independently	analyze the basi		t is able to.) of financial/managerial/glo	obalization to make	rational, effective		ident is ready i sed on knowle	dge and understanding the	principles of
processes accounting		on information and data in an						ions with all the implicatio					gement in the context of gl	
accounting.														
					٨	MODULE S	STRUCTU	IRE						
Course no.	Module Z2/5	Course 5.1.	Module Z2/5	Course	e 5.2.									
Course name	Glob	palisation	Managerial A	Accountar	ncy									
ECTS credits		5		5										



2021/		-											
	odule Z2/5 Course no.	Specialise		lle (1) GLOB	AL MANA	AGEMENT							
	ourse name			Global	isation				ECTS credits	5	Leader	dr D. Majewska-Bi	ielecka
					-								
	Major	MANAGEMENT	Master	Year	1	Semester	2 Sto	atus (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
_													
								OUTCOMES		1			
Outcomes type			Description	of SPECIFIC lea	irning outco	omes of the cou	urse				Reference to MAJO	R learning outcomes	
				Stu	ident					72 W1 Knows and	→ CHECK THE	K <u>EY</u> epts, terms, laws and dilemmas of r	modern
	Student understands t	he relationships taking pla	ace in the global o	economy and thei	irs							economic facts, phenomena, regula	
DGE	reference to social life												
KNOWLEDGE										Z2_W10 Knows an	d deeply understands theorie	s and concepts in the field of marke	eting
Ŷ		s elements of the global er nal / local company operat											
	determinants of flatio	lary local company operat											
	The student has the a	pility to interpret global ph	nenomena in									nd specialist knowledge in the field nanagerial processes and decisions,	
		nulate their own opinions								-			
SKILLS													
2													
s												uate the processes taking place in th	
ENCE		f the complexity of the pro- conomy, he can do it on h								Z2_K7 Is ready to	emphatically understand the	needs of members of diverse teams	ns /
SOCIAL COMPETENCES	verify and evaluate												
° T													
OCIA													
Ň													
			DENT EFFOR	Т						TEACI	HING METHODS		
		Total contact he including:	ours			30 30		-			choice from given list lecture		
ø		lecture practice				12 16		Jethoc		work	multimedia presentation	ethods	
ucture		practice e-learning						ing methoo		work	multimedia presentation shop that uses activating m group discussion	ethods	
ort Structure		practice e-learning laboratory seminar	hon					eaching methoo		work	multimedia presentation shop that uses activating m group discussion individual projects team projects	ethods	
ant Effort Structure		practice e-learning laboratory seminar practical works study visit	hop					Teaching methods		work	multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop	ethods	
Student Effort Structure		practice e-learning laboratory seminar practical works study visit others consulting hou	urs			16					multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop <u>choice from given list</u> task solving		
Student Effort Structure		practice e-learning laboratory seminar practical works study visit others consulting hoi exams, assignm Lectureship	urs ents		Image: Constraint of the second sec	16 2					multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi oreparation of the final proj	ng	
Student Effort Structure		practice e-learning laboratory seminar practical works study visit others consulting hot exams, assignm	urs ents		Image: Constraint of the second sec	16		Student Work Teaching method			multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop <u>choice from given list</u> task solving group work - joint task solvi	ng	
Student Effort Structure		practice e-learning laboratory seminar practical works study visit others consulting hou exams, assignm Lectureship Student Efflor	urs ents		Image: Section of the sectio	2 2 95 125	SSMENT				multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi oreparation of the final proj	ng	
		practice e-learning laboratory seminar practical works study visit others consulting hou exams, assignm Lectureship Student Effo Total Student Effo Total Student Effo	urs ents		pass % of final al	2 95 125 ASSE	SSMENT	s METHODS			multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi preparation of the final proj review of the literature Percentage of final grad	ng ect	
nent ods		practice e-learning laboratory seminar practical works study visit others consulting hou exams, assignm Lectureship Student Effor Total Student Effor Total Student Effor Final grade choice from given list tasks, exercises	urs ents		% of final g 50	2 95 125 ASSE	SSMENT:	scale Student Work			multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi preparation of the final proje review of the literature Percentage of final grad very good > 90% good + 81% - 90%	ng ect	
		practice e-learning laboratary seminar practical works study visit others, consulting hou exams, assignm Lectureship Student Efor Total Student Efor Total Student Efor Final grade choice from given list	urs ents		% of final g	2 95 125 ASSE	SSMENT	scale Student Work			multimedia presentation shop that uses activating m group discussion individual projects team projects video movie praticial workshop choice from given list task solving group work - joint task solvi reperaration of the final proj review of the literature Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% salisfactory + 61% - 70%	ng ect e	
nent ods		practice e-learning laboratory seminar practical works study visit others consulting hou exams, assignm Lectureship Student Effor Total Student Effor Total Student Effor Final grade choice from given list tasks, exercises	urs ents		% of final g 50	2 95 125 ASSE	SSMENT	s METHODS			multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi preparation of the final proj review of the literature Percentage of final grad very good > 90% good + 81% - 90% good 71% - 80%	ng ect e	
nent ods		practice e-learning laboratory seminar practical works study visit others consulting hou exams, assignm Lectureship Student Effor Total Student Effor Total Student Effor Final grade choice from given list tasks, exercises	urs ents		% of final g 50	16 2 95 125 ASSE	COURSI	s METHODS Budge scale Budge sc	ON		multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi preparation of the final proj review of the literature Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% satisfacolory + 61% - 70% satisfacolory 51% - 60%	ng ect e	
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Assessment methods	1/ Introduction to glob 2/ Globalization from 3/ Man and globalizat 4/ Globalization and e 5/ Globalization and e 6/ Globalization and e 7/ Globalization and e 8/ Globalization and t 1. Stiglitz J.,Globalizati 2. Globalizacja i region	practice e-learning laboratory seminar practical works study visit ofhers consulting hou exams. assignm Lectureship Student Effor Total Student Effor Total Student Effor Total Student Effor tasks, exercises individual project salization: different definit a scientific perspective: ho on: social and cultural pro ocnomic development: th nsumer awareness: prod or social and cultural pro ocnomic development: th nsumer awareness: prod proprations: how corporat e environment.	urs ents ffort ffort iions of globalizat wide exconomists wide exconomists wi	s perceive globalizz nguistic. Is there o world into countri enetically food mo n problem? bbal market? pany, 2002, Stiglii tz J. Measuring wi	% of final g 50 50 yesterday, to ation and its p reglobal cult es rich North : dified. tz J., Making g hat counts, Th	16 2 95 125 ASSE is wrade Please a oday and tomorro problems. 	COURSI lescribe main w. Ke x, W. W. Nor ent for well-i Additi	S METHODS S METHODS B B B B B B B B B B B B B	ON of the course	price of inequality,	multimedia presentation shop that uses activating m group discussion individual projects team projects video movie practical workshop choice from given list task solving group work - joint task solvi preparation of the final proj review of the literature Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% soltisfactory + 61% - 70% soltisfactory + 61% - 70%	ng ect e	



2021/	(2022 Nodule Z2/5	Specialize	ation Modu				T	1				w Szczecinie	
	Course no.	specialise		le (1) GLOB course 5.2.		AGEMEN							
Co	ourse name		Man	agerial A	Accou	ntancy			ECTS credits	5	Leader	dr D. Majewska-I	Bielecka
	Major	MANAGEMENT	Master	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						1	EADNIN	G OUTCOMES					
			Description	of SPECIFIC lea	urning outc			GOULOWES			Reference to MAJOR	learning outcomes	
Outcomes type			Description		ident	ones or me	course					-	
				510	ident						deeply understands the conce	pts, terms, laws and dilemmas o	
	has advanced knowled	dge about the functioning	of the enterprise	and the use of m	anagement	accounting to	ols to make	current decisions.		Z2_W11 Knows an	d deeply understands the essen	and importance of accounting and ince of entrepreneurship and the	e principles of
KNOWLEDGE	knows at an advanced development of the co	l level the principles of cost ompany.	t classification an	d interprets the re	esults of pro	ofitability anal	ysis in order	to make optimal deci	isions necessary for the			economic premises for making a and importance of accounting a	
	knows and understand	ds the importance and role	e of the budgeting	g process in the e	nterprise.					Z2_W3 Knows and Z2_W4 Knows and	deeply understands the micro understands in depth the usef	pts, terms, laws and dilemmas o economic premises for making a ulness and purposefulness of us and importance of accounting a	nd rationalizing ing methods
	is able to correctly sele	ect and apply selected mar	nagement accoun	ting tools.								d specialist knowledge in the fie ry out analyzes in the field of m	
	understands and is ab	le to describe the relations	ship between the	size of a business	and the cos	sts and results	of an enter	prise.		Z2_U2 Is able to	dentify, interpret and explain c	d specialist knowledge in the fie omplex social, economic and ma and evaluate processes occurrin	anagement
SKIITS	can prepare informati	on for making short-term o	decisions and inte	erpret the results	of using bas	ic manageme	nt accountir	ng tools.		Z2_U3 Is able to Z2_U5 Is able to Z2_U7 Is able to	observe, interpret and analyze a use the acquired knowledge to choroughly analyze a complex b	omplex social, economic and ma and evaluate processes occurring identify and solve various proble usiness problem, prepare a rese rry out analyzes in the field of m	g in the ems / threats / earch report,
	is able to carry out an	analysis of specific process	ses taking place in	an enterprise us	ing operatio	onal budgets.				Z2_U7 Is able to	horoughly analyze a complex b	and evaluate processes occurring usiness problem, prepare a rese rry out analyzes in the field of m	arch report,
MPETENCES	is aware of the need to	o adapt the prepared infor	rmation to the int	ernal needs of th	e enterprise	's users.						knowledge and skills and under ate the processes taking place in	
SOCIAL COMPETENCES	is aware of his respons	sibility for the reliability an	d objectivity of th	ne materials prepa	ared to mak	e managerial	decisions.					d in a reliable and objective way ical and social standards approp	
		STUD	DENT EFFORT	ī						TEAC	HING METHODS		
		Total contact he including:	ours			30 30		<u>0</u>			choice from given list lecture		
		lecture				12		methods			multimedia presentation		
ucture		practice e-learning				16		ing m		work	shop that uses activating me group discussion	thods	
Stru		laboratory seminar						Teachir			task solving		
Student Effort Str		practical works	hop					<u>le</u>					
ent		study visit others									choice from given list		
Stud		consulting hou exams, assignm				2		Student Work			review of the literature preparation to an exam/cred	-	
		Lectureship						a te			task solving	it.	
		Student Effor Total Student E				95 125		st.					
						•	CCECCAA	ENTS METHODS					
		Final grade			exa	m	55E35/W				Percentage of final grade		
ds ent		choice from given list written exam			% of final 90			cale			very good > 90% good + 81% - 90%		
Assessment methods		tasks, exercises			10			Grade scale			good 71% - 80%		
Ass.								Gra			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							COL	JRSE DESCRIPTI	ON				
	1 Management accou	inting as an enterprise info	rmation system			Ple	ease describe	main topics and areas	of the course				
	2. Differences between	n management accounting	g and financial acc										
		ts and revenues for the ne a source of management ir		ent accounting.									
	5. Break-even analysis												
	 Short-term decision The use of manager 	making. nent accounting tools in de	ecision-making pr	ocesses.									
5	8. Price calculation.												
itoti	 Budgeting as an ent 10. Other management 	erprise management meth nt accounting tools.	100.										
desc													
Course description	1.0			- Article - 197			7	Key literature					
Cou		oreen, Peter Brewer, Mana Paul D. Kimmel, Donald E. K						ition, Wiley, 2017;					
	3. Peter Brewer, Ray G	arrison, Eric Noreen, Intro a E., Szczypa P., Rachunko	duction to Manag	gerial Accounting	8th Edition,	McGraw-Hill	Education, 2	2018;					
		Rachunkowość zarządcza,					owak, Wyda	wnictwo Uniwersytet		ławiu, Wrocław 20	17.		
	1. Fergus Ch., Hart L. V	Wilson C., Management Ac	counting: Princip	les and Applicatio	ons, 5th Editi	ion, Pearson		dditional literature					
	2. Dobroszek J., Kabals	ski P., Szychta A., Rachunko	owość zarządcza.	Zadania i testy, W	Vydawnictwo								
	S. NUWAK E., Zaawanso	owana rachunkowość zarza	quuza, wydawnic	LWO PWE, Warsza	wd 2017.								



2021, N	/2022 Nodule Z2/6	Specialis	ation Modu	le (2) GLOB			IT	1				w Szczecinie	
	Course no. ourse name		C	ourse 5.3.				1	ECTS credits	3	Leader	dr I. Rafal	at
	Major	MANAGEMENT	Master	Year	1	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
							FARNIN	C OUTCOMES					
Outcomes			Description	of SPECIFIC lea	irning outo			G OUTCOMES			Reference to MAJC	R learning outcomes	
type				Stu	ident								
	has in-depth knowledg between economic an	ge of the construction of f d legal sciences.	inancial statemen	ts and is able to c	define their	most importa	nt elements	. Understands the rela	itionships that exist	Z2_W8 Knows and	deeply understands the plac	e and importance of accounting a	nd finance in
KNOWLEDGE	knows at an advanced analysis.	level the principles of fina	ancial reporting a	nd understands h	ow informa	tion contained	d in financia	l statements is used fo	or the purposes of financial	Z2_W2 Knows and	deeply understands selected	economic facts, phenomena, reg	ularities and
		tant financial analysis too hat occur in an enterprise		neir essence, knov	ws how to u	se them, and	also undersi	tands the nature of th	e relationships between	Z2_W4 Knows and	understands in depth the us	efulness and purposefulness of us	ing methods
	can obtain data from f	inancial statements and p	prepare them for t	he needs of finan	ncial analysis	s.				Z2_U2 Is able to	identify, interpret and explain	complex social, economic and ma	anagement
SKILLS	can independently and	lyze the financial stateme	ents, correctly inte	rpret the results	obtained ar	nd present the	ir synthesis	in the form of a repo	t	Z2_U3 Is able to	observe, interpret and analyze	e and evaluate processes occurrin	g in the
	based on the analysis	carried out, is able to indic	cate problems tha	t are associated v	with the bus	iness unit's op	perations, ar	nd also proposes way	to solve them.	Z2_U2 Is able to	identify, interpret and explain	complex social, economic and ma	anagement
E	is aware of the comple economic decisions.	xity of processes related t	to the functioning	of enterprises, a	nd also und	erstands the r	ole of finan	cial analysis in the pro	cess of making strategic				
SOCIAL COMPETENCES	is able and ready for a	nalytical thinking and mak	xes rational decisi	ons when assessir	ng economi	c phenomena	that occur i	n the enterprise and i	s surroundings.				
SOCIA	is ready for creative, a decisions.	ctive work in a group on a	ssessing phenome	ena and creating	proposals fo	or solutions to	problems ti	hat will be the basis fo	r making strategic	Z2_K5 Is ready to	work and interact in teams, a	appearing in various roles in them	, being open to
		STUE		i						TEACI	HING METHODS		
		Total contact h including:	ours			30 30		ş			choice from given list lecture		
U		lecture practice				12		methods			Leader dr I, Rafala Action Action		
ucture		e-learning laboratory						D					
Student Effort Stru		seminar						Teachin					
Effo		practical works study visit	hop					- P					
dent		others						ž				1.	
Stu		consulting ho exams, assignm				2		t No					
		Lectureship Student Effo				45		Student Work					
		Total Student E				75		ts -					
						A	SSESSM	ENTS METHODS	;				
÷		Final grade choice from given list			exa % of final			U				e	
Assessment methods		written exam team case study			50 50)		Grade scale			good + 81% - 90%		
met		team case study			50	,		ade				6	
4								- ⁰					
							COL	JRSE DESCRIPT	ON				
	4. The set of the set		- de la contrata da se					main topics and areas					
	2. Structure and eleme	e of financial reporting, fi ents of the Financial State					odology, rec	ipients and cognitive	value.				
		ial Reporting Standards. ting financial statements a	and the role of th	e auditor									
	5. The nature and role	of financial analysis in the	e study of financia	l statements.									
		hary analysis of the financi of analysis the financial co						ancial independence a	nd efficiency.				
	8. Enterprise market p 9. Pyramid analysis - D	osition analysis - applicati	on of capital (inve	stor) market indi	cators.						Leader dr I. Rafalc English Total Contact Hours Action of the second		
tion	10. Selected models of	bankruptcy prediction.											
scrip		cost analysis (weighted ave in analyzing financial stat		tal).								Leader Cl I. Rafoli English Total Contact Hours erence to MAJOR learning outcomes	
Course description	,												
ourse								Key literature					
ů		Michael C. Ehrhardt, Finar					16th Edition		019;				
	3. Thomas Ittelson, Fin	ernando Alvarez, Financial ancial Statements, Third B	Edition: A Step-by	-Step Guide to Ur	nderstandin	g and Creating		eports, Career Press,	2020;				
	4. W. Gabrusewicz, P. (Gabrusewicz, "Roczne spra	awozdania finans	owe przedsiębiors	stwa", PWE,	Warszawa 20	15.						
	1 Concerned 1.2	and the second state of the	tadaur 1	a algorithm of A	hundres 71	ll and C ii f		dditional literature	•				
	1. "Sprawozdanie finai	nsowe według polskich i m	nędzynarodowyc	n standardów rac	nunkowość	ገ, red. G. K. Śላ	widerska, W	. więcław, Difin 2012.					



