# **CURRICULUM**

Academic Year 2022/2023

Major MANAGEMENT

Degree Bachelor full-time

Profile Practical





specialisation		INTERNATIONAL BOSINESS	1					
Semester	Module	Module/Course name	ECTS	Pass/exam	Leader	Contact hours	Student effort	Total hours
	Module Z1/1	Business in Practice	21		prof. A. Zelek	132	393	525
	Course 1.1.	Project Business - workshop	8	pass		30	170	200
	Course 1.2.	Business Simulation Game	1	pass		6	19	25
	Course 1.3.	Real Management Problems - workshop	2	pass		18	32	50
		Antiplagiatory Policy	2	pass		18	32	50
		Law in Business	4	exam		30	70	100
		Foreign Language (1)	4	exam	dr R. Nowak-	30	70	100
Semester I		Organisation and Management  Management and Organisational Behaviour	<b>12</b>	exam	Lewandowska	<b>135</b> 45	<b>165</b> 55	<b>300</b>
		Human Resources Management	3	pass		30	45	75
		Process Management and Logistics	3	pass		30	45	75
		Quality Management	2	pass		30	20	50
						6		
		Library training		pass		2		
		Occupational Health and Safety		pass		4		
		Total in semester	33			273	558	825
		Key Competences in Business	13		dr M. Stankiewicz	120	205	325
		Information and Communication Technologies	3	pass		30	45	75
		Spreadsheets and Data Bases in Business	4	pass		30	70	100
Semester II		Foreign Language (2)	2	exam		30	70 20	100 50
Semester II	Course 3.4.	Quantative Methods in Business	16	pass	dr M. Bzunek	30 <b>90</b>	310	<b>400</b>
		Mathematics in Business	8	exam	ui ivi. bzuilek	<b>90</b> 45	155	200
	Course 4.1.		8	exam		45	155	200
	350.50 4.2.	Total in semester	29	SAGAII		210	515	725
	Module Z1/5	Personal Develompent and Interpersonal Skills	4		mgr S. Świergiel	54	46	100
		Selfpresentation - workshop	1	pass		18	7	25
	Course 5.2.	Teamwork - workshop	1	pass		18	7	25
	Course 5.3.	Business Ethics - workshop	2	pass		18	32	50
	Module Z1/6	Applied Economics in Management	18		dr A. Lachowska	120	330	450
Semester III		Macroeconomics	7	exam		45	130	175
Jennester III		Microeconomics	7	exam		45	130	175
		Economic Principles of Managerial Decisions	4	pass		30	70	100
		Marketing Management	10		dr J. Osuch-Mallett	60	190	250
	Course 7.1.	-	5 5	pass		30	95 95	125
	Course 7.2.	Market Reasearch - workshop  Total in semester	32	pass		30 <b>234</b>	566	125 <b>800</b>
	Module Z1/8	Finance and Accounting	18		dr D. Majewska-	150	300	450
	Course 8.1.	Accountancy	6	exam	Bielecka	45	105	150
	Course 8.2.	Corporate Finance	6	exam		45	105	150
Semester IV		Financial Analysis - workshop	4	pass		30	70	100
Jemester 11		Tax Strategies	2	pass		30	20	50
		Specialisation Module (1) INTERNATIONAL BUSINESS	8		dr A. Lachowska	90	110	200
		Globalisation	3 5	pass		45	30	75 125
	Course 9.2.	International Financial Reporting Standards  Total in semester	26	pass		45 <b>240</b>	80 <b>410</b>	650
	Module 71/10	Diploma Module (1)	7		prof. A. Zelek	60	115	175
		Methodology of Diploma Thesis - workshop	2	pass	p. 01. 71. 2010K	12	38	50
		Methods of Economic Research - workshop	2	pass		24	26	50
		Diploma Thesis - workshop	3	pass		24	51	75
		Specialisation Module (2) INTERNATIONAL BUSINESS	14		dr A. Lachowska	110	240	350
Semester V		Project Management	5	pass		40	85	125
Jennester V		Diversity Management	4	pass		30	70	100
		International Business	5	pass	dr R. Nowak-	40	85	125
		Practical Activities Module (1)	2		Lewandowska	40	10	50
	Course 12.1.	Additional activities  Total in semester	2 <b>23</b>	pass		40 <b>210</b>	10 <b>365</b>	50 <b>575</b>
	Module Z1/13	Diploma Module (2)	6		prof. A. Zelek	24	126	150
		Diploma Thesis - workshop	6	pass		24	126	150
		Specialisation Module (3) INTERNATIONAL BUSINESS	7		dr A. Lachowska	90	78	150
		Contemporary Business Strategies	2	pass		30	20	50
		International Law	2	pass		30	20	50
		Financial Market	3	pass		30	38	50
Semester VI		Student Elective Module	8		Dean	90	110	200
		Course to choose from available set of courses	3	pass		30	45	75
		Course to choose from available set of courses	3	pass		30	45	75
	Course 15.3.	Physical Education	2	pass	1.5.4:	30	20	50
		Practical Activities Module (2)	29		dr R. Nowak- Lewandowska	725		725
	Course 16.1.	Student Intership  Total in semester	29 <b>50</b>	pass		725 <b>929</b>	314	725 <b>1225</b>
		TOTAL 6 SEMESTERS	193			2096	2728	4800
		I O I AL U JLIVILJI LINJ	122			2030	2/20	4000



Module no.	Modu	le Z1/1											
Module name		В	usine	ss in I	Practice			ECTS credits	21	Leade	r	prof. A. Zelek	
Major	MANAGEMENT	Bachelor	Year	I	Semester	1	<b>Status</b> (choise list)	OBLIGATORY	Langu	ıage	English	Total Contact Hours	132

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main aim of the module is to make students aware of the key issues related to the realities of creating a new business entity and implementing business ideas and running a business in its subsequent stages of life. The design of the module allows calling experience effect as understood in the Kolb cycle - from experience through the cognitive process taking place in subsequent thematic modules, in subsequent years of study.

The main task of the classes within the module is to simulate realistic conditions for setting up and running a business. Students take part in activating, hands-on workshops in which they "create" simulated companies. The element enriching team activities in simulated conditions is a strategy game and meetings with business practitioners. An equally important component of the module is a course on the foundations of economic law, focused on the organizational and legal forms of business entities and business taxation options, as well as a course on the protection of intellectual property rights.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

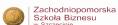
no formal and substantive requirements

LEARNING OUTCOMES	
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
SKILLS	SOCIAL COMPETENCES
(Student is able to)	(Student is ready to)
initiate and participate in the processes of analyzing and designing new business and running a	to cooperate in creative processes, shows an entrepreneurial attitude and
business in its various stages of life, against the background of endogenous and exogenous diagnosis	responsible for the decisions made
	Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)  SKILLS (Student is able to)  initiate and participate in the processes of analyzing and designing new business and running a

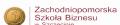
					٨	MODULE STRUCT	URE					
Course no.	Module Z1/1	Course 1.1.	Module Z1/1	Course 1.2.	Module Z1/1	Course 1.3.	Module Z1/1	Course 1.4.	Module Z1/1	Course 1.5.	Module Z1/1	Course 1.6.
Course name	Project Busine	ss - workshop	Business Sim	ulation Game	_	ment Problems kshop	Antiplagia	tory Policy	Law in I	Business	Foreign La	nguage (1)
ECTS credits	ts 8 1 2 2 4 4											