2021/2022														
Module no.	Modul	e 72/6												
Module name	Specialis	ation Module	e (2) G	LOBA	L MANA	GEME	NT	ECTS cre	edits	5	Lee	ader	dr I. Rafal	ąt
Major	MANAGEMENT	Master	Year	I	Semester	2	Status (choice list)	OBLIGA	TORY	Langu	uage	English	Total Contact Hours	60
			PURPC	OSE OF T			DULE OBJECTIVE	S						
					Short description	n and objectiv	e list							
The goal of the course is to build a	n attitude of a global leader in internatic	nal environment in respect	to all aspects	of cultural	differences									
The goal of the course is to build a	n attitude of a global leader in internatio	mai environment in respect	to all aspects	or cultural (unerences.									
					REQUI	REMENTS								
				Needed I	knowledge and sk	ills before star	ing the module							
No requirements														
					LEARNING	OUTCO	MES							
			Short	t description			g the course of a module							
(Student kr	KNOWLEDGE nows and understand on advanced level	.)				SKILLS ent is able to)					L COMPE udent is ready		
Student knows how to identify and perspective of doing business in an	describe various classifications of cultu international and global environment, a ntify advantages and disadvantages of n	res, especially in a			rcultural commu	nication con	,		udents will de the context of		an understa		cultural awareness and eth	ical reflection
					MODULE	STRUCTU	D.C.							

					MODULE STRUCTU	RE			
Course no.	Module Z2/6	Course 6.1.	Module Z2/6	Course 6.2.	Module Z2/6	Course 5.3.			
Course name	Leade	ership		mmunication in Management	Financial Repo	rting Methods			
ECTS credits	3	3	:	2	3				



	lodule Z2/6	Specialisa	ation Modu			GEMENT						w Szczecinie	
	Course no. ourse name			Leade	ership				ECTS credits	3	Leader	dr I. Rafala	ąt
	Major	MANAGEMENT	Master	Year	I S	emester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LEAD							
Outeemee			Description	of SPECIFIC led	urning outcom			OUTCOMES			Reference to MAJC	OR learning outcomes	
Outcomes type			Peterpilen		ident						→ CHECK THE		
										Z2_W15 Has practi		in various types of business entities	s or own
	knows and understan	ds the essence of teamwor	k and the factors	conditioning its	efficiency.								
KNOWLEDGE													
NON													
-													
										Z2_U11 Is able to	perform various roles and w	ork in a team solving specific tasks	that allow
	is able to cooperate ir	operational / project tean	ns and to take on	different roles in	them.							loyee team using the HR managem edge, competences and individual c	
SKILLS													
SKI													
										Z2_K5 Is ready to	work and interact in teams, a	appearing in various roles in them,	being open to
NCES		cooperate in task teams, sh	nows the ability t	o compromise an	d empathic attit	udes towards o	ther me	embers				isks of doing business, including this e needs of members of diverse tear	
APETE	team.												.,
r col													
SOCIAL COMPETENCES													
s													
		STUD Total contact he		Ī	1	30				TEACH	ING METHODS		
		including:	0015			30		g		work	choice from given list shop that uses activating m	nethods	
ē		lecture practice				6 8		Teaching methods			group discussion case study		
Student Effort Structure		e-learning laboratory						ing r			individual projects team projects		
동		seminar	h a			16		each					
E#		practical works study visit	пор			10							
nder		others consulting hou	urs					lork		p	choice from given list preparation of the final pro	ject	
2		exams, assignm Lectureship						ent v			own activity on platform review of the literature		
		Student Effor Total Student Ef	rt			45 75		Student Work			trial tests preparation to an exam/cre		
										ŀ	steparation to an example		
		Final grade			pass		SSME	NTS METHODS			Percentage of final grad	de	
Assessment methods		choice from given list individual project			% of final grad 50	le		scale			very good > 90% good + 81% - 90%		
sessr		tasks, exercises			50			Grade s			good 71% - 80% satisfactory + 61% - 709	7	
As								ĕ			satisfactory 51% - 60% unsatisfactory < 51%		
											Unsatisfactory < 51%		
								RSE DESCRIPTI					
		que team: your own engage itive attitude help the team											
	3/Relations in a team	tools to build a unique tea	am	15									
		ip: how to create tema's go tions to achieve a goal	oals										
	6/ How to create a cre 7/ Project teams and	eative team ready to solve p teams of the future	problems										
	.,,												
~													
ptio													
escri													
Course description													
Cour								Key literature					
	Miller D. , Brilliant tan	ns, 2nd edition, Prentice Ha	II, 2011, Carnagie	D., How to win f	riends, Lencioni	P, The five dysfu	unction		Viley and Sons, 2002, Car	nagie D.m How to w	in friends and influence pe	eople, Ebury Publishing, 2011	
								LINE CONTRACTOR					
	Sarnacka Smith A., Ev	verest Lidera, mt biznes 201	17, Sarnacka Smit	h A., Siła różnic w	v zespole, MT biz	nes 2017	Ad	ditional literature					
	I												