	Module Z1/1 Course no.			ss in Practice	e							
	ourse name			t Business	s - work	shop			ECTS credits	8	Leader	prof. A. Zelek
									1			
	Major	MANAGEMENT	Bachelor	Year	l Se	emester	1	status (choice list)	OBLIGATORY	Language	English	Total Contact Hours
						LEA	RNING	OUTCOMES				
omes			Description of	SPECIFIC learni	ing outcome	es of the co	ourse				Reference to MAJ	OR learning outcomes
pe				Stude	nt						→ CHECK	THE KEY
	knows and understa	nds the principles of constr	ructing a business ve	enture plan in the c	context of cho	osing a strat	egy, busine	ss model and orga	nizational architecture	Z1_W4 Knows and Z1_W5 Knows and Z1_W11 Understar	recognizes at the advanced understands at an advanced ids the essence of entreprer	d level the relations between the enterpris level theories and concepts regarding plar d level management processes in individua neurship and knows the economic, legal an
	knows and understar organizational forms ownership.	nds the course and stages of and	of the company regi:	stration process in	the context of	f formal and	l legal aspec	ts of establishing (	companies in various			ents of law and ethics principles related to neurship and knows the economic, legal an
	knows and understar	nds the elementary mechal	nisms of financial an	alysis, marketing a	analysis and ris	sk analysis.				Z1_W8 Knows and Z1_W9 Knows and	understands, at an advance understands the nature of $\epsilon$	o use typical analytical methods and tools to level, concepts, facts, phenomena and co economic analysis and controlling in decision ies of using selected IT tools supporting
SKIILS	identifies and analyze optimal choice.	es all endo- and exogenous	s factors determininį	g the choice of a bi	usiness model,	, is able to a	nalyze then	and can make		Z1_U1 is able to us Z1_U3 is able to us Z1_U6 Able to ma Z1_U7 is able to u	e knowledge of scientific di liagnose and solve managen ke decisions regarding vario ise norms, rules and system:	oblems in the field of management, humar sciplines: management and quality science ment problems (in various functional areas bus functional areas of the organization, s (legal, moral, social, professional) in solvi
<del>-</del>	is able to design busi strategic.	iness ventures in the form o	of an elementary bu	siness plan, taking	into account l	egal, financi	ial and mark	eting determinan	ts	Z1_U2 Is able to c Z1_U3 Is able to c Z1_U5 Is able to in Z1_U6 Able to ma	orrectly interpret typical pro liagnose and solve managen dentify phenomena in the fi ke decisions regarding vario	sciplines: management and quality science oblems in the field of management, humar ment problems (in various functional areas leld of accounting and finance, forecast the pus functional areas of the organization, ecisions, initiate actions and engage collea
3	shows creativity and economic.	openness to new initiative	es, while maintaining	criticism and ratio	onalism in asse	ssing varian	ts of new ve	entures		Z1_K5 Is ready to Z1_K6 Is capable	independently identify and of rational thinking in indep	diagnose management and economic prob endent professional work, while maintainin nges in a sense of reliability and responsibil
	jest zdeterminowany	ı i zorientowany na realizac				a nie						ecisions, initiate actions and engage collea endent professional work, while maintainir
		team in the analytical and					dfulness fo	the opinions and	ideas of other team			ecisions, initiate actions and engage colleag eam task, taking in the various roles of initia
	cooperates with the	team in the analytical and o	decision-making pro			ling and min	dfulness fo	the opinions and	ideas of other team	Z1_K2 Is willing to		
	cooperates with the	team in the analytical and of STUI	decision-making pro				dfulness fo		ideas of other team	Z1_K2 Is willing to	o work and cooperate in a te	aam task, taking in the various roles of initi
	cooperates with the	team in the analytical and of STUI  Total contact is including: I ecture	decision-making pro			30 30	dfulness fo		ideas of other team	Z1_K2 Is willing to	Now of the second secon	nam task, taking in the various roles of initi
	cooperates with the	STUI  Total contact is including:  lecture practice	decision-making pro			ling and min	dfulness fo		ideas of other team	Z1_K2 Is willing to	HING METHODS  choice from given list multimedia presentatio shop that uses activating r group discussion	nam task, taking in the various roles of initi
	cooperates with the	team in the analytical and of STUI  Total contact is including: I ecture	decision-making pro			30 30	dfulness fo		ideas of other team	Z1_K2 Is willing to	Now of the second secon	nam task, taking in the various roles of initi
	cooperates with the	STUI  Total contact is including: lecture practice e-learning laboratory seminar	decision-making pro			30 30 10	dfulness for		ideas of other team	Z1_K2 Is willing to	HING METHODS  choice from given list multimedia presentatio shop that uses activating group discussion team projects	nam task, taking in the various roles of initi
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	cooperates with the	STUI  Total contact is including: lecture practice e-learning laboratory seminar practical wark study visit others consulting he exams, assignm Lectureship Student Effe Total Student I	DENT EFFORT  TOURS  Shop  DUTS  THE TOURS  TO THE TOURS  T	icess, demonstration	pass % of final grades	30 30 30 10 16 2 2 2 170 200		Student Work Teaching methods		Z1_K2 Is willing to	work and cooperate in a te  BING METHODS  choice from given list multimedia presentation shop that uses activating in group discussion team projects team analysis practical workshop  choice from given list reparation of the final pro student's own research e-lectures  Percentage of final gra very good > 90% good 181% - 90% good 11% - 80% solistoctory 4 - 61% - 70 solistoctory 4 - 61% - 70 solistoctory 4 - 61% - 70	n methods  de
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2022/	2023										w Szczecinie		
	lodule Z1/1			ss in Practi	ce								
	Course no.			ourse 1.2. ess Simu	lation Ga	me		ECTS credits	1	Leader	prof. A. Zel	ek	
			503.11	C33 011110				1	1		p. 0.17 (1.26)	o.c	
	Major	MANAGEMENT	Bachelor	Year	I Ser	nester 1	Status (choice lis	OBLIGATORY	Language	English	Total Contact Hours	6	
								<u>.                                      </u>			<u>'</u>		
	<u> </u>					LEARN	IING OUTCOME	S					
Outcomes			Description o	f SPECIFIC lea	rning outcomes	of the cours	e			Reference to MAJC	OR learning outcomes		
type				Stu	dent				71 W/1 Knows as	→ CHECK 1	THE KEY  advanced key concept, terms, con	anotoneos laur	
	knows, understands a	nd is able to use in the dec	ision-making proc	ess basic econom	nic laws and regula	rities in the fiel	ld of demand and supp	ly theory as well as	Z1_W3 Knows and	d understands at an advanced	level the relations between the e	nterprise /	
GE	marketing		0,					, ,			level management processes in in eurship and knows the economic,		
KNOWLEDGE													
N O													
											ciplines: management and quality		
	is able to make simple	business decisions in the a	area of supply and	price policy, taki	ing into account e	conomic condit	ions and competitive p	ressure.			eld of accounting and finance, fore ely identify, diagnose and resolve		
SI													
SKIILS													
CES											am task, taking in the various roles cisions, initiate actions and engag		
Ë	cooperates in a team a	ind shows the ability to pe	erform the function	n of a substantive	e leader in a specif	ic functional ar	rea of management.						
SOCIAL COMPETENCES													
IALO													
So													
		CTUD	FNIT FFFORT						75.4.0	UING METHODS			
		Total contact he	DENT EFFORT OURS			6			IEAC	choice from given list			
		including: lecture				30	Teaching methods		simula	tion, managerial and strate	gic games		
ire		practice e-learning					= E						
Struc		laboratory seminar					Chin Chin						
Student Effort Structure		practical works study visit	hop				Jeg Jeg						
dent		others				30	<del>\</del>			choice from given list			
Stu		consulting how exams, assignm	ents				_ ×			own work with the text group work - joint task solv	ing		
		Lectureship Student Effor	rt			19	Student Work						
		Total Student E	ffort			25							
		Final grade			pass	ASSESS	MENTS METHO	OS .		Percentage of final grad	le .		
t s		choice from given list team projects			% of final grade		scale			very good > 90%			
essment		team projects			100		Φ			good + 81% - 90% good 71% - 80%			
Asses							Grad			satisfactory + 61% - 70% satisfactory 51% - 60%			
										unsatisfactory < 51%			
							OURSE DESCRIF						
		onditions for making deci		etitive pressure;									
	3 / learning about com												
	5 / Introduction to gar												
	6 / Application process	and correction of gamific	ation decisions.										
5													
ii Tip													
desc													
Course description													
	Bular of the Mario com-	(or similar) street					Key literature						
	rules of the KING SIZE	(or similar) strategy game.	•										
							Additional literatu	ire					
	l												



2022/	2023										w Szczecinie
	odule Z1/1			ess in Pract	ice						
	Course no.	D.		ourse 1.3.	walalawaaa	د مامداد		F.070	0	11	ment A Zeleli
Co	ourse name	ке	ai Manag	gement r	roblems - wo	rksnoj	0	ECTS credits	2	Leader	prof. A. Zelek
	Major	MANAGEMENT	Bachelor	Year	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 18
	-				-				. 00.	<u> </u>	
					15	APNIN	G OUTCOMES				
							G OUICOMES				
Outcomes type			Description	of SPECIFIC led	rning outcomes of the	course				Reference to MAJO	R learning outcomes
				Stu	ident				71 W2 Knows and	→ CHECK To	HE KEY  level the concepts, principles and methods of
									Z1_W3 Knows and	understands at an advanced l	level the relations between the enterprise /
Ã	knows and understand	s the essence of entrepre	eneurship, the pri	nciples of running	a business and the associa	ited risks.			Z1_W11 Understa	nds the essence of entreprene	eurship and knows the economic, legal and social
KNOWLEDGE									71 W2 Knows and	understands at an advanced l	level the relations between the enterprise /
(NO)									Z1_W4 Knows and	recognizes at the advanced le	evel theories and concepts regarding planning,
_	knows and understand	is the real problems of co	mpany managem	ent in the contex	t of both exogenous and er	ndogenous	problems.				level management processes in individual areas level the fundamental concepts of economic
											iplines: management and quality science as well
									Z1_U2 Is able to	correctly interpret typical prob	olems in the field of management, human
	is aware of the realities	of running a business in	given endogenou	s and exogenous	conditions.				Z1_U3 Is able to	diagnose and solve manageme	ent problems (in various functional areas of the
SKILLS											
S											
									Z1_K1 Is ready to	critically assess the level of hi	is knowledge and skills and understands the
ACES	is onen to the process	of getting to know and ex	vneriencing as wel	l as learning from	experience based on real	economic a	nd managerial probler	ne			iagnose management and economic problems as indent professional work, while maintaining a
PETE	is open to the process	or getting to know and ex	periencing as wer	as rearring iron	experience based on real	.conomic a	ina managenar probler		E1_NO IS capable	or racional clinicing in macper	dent professional work, wine manitaning a
SOCIAL COMPETENCES											
CIAL											
SO											
		67111	DENIT FEE OR						TEAC	IINIC METHODS	
		Total contact h	DENT EFFORT		18				TEACH	choice from given list	
		including: lecture			18		leaching methods			study visits case study	
a		practice					- <del>-</del> -		me	eting with a business practit	ioner
Student Effort Structure		e-learning laboratory					nin g			practical workshop	
fort S		seminar practical work	shop		10		Te ac				
i E		study visit others			8					choice from given list	
Stude		consulting ho					Work			group work - joint task solvi	ng
		Lectureship	)				Student Work				
		Student Effa Total Student I			32 50		S.				
					Λς	CECCAAR	ENTS METHODS				
		Final grade			pass	3133/4(1				Percentage of final grad	e
ment	6	wrritten credit			% of final grade 90		SC G			very good > 90% good + 81% - 90%	
Assessn	parti	cipation in the discussion			10		Grade			good 71% - 80% satisfactory + 61% - 70%	5
ă ¯							ত			satisfactory 51% - 60% unsatisfactory < 51%	
										,	
					Plea		main topics and areas				
	1 / Getting to know the	e real problems of manag	ement based on t	he presentation of	of business practitioners;						
		inar sessions with busine									
	a / creating a new bus	iness;									
	<ul><li>b / financing systems</li><li>c / marketing strategi</li></ul>										
	d / key success factor	S.									
Ę											
iptio											
escr											
se d											
Course description	Key literature										
							,				
						A	dditional literature				