	/2022 Nodule Z2/6 Course no.	Specialis		ile (2) GLOB	AL MANAG	EMENT							
	Course no. ourse name	Intercultur		Course 6.2. Unication i	in Busines	s and Mo	anag	ement	ECTS credits	2	Leader	dr I. Rafalo	ąt
	Major	MANAGEMENT	Master	Year	I Se	emester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LEAF	RNING						
omes			Description	of SPECIFIC lea	rning outcom	es of the co	urse				Reference to MAJOR	learning outcomes	
pe					dent							ontemporary theories and conce	
	Student is aware of impo impacts on business relat international business er	tionships, is able to ana							inication and how culture nicate effectively in the	Z2_W15 Has pract	ical knowledge to start work in	various types of business entitie	s or own
	Based on descriptive mo	dels of culture student (describes proper	ly the characterist	tics of selected w	vorld cultures	and a me	eaning of communic	ation differences in a	Z2_W9 Knows and	deeply understands selected co	ontemporary theories and conce	pts in the fi
106	decision making process environment												
	Student knows how to id	lentify and describe vari	ious classification	ns of cultures, esp	ecially in a persp	pective of doin	e husine	ss in an international	environment, compared	Z2_W9 Knows and	deeply understands selected co	e, context and process of operat ontemporary theories and conce	pts in the fi
	withnational enterprises			,						Z2_W15 Has pract	ical knowledge to start work in	various types of business entitie	s or own
	Student can identify area able to contrast and anal									Z2_W10 Knows an	d deeply understands theories a	ontemporary theories and conce and concepts in the field of mark various types of business entitie	eting
	ethical justification for de				and the works of			ka runaniari, ara	, in be able to provide				
	Identifies and summarize communication on interp			erspectives, and t	heories about cu	ulture and com	nmunicat	tion, and the influence	e of culture and	Z2_U2 Is able to i Z2_U5 Is able to u	dentify, interpret and explain co use the acquired knowledge to it	d specialist knowledge in the field omplex social, economic and man dentify and solve various problem	nagement ms / threat
										Z2_U16 Is able to	communicate with a diverse en	k in a team solving specific tasks nvironment using specialized terr omplex social, economic and mar	minology,
	Describes global trends r styles, behaviors, and wa		ce of intercultura	l communication.	Explains how o	culture shapes	human j	perception, commur	ication and conflict	Z2_U12 Is able to	manage the work of an employ	dentify and solve various problem wee team using the HR managem we, competences and individual cl	ent princip
										Z2_U16 is able to Z2_U1 is able to a	communicate with a diverse en pply theoretical knowledge and	vironment using specialized terr d specialist knowledge in the field omplex social, economic and mar	minology, d of econor
	Applies knowledge of int communication in differe				al communicatio	on scenarios su	pported	by research regardi	ng styles and methods of	Z2_U11 Is able to Z2_U13 Is able to	perform various roles and worl use his management knowledg	k in a team solving specific tasks e, competences and individual c	that allow haracterist
										Z2_U1 Is able to a	pply theoretical knowledge and	nvironment using specialized terr d specialist knowledge in the fiel nvironment using specialized terr	d of econo
	Student is familiar with E	nglish intercultural terr	minology related	to the business cu	ultures and can u	use it aproprie	tly.						
	Students collectively rais imagine and practice alte		en for granted ele	ements of culture,	, society, and nat	ture, and gain	tools to i	move beyond bound	aries, as well as to	Z2_K7 Is ready to	emphatically understand the ne	knowledge and skills and unders eeds of members of diverse team ical and social standards approp	ns /
		inatives.								Z2_K1 Is ready to	critically assess the level of his	knowledge and skills and unders	tands the
	Students will demonstrat professionalism.	te an understanding of	intercultural awa	areness and ethica	I reflection, for i	instance by sh	owing se	nsitivity, insight, bala	anced judgement and	Z2_K2 Is ready to Z2_K5 Is ready to	independently, critically evalua work and interact in teams, app	te the processes taking place in pearing in various roles in them, eeds of members of diverse team	the organi being ope
										Z2_K10 Is aware a Z2_K1 Is ready to	and is ready to comply with ethi critically assess the level of his	ical and social standards approp knowledge and skills and unders	riate to the tands the
,	Student is able to lead a and controversial issues. their sources.									Z2_K4 Is ready to	take on professional challenges	ite the processes taking place in in management in managerial (eeds of members of diverse team	as leader /
		STUD	DENT EFFORT	1						TEAC	HING METHODS		
		Total contact he including: lecture	ours			30 30 6		nethods			choice from given list lecture multimedia presentation		
		practice e-learning				8				work	shop that uses activating me group discussion	thods	
		laboratory seminar practical worksł	hop			16		Teaching					
		study visit others consulting hou	JIS					ork			choice from given list	it	
		exams, assignm Lectureship Student Effor				20		Student Work			review of the literature student's own research	-	
		Total Student E				50					group work - joint task solvin	Б.	
					pass % of final grade		SSMEN				Percentage of final grade very good > 90%	!	
		Final grade									good + 81% - 90%		
epoil la	cho particip	pice from given list written exam pation in the discussion	n task		80 10 5			de sc			good 71% - 80%		
Inernous	cho particip presentation o	<i>vice from given list</i> written exam	p task	The course exp		ral communica	ation	Grade scale			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
mernods	cho particip presentation o	bice from given list written exam hation in the discussion of an individual or group	p task	The course exp	10 5 5		COUR	RSE DESCRIPTIO			satisfactory + 61% - 70% satisfactory 51% - 60%		
methods	chc particip presentation o The course explores inte communicate and act in	sice fram given list written exam ation in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busin	n and how cultur	re impacts on busi t with particular e	10 5 5 blores intercultur iness relationship emphasis on wo	Please of ps. The goal is prking in multir	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e		
methods	che particip presentation The course explores inte communicate and act in The learning focus in this Additionally, several read	aice from given list written exam ation in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busine course is on student-d dings will be required ar	n and how cultur ess environment riven exploratior	re impacts on busi t with particular e n. While we utilize	10 5 5 olores intercultur iness relationshi emphasis on wo a wide variety o	Please of ps. The goal is prking in multir	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e		
methods	cht particip presentation of presentation of The course explores inthe communicate and act in The learning focus in this Additionally, several read Globalization – cultural a	nice from given list written exam atton in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busin course is on student-d ings will be required an ing topics: and management challety, Patterns	in and how cultur ess environment riven exploration nd distributed ele nges and global r	re impacts on busi with particular e n. While we utilize ectronically to stud responsibilities	10 5 5 Nores intercultur iness relationshi emphasis on wo a wide variety o dents.	Please a ps. The goal is rking in multir flearning app	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e	cultural intelligence .	
merhods	cht particip presentation of The course explores inte communicate and act in The learning focus in this Additionally, several read The course covers follow	Die from given list written exam ation in the discussion of an individual or group tasks, exercises cultural communication an intercultural busins course is on student-d dings will be required at ing polici and paragement challenge and anagement challenge and abusiness Behavior	in and how cultur ess environment riven exploration nd distributed ele nges and global r	re impacts on busi with particular e n. While we utilize ectronically to stud responsibilities	10 5 5 Nores intercultur iness relationshi emphasis on wo a wide variety o dents.	Please a ps. The goal is rking in multir flearning app	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e	cultural intelligence .	
mernods	cht particip presentation (presentation (The course explores inte communicate and act in The learning focus in this Additionally, several reac flobalization – cultural a flobalization – flobali flobali enter flobalization – flobali flobali flobalization – flobali	size from given list written exam ation in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busin course is on student-d ings will be required ar ings topics: dm anagement challes y. Patterns pes, Gutture shock, Prej al Business Behavior cus cultures cus cultures cus cultures	n and how cultur ess environment riven exploration nd distributed ele nges and global r judice, Discrimina s Hierarchies, Pov	re impacts on busi t with particular e . While we utilize ectronically to stuc esponsibilities ation, Racism, Pop	10 5 5 Nores intercultur iness relationshi emphasis on wo a wide variety o dents.	Please a ps. The goal is rking in multir flearning app	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e	cultural intelligence .	
	cht particip presentation i presentation i The course explores inte communicate and act in The learning focus in this Additionally, several reac flobalization – cultural al Cultural Diversity, identi Ethnocentrism, Stereoty Patterns of Cross-Cultural Relationship cand Deals f Rigid time and Fluid time Formal versus Informal Ecultures using direct ver Language Communicatio	size from given list written exam ation in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busine course is on student-di fings will be required ar ing topics: o course is on student-di fings will be required ar ing topics: and management challed y, Patterns pec, Culture shock, Prej al Business Behavior cus cultures i cultures subsciences of indirect i an ad Verbal Codes an across Cultures, status an Constra Code Status Code Status Code and code Status Code Status Code Status cultures of indirect i an ad Verbal Codes an across Cultures, status	in and how cultur ess environment riven exploration nd distributed ele nges and global r judice, Discrimina s Hierarchies, Pon language sics, Chronemics	re impacts on busis with particular & . While we utilize cetronically to stuc esponsibilities ation, Racism, Pop wer and Respect , Proxemics, Hapti	10 5 5 iness relationship emphasis on wo a wide variety o dents.	Please a ps. The goal is orking in multir f learning app nophobia	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e	cultural intelligence .	
	cht particip presentation i presentation i The course explores inte communicate and act in The learning focus in this Additionally, several reac Cultural Diversity, identit Hen course covers follow Globalization – cultural a Cultural Diversity, identit Ethnocentrism, Stereoty Patterns of Cross- Cultur Relationship and Deals for Rigid time and Fluid time Formal versus informal B Cultures using direct ver Language Communicatio Cultural influences on th	size from given list written exam ation in the discussion of an individual or group tasks, exercises rcultural communicatio an intercultural busin course is on student-di fings will be required ar ingt topics: nd management challed y, Patterns pec, Culture shock, Prej al Business Behavior cultures subsiness Cultures, statu sus cultures, statu s	m and how cultures ses environment nd distributed ele nges and global r uudice, Discrimina s Hierarchies, Poo language siscs, Chronemics	re impacts on busis with particular & . While we utilize cetronically to stuc esponsibilities ation, Racism, Pop wer and Respect , Proxemics, Hapti	10 5 5 iness relationship emphasis on wo a wide variety o dents.	Please a ps. The goal is orking in multir f learning app nophobia	COUI describe m to famili national o	RSE DESCRIPTIC nain topics and areas of iarize students with t companies, which cro	i f the course he latest research in the f eates the basis for further	intercultural edu	satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51% nditions of business. The aim cation with principles of the e	cultural intelligence .	
	che particip presentation i presentation i The course explores inte communicate participation additionally, several reac Globalization – cultural a Horecorse follow Globalization – cultural a Ethnocentrism, Stereoty Patterns of Cross- Cultur Relationship and Deals fo Rigid time and Fluid time Formal versus Informal B formal versus Informal B Culturas Using direct ver Language Communicatio Cultural sing direct ver Language Communicatio Communication today Multicultural Competen	size from given list written exam ation in the discussion of an individual or group tasks, exercises cultural communication an intercultural busins course is on student-d lings will be required ar ing topics: an an intercultural busins course is on student-d lings will be required ar ing topics: and management challerey and abusiness Behavior ocus cultures sus Cultures student- sus Cultures to Indirect: an and Verbal Codes e Expression and percep rms and conflicts Styles et and management chall story student of the first story and perception and role of interer	n and how cultures ess environment nd distributed ele distributed ele and global r language siss, Chronemics ption of Emotion hational communationes	re impacts on busis with particular of while we utilize essponsibilities attion, Racism, Pop wer and Respect , Proxemics, Hapti s	10 5 5 10lores intercultur iness relationshij emphasis on wo emphasis on wo emphasis on wo emphasis on wo emphasis on wo ents.	Please a ps. The goal is rrking in multii fi learning app nophobia e, Silence	COUR lescribe n to famili national o roaches,	RSE DESCRIPTIU nain topics and areas a darize students with the companies, which crr this course is essent	i f the course he latest research in the f eates the basis for further	intercultural edu	solifactory + 61% - 70% unsalifactory 51% - 60% unsalifactory < 51% inditions of business. The aim additions of business. The aim cation with principles of the of learning requires active inc	cultural intelligence .	
course description	cht particip presentation (presentation (communicate and act in the learning focus in this Additionally, several reac He course covers follow Globalization – cultural a Cultural Diversity, Identi Ethnocentrian, Stereoty Patterns of Cross-Cultural Cultural Diversity, Identi Ethnocentrian, Stereoty Patterns of Cross-Cultural Formal versus Informal B Cultures using direct ver Language Communicatio Cultural Influences on Informal Cultural Face conce Adapting to unfamiliar (Communication today, h	size from given list written exam ation in the discussion of an individual or group lasks, exercises rcultural communicatio an intercultural busin course is on student-di ings will be required ar ing topics: discusses contract and provide the second student-di ings will be required ar ing topics: discusses contracts, prej al Business Cultures, statu susiness Cultures, statu sus cultures cultures sus cultures cultures of indirect an ad Verbal Codes on a cross Culture, shatu sus cultures of indirect press, culture shock, prej al Expression and perce person and perce person and perce for a conflicts Styles sulture: busines cultures hock story and role of intern e and management the scriptive models of cu	n and how cultures se neuronment riven exploration nd distributed ele nges and global r uudice, Discrimina se Hierarchies, Poo language sics, Chronemics piton of Emotion in national commun allenges	re impacts on busis with particular . While we utilize extronically to stuce esponsibilities attion, Racism, Pop wer and Respect . Proxemics, Hapti s ication systems, F Hofstede	10 5 5 siness relationshi emphasis on wo a wide variety o dents. wular culture, Xer ics, Paralanguage	Please a ps. The goal is rrking in multii fi learning app nophobia e, Silence	COUR lescribe n to famili national o roaches,	RSE DESCRIPTIU nain topics and areas a darize students with the companies, which crr this course is essent	if the course he latest research in the i actes the basis for further ially interactive and exper	intercultural edu	solifactory + 61% - 70% unsalifactory 51% - 60% unsalifactory < 51% inditions of business. The aim additions of business. The aim cation with principles of the of learning requires active inc	cultural intelligence .	
	che particip presentation of presentation of the course explores inte communicate and act in The learning focus in this Additionally, several read focus and the course overs follow Globalization – cultural a the course overs follow Globalization – cultural a Patterns of Cross- Cultur Relationship and Peals fo Rigid time and Fluid time Formal versus Informal B Language Communicatio Nonverbal communicatio Nonverbal communicatio Nonverbal communicatio Nonverbal communicatio Cultural environments – Cultural environments – Unitorul environments – Unitorul environments – Unitorul environments – Unitorul environments – Unitorul environments – Communication today, h	size from given list written exam ation in the discussion of an individual or group tasks, exercises recultural communication an intercultural busine course is on student-di lings will be required ar ing topics: and management challe ty, patterns pes, Gutures shock, rej al Business Behavior cus cultures subtures sing cultures, statu sus cultures cultures exhock istory and role of interp e and management cha lescriptive models of cu s, business Protocol, Gr	n and how culturuses ess environment nd distributed ek distributed ek Hierarchies, Por language siss, Chronemics piton of Emotion i hational communal altonal communal turue 60 of Gert teeting, Appeara	re impacts on busis with particular or . While we utilize extronically to stuce esponsibilities attion, Racism, Pop wer and Respect , Proxemics, Hapti sication systems, F Hofstede incee, Gifts and Din nt, Gesteland Rich	io 5 5 iness relationshi imess relationshi imess relationshi imess relationshi imess relationshi imess relationshi a wide variety o dents.	Please of ps. The goal is striking in multitur if learning app nophobia e, Silence Talk ec. chang	es in the	RSE DESCRIPTIC nain topics and areas and arize students with the companies, which or this course is essent this course is essent world's media syste Key liferoture ultures and Organiza	if the course the latest research in the is also the basis for further ially interactive and exper ms as it relates to conten tions: Software of the Mi	intercultural educ iential. This sort of and technologies	solifactory + 61% - 70% unsalifactory 51% - 60% unsalifactory 51% inditions of business. The aim ration with principles of the of a learning requires active inc d learning requires active inc	cultural intelligence . Jividual and group participatic	rawHill, 2(
	che particip presentation of presentation of the course explores inte communicate and act in The learning focus in this Additionally, several read focus and the course overs follow Globalization – cultural a the course overs follow Globalization – cultural a Patterns of Cross- Cultur Relationship and Peals fo Rigid time and Fluid time Formal versus Informal B Language Communicatio Nonverbal communicatio Nonverbal communicatio Nonverbal communicatio Nonverbal communicatio Cultural environments – Cultural environments – Unitorul environments – Unitorul environments – Unitorul environments – Unitorul environments – Unitorul environments – Communication today, h	size from given list. written exam ation in the discussion of an individual or group tasks, exercises cultural communication an intercultural busins, course is on student-di lings will be required ar an intercultural busins, course is on student-di lings will be required ar ing topics: and management challerey, y attersm pes, Cultures shock, Piston a Business Behavior ocultures sus Cultures of Indirect: an ad Verbal Codes tastropic onflicts Styles each management challerey, sitories Cultures, statu usiness Cultures, statu usiness Cultures, statu usiness Cultures, statu size Cultures shock story and protegiment cha descriptive models of cu s, business Protocol, of the G. Gesteland, Copenh	n and how cultures riven exploration di distributed ele nges and global r uudice, Discrimina s Hierarchies, Poo language sics, Chronemics piton of Emotion i national commun allenges hational commun centro, Appeara	re impacts on busis with particular . While we utilize extronically to stuce esponsibilities ation, Racism, Pop wer and Respect . Proxemics, Hapti s ication systems, F Hofstede ance, Gifts and Din nt, Gesteland Rich ard Edition by Nt	10 5 5 siores intercultur inters relationshi impsiss on wo awde variety o dents. wilar culture, Xer ics, Paralanguage ics, Paralanguage ics, Paralanguage ics, Paralanguage inter the single signal signal inter the signal signal signal inter the signal signal signal inter the signal signal signal signal inter the signal signal signal signal signal inter the signal signal signal signal signal signal inter the signal signal signal signal signal signal signal inter the signal si	Please of ps. The goal is riving in multituin if learning app nophobia e, Silence Talk ec. chang Book Services, uciara Nardor	es in the	RSE DESCRIPTIC main tapics and oreso a fairze students with th companies, which cr this course is essent this course is essent world's media systee Key literoture ultures and Organizz Js anchez-Runde, Cd	if the course the latest research in the is also the basis for further ially interactive and exper ms as it relates to conten tions: Software of the Mi	intercultural educ iential. This sort of and technologies	solifactory + 61% - 70% unsalifactory 51% - 60% unsalifactory 51% inditions of business. The aim ration with principles of the of a learning requires active inc d learning requires active inc	Lultural intelligence .	on.
	che particip presentation 1 presentation 1 The course explores inte communicate and act in the learning focus in this Additionally, several read flobalization – cultural a the course covers follow Globalization – cultural a the course covers follow Globalization – cultural a Patterns of Cross-Cultur Relationship and Deals f Rigid time and Fluid time Formal versus informal B Cultures using direct sources on th Cross-cultural Face conce Cultural infamiliar cultural infamiliar cultural Multicultural Gompeten Cultural environments- d Intercultural negotiation Cross-cultural Business B Management across cultures Carnegie Dale, Vermilion	size from given list written exam ation in the discussion of an individual or group tasks, exercises recultural communicatio an intercultural busine course is on student-d ings will be required ar ing topics: and management challe y, Patterns pes, Culture shock, Prej al Business Edurures shock visueness Cultures, statu usisness Cultures, statu sus cultures of indirect usiseness Cultures, statu sus cultures of indirect usiseness Cultures, statu usiseness Cultures, statu usiseness Cultures of cultures e cultures of indirect business Cultures of cultures is pusieness Cultures, statu usiseness Cultures, statu usiseness Cultures, statu usiseness Cultures, statu sus cultures of indirect e cultures discuster of the tescriptive models of cu s, business Protocol, Gr eteration, A Cuide for GI urres: Developing Globa d R. Gestelland, Copenh 2010	in and how cultur ess environment riven exploration d distributed ele nges and global r under, Discrimina s Hierarchies, Poo language siss, Chronemics siss, Chronemics siss, Chronemics piton of Emotion i tational communitation liture 60 of Gert eetings, Appeara tobal Managemen l Competencies sagen Business Sc	re impacts on busis with particular ex- while we utilize extronically to stuc- esponsibilities ation, Racism, Pop- wer and Respect , Proxemics, Hapti s ication systems, F Hofstede incre, Gifts and Din ht, Gesteland Rich ard Edition by Rich and Edition by Rich and Press, 2005	10 5 5 slores intercultur iness relationshij emphasis on wo dents. suke relationshij suke culture, Xer ics, Paralanguage ake News, Hate ing etiquette ing etiquette ard R., Gazelle Be hard M. Steers, I. How To Win Frii	Please of ps. The goal is striking in multitudi of learning app nophobia e, Silence Talk ec. chang 300k Services, .uciara Nardor ends and Influ	es in the 2012 C Carlos. es in the 2012 C Carlos. ence Pace Add	RSE DESCRIPTIC main tapics and areas arize students with the companies, which cr this course is essent this course is essent world's media syste Key liferature ultures and Organiza J. Sanchez-Runde, Co pple	If the course he latest research in the i actes the basis for further ially interactive and exper mis as it relates to conten mis as it relates to conten stions: Software of the Mi umbridge University Press	intercultural edu iential. This sort o : and technologies nd, Third Edition, 2018, Cross-c	solifactory + 61% - 70% solifactory 51% - 60% unsolifactory < 51% unsolifactory < 51% ditions of business. The aim ation with principles of the of f learning requires active ind f learning requires active ind solifactory + 51% ditions of business behavior: ne	cultural intelligence . Jividual and group participatic	rawHill, 2

MODULE DESCRIPTION



	22													
Module I	no.	Modu	ıle Z2/7											
Module no	ame	(Competence	s in Mo	anage	ement (1))		ECTS credits	4	Lea	der	dr M. Bzun	ək
Major		MANAGEMENT	Master	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	60
				PURP	OSE OF T	THE MODULE Short description		ODULE OBJECTIVE	S					
		ied out as part of the module, utions. Students learn the imp										gn language ii	n business situations, as we	II as
							REMENTS							
					Needed	knowledge and skil	ls before stai	ting the module						
						LEARNING	OUTCO	MES						
				Sho	rt description									
		NOWLEDGE I understand on advanced leve	l)	Sho	rt description	of learning outcom		g the course of a module				L COMPE		
collocations, which a	<i>(Student knows an</i> n language, understan Illows him to understa		rases, idioms and ness context. Moreover, he	use a foreign entrepreneu	language in ial activities.	of learning outcom (Studen professional situa . In addition, the s	nes gain durin SKILLS nt is able to tions relate tudent is ab	g the course of a module	ons in the Moreover	working in tear	(Stud dently and in a ns, he perform	dent is ready t a group, while ns his work rel		
collocations, which a has knowledge of the	<i>(Student knows an</i> n language, understan Illows him to understa	l understand on advanced leve ds the meaning of relevant phi nd a foreign language in a busi	rases, idioms and ness context. Moreover, he	use a foreign entrepreneu	language in ial activities.	of learning outcom (Studer professional situa . In addition, the s ommunication te	es gain durin SKILLS tt is able to tions relate tudent is at chnologies i	ing the course of a module) d to the implementation of le to apply selected solution n business decisions.	ons in the Moreover	working in tear	(Stud dently and in a ns, he perform	dent is ready t a group, while ns his work rel	o) performing various functi iably and carefully. He is re	
collocations, which a has knowledge of the business decisions.	(Student knows an n language, understan Illows him to understa e chosen ones topics r	I understand on advanced leve ds the meaning of relevant phi nd a foreign language in a busi elated to the use of computer	ases, idioms and ness context. Moreover, he methods of supporting	use a foreign entrepreneur field of inforr	language in ial activities. nation and c	of learning outcom (Studen professional situa . In addition, the s	es gain durin SKILLS tt is able to tions relate tudent is at chnologies i	ing the course of a module) d to the implementation of le to apply selected solution n business decisions.	ons in the Moreover	working in tear	(Stud dently and in a ns, he perform	dent is ready t a group, while ns his work rel	o) performing various functi iably and carefully. He is re	
collocations, which a has knowledge of the	<i>(Student knows an</i> n language, understan Illows him to understa	l understand on advanced leve ds the meaning of relevant phi nd a foreign language in a busi	rases, idioms and ness context. Moreover, he	use a foreign entrepreneu	language in ial activities. nation and c	of learning outcom (Studer professional situa . In addition, the s ommunication te	es gain durin SKILLS tt is able to tions relate tudent is at chnologies i	ing the course of a module) d to the implementation of le to apply selected solution n business decisions.	ons in the Moreover	working in tear	(Stud dently and in a ns, he perform	dent is ready t a group, while ns his work rel	o) performing various functi iably and carefully. He is re	
collocations, which a has knowledge of the business decisions.	(Student knows an n language, understan illows him to understa e chosen ones topics r Module Z2/7	I understand on advanced leve ds the meaning of relevant phi nd a foreign language in a busi elated to the use of computer	ases, idioms and ness context. Moreover, he methods of supporting	use a foreign entrepreneu field of inforr Cours	language in ial activities. mation and c	of learning outcom (Studer professional situa . In addition, the s ommunication te	es gain durin SKILLS tt is able to tions relate tudent is at chnologies i	ing the course of a module) d to the implementation of le to apply selected solution n business decisions.	ons in the Moreover	working in tear	(Stud dently and in a ns, he perform	dent is ready t a group, while ns his work rel	o) performing various functi iably and carefully. He is re	