2022/	2023											w Szczecinie	
	iodule Z1/1			ess in Practi	ce								
	Course no.			ourse 1.4.								1	
Co	ourse name		A	ntiplagiat	ory Poli	icy			ECTS credits	2	Leader	prof. A. Zel	ek
	Major	MANAGEMENT	Bachelor	Year	1 :	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
						LE	ARNING	OUTCOMES					
			Danadalia	-4 5050(5)0							D-f t- MA IC	NR 1	
Outcomes type			Description	of SPECIFIC lear		nes of the c	Louise					OR learning outcomes	
				Stud	dent					Z1 W10 Knows and	→ CHECK 1  d understands the key eleme	THE KEY ents of law and ethics principles re	lated to
		understands basic categor										eurship and knows the economic,	
GE		rotection and trade in inta ained in basic legal acts	angible assets; rec	ognizes the overia	ipping of differ	rent legal reg	imes; can ex	plain the essence of	accumulation of				
KNOWLEDGE													
KNO	750												
	750												
										Z1_U7 Is able to u	use norms, rules and systems	(legal, moral, social, professional)	in solving
	is able to identify adea	quate sources of intellectu	ial property protei	ction law in the co	intext of husin	ess and prof	essional activ	rity					
s	is able to identify adeq	quate sources of intellecto	an property prote	ction law in the co	intext of busin	ess and pron	essional activ	ncy.					
SKIILS										Z1_U7 Is able to u	use norms, rules and systems	(legal, moral, social, professional)	in solving
	can combine his or her	r own ideas with opinions	. concepts and the	eories taken from	literature and	expert public	cations, in ac	cordance with legal a	and ethical standards.	Z1_U13 Is able to	independently prepare and	develop a diploma project, taking	into account
			,										
S										Z1_K8 In his profe	essional life he is ready to res	spect legal norms, principles of soc	cial life and
NCE.	Understands and respo	ects the principles and sys	stem of protection	of intellectual pro	operty and cop	pyright in his	own profess	ional and business a	ctivity.				
MPETI													
SOCIAL COMPETENCES													
CIAL													
S													
		STUI	DENT EFFORT							IEACH	IING METHODS		
		Total contact h	DENT EFFORT			18		v,		TEACH	choice from given list		
						<b>18</b> 8		thods -			choice from given list lecture multimedia presentation		
ture		Total contact h including:	nours			18		g methods			choice from given list lecture		
Structure		Total contact h including: lecture practice e-learning laboratory	nours			<b>18</b> 8		ching methods			choice from given list lecture multimedia presentation		
ffort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works	shop			<b>18</b> 8		Teaching methods			choice from given list lecture multimedia presentation		
ent Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical work: study visit others	shop			<b>18</b> 8					choice from given list lecture multimedia presentation		
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical warks study visit others consulting ha	shop			18 8 8					choice from given list lecture multimedia presentatior shop that uses activating n  choice from given list own activity on platform	nethods	
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship	shop burs enents			18 8 8					choice from given list lecture multimedia presentation shop that uses activating n choice from given list	nethods	
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm	shop burs			18 8 8		Student Work Teaching methods			choice from given list lecture multimedia presentation shop that uses activating n  choice from given list own activity on platform trial tests	nethods	
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo	shop burs			18 8 8 8	SESSMEN	Student Work			choice from given list lecture multimedia presentation shop that uses activating n  choice from given list own activity on platform trial tests	nethods	
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effa Total Student E	shop burs		pass	18 8 8 8	SESSMEN	Sudent Work		work	choice from given list lecture multimedia presentation shop that uses activating in choice from given list own activity on platform trial tests own work with the text	nethods	
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list knowledge test	shop burs		% of final gra	18 8 8 8	SESSMEN	Sudent Work		work	choice from given list lecture multimedia presentation shop that uses activating n  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90%	nethods	
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ho exams, assignm Lectureshi; Student Effo Total Student Effo Final grade	shop burs		% of final gra	18 8 8 8	SESSMEN	Student Work Student Work		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good > 17% - 80%	nethods	
Assessment Student Effort Structure methods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list knowledge test	shop burs		% of final gra	18 8 8 8	SESSMEN	Sudent Work		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list knowledge test	shop burs		% of final gra	18 8 8 8		Grade scale HTM Student Work		work	choice from given list lecture multimedia presentation shop that uses activating n  choice from given list own activity on platform trial tests own work with the text  Percentage of final grat very good > 90% good +81% - 90% good 71% - 80% salisfactory + 61% - 70% salisfactory + 61% - 70%	de E	
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list knowledge test	shop burs		% of final gra	18 8 8 8 2 2 32 750 AS	COUR	ITS METHODS  Grade scale  Grade scale  SE DESCRIPTION  SE DESC		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/ Copyright and relate	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Eff Final grade choice from given list knowledge test wrritten credit	shop Durs nents oort effort		% of final gro 50 50	18 8 8 8 2 2 750 AS	COUR	Grade scale HTM Student Work		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relat 2/Intellectual property 3/Trademark as a wor	Iotal contact h Including: lecture practice e-learning laboratory seminor practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Eff Total Student Eff written credit knowledge test wrritten credit	shop  Durs  nents  or  or  tellectual property  n Copyright and R		% of final gro 50 50	18 8 8 8 2 2 750 AS	COUR	ITS METHODS  Grade scale  Grade scale  SE DESCRIPTION  SE DESC		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relate 2/ Intellectual property	Iotal contact h Including: lecture practice e-learning laboratory seminor practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Eff Total Student Eff written credit knowledge test wrritten credit	shop  Durs  nents  or  or  tellectual property  n Copyright and R		% of final gro 50 50	18 8 8 8 2 2 750 AS	COUR	ITS METHODS  Grade scale  Grade scale  SE DESCRIPTION  SE DESC		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relat 2/Intellectual property 3/Trademark as a wor	Iotal contact h Including: lecture practice e-learning laboratory seminor practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Eff Total Student Eff written credit knowledge test wrritten credit	shop  Durs  nents  or  or  tellectual property  n Copyright and R		% of final gro 50 50	18 8 8 8 2 2 750 AS	COUR se describe m	SE DESCRIPTIC  Sind areas of		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relat 2/ Intellectual propert 3/ Trademark as a wor 4/ Law of the internet.	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship; Student Effo Total Student Effo Total Student Eff Final grade choice from given list knowledge test wrritten credit	ellectual property.		% of final gro 50 50	18 8 8 8 2 2 750 AS	COUR se describe m	ITS METHODS  Grade scale  Grade scale  SE DESCRIPTION  SE DESC		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relate 2/Intellectual properts 3/Trademark as a wor 4/Law of the internet. 1.Copyrights and Relat 2.Industrial Property Li	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student is knowledge test wrritten credit	shop  burs  enents  but  Effort  ellectual property  n copyright and R  rial property.	elated Rights and	% of final gre 50 50 50	18 8 8 8 8 AS	COUR see describe m	SE DESCRIPTIC  Sind areas of		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/Copyright and relate 2/ Intellectual propert 3/ Trademark as a wor 4/ Law of the internet.  1.@opyrights and Relat 2.lindustrial Property L: 3.Barta J., Markiewicz 4 4.K. Lewandowski, Pra	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship: Student Effo Total Student Effo Total Student Effo thoice fram given list knowledge test wrritten credit  ed rights as a basis for int y in the light of the Law o k and an object of indust ted Rights – Act of 4th Fet aw – Act of 17th Novemb ted Rights – Act of 4th Fet aw – Act of 17th Novemb ted Rights – Act of 4th Fet aw – Act of 17th Novemb ted Rights – Prawo utorskie wo autorskie a prawo kon	ellectual property.  ellectual property.  oruary 1994 er 2013 i prawa pokrewne ikurencji, Wyższa S	. elated Rights and	% of final gre 50 50 50	18 8 8 7 2 32 750 AS	COUR se describe m	NOM THE PORT OF TH		work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Assessment methods	1/ Copyright and relate 2/ Intellectual property 1/ A sa wor 4/ Law of the internet.  1.@opyrights and Relate 2.lindustrial Property L: 3.Barta I., Markiewicz 4.K. Lewandowski, Pra 5.Nowińska R., (red.), F.	Total contact h including: lecture proctice e-learning loboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student Effo total Student Effo Final grade choice from given list knowledge test wrritten credit ed rights as a basis for int y in the light of the Law o k and an object of indust	ellectual property n Copyright and R rial property.	. elated Rights and b. Komentarz, Lex 5zkota Umrz, tetn só Warsza wa 2008.	% of final gre 50 50 50 Industrial Prop	18 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	COUR se describe m 2011 Poznań 200:	TIS METHODS  PDS  PDS  PDS  PDS  PDS  PDS  PDS	of the course	work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	
Course description Assessment methods	1/Copyright and relat 2/ Intellectual propert 3/ Trademark as a wor 4/ Law of the internet. 1.@opyrights and Relat 2.Bridustrial Property L: 3.Barta I., Ja Markiewicz 4.K. Lewandowski, Pra 5.Nowińska R., (red.), F. 6.Bodrecki P., (red.), Pra	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student et expected to the state of	ellectual property  oruary 1994 er 2013 i prawa pokrewne ikurencji, Wyższa Ś towej, LexisNexis, k Warszawa 2004. Z	. elated Rights and b. Komentarz, Lex a zkoła Umiejętnoś Warszawa 2008. ałucki M., (red.) Pi	% of final gre \$0 50 50 Industrial Prop	18 8 8 8 7 2 32 750 AS: ade  Plea.  er, Warszawa w Poznaniu, di intelektuali	COUR se describe m 2011 Poznań 200:	ITS METHODS  PD S P	of the course	work	choice from given list lecture multimedia presentation shop that uses activating in  choice from given list own activity on platform trial tests own work with the text  Percentage of final grac very good > 90% good + 81% - 90% good + 81% - 90% solisfactory + 51% - 70%	de E	