	2022		ompetence	es in Manaa	ement (1)							ZKOła BIZr Szczecinie
(Course no.		(Course 7.1.		ons		FCTS credits	2	leader	dr M. Bzun	ek
	Major	MANAGEMENT	Master	Year			Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
		· · · · ·				LEARNIN						
Outcomes type			Description	of SPECIFIC lea	rning outcomes of	the course				Reference to MAJO	R learning outcomes	
				Stu	dent					I deeply understands the concep	ots, terms, laws and dilemmas of	
	has a deep understan management process		rocesses, that oc	cur within an orga	anization. Moreover, o	ne understar	nds the role of informa	tion in business	Z2_W4 Knows and Z2_W12 Knows an	l understands in depth the usefu d deeply understands the impo	Iness and purposefulness of usin rtance and areas of using IT supp	g methods and ort systems in
KNOWLEDGE	has an advanced know											
KNOI	knows and identifies l											
	knows and identifies	factors which contribute t	CUT evols for Business Decision Cetters ANAGEMENT Masier Yeer 1 sensity 2 Boduit processing CBUGA ANAGEMENT Massier Yeer 1 sensity 2 Boduit processing CBUGA ANAGEMENT Massier Yeer 1 sensity CBUGA CBUGA Description of SPECIFIC learning outcomes of the course CELEMING OUTCOMES Beaching outcomes of the course Sensity Sensity International devices decision support tools and related conceges. International devices decisions. In social, ethic professional, and economic context. International devices decisions. In social, ethic profresisonal, and economic context.				ZZ_W12 KNOWS an	a deepiy understands the impo	rtance and areas of using 11 supp	ort systems in		
	is able to use ICT tool	s in order to find, gather a	and process data	which is essential	l for business decision	making proc	esses.		Z2_U3 Is able to	observe, interpret and analyze a	ind evaluate processes occurring	in the
ST	applies ICT tools and i				Z2_U4 Is able to Z2_U6 Is able to	forecast and model complex ma efficiently use information and c	nagerial processes and decisions, communication technologies used	as well as to I in conducting				
SKILLS	<form></form>	in the as well as to										
	is able to support bus	<form></form>										
ES	is aware of a constant	need to develop one's sl	kills and knowled	lge related to app	lications of ICT solutio	ns in decisio	n and management pro	ocesses.	Z2_K1 Is ready to	critically assess the level of his	knowledge and skills and underst	ands the need
SOCIAL COMPETENCES	is ready to take respo	nsibility of one's decisions	s, in social, ethic,	professional, and	l economic context.							
SOCIA				making rational d	ecisions as well as beir	ng objective.	Furthermore, one kno	ws how to present the	Z2_K3 Is ready to	work independently, conducted	d in a reliable and objective way,	maintaining
				ſ					TEAC			
ture												
Student Effort Structure												
rt Effo												
tuder												
•		Lectureship			20		dent					
							ťs					
		Final grade				ASSESSN	NENTS METHODS			Percentage of final grade	2	
ds fent		choice from given list			% of final grade		ge					
Assessment methods							Grade :			satisfactory + 61% - 70%		
	1. The concent and or	igin of information and co	mmunications t	ochaologios								
	 Drivers of growth o Decision support sy The concept, defini The importance of Spreadsheet as an 	<form></form>										
Course description	 8. Entering formulas, 9. Using range names 10. Presentation and 11. Conditional forma 12. Using formulas: bi 13. Array formulas. 	functions and nesting fun in Microsoft Excel. data visualization in Micro tting, reordering and sum asic formulas, financial for	<form></form>									
ourse				ng processes.								
0	 B. Jelen, M. Alexan B. Jelen, T. Syrstad, M. Alexander, "Mic 	der, "Microsoft Excel 2019 "Microsoft Excel 2019 VB rosoft Business Intelligen	Pivot Table Dat A and Macros", ce Tools for Exce	a Crunching", Mic Microsoft Press, 2 I Analysts", Wiley	rrosoft Press, 2019. 1019. ; 2014.							
	2) Ch. Frye, "Microsof	t Excel 2019 Step by Step"	", Microsoft Pres		2019.		additional literature	9				
					· ·							



2021/	2022 lodule Z2/7	Compation				7				w Szczecinie	
	Course no.	Competen	ces in Manag Course 7.2.								
Co	ourse name		Foreign Lo	anguage		-	ECTS credits	2	Leader	dr M. Bzur	nek
	Major	MANAGEMENT Master	Year	Semester	2	Status (choice list)	OBLIGATORY	Language	Polish/English	Total Contact Hours	30
				LE	ARNIN	G OUTCOMES					
Outcomes		Description	on of SPECIFIC lea	rning outcomes of the	course				Reference to MAJO	learning outcomes	
type			Stu	dent					→ CHECK THE K		
								Z2_W16 Knows a p	professional foreign language a	t the communication level (B2 -	+ ESJOK level).
DGE	identifies phrases, idio	oms, collocations and grammatical struct	ures at the B2 level t	hat allow understanding th	e language	e in a business contex	t.				
KNOWLEDGE											
ž											
								72 U16 Is able to	communicate with a diverse e	nvironment using specialized to	erminology
		usiness conversation both in spoken and	written form, is able	to independently solve sp	ecific situa	tional tasks that requi	re the use of business			0	
T S	language.										
SKILLS											
								Z2_K1 Is ready to	critically assess the level of his	s knowledge and skills and unde	erstands the need
SOCIAL COMPETENCES	is able and ready to u	se a foreign language and communicate	in a professional fore	ign language in the course	of perform	ning professional task	5				
MPETE											
∳I CO											
soci											
								TEAC			
		STUDENT EFFC Total contact hours		30				TEACH	ting methods choice from given list		
		including: lecture		30		thods		work	multimedia presentation shop that uses activating me	ethods	
cture		practice e-learning				g me			group discussion role playing		
† Struc		laboratory seminar				Teaching methods			other activating methods		
Student Effort Structure		practical workshop study visit				<u>e</u>					
tuden		others consulting hours				Nork		Ę	choice from given list preparation of the final proje	ect	
s		exams, assignments Lectureship		2 28		Student Work			review of the literature others		
		Student Effort Total Student Effort		20 50		Stu					
		Final and			SESSM	ENTS METHODS					
s at		Final grade choice from given list		pass % of final grade		sc ale			Percentage of final grade very good > 90%	2	
Assessment methods	part	written exam icipation in the discussion		60 10 10		- b			good + 81% - 90% good 71% - 80%		
Ass m		other activities tasks, exercises		20		Grade			satisfactory + 61% - 70% satisfactory 51% - 60%		
									unsatisfactory < 51%		
				Plea		URSE DESCRIPTI					
	Classes conducted in 1 1 / Brand;										
	2 / Cultural difference 3 / Business travel;										
	4 / Human resources; 5 / Changes in the wo	rk environment;									
	6 / International mark 7 / Work organization										
	8 / Ethics; 9 / Advertising;										
riptio	10 / Leadership; 11 / Finance;										
desc	12 / Competition. The presented issues	are a contribution to discussions, tasks, e	exercises, role-playing	g - activities carried out onl	y in English	h. The use of interactiv	ve methods and mobile to	ools, e.g. Quizlet soft	ware		
Course description											
	Market Leader interm	ediate; E-learning platform; language lea	arning support softwa	are, incl. Quizlet.		Key literature					
	Publications included	in the Manual as additional literature fo	r each part of the ma	terial.	A	dditional literature					
	1										



2021/202)22													
Module r	no.	Modu	le Z2/8									ge English Total Contact Hours a of business practice. Image: Specific Statement of the specific Statement of the specific Statement decisions require analytical and ratio		
Module no	ame	Qı	vantative Me	thods i	n Mar	nageme	ent		ECTS credits	5	Le		ek	
Major	r	MANAGEMENT	Master	Year	I	Semester	1	Status (choice list)	OBLIGATOR	í La	nguage		45	
	India no. Module Z/8 Ide nome Quantative Methods in Management EC3 cradit 5 Leader dr.M. Bzurek Major Management Year 1 Sensete 1 Status (place Bill) OBLIGATORY Language English India Contect How d PURPOSE OF THE MODULE AND MODULE OBJECTIVES Survival decrement Survival decrement Survival decrement Survival decrement decrement Survival decrement decrement decrement decrement Survival decrement decremen													
The main goal of the	e module is to provide	e the student with knowledge of t	the theory of statistical infe	erence. As a res	ult of the co	ourse, students v	vill acquire p	ractical skills related to the	application of statistic	al methods in t	the area of busin	ness practice.		
The student should h	have basic knowledge	e in the field of mathematics and	descriptive statistics at the	level provided					mics.					
						LEARNING		MES						
				Shor	t description	of learning outco	nes gain durin	g the course of a module						
)			(Stude)						
				high degree o	fcomplexity	. Moreover, the			oritizing its method	s, and understa	and that manage	ment decision		
						MODULE	STRUCTU	IRE						
Course no.	Module Z2/8	B Course 8.1.												
Course name	Statist	ical Inference												
ECTS credits		5												



2021/								•				w Szczecinie	
	odule Z2/8 Course no.	Qu		ethods in M Course 8.1.	anagem	ent							
Co	ourse name			tatistical	Inferer	nce		1	ECTS credits	5	Leader	dr M. Bzune	ek
	Major	MANAGEMENT	Master	Year	I	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						1	FARNIN	G OUTCOMES					
Outcomes			Description	of SPECIFIC lec	arnina outc			o ourcomes			Reference to MAJC	OR learning outcomes	
type					udent						\rightarrow CHECK THE		
										Z2_W5 Knows the		criptive statistics and mathematica	l statistics,
	knows and also define	s and explains the essence	e of the most imp	ortant methods o	of statistical i	nference.							
ų										72 W2 Knows and	deenly understands selected	l economic facts, phenomena, regu	larities and
KNOWLEDGE		ge of the methods and to	ols of statistical i	nference, allowing	g the study a	nd interpreta	tion of pher	nomena accompanyir	ng the process business			criptive statistics and mathematica	
KNOW	management.												
										Z2_W5 Knows the	essence and methods of des	criptive statistics and mathematica	l statistics,
	knows and understand	Is the rules of choosing th	e right methods	of statistical infere	ence in order	to solve a sp	ecific proble	m concerning econor	nic phenomena.				
										Z2 U1 Is able to	apply theoretical knowledge	and specialist knowledge in the fiel	d of economic
			ig the result of ec	onomic events, o	r the implem	entation of m	nanagement	-related processes, to	conducting analysis using	Z2_U2 Is able to	dentify, interpret and explain	a complex social, economic and main managerial processes and decisions	nagement
	statistical inference me	ethods									· · · · · · · · · · · · · · · ·		,
5												e and evaluate processes occurring managerial processes and decisions	
SKILLS	can independently, as	well as in a group, prepar	e, plan and carry	out a survey that	requires the	use of statist	ical inferenc	e methods.				x management problems using adv	
										Z2_U2 Is able to	dentify, interpret and explain	n complex social, economic and ma	nagement
		rtical process, is able to ap		tistical inference	tools, includi	ng, among ot	hers, is able	to carry out the estin	nation process, estimate			e and evaluate processes occurring x management problems using adv	
	confidence intervais as	well as verify research hy	/potneses.										
	is aware of the lovel of	his knowledge and thank	r to thic ho is abl	o to make oproin	a colf accord	mont of his o	un compoto	near in the field of an	univing mothods and			ted in a reliable and objective way, his knowledge and skills and unders	
		e in analytical processes.		e to make ongoin	8 2011-02262231	nent of his ov	wircompete	nces in the new of ap	phyling methods and				
SOCIAL COMPETENCES										Z2_K2 Is ready to	independently, critically eval	luate the processes taking place in	the
OMPE	is ready to conduct res	earch using statistical infe	erence methods i	n an objective and	d reliable ma	nner, maintai	ning a critica	al attitude towards re	sults of your work.	Z2_K3 Is ready to	work independently, conduc	ted in a reliable and objective way,	, maintaining
IALC													
soc	is aware that more cor	nplex analyzes, which are	carried out using	statistical metho	ids. require te	amwork. The	erefore, it is	ready to work in a gro	oup, maintaining	Z2_K5 Is ready to	work and interact in teams, a	ges in management in managerial (appearing in various roles in them,	being open to
	professionalism and et				., .,			,		Z2_K7 Is ready to	emphatically understand the	e needs of members of diverse tear	ns /
		CTUT	NENT FEFOR	T						TEAC			
		Total contact h	OENT EFFOR ours	1		45				TEACI	choice from given list		
		including: lecture				45 18		methods			lecture team analysis		
cture		practice e-learning				05		- Ĕ			multimedia presentation case study	1	
rt Stru		laboratory seminar				25		Teaching			task solving		
Student Effort Stru		practical works study visit	hop					P					
studer		others consulting ho						Work			choice from given list preparation to an exam/cre	edit	
		exams, assignm Lectureship)			2		Student Work			task solving essay preparation		
		Student Effo Total Student E				80 125		Stu			review of the literature		
		Final and					SSESSMI	ENTS METHODS	3		Persontra		
, st		Final grade			exai	grade		ele			Percentage of final grad very good > 90%	16	
Assessment methods		team projects knowledge test			70 30			Grade scale			good + 81% - 90% good 71% - 80%		
Ass								G			satisfactory + 61% - 709 satisfactory 51% - 60%		
											unsatisfactory < 51%		
							ease describe	IRSE DESCRIPT main topics and areas	of the course				
	2. Characteristics of th	e methodology and indivi				important are	eas of applic	ation of statistical inf	erence in economic praction	ce.			
	 Elements of descript Sampling. 												
	6. Characteristics of se	the theory of probability lected probability distribu	tions.										
	8. Verification of statis		erval for average	value, variance ar	nd structure	indicator.							
cripti	 9. Nonparametric tests 10. Selected methods 	of correlation and regress	ion analysis.										
e des								Key literature					
Course description	Berenson., Levine., Sza	bat., (2015), Basic Busine	ss Statistics Conc	epts and Applicati	ions. (Thirtee	n Edition), Pe	arson Educa	,	ngland.				
0													
							A	dditional literature	9				
	Cortinhas C., Black K., (2012), Statistics for Busin	ess and Economi	cs. (First Europear	n Edition), Jo	hn Wiley & So							