2022/	2023											Szkoła Bizi w Szczecinie	nesu
	odule Z1/1			ess in Practic	се								
	Course no.			Law in B	usines	s			ECTS credits	4	Leader	prof. A. Zele	∍k
									ORLIO LTORY		5 11	· · · · · · · · · · · · · · · · · · ·	00
	Major	MANAGEMENT	Bachelor	Year	ı	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						LE	EARNING	G OUTCOMES					
Outcomes			Description	of SPECIFIC lear	rning outco						Reference to MAJOI	R learning outcomes	
type				Stud	dent						→ CHECK TI	HE KEY	
	knows and understand organizational and ow	ds the course and stages onership forms.	of the process of r	egistering a busine	ess in the cor	ntext of forma	al and legal a	aspects of creating en	iterprises in various	_		ts of law and ethics principles rela urship and knows the economic, l	
KNOWLEDGE	knows and understand	ds the main aspects of eco	onomic and tax la	w that determine t	the form and	I shape of bus	siness			Z1_W11 Understan	nds the essence of entreprene	urship and knows the economic, l	egal and social
X	recognizes the relevan	t aspects of commercial l	aw, labour law, ta	x law and civil law	in the conte	xt of the func	tioning of th	ne company				ts of law and ethics principles rela urship and knows the economic, l	
SI	is able to choose the o	ptimal legal form and me	thods of taxation	of a new business	venture and	conduct the	company re	egistration process				legal, moral, social, professional) i ly identify, diagnose and resolve p	
SKIILS													
MPETENCES	is ready to take up the	challenge of registering a	new business en	tity in an appropria	ate form and	l procedure.						es in a sense of reliability and resp ect legal norms, principles of soci	
SOCIAL COMPETENCES													
		STU	DENT EFFOR	ī						TEACH	IING METHODS		
		Total contact t including:	iours			30 30		8			choice from given list lecture		
ø		lecture practice				10 18		methods			shop that uses activating me activity on e-learning platfor		
uctur.		e-learning laboratory						ing n			task solving		
Student Effort Structure		seminar practical work	shop					Teaching					
ant Eff		study visit others									choice from given list		
Stude		consulting ho				2		Student Work		ŗ	oreparation to an exam/cred	lit	
		Lectureship Student Effo	)			70		dent			own activity on platform trial tests		
		Total Student I				100		ž			triartests		
							SESSME	NTS METHODS					
±		Final grade choice from given list			exan % of final g			<u>e</u>			Percentage of final grade very good > 90%		
Assessment methods		knowledge test			100			Grade scale			good + 81% - 90% good 71% - 80%		
Asse								Grad			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Dlag		RSE DESCRIPTI					
	2/ Sources of commers 3/ Concepts of econom 4/ The legal forms of c 5/ Business registration 6/ Free, regulated, lice	nic activity, entrepreneur onducting business activi n and registration system nsed, concessional busing	s and enterprises; ty; s; ess activity;					main topics and areas	of the course	partnership)			
ion	8/ Business reporting of 9/ Elements of labour	obligations; law; ablishment and performa											
rse d	1. Commercial Comme	nice Code - Act of 15th N	aambar 2000					Key literature					
Š	<ol> <li>Entrepreneurs law –</li> <li>Civil Code – Act of 2</li> <li>Cichórz R. Prawo dla</li> </ol>	nies Code – Act of 15th N - Act of 6th March 2018 3rd April 1964 I studentów kierunków ni wa gospodarczego dla ekc	eprawniczych, Zac			su, 2012							
							Ad	dditional literature	)				
	2. (red.) Olszewski J., P 3. Gnela B., Prawo han	dstawy prawa w Polsce: rawo gospodarcze. Komp idlowe dla ekonomistów , wicz A., Podatki i prawo p	endium, C.H. Beck LEXMISJA, 2014	, 2012		2008.							