2021/202	22													
Module n	ю.	Modu	le Z2/9											
Module na	ime		Diplom	na Moo	dule (2	2)			ECTS credits	3	Leo	ıder	prof. A. Zele	ek
Major	I	MANAGEMENT	Master	Year	Ι	Semester	2	Status (choice list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	18
				PURP	OSE OF T			DDULE OBJECTIVE	S					
						Short description	on and objectiv	e list						
The aim of the module	e - diploma seminar is	o prepare the student for the	e process of developing a th	esis, which is	a solution to	the actual, real	problem relat	ed to various managemen	t functions, against the b	ackground of li	erature studie	es and the res	earch process.	
						REQU	REMENTS							
					Needed	knowledge and sk	ills before star	ting the module						
The student must com	nplete two courses: 1 /	Methodology of writing mast	er's theses; 2 / Methods of	conducting ed	conomic rese	earch.								
						LEARNING		-						
	KN	OWLEDGE		Sho	rt description	of learning outco	mes gain durin SKILLS	g the course of a module			SOCIA		TENCES	
		understand on advanced level					ent is able to					dent is ready		
all exo- and endogeno managerial problems.		gement processes, constitutir			arious funct			ng and solving real manage t, including those in line w	vith the towards th		rmation sourc	es and to form	nonstrate a critical and selec mulate consistent, logical	tive attitude
						MODULE	STRUCTU	RE						
Course no.	Module Z2/9	Course 9.1.												
Course name	Dissertation	Thesis Seminar												
ECTS credits		3												



2021/	2022						_				w Szczecinie	
	odule Z2/9 Course no.			ma Module Course 9.1.	2)	Seminar ECTS credits 3 Leader prof. A. Z isemeter 2 Status (protoce fill) OBLIGATORY Language English Total Contact Hours LEARNING OUTCOMES Utcomes of the course Reference to MAJOR learning outcomes - CHECK THE KEY 22_VILI Knows and understands the purpostellites and principles of independently compared with and understands the purpostellites and principles of independently compared with a compared with carry out application of the final statis to undependently carry out application of the final statis to undependently carry out application of the final project TEACHING METHODS TEACHING METHODS Independently conducted in a reliable and objective contacting assess the level of his knowledge and stills and understation of the final project Source final grade Independently conducted in a reliable and objective contacting assess the level of his knowledge and stills and understation of the final project Image: evaluate, report and solve them. IEACHING METHODS Image: evaluate, report and solve them. IEACHING METHODS Image: evaluate, report and solve them. IEACHING METHODS						
	ourse name				hesis Semi	inar		ECTS credits	3	Leader	prof. A. Zele	ək
	Major	MANAGEMENT	Master	Year	l Sen	nester 2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
						LEARNIN						
Outcomes			Description	of SPECIFIC led	arning outcomes					Reference to MAJC	OR learning outcomes	
type				Stu	udent					→ CHECK THE	KEY	
									Z2_W14 Knows and	d understands the purposefu	ulness and principles of independe	ent research for
JGE	has knowledge of the	principles of independent i	research process	es, including prim	nary and secondary	research for the p	ourposes of research, i.	e. thesis.				
KNOWLEDGE												
хх												
									20.114.2.11			
	develops the ability to	independently conduct re	search and nren	are a report on th	e research process	(master's thesis)					independently carry out applied	lesearch,
	develops the domey to		scaren ana prep		le researen process	(muster s triesis).						
SKILLS												
s												
SOCIAL COMPETENCES	is aware of the comple	exity of the processes takin	g place in the or	ganization and is	able to analyze, eva	aluate, report and	solve them.		Z2_K1 Is ready to	critically assess the level of h	his knowledge and skills and unde	rstands the need
OMPE												
CIAL C												
soc												
		STUD	ENT EFFOR	ſ					TEACH	IING METHODS		
		Total contact he including:	ours				в					
e		lecture practice					netho			individual projects		
ructu		e-learning laboratory					hing r					
ffort S		seminar practical works	hop			18	Teac					
Student Effort Structure		study visit others									1	
ъ.		consulting hou exams, assignme Lectureship	ents				ent W		ų	review of the literature	•	
		Student Effor Total Student Ef	t				Stud					
						ASSESSM	ENTS METHODS					
ŧ		Final grade choice from given list			pass % of final grade						de	
Assessment methods		individual project			100		S S			good 71% - 80%		
Ass							Grae			satisfactory 51% - 60%		
										Unsatistactory < 51%		
	Desperies the student	for an independent estant	Geelly beend as	blen enchois en	d for processing the	Please describ	e main topics and areas	of the course		n 1) includes.		
	 Choosing the topic of Defining the main efficiency Defining the framework 	of work.	odel, including re	search goals, hyp				naster's thesis. The diplor	na seminar (semeste	r 1) includes.		
	5. Preliminary selection		ning and writing.									
Ę												
Course description												
rse de												
-												
		giel, A. Zelek, Twoja praca p zny wymiar nauk o zarządz			ertekcji. Poradnik dl	la studentów ZPSE	8, Wyd. Naukowe ZPSB	Szczecin 2010 (także w v	versji elearningowej)			
						,	Additional literature					



2021/202	22													
Module r	no.	Modu	le Z2/10											
Module no	ame	Speciali	sation Modul	le (3) G	LOBA	L MANA	GEME	NT	ECTS credits	6	Le	ader	dr J. Osuch-M	allett
Major		MANAGEMENT	Master	Year	Ш	Semester	3	Status (choice list)	OBLIGATORY	Lan	guage	English	Total Contact Hours	60
				PURP	OSE OF T			ODULE OBJECTIVE	S					
		ent to identify, diagnose and and marketing strategies.	solve problems in the area	of maketing w	ith the usage	Short description			student to create and to	introduce mod	ern logistic st	rategies in glob	al companies after the stud	lent aquires
						REQUI	REMENTS	;						
					Needed	knowledge and sk	ills before star	ting the module						
Basics of Marketing, I	Logistics													
						LEARNING	OUTCO	MES						
	к	NOWLEDGE		Sho	ort description	of learning outcor	mes gain durin SKILLS	ng the course of a module			SOCI		TENCES	
	(Student knows and	understand on advanced leve					ent is able to.				(St	udent is ready	to)	
has advanced knowle	edge of the methods a	d tools used in marketing and	l logistics			eting strategy as up, industry or o		ics strategy taking into acc	ount the shows cr	eativity in action	, is able to in	dependently pl	an marketing / market/logis	tics activities
						MODULE	STRUCT	IDE						
Course no.	Module Z2/10	Course 10.1.	Module Z2/10	Cours	e 10.2.	MODULE	JINUCIU							
Course name		ng Strategies	Logistic Me											
ECTS credits		3		3										



(

2021/ M	2022 odule Z2/10	Specialis	ation Modu	le (3) GLOB	AL MANAG	SEMENT		1				U W G262601116	
	Course no.			ourse 10.1.	Church a suite								4 - 11 - 11
Co	ourse name		M	arketing	Strategie	<u> </u>			ECTS credits	3	Leader	dr J. Osuch-N	1allett
	Major	MANAGEMENT	Master	Year	ll Se	emester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LEAF	RNING	G OUTCOMES					
Outcomes			Description	of SPECIFIC lea	Irning outcom						Reference to MAJO	R learning outcomes	
type				Stu	ident		_				\rightarrow CHECK THE K	<u>EY</u>	
KNOWLEDGE		ige about the methods an			ting analysis.					Z2_W4 Knows and Z2_W7 Knows and Z2_W10 Knows and Z2_W7 Knows and	understands in depth the used deeply understands the essen d deeply understands theories deeply understands the essen	ppts, terms, laws and dilemmas of fulness and purposefulness of ur- ce, context and process of oper- and concepts in the field of ma ce, context and process of oper- and concepts in the field of ma	sing methods ational and rketing ational and
												anagerial processes and decision identify and solve various probl	
SKILLS	can apply marketing a	nalysis methods and tools	and independen	tly prepare a mar	keting action pla	n.				Z2_U4 Is able to	orecast and model complex m	communication technologies us anagerial processes and decision	ns, as well as to
	can prepare a marketi	ng strategy taking into acc	ount the diversit	y of the target gro	oup, industry or o	organization.				Z2_U6 Is able to	efficiently use information and	identify and solve various probl communication technologies us	ed in conducting
PETENCES	demonstrates creativi	y in action, can independe	ently plan market	ting / market activ	vities.							ate the processes taking place in es in management in managerial	
SOCIAL COMPETENCES	independently identifi	es, diagnoses and resolves	s problems and a	pplies various vari	iants of solutions	in marketing	practice	2				s knowledge and skills and unde ed in a reliable and objective wa	
		STUE	DENT EFFOR	Г						TEACI	HING METHODS		
		Total contact h	ours			30 30		~ ~ ~			choice from given list		
		including: lecture				4		Teaching methods			multimedia presentation team projects		
ure		practice e-learning						e E			activity on e-learning platfor	m	
Student Effort Structure		laboratory						hing					
at St		seminar	h a .a			26							
EFE		practical works study visit	nop			20							
dent		others						ť			choice from given list		
Stoc		consulting hor exams, assignm						Student Work			reparation of the final proje review of the literature	ct	
		Lectureship						eut			own activity on platform		
		Student Effor				45		stud					
		Total Student E	non			75							
						ASSE	SSME	NTS METHODS	;				
		Final grade			pass						Percentage of final grade		
ssment		choice from given list tasks, exercises			% of final grad 100	е		scale			very good > 90% good + 81% - 90%		
essn											good 71% - 80%		
Asse								Grade			satisfactory + 61% - 70%		
								Ŭ			satisfactory 51% - 60% unsatisfactory < 51%		
								main topics and areas					
	1. The essence of marl	eting planning. Marketing	g plan as a planni	ng tool. Business j	plan and marketi		escriber	main copies and dreas	of the course				
	2. Structure of the ma												
		g plans of selected organi ation of a marketing proje			ompany								
	4. Workshops - prepar	ation of a marketing proje	ee / plan for a set	lected venture / c	ompany.								
5													
ipti													
esci								Key literature					
Course description	1. Kotler Philip, Keller I	Kevin Lane "Marketing", Re	ebis sp. z o.o, 201	.9; 2. Designing b	rand identity, A.	Wheeler, John	Wiley \$	\$ Sons, 2017					
							۵,	dditional literature					
	1. Johnson M., Brandir	ng, in five and a half steps,	, Thames & Hud	son, 2016			/((



2021/	/2022										Szkoła Biz w Szczecinie	znesu
	odule Z2/10	Specialisat	tion Module (AL MANAG	EMENT						
	Course no. ourse name			se 10.2. tic Mar	nageme	nt		ECTS credits	3	Leader	dr J. Osuch-N	Adlett
	bolse hume		LUGIS		lugeme			EC13 Credits	3	Leddei		laileit
	Major	MANAGEMENT	Master	Year	Se	emester 3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
	1					LEARNIN	IG OUTCOMES		1			
Outcomes			Description of SP	ECIFIC learn	ning outcome	es of the course				Reference to MAJO	R learning outcomes	
type				Stude	ent				72 11/1 //	\rightarrow CHECK THE		- (
											cepts, terms, laws and dilemmas of efulness and purposefulness of us	
	It defines concepts of	managerial logistics										
*									Z2_W3 Knows an	d deeply understands the micro	oeconomic premises for making a	and rationalizing
ILEDO	It analyses the course	of logistic processes in busin	ess units and metho	ds of their ma	anagement.				Z2_W2 Knows an	d deeply understands selected	economic facts, phenomena, reg nce, context and process of opera	gularities and
KNOWLEDGE	,											
-											portance and areas of using IT sup	
	It distinguishes manag	gement systems used in diffe	erent areas of busines	ss units.					22_W11 Knows a	nd deeply understands the ess	ence of entrepreneurship and the	e principles of
											ind specialist knowledge in the fie complex social, economic and ma	
	It compares and analy	ses the company's problems	s and proposes soluti	ions taking int	to account their	process and systen	n approach.					
									72 LL2 is able to	observe interpret and analyze	e and evaluate processes occurrin	ag in the
SI	tale and the landstate and a									observe, merpret and analyze		
SKILLS	identifies logistic proc	esses and adjusts the approp	priate ones to them i	ogistic solutio	ins, diagnoses io	ogistic problems and	a ways of solving them					
											d communication technologies us	
	Identifies logistic proc	esses and adapts the approp	priate logistics solutio	ons					Z2_U1 is able to	apply theoretical knowledge a	ind specialist knowledge in the fie	eld of economic
E									Z2_K1 is ready to	o critically assess the level of h	is knowledge and skills and unde	rstands the need
COMPETENCES	The student undertak	es polemics related to the po	ossibilities of introduc	cing logistic ru	ules into the con	mpany						
OMPE									72 KA is ready to	a taka an professional shallong	ges in management in managerial	
ALC				ta bita a							needs of members of diverse tea	
SOCIAL	shows creativity in cre	ating and implementing prin	nciples of systemic the	inking.								
		STUDE	NT EFFORT						TEAC			
		Total contact hou	ENT EFFORT			30			TEAC	HING METHODS choice from given list		
		including: lecture				30 4	Teaching methods			lecture multimedia presentation		
ture		practice e-learning					d me		wor	kshop that uses activating m group discussion	ethods	
Effort Structure		laboratory seminar					chin			case study		
Effort		practical worksho study visit	op			26	Le la					
Student		others					ž			choice from given list preparation to an exam/cre		
Stu		consulting hours exams, assignmer					× ž			review of the literature		
		Lectureship Student Effort				45	Student Wor			own activity on platform trial tests		
		Total Student Effo	ort			75				own work with the text		
		Final grade			pass	ASSESSM	ENTS METHODS			Percentage of final grad	e	
te at		choice from given list written exam			% of final grade	е	e e			very good > 90% good + 81% - 90%		
Assessment methods		knowledge test			20		Grade scale			good 71% - 80%		
Ass m		team case study other activities			20 10		Ğ			satisfactory + 61% - 70% satisfactory 51% - 60%	<i>x</i>	
										unsatisfactory < 51%		
							e main topics and areas					
	Logistics management Logistics management											
	Logistics costs											
	Logistics processes Technology in logistics											
	Logistic customer service Cooperation in the su											
tion	Sustainability in logist	ics										
Course description												
e de							Key literature					
Cours		upply chain and logistics man essentials of supply chain man			d applications fo	or planning, operati	ions, integration, contr	ol and improvement, and	d network design. P	earson education.		
Ŭ	Lei, L., DeCandia, L., O	ppenheim, R., & Zhao, Y. (20	17). Managing Suppl	y Chain Opera	ations. World Sc	cientific Publishing C	Company.					
							Additional literature)				
	Blanchard, D. (2010).	Supply chain management be	est practices. John W	/iley & Sons.		/						

MODULE DESCRIPTION



2021/20	22															
Module	no.	Modul	e Z2/11													
Module no	ame		Civic and	Comn	nercia	l Law			ECTS credit	s	6	Leo	der	pro	f. A. Zele	k
Major	· •	ANAGEMENT	Master	Year	II	Semester	3	Status (choice list)	OBLIGATO	RY	Langu	uage	English	Total Conta	ct Hours	60
				PURP	OSE OF T	HE MODUL		ODULE OBJECTIVE	S							
companies; sources	of economic law, comm	e knowledge of law necessa rcial law, labor law and tax l ployment relationship and tl	aw; rules of starting and ru	nning a busine	ess in the ligh	t of the applicab										
						REQU	REMENTS	;								
not applicable					Needed	knowledge and sk	ills before star	ting the module								
						LEARNING		MES								
				Sho	ort description	of learning outco	mes gain durin	g the course of a module								
		OWLEDGE Inderstand on advanced level	<i>)</i>			(Stud	SKILLS ent is able to.)					L COMPE			
main sources of ecor managerial positions		e basic terms and legal norm	s necessary to work in	apply adequa		f law to solve dil	emmas and n	nanagement problems on	the basis of to con	nply with a	all legal star	ndards in the	eir professiona	l work.		
						MODULE	STRUCTU	IRE								
Course no.	Module Z2/11	Course 11.1.	Module Z2/11	Cours	e 11.2.											
Course name	Corpo	orate Law	Labo	ur Law												
ECTS credits		3		3												



	odule Z2/11 Course no.	rse no. Course 11.1. se name Corporate Law ECTS credits 3 Leader prof. A. Zelek											
	ourse name		<u> </u>		ate Law	,			ECTS credits	3	Leader	prof. A. Zel	ek
	Major	MANAGEMENT	Master	Year	Ш	Semester	S Sto	atus (choice list)	OBLIGATORY	Its 3 Leader prof. A, Zelek DRY Language English Total Contact Hours DRY Language English Total Contact Hours Reference to MAJOR learning outcomes -> CHECK THE KEY -> CHECK THE KEY 22_W13 Knows and understands the key legal norms regulating the functioning of co -> CHECK THE KEY 22_W13 Knows and understands the key legal norms regulating the functioning of co -> CLUMIS Knows and deeply understands the essence of entrepreneurship and the pr 22_W13 Knows and understands the key legal norms regulating the functioning of co -> CLUMIS Knows and deeply understands the essence of entrepreneurship and the pr 22_W13 Knows and understands the key legal norms regulating the functioning of co -> CLUMIS Knows and legal provision: 22_W14 Knows and deeply understands the sesence of entrepreneurship and the pr -> CLUMIS Knows and legal provision: 22_U8 Is able to indicate and interpret adequate sources of law and legal provision: -> CLUMIS Knows and legal provision: 22_W15 Is ready to critically assess the level of his knowledge and skills and understands the server of law and legal provision: -> CLUMIS Knows and explored the litter the pretored to the litter the letture MIT moutined a presentation -> Choice from given list -> Choice from given list	30		
			Description					OUTCOMES			Reference to MA IO	R learning outcomes	
omes pe			Description			mes of me cool						-	
				50	Juent						understands the key legal no	orms regulating the functioning o	
KNOWLEDGE	recognises the basic p	rinciples and sources of pu	ublic and private o	commercial law, ir	ncluding in par	ticular legal acts ap	plicable to	o business activiti	ies.				
	knows the sources of	law, the basic types of con	nmercial compani	ies and the rules o	of their functio	ning.					Leader prof. A. Zeld English Total Contact Hours Reference to MAJOR learning outcomes		
	has the ability to deve	lop business activity in cor	mpliance with the	provisions of pul	blic and privat	e commercial law.				Z2_U8 Is able to in	dicate and interpret adequat	e sources of law and legal provisi	ons relati
SNILLS										72 LI8 is able to in	dicate and interpret adequat	e sources of law and legal provisi	ons relati
	has basic skills and co	mpetences in the field of c	commercial and ci	vil law, enabling h	him to functior	n within the structu	ire of a co	mmercial compar	ıy.				onstead
				ness entities and	the need to su	pplement it when	the enviro	onment changes;	can cooperate in a group	72 K3 Is ready to y			
COMFETENCES													
		CTUE						I		TEACU			
										TEACH			
							_	sport					
		practice						a et		а		m	
						2		hing					
			de a ca										
								Ĕ.					
		others						ž.					
								Ň.					
		Lectureship)					fent					
								Stuc.		р	reparation to an exam/cree	dit	
		Final grade			exam		SMENT				Percentage of final grade	9	
methods						rade		e					
		Kilowieuge test			100								
Ē								, ad			satisfactory + 61% - 70%		
							_						
=	2/ Sources of commer 3/ General characteris 4/ Types of commercia 5/ Registeredl partner 6/ Professional Partner 7/ Limited partnership 8/ Limited joint-stock 9/ Limited liability con	cial company law; tics of partnerships and compa ship (establishment, interr rship (establishment, inter (establishment, internal a partnership (establishment npany (establishment, bod	anies (registered) p nal and external n rnal and external and external relat nt, internal and ex dies, liability, liquid	elations, liquidati relations, liquidat ions, liquidation); ternal relations, li dation);	ion); tion); ;	ership, limited part	nership, lii	mited joint-stock	partnership, limited liabi	lity company, joint st	ock company);		
							Ke	y literature					
5	2. B. Kucharski, Polish 3. A. Kidyba, Prawo ha 4. A. Koch, J. Napierała	Commercial Law in a Nuts indlowe, C.H. Beck, Warsza a (red.), Prawo spółek hano	hell, Łódź Univers awa 2015; dlowych. Podręczi	nik akademicki, W	Volters Kluwer	, Warszawa 2015;							
	6. K. Bilewska, A. Chło	pecki, Prawo handlowe, w	yd. C.H. Beck 201	5.			Additi	ional literature					



	odule Z2/11	Civic a	nd Commerci	al Law								
Course no. Course name		Course 11.2.									. 1	
		Labour Law					ECTS credits	3	Leader	prof. A. Zelek		
	Major	MANAGEMENT Master	Year	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30	
				L	EARNING							
tcomes		Descripti	on of SPECIFIC lea	rning outcomes of the					Reference to MAJC	R learning outcomes		
type	Student							\rightarrow CHECK THE KEY				
KNOWLEDGE	Knows the essential provisions of the Labour Code and has knowledge about establishing and terminating employment relationships and shaping legal relations with employees.							22_W13 Knows and understands the key legal norms regulating the functioning of commercia				
								Z2_U8 Is able to ir	ndicate and interpret adequa	te sources of law and legal provision	ons relatin	
SKILLS	Has a real ability to draft documentation regarding the establishment and termination of an employment relationship, is able to efficiently deal with labour law issues regarding the legal regulation of rights and obligations of an employee and employer.											
SOCIAL COMPETENCES	is aware of the level of his/her legal knowledge in respect of business entities and the need to supplement it when the environment changes; can cooperate in a group, including the assistance of advisors - experts/specialists.							Z2_K1 is ready to critically assess the level of his knowledge and skills and understands the Z2_K2 is ready to independently, critically evaluate the processes taking place in the				
SOCIA												
	STUDENT EFFORT							TEACHING METHODS				
Student Effort Structure	Total contact hours 30 including: 30					5		choice from given list lecture				
		lecture		16		te de			multimedia presentation			
		practice e-learning	2	Teaching methods			shop that uses activating m activity on e-learning platfo					
		laboratory seminar				c hi						
		practical workshop				Tea						
		study visit others				~			choice from given list			
Stude		consulting hours				Student Work		preparation to an exam/credit own activity on platform review of the literature				
0,		exams, assignments Lectureship										
		Student Effort Total Student Effort		45 75		Stud		trial tests				
Assessment methods		ASSESSMENTS METHODS Final grade exam							Percentage of final grad	le		
		choice from given list knowledge test		% of final grade 70		scale			very good > 90% good + 81% - 90%			
		tasks, exercises		30					good 71% - 80%			
						Grade			satisfactory + 61% - 70% satisfactory 51% - 60%			
									unsatisfactory < 51%			
	COURSE DESCRIPTION											
Course description	Network Network Virb concept, sources of law and fundamental principles of labour law; 2/ Basic concepts of labour law: employer, employee, workplace, employment relationship; 3/ The basis of the employment relationship (employment contract, appointment, nomination, cooperative employment contract); 4/ Employment relationship, application of the provisions of the civil Code in labour law; 5/ Rights and obligations of the parties to the employment relationship; 7/ Working time; 6/ Liability of the parties to the employment contracts. 6/ Viability of the parties to the employment contracts. 1 Labour Code – Act of 23th December 1997 Key litercture 1. Labour Code – Act of 24th December 1997 Labour Law Disputes in Polish Legal System, C.H. Beck, Warszawa 2015 4. L Florek, Prawo pracy, C.H.Beck, Warszawa 2015 S.J. Stellan, Prawo pracy, C.H.Beck, Warszawa 2015. 5. J. Stellan, Prawo pracy, C.H.Beck, Warszawa 2015. Additional literature 1. A. Malinowski, Nawigzywanie i rozwigzywanie stosunku pracy. Komentarz praktyczny, C.H.Beck, Warszawa 2015. Additional literature 1. A. Malinowski, Nawigzywanie i rozwigzywanie stosunku pracy. C.H.Beck, Warszawa 2015. S. On-line pathe http://www.infor.pr/wskarakin/prawo-pracy-i-ubezpieczen-spolecznych											



2021/2022]												
Module no.	Module	22/12											
Module name	C	ompetence	s in Mo	anage	ement (2)		ECTS credits	4	Leader		prof. A. Zelek	
Major	MANAGEMENT	Master	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	60
			PURP	OSE OF 1	THE MODULI	AND M	ODULE OBJECTIVE	S					
					Short descriptio	n and objectiv	ve list						
e aim of the module is to equip	o the student with selected social / soft com	petences related to the m	aanagement o	f organizatio		litions and co							
				Needed	knowledge and sk	lls before star	ting the module						
ot applicable													
					LEARNING	ουτοο	MES						
			Sho	ort description			g the course of a module						
(Student	KNOWLEDGE	1				SKILLS	1				L COMPE		

management.

					MODULE STRUCTU	JRE			
Course no.	Module Z2/12	Course 12.1.	Module Z2/12	Course 12.2.	Module Z2/12	Course 12.2.			
Course name	Team Mar	nagement		se from available courses	Course to choose from available set of courses				
ECTS credits	2	2	:	2	2				



2021/										w Szczecinie					
	odule Z2/12		es in Manag	gement (2)											
	Course no. ourse name		Course 12.1.	nagement			ECTS credits	2	Leader	prof. A. Zele	•k				
	Major	MANAGEMENT Master	Year	II Semester	3	Status (choice list)	OBLIGATORY		English	Total Contact Hours					
	Major	MANAGEMENT Masier	Tedi	II semesier	ۍ 	Sidios (choice list)	OBLIGATORT	Language	English	Total Contact Hours	30				
	1			LE/	ARNING	G OUTCOMES		1							
Outcomes		Description	of SPECIFIC lea	rning outcomes of the c	ourse				Reference to MAJO	R learning outcomes					
type			Stu	dent				→ CHECK THE KEY							
								22_W15 Has practical knowledge to start work in various types of business entities or own							
ü	knows and understan	ds the essence of teamwork and the facto	rs determining its e	fficiency											
KNOWLEDGE															
NN KNO															
										management problems using adv					
	is able to collaborate	in operational / project teams and to take	on various roles in	them.				Z2_U12 Is able to	manage the work of an emplo	oyee team using the HR managem	ent principles				
LLS															
SKILLS															
								72 //5 10 000 0100							
CES										opearing in various roles in them, needs of members of diverse tean					
SOCIAL COMPETENCES	reports readiness to c	ooperate in task teams, demonstrates the	ability to comprom	nise and empathic attitudes	towards o	ther team members									
IWO															
CIALO															
sõ															
	1		T					TEACL							
		STUDENT EFFOI Total contact hours	(1	30				TEACH	ING METHODS choice from given list						
		including: lecture		30		spou		work	multimedia presentation shop that uses activating me	ethods					
ure		practice e-learning				Teaching methods			group discussion role playing						
Student Effort Structure		laboratory seminar				ching		simulat	ion, managerial and strategi	ic games					
Effort		practical workshop		30		Tea									
dent		others				ť			choice from given list						
ŝ		consulting hours exams, assignments				Student Work			review of the literature essay preparation						
		Lectureship Student Effort		20		and en									
		Total Student Effort		50		•									
		Final grade		ASS pass	SESSME	NTS METHODS			Percentage of final grade	3					
ment ods	presentati	choice from given list on of an individual or group task		% of final grade 50		scale			very good > 90% good + 81% - 90%						
Assessm methoo	presentati	essay		50					good 71% - 80%						
Ass						Grade		satisfactory + 61% - 70% satisfactory 51% - 60%							
									unsatisfactory < 51%						
				Pleas		main topics and areas of									
	1 / Groups and teams 2 / Typology of group	in organizations - differentiating features s and teams.													
		ng the effectiveness and efficiency of the t	eam.												
	5 / Task forces in the														
	7 / Project manageme	ent in the organization and the role of the	eam.												
		ms and organizations - diagnosis and preve	ntion.												
io	10 / Personality types	and team culture.													
cript															
des															
Course description															
ŭ	1. I. Adair. Budowanie	zespołu [jak stworzyć dynamiczny zwycię	ski zespół. Studio F	mka. 2001.		Key literature									
		owanie zespołami, CL Consulting i Logistył			006.										
						dditional literature									
		ojekt, red. W. Olejniczak, Wydawnictwo Z nie 3.0. Kierowanie zespołami z wykorzyst			ie, 2009.										
		,	.,												





2021/	2022						COURSE	DESCRIPTION				I	Zachodni Szkoła Bi w Szczecinie
Mo	odule Z2/12	C	ompetence	es in Manag	gement (2)							
	Course no. ourse name	Course	to choo	ourse 12.2. se from c	availat	ole set	of cou	rses	ECTS credits	2	Leader	prof. A	Zelek
	Major	MANAGEMENT	Master	Year	П	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hou	irs <u>30</u>
		· ·					EARNIN	G OUTCOMES				- -	
Outcomes			Description of	of SPECIFIC lea	rning outc			GOUCOMES			Reference to MAJ	OR learning outcomes	
type				Stu	ident						<u>→ CHECK TH</u>	<u>E KEY</u>	
ш													
KNOWLEDGE													
KNO													
SKILLS													
s													
SOCIAL COMPETENCES													
COMP													
SOCIAL													
		STUD	DENT EFFORT							TEACH	NG METHODS		
		Total contact ha including:				30 0		spo			choice from given list		
ture		lecture practice e-learning						Teaching methods					
ort Struc		laboratory seminar practical worksh	200					eachin					
Student Effort Structure		study visit others									choice from given list		
Stuc		consulting hou exams, assignme Lectureship	ents					Student Work					
		Student Effor Total Student Ef	rt			20 50		Stud					
		Final grade			pas	A	SSESSME	NTS METHODS		Р	ercentage of final gra	de	
Assessment methods		choice from given list			% of final o			Grade scale			very good > 90% good + 81% - 90% good 71% - 80%		
Assess meth								Grade			good 7 1% - 80% satisfactory + 61% - 70 satisfactory 51% - 60%	%	
											unsatisfactory < 51%		
						Ρ		main topics and areas of					
io													
escript													
Course description													
ပိ								Key literature					
							Ac	dditional literature)				



2021/202	22															
Module r	no.	Modul	e Z2/13													
Module no	ame		Practical	Activit	ies Mo	dule			ECTS crec	lits	15	Leader			. Nowak Indowsk	
Major	٨	ANAGEMENT	Master	Year	Ш	Semester	3	Status (choice list)	OBLIGATO	ORY	Languag	ge Eng	glish	Total Contac	t Hours	375
				PURP	OSE OF T	HE MODULE			S							
and situational condit	tions in the selected pla	omplete a professional traine ce of the traineeship. Comple f employers towards future (etes and deepens the practi	cal skills obtai	ned in the co	the Practical Acti ourse of didactic	vity Module, classes, perfo	the student integrates the								
						REQUI	REMENTS									
 Diploma module (1),	(2) and Specialization m	odule (1), (2), (3).			Needed I	knowledge and ski	ills before star	ting the module								
						LEARNING		MES								
		OWLEDGE nderstand on advanced level.)	Shc	rt description		nes gain durin SKILLS ent is able to.	g the course of a module			S	OCIAL CO (Student is				
knowledge necessary taking into account th	to perform practical tas he interrelationships be	nd the organization in which i ks in all areas of the activitie ween the areas within organ to a greater extent the use o	s of the organization, ization and its micro and	activities, acc	ording to the	e Traineeship Fra	mework. Dev	uring classes to perform s elops rules for working in rofessional trainship.	a team and effering implication entr	cts of own pro ovement, in p ementation a	ofessional wo pursuit for pro and effects of	is and weakness rk and expresses ofessional prom the tasks entrus o build sociallyre	s readine otion. As ted to or	ess to further de ssumes responsi ne and employe	velopment a ibility for the es for the pr	and e roperty
Course no.	Module Z2/13	Course 13.1.				MODULE	STRUCTU	RE								
Course name	<u>.</u>	t Intership														
ECTS credits		15														



2021/			Durunkin al	A - 11111 AA	a aluda		_					w Szczecin	iie
	odule Z2/13 Course no.		C	Activities Mourse 13.1.									
Co	ourse name			Student I					ECTS credits	15	Leader	dr R. Nowak-Lewa	
	Major	MANAGEMENT	Master	Year	Sem	ester 3	Status (choice I	ist)	OBLIGATORY	Language	English	Total Contact Hours	375
						LEARNI		ES					
Outcomes type			Description	of SPECIFIC lear	ning outcomes	of the course	•				Reference to MAJOR	learning outcomes	
1996				Stud	lent					Z2_W1 Knows and	→ CHECK THE K deeply understands the concep	EY ts, terms, laws and dilemmas of	modern
		erstands the essence and organization's operation,							essary to perform practical icro and macro	Z2_W15 Has pract	ical knowledge to start work in v	onomic facts, phenomena, regul various types of business entities	or own
KNOWLEDGE	knows and understand tasks	is to a greater extent the u	use of methods ar	d tools of strategi	c diagnosis, econoi	nic and statistic	al analyzes in the im	plem	nentation of assigned			Iness and purposefulness of using tive statistics and mathematical	
KNOW	knows and understand	Is the organization manag	ement system at a	an advanced level	in the area of plan	ning, organizing	, motivating and con	trolli	ing.			ce of entrepreneurship and the p various types of business entities	
	has in-depth knowledg	e of human resource mar	nagement standar	ds, in particular mo	ethods of acquiring	g, developing, e	valuating and reward	ling e	employees			ntemporary theories and concept conomic premises for making an	
	use the knowledge and	d skills obtained during stu	udies, during dida	ctic classes, to perf	form specific activi	ties, in accorda	nce with the Trainee:	ship F	Framework Programme.	Z2_U5 Is able to u	use the acquired knowledge to ic	specialist knowledge in the field lentify and solve various problem e, competences and individual ch	ns / threats /
	develop teamwork rule	es and communication wit	th the supervisor o	during professiona	l traineeship.							ee team using the HR manageme vironment using specialized term	
SKILLS	forecast complex proce	esses and managerial deci	isions in condition	s of risk and uncer	rtainty.					Z2_U11 Is able to	perform various roles and work	nagerial processes and decisions, in a team solving specific tasks t ee team using the HR manageme	hat allow
	applies modern metho in accordance with app	ds and techniques of hum licable law.	nan resources mar	nagement in practi	ice, including in the	e field of admini	strative staff, detern	nining	g working conditions, etc.,			mplex social, economic and man sources of law and legal provision	
		ths and weaknesses,, mai ursuit of professional pror		titude towards the	e effects of his prof	essional work a	ind expresses reading	ess fo	or further development	Z2_K3 Is ready to	work independently, conducted	nowledge and skills and underst in a reliable and objective way, in management in managerial (a	maintaining
SOCIAL COMPETENCES	is ready to take respon socially responsible bu		ation and effects	of the tasks entrus	ted to him and his	employees, for	the property entrust	ed to	o him and is ready to build	Z2_K8 Is ready, re Z2_K9 Is ready to	esponsible, uses the entrusted pr work pro bono and to build cor	of doing business, including thin operty and available infrastructu porate social responsibility.	ire, equipment,
	adopts an entrepreneu	rrial attitude and is ready	to take risks in bu	siness.						ZZ_K6 is ready to	take on the challenges and risks	or doing business, including thin	king and acting
			DENT EFFORT		-					TEAC	HING METHODS		
		Total contact h including: lecture	OURS			75 75	spoi				choice from given list group discussion other activating methods		
ture		practice e-learning					Teaching methods	F			multimedia presentation		
Student Effort Structure		laboratory seminar					achin	E					
t Effor		practical works study visit	hop				Ţ	-					
tuden		others consulting ho			3	75					choice from given list others		
s		exams, assignm Lectureship	1			0	Student Work	ŀ					
		Student Effo Total Student E				0 75	Stu	-					
		Final grade			pass	ASSESS	MENTS METHO	DS			Percentage of final grade		
ds ds		choice from given list other activities			% of final grade 100		e e				very good > 90% good + 81% - 90%		
Assessment methods							Grade scale	þ			good 71% - 80% satisfactory + 61% - 70%		
As							- Š	ļ			satisfactory 51% - 60% unsatisfactory < 51%		
						C	OURSE DESCRI	PTIC	ON				
						Please desc is 3 months, wh	ribe main topics and an iich corresponds to 3	eas o 75 ho	of the course ours included in the study				
	2. Documentation of th	ne traineeship.			urse of the trainee	ships, treainees	hip's duties, duties o	f the	traineeship supervisor, c	onditions for passi	ng the traineeship)		
	4. Forms of profession												
otion	b) Individual traineesh	ip in a traditional or virtua	al form. The stude	nt independently	organizes the inter	nship, initiates	an agreement with t	ne ho	ost organization for the int	ternship. The Unive		vision over the course of the i	nternship,
Course description											hip, civil law contract or runni utor on behalf of the Universi		
Cou							Key literature						
	Traineeship Rules and	Regulations available at w	/ww.zpsb.pl/en - f	or students - docu	ments to downloa	d							
							Additional literat	ure					



2021/202	22													
Module n	ю.	Modul	e Z2/14											
Module na	ime		Diplom	na Moo	dule (3	3)			ECTS credits	6	Lea	der	prof. A. Zele	ek
Major		MANAGEMENT	Master	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	18
	PURPOSE OF THE MODULE AND MODULE OBJECTIVES Short description and objective list													
The aim of the modul	e - the diploma semin	ar is to prepare the student fo	the process of developing	a master's the	sis, which is				management functions, ag	gainst the bacl	ground of lite	rature studie:	s and the research process.	
						REQUI	REMENTS							
The student must con	nplete two courses: 1	/ Methodology of writing mas	er's theses; 2 / Methods of	conducting ec		knowledge and sk earch.	ills before start	ing the module						
						LEARNING		MES						
		NOWLEDGE understand on advanced level)	Shoi	rt description		mes gain during SKILLS ent is able to	g the course of a module				COMPE		
all exo- and endogenc managerial problems.		agement processes, constitutir			arious funct			ng and solving real manage t, including those in line w	vith the towards the	collected sour		tion and to f	nonstrate a critical and selec	tive attitude
						MODULE	STRUCTU	RE						
Course no.	Module Z2/14	Course 14.1.												
Course name	Dissertation	n Thesis Seminar												
ECTS credits		6												



2021/			D * 1		(0)							w Szczecinie				
	odule Z2/14 Course no.			na Module ourse 14.1.	(3)											
	ourse name			rtation Th	nesis S	eminar			ECTS credits	6	Leader	prof. A. Zele	k			
	Major	MANAGEMENT	Master	Year	П	Semester	3 Sta	atus (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18			
						LEARI	NING O	OUTCOMES								
Outcomes			Description o	of SPECIFIC lea	rning outc	omes of the cour	rse				Reference to MAJC	DR learning outcomes				
type				Stu	dent					72 W14 Known and	→ CHECK THE	KEY Iness and principles of independer	t and the			
	has knowledge of the	principles of independent	recearch processe	c including prim	any and core	and any recearch for t	the purpos	or of recearch is	mactor's thoses	ZZ_W14 Knows and	understands the purposeru	iness and principles of independer	it research for			
EDGE	has knowledge of the	principles of independent	research processe	s, including prim	ary and seco	Shuary research for t	uie puipos	es of research, i.e	e master s mesis.							
KNOWLEDGE																
, ⊻																
										Z2_U17 Has substa	ntive and technical skills to	independently carry out applied re	esearch,			
	has and develops the	ability to independently co	onduct research ar	nd prepare a repo												
SKILLS																
SKI																
s												his knowledge and skills and under				
IENCE	is aware of the comple	exity of the processes takir	ng place in the orga	anization and is a	ible to analy	vze, evaluate, report	and solve t	them.		Z2_K3 Is ready to w	vork independently, conduc	ted in a reliable and objective way	, maintaining			
DMPEI																
SOCIAL COMPETENCES																
soc																
	I	STUE	DENT EFFORT							TEACH	ING METHODS					
		Total contact h				18 18		<u>~</u>		ILACI	choice from given list					
		including: lecture				10		Teaching methods			individual projects					
Student Effort Structure		practice e-learning						ŭ bu								
rt Stru		laboratory seminar				18		achi								
nt Effo		practical works study visit	snop					₽								
Stude		others consulting ho						Work		pr	choice from given list eparation of the final pro					
		exams, assignm Lectureship Student Effo)			132		Student Work			review of the literature student's own research					
		Total Student E				150		క								
		Final grade			pas		SMENTS	s methods			Percentage of final grad	do.				
ment		choice from given list individual project			% of final	grade		scale			very good > 90% good + 81% - 90%					
Assessm methor						-		Grade so			good 71% - 80% satisfactory + 61% - 70%	g.				
As								ğ			satisfactory 51% - 60% unsatisfactory < 51%					
			•			(COURSE	E DESCRIPTI	ON							
	As part of the diploma	a seminar) the following ta	kes place:					and areas of the co								
	1 / empirical research	process, results analysis, r turing and integrating the	eporting, conclusion			lationships between	theory and	d practice.								
i																
script																
se de																
Course description							Ke	y literature								
								,								
							Additi	ional literature								

KEW_Z1

WIEDZA

Z1_W1 Knows and understands in the general advanced key concept, terms, competences, laws and phenomena in the field of scientific disciplines: management and quality science as well as economics and finance, and is also able to use this knowledge in the professional industry related to the management of studies.

Z1_W2 Knows and understands at an advanced level the concepts, principles and methods of organization and management in various types of economic and non-economic entities.

Z1_W3 Knows and understands at an advanced level the relations between the enterprise / organization and the socio-economic environment.

Z1_W4 Knows and recognizes at the advanced level theories and concepts regarding planning, management, motivating and controlling processes, and understands the various conditions of these processes.

Z1_W5 Knows and understands at an advanced level management processes in individual areas and functions, in particular in the areas of operational management, personnel management, marketing management, financial management, etc.

Z1_W6 Knows and understands at an advanced level the fundamental concepts of economic theory (in macro and micro perspective) regarding the functioning of an organization on the market and functioning in conditions of limited resources.

Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including mathematical, statistical and IT) used to describe / study entities, processes and phenomena on the micro, macroeconomic and sectoral scale.

Z1_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex relationships between them in the field of accounting and finance of enterprises.

Z1_W9 Knows and understands the nature of economic analysis and controlling in decision-making processes in an enterprise at an advanced level.

Z1_W10 Knows and understands the key elements of law and ethics principles related to business transactions and protection of intellectual property as well as their application in decision-making processes in an enterprise.

Z1_W11 Understands the essence of entrepreneurship and knows the economic, legal and social conditions of creating and developing individual forms of entrepreneurship. Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's activities (e.g. strategic analysis, marketing analysis, economic analysis, financial analysis), including using IT tools, etc.

Z1_W13 Knows and understands at an advanced level the mechanisms of organizational-market interaction, marketing principles and marketing research.

Z1_W14 Knows and understands the possibilities of using selected IT tools supporting management and decision-making processes in the organization, including integrated management information systems.

Z1_W15 Knows a foreign language at the communication level (level B2 ESJOK).

Z1_W16 Knows key concepts, principles and processes in the field of social sciences (sociology, psychology, social communication), understands the correctness of behavior, attitudes and ways of action of people and entities in the area of market and business operations.

Z1_W17 Knows and understands the substantive, methodological and formal requirements for the preparation of the diploma project, in accordance with the current diploma procedure for first-cycle studies at the ZPSB.

KEW_Z2

WIEDZA

Z2_W1 Knows and deeply understands the concepts, terms, laws and dilemmas of modern management on a scale of global and local problems in the field of scientific disciplines: management and quality science as well as economics and finance, and is able to use this knowledge in professional activities related to field of study.

Z2_W2 Knows and deeply understands selected economic facts, phenomena, regularities and mechanisms of market economy functioning on the sector, macroeconomic and global scale as well as their impact on business management.

Z2_W3 Knows and deeply understands the microeconomic premises for making and rationalizing managerial decisions on the scale of an economic entity based on selected facts, phenomena, regularities and mechanisms.

Z2_W4 Knows and understands in depth the usefulness and purposefulness of using methods and tools of strategic diagnosis, strategic controlling and analyzes: economic, financial, marketing, logistics, etc. and their significance in managerial decision making processes.

Z2_W5 Knows the essence and methods of descriptive statistics and mathematical statistics, methods of statistical inference, interval estimation and hypothesis verification, and understands their usefulness and areas of application in management processes.

Z2_W6 Knows and deeply understands the mechanisms of financial market operations, taking into account modern financial instruments and the relationship between the postulate of economic efficiency and business risk and financial security of the functioning of an economic entity.

Z2_W7 Knows and deeply understands the essence, context and process of operational and strategic management, including the use of modern models of management and process management as well as various economic and social principles and conditions for the implementation of operational and strategic changes in the organization.

Z2_W8 Knows and deeply understands the place and importance of accounting and finance in the economy and in the enterprise as well as the financial management in the enterprise in the context of the process of rationalizing managerial decisions.

Z2_W9 Knows and deeply understands selected contemporary theories and concepts in the field of human resource management in organization as well as elements of the theory of sociology and social psychology and its importance for the management of employee teams.

Z2_W10 Knows and deeply understands theories and concepts in the field of marketing management and international management as well as premises and models of corporate behavior on international markets in the field of applied marketing strategies.

Z2_W11 Knows and deeply understands the essence of entrepreneurship and the principles of design, creation and development of enterprises as well as the strategic importance of entrepreneurship and innovation for creating the potential of an enterprise at every stage of its development.

Z2_W12 Knows and deeply understands the importance and areas of using IT support systems in enterprise management processes as well as the main needs and functions of integrated and partial IT systems and their subordinate role towards various management functions and levels.

Z2_W13 Knows and understands the key legal norms regulating the functioning of commercial companies law, commercial law, tax law and labor law as well as intellectual property protection law.

Z2_W14 Knows and understands the purposefulness and principles of independent research for the thesis. Has knowledge of research methods used in management sciences, including the methodology of writing a master's thesis.

Z2_W15 Has practical knowledge to start work in various types of business entities or own business.

Z2_W16 Knows a professional foreign language at the communication level (B2 + ESJOK level).

KEW_E1

WIEDZA

E1_W1 Zna i rozumie w stopniu zaawansowanym kluczowe pojęcia, terminy, prawidłowości, prawa i zjawiska z zakresu dyscyplin naukowych: ekonomia i finanse oraz nauki o zarządzaniu i jakości oraz jest zdolny do wykorzystania tej wiedzy w działalności zawodowej związanej z kierunkiem i specjalnością.

E1_W2 Zna i rozumie ekonomiczne, zarządcze, prawne i społeczne uwarunkowania rozwoju indywidualnej przedsiębiorczości i innowacyjności oraz rozpoznaje formy (organizacyjno – prawne, finansowe), struktury i procesy działalności gospodarczej i jej związki z otoczeniem gospodarczym.

E1_W3 Na poziomie zaawansowanym zna i rozumie system funkcjonowania przedsiębiorstwa (lub innych organizacji), opisuje kluczowe funkcje i procesy zarządcze oraz relacje między nimi, a także związki z podmiotami otoczenia zewnętrznego w skali sektora, makrogospodarki i globalnej.

E1_W4 Zna w stopniu zaawansowanym i potrafi stosować typowe metody i narzędzia badawcze (w tym statystyczne, matematyczne oraz informatyczne), wykorzystywane do analizy ekonomicznej oraz opisu wybranych podmiotów, procesów i zjawisk gospodarczych.

E1_W5 Ma zaawansowaną wiedzę o roli jednostki i zespołów ludzkich w procesie tworzenia i funkcjonowania organizacji oraz ma pogłębioną wiedzę o zasadach i motywach działania człowieka w organizacji. E1_W6 Zna zaawansowany aparat statystyczny, w tym: metody analizy struktury, dynamiki oraz współzależności w czasie i w przestrzeni; cele i zasady stosowania poszczególnych mierników statystycznych; istotę modelu i procedurę modelowania.

E1_W7 Zna i rozumie w zaawansowanym stopniu pojęcia i zasady z zakresu rachunkowości i finansów, niezbędne do prowadzenia działalności gospodarczej w skali mikroprzedsiębiorstw, MSP i dużych przedsiębiorstw, w tym międzynarodowe standardy rachunkowości.

E1_W8 Zna i rozumie w stopniu zaawansowanym znaczenie zarządzania marketingowego oraz strategii marketingowych uwzględniających specyfikę działań marketingowych w różnych branżach, różnych typach organizacji i otoczenia rynkowego.

E1_W9 Zna i rozumie w zaawansowanym stopniu terminologię, prawidłowości, fakty, obiekty, zjawiska i złożone zależności między nimi w zakresie wybranej specjalności jako obszaru działalności zawodowej.

E1_W10 Zna i rozumie normy społeczne, etyczne i prawne regulujące funkcjonowanie podmiotów gospodarczych i instytucji sektora publicznego i prywatnego, w tym zasady dotyczące ochrony własności przemysłowej i prawa autorskiego.

E1_W11 W zaawansowanym stopniu zna i rozumie pojęcia, reguły i procesy z zakresu zarządzania zasobami ludzkimi oraz pokrewnych nauk społecznych (socjologii, psychologii, komunikacji społecznej) i na tym tle ma świadomość prawidłowości zachowań i sposobów działania ludzi w organizacjach.

E1_W12 Ma zaawansowaną wiedzę na temat nowoczesnych technik informatycznych i informacyjnych (w tym metod i technik pozyskiwania danych), oraz możliwości ich wykorzystania w praktyce ekonomii i zarządzania.

E1_W13 Zna i rozumie wymogi merytoryczne, metodyczne, techniczne i formalne dotyczące przygotowania projektu dyplomowego, którego opracowanie i przedłożenie do oceny określa procedura dyplomowa dla studiów pierwszego stopnia w ZPSB.

KEU_Z1

UMIEJĘTNOŚCI

Z1_U1 Is able to use knowledge of scientific disciplines: management and quality science as well as economics and finance to observe and interpret management and socio-economic problems at the macroand microeconomic level.

Z1_U2 Is able to correctly interpret typical problems in the field of management, human resources, law, marketing, IT and other functional areas of the organization, and is able to rationalize management thinking against this background.

Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the organization), including choosing the right tools and methods to solve them.

Z1_U4 Can see the need to improve the organization and its own competences through the continuous development of the organization and its own.

Z1_U5 Is able to identify phenomena in the field of accounting and finance, forecast their effects, as well as make decisions and actions in conditions of risk and uncertainty.

Z1_U6 Able to make decisions regarding various functional areas of the organization, demonstrating entrepreneurship and creativity in action.

Z1_U7 Is able to use norms, rules and systems (legal, moral, social, professional) in solving specific professional problems.

Z1_U8 Is able to use a specialized language and communicate in a precise and consistent manner, using interpersonal communication skills.

Z1_U9 Is able to use information and communication technologies (IT) in his professional work and select IT tools and techniques adequate to the needs of the decision-making process.

Z1_U10 Is able to prepare an oral presentation (presentation) and typical written work (reporting, analytical, design) related to management issues, efficiently using available IT tools.

Z1_U11 Is able to communicate in a foreign language at B2 CEFR level and is able to use it in situations related to professional activity.

Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional problems as well as apply various variants of solutions to these problems and make / optimize decisions against this background.

Z1_U13 Is able to independently prepare and develop a diploma project, taking into account methodological, substantive and formal requirements, using the appropriate language and demonstrating the ability to present research results.

KEU_Z2

UMIEJĘTNOŚCI

Z2_U1 Is able to apply theoretical knowledge and specialist knowledge in the field of economic and managerial phenomena, including those related to various functional areas of the enterprise.

Z2_U2 Is able to identify, interpret and explain complex social, economic and management phenomena and processes, as well as their relationships, as well as their impact on business ventures and decisions.

Z2_U3 Is able to observe, interpret and analyze and evaluate processes occurring in the organization and its environment, as well as draw conclusions useful in decision-making processes, make diagnoses using professional diagnostic techniques and methods.

Z2_U4 Is able to forecast and model complex managerial processes and decisions, as well as to develop a strategic, marketing, financial, operational and other plan ... under conditions of risk and uncertainty, taking into account national and international conditions. Z2_U5 Is able to use the acquired knowledge to identify and solve various problems / threats / management risks, and to think projectively and predict the effects of decisions and changes at the operational and strategic level

Z2_U6 Is able to efficiently use information and communication technologies used in conducting business activities, including integrated IT systems.

Z2_U7 Is able to thoroughly analyze a complex business problem, prepare a research report, present the results of his thought process and formulate synthetic conclusions that facilitate making correct economic decisions.

Z2_U8 Is able to indicate and interpret adequate sources of law and legal provisions relating to business operations and intellectual property protection and apply them to solve legal dilemmas related to management and organizational activities in an enterprise.

Z2_U9 Is able to record economic events and carry out analyzes in the field of management and financial accounting, as well as select appropriate instruments for financing business ventures in the context of assessing their effectiveness and risk.

Z2_U10 Is able to independently solve complex management problems using advanced quantitative methods and tools, as well as assess the quality and usefulness of source data, make their selection, and draw conclusions based on the performed calculation procedures.

Z2_U11 Is able to perform various roles and work in a team solving specific tasks that allow achieving the goals related to designing and undertaking professional activities.

Z2_U12 Is able to manage the work of an employee team using the HR management principles and knowledge in the field of sociology and social psychology.

Z2_U13 Is able to use his management knowledge, competences and individual characteristics to manage his own workplace and / or his own business.

Z2_U14 Is able to apply creative thinking, present an entrepreneurial attitude and has the skills to take innovative action.

Z2_U15 Is able to independently plan and implement his own lifelong learning and direct the development of professional competences, taking into account the level of his knowledge and own competences, striving to professionalize in the performance of work.

Z2_U16 Is able to communicate with a diverse environment using specialized terminology, including in a foreign language at the B2 + CEFR level, assess various opinions and positions, express in a cultural, factual, precise, consistent and logical way.

Z2_U17 Has substantive and technical skills to independently carry out applied research, including a research project for the master's thesis.

KEU_E1

UMIEJĘTNOŚCI

E1_U1 Potrafi wykorzystać wiedzę z zakresu dyscyplin naukowych: ekonomia i finanse oraz nauki o zarządzaniu i jakości do obserwacji i interpretacji różnorodnych problemów ekonomicznych i zarządczych w perspektywie mikro, makro i globalnej (również w powiązaniu z wybraną specjalnością).

E1_U2 Potrafi pozyskiwać i przetwarzać rzetelne dane do analizowania konkretnych procesów, zjawisk i problemów gospodarczych i menedżerskich oraz używać w tym procesie adekwatnych metod i technik informacyjno-komunikacyjnych.

E1_U3 Potrafi, w oparciu o właściwe metody i narzędzia dokonywać analizy ekonomicznej i projekcji ekonomicznej / finansowej, w tym prawidłowo analizować symptomy, przyczyny i przebieg konkretnych procesów i zjawisk gospodarczych oraz ocenić je ze względu na skutki ekonomiczne, społeczne, prawne, etyczne oraz środowiskowe.

E1_U4 Potrafi sprawnie komunikować się w mowie i na piśmie, trafnie posługując się terminologią z zakresu dyscyplin naukowych: ekonomia i finanse oraz nauki o zarządzaniu i jakości, używając precyzyjnych, logicznych i rzeczowych argumentów.

E1_U5 Potrafi zastosować myślenie kreatywne i postawę przedsiębiorczą w działaniach zawodowych.

E1_U6 Potrafi pracować w zespole rozwiązującym konkretne problemy ekonomiczne i zarządcze, pełniąc różne role (lidera, członka zespołu, interesariusza zewnętrznego, itp.)

E1_U7 Potrafi prawidłowo posługiwać się regułami, normami, systemami normatywnymi (prawnymi, zawodowymi, moralnymi) w celu rozwiązania konkretnego zadania zawodowego.

E1_U8 Potrafi dobrać i zastosować odpowiednie metody i techniki oraz normy i standardy do procesów planowania, organizowania, motywowania i kontroli związanych z działalnością zawodową.

E1_U9 Potrafi trafnie identyfikować i analizować zachowania członków organizacji, ich motywy i konsekwencje, oraz umie projektować i organizować działania wpływające na nie w określonym kierunku i zakresie.

E1_U10 Jest w stanie na bieżąco dokonywać oceny własnych kompetencji oraz planować i realizować własne uczenie się przez całe życie oraz rozumie związek między wzrostem swojej wiedzy i umiejętności a wynikami osiąganymi w życiu zawodowym.

E1_U11 Potrafi innowacyjnie wykonywać zadania zawodowe oraz rozwiązywać złożone i nietypowe problemy z nimi związane, w warunkach obciążonych ryzykiem i niepewnością.

E1_U12 Jest przygotowany do założenia, prowadzenia oraz rozwijania indywidualnej działalności gospodarczej i/lub społecznej, a także do samodzielnego rozstrzygania dylematów pracy zawodowej

E1_U13 Potrafi samodzielnie i zespołowo identyfikować, diagnozować i rozstrzygać problemy ekonomiczne i zarządcze oraz stosować różne warianty rozwiązań tych problemów i na tym tle podejmować/optymalizować decyzje ekonomiczne.

E1_U14 Potrafi komunikować się w języku obcym na poziomie B2 EOKJ i potrafi używać go w sytuacjach związanych z działalnością zawodową.

KEK_Z1

KOMPETENCJE SPOŁECZNE

Z1_K1 is ready to critically assess the level of his knowledge and skills and understands the need for continuous learning, due to the dynamics of market and social processes taking place in the world and the professional environment.

Z1_K2 is willing to work and cooperate in a team task, taking in the various roles of initiator, the leader, the role of team member.

Z1_K3 Is able to engage in social interactions, cooperation with other entities of the environment and actions for this environment and in the social interest.

Z1_K4 Is able to make rational professional decisions, initiate actions and engage colleagues in their implementation.

Z1_K5 Is ready to independently identify and diagnose management and economic problems as well as to solve them and make decisions in various management areas.

Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a critical attitude towards the results of his own work.

Z1_K7 Is ready to take on professional challenges in a sense of reliability and responsibility, using all his knowledge and skills.

Z1_K8 In his professional life he is ready to respect legal norms, principles of social life and professional ethics as well as to care for the tradition and ethos of the profession.

KEK_Z2

KOMPETENCJE SPOŁECZNE

Z2_K1 Is ready to critically assess the level of his knowledge and skills and understands the need for continuous learning, due to the dynamics of market and social processes. Occurring in the world and professional environment.

Z2_K2 Is ready to independently, critically evaluate the processes taking place in the organization while maintaining reliability, diligence, objectivity and rationality, involving all his knowledge and skills.

Z2_K3 Is ready to work independently, conducted in a reliable and objective way, maintaining criticism of the results of his own work, deriving satisfaction from it, receiving comments from colleagues, pursuing the path of professional development.

Z2_K4 Is ready to take on professional challenges in management in managerial (as leader / manager) and executive positions.

Z2_K5 Is ready to work and interact in teams, appearing in various roles in them, being open to cooperation and building relationships while observing the rules in force in the field of human resource management.

Z2_K6 Is ready to take on the challenges and risks of doing business, including thinking and acting in an entrepreneurial manner, making decisions in high risk situations, taking responsibility for the effects of own actions and the employees he manages.

Z2_K7 Is ready to emphatically understand the needs of members of diverse teams / communities (including international) and accepts their cultural diversity, respects their norms and values.

Z2_K8 Is ready, responsible, uses the entrusted property and available infrastructure, equipment, devices, etc.

Z2_K9 Is ready to work pro bono and to build corporate social responsibility.

Z2_K10 Is aware and is ready to comply with ethical and social standards appropriate to the profession.

KEK_E1

KOMPETENCJE SPOŁECZNE

E1_K1 Jest gotów do krytycznej oceny poziomu swojej wiedzy i umiejętności oraz rozumie potrzebę stałego uczenia się, ze względu na dynamikę procesów rynkowych i społecznych zachodzących w świecie i środowisku zawodowym.

E1_K2 Jest gotów do podejmowania wyzwań zawodowych w poczuciu odpowiedzialności wobec podejmowanych przedsięwzięć gospodarczych i decyzji ekonomicznych, z uwzględnieniem ich aspektów i skutków prawnych, ekonomicznych i politycznych.

E1_K3 Jest zdolny do racjonalnego myślenia w samodzielnej pracy analitycznej, z zachowaniem postawy krytycznej wobec wyników własnej pracy.

E1_K4 Jest przygotowany do pracy i współdziałania w grupie oraz pełnienia różnych ról w zespole.

E1_K5 Jest gotów do stałego motywowania siebie do realizacji celów zawodowych oraz do wypełniania ról i zobowiązań społecznych, w tym do inicjowania i organizowania działalności na rzecz interesu społecznego. E1_K6 Jest gotów do odpowiedzialnej oceny ryzyka w inicjowanych i wdrażanych w środowisku zawodowym projektów biznesowych.

E1_K7 Jest gotów do podejmowania decyzji gospodarczych w oparciu o wiedzę formalną, przesłanki obiektywne i racjonalne na tle rzetelnych badań ich uwarunkowań.

E1_K8 Jest gotów do samodzielnej identyfikacji, diagnozy realnych problemów ekonomicznych i zarządczych oraz do ich rozwiązywania na podstawie analizy możliwych opcji.

E1_K9 Jest gotów do inicjowania i uczestnictwa w procesach kreatywnego, przedsiębiorczego projektowania przedsięwzięć związanych z działalnością zawodową.

E1_K10 Jest gotów do wykorzystania swoich umiejętności analitycznych oraz opracowywania raportów, oraz uświadamia sobie potrzebę doskonalenia kompetencji w zakresie tworzenia tego rodzaju opracowań.

E1_K11 W działalności zawodowej ma gotowość do poszanowania norm prawnych, zasad życia społecznego i zasad etyki zawodowej oraz do dbałości o tradycję i etos zawodu.

	METODY
lecture	
multimed	ia presentation
workshop	that uses activating methods
group disc	cussion
case study	,
	' <u> </u>
individual	projects
individual	projects
team proj	
video mov	//e
activity or	n e-learning platform
simulatior	n, managerial and strategic games
role playir)g

team analysis

task solving

meeting with a business practitioner

practical workshop

study visits

co-creation of Wiktionary

research/field tests

other activating methods

ZAL written exam wrritten credit

essay

tasks, exercises

knowledge test

team projects

individual project

presentation of an individual or group task

participation in the discussion

individual case study

team case study

other activities

STATUS
OBLIGATORY
SPECIALISATION
elective

PRAC_STUD

preparation to an exam/credit

preparation of the final project

review of the literature

own activity on platform

trial tests

essay preparation

student's own research

e-lectures

own work with the text

group work - joint task solving

task solving

others

written exam wrritten credit essay tasks, exercises knowledge test team projects individual project presentation of an individual or group task participation in the discussion individual case study team case study other activities

Aa