2022/	odule Z1/1		Busin	ess in Practi	ce			1					
	Course no.			Course 1.6. oreign Lar	nguage	(1)			ECTS credits	4	Leader	prof. A. Ze	lek
	Major	MANAGEMENT		Year	П	Semester	1	Status (choice list)	OBLIGATORY	Language	Polish/English	Total Contact Hours	30
	Major	MANAGEMENT	васпею	rear	' '	semesier	'	Sidios (choice list)	OBLIGATORT	Language	FOIISH/ENGIISH	Ioral Confact Hours	30
						LE	ARNIN	IG OUTCOMES					
Outcomes type			Description	of SPECIFIC lea		nes of the	course				Reference to MAJOR		
				Stu	dent					Z1_W15 Knows a f	→ CHECK TH oreign language at the commun		
	has the knowledge in	business English											
ų.													
KNOWLEDGE													
KNO													
										Z1_U8 Is able to u	use a specialized language and c	ommunicate in a precise and co	nsistent manner,
	uses the language in s	simulated situations											
SKILLS													
.,													
	sneaks Business Engli	sh in various business situ	ations							Z1_K7 Is ready to	take on professional challenges	task, taking in the various roles in a sense of reliability and resp operation with other entities of t	onsibility, using
	speaks business engin	31 111 Vallous Business site	idions							EL_KS IS uble to e	ingage in social interactions, coo	perduon wan outer chances or c	ine environment
SOCIAL COMPETENCES													
AL CO/													
SOCIA													
		IIIT2	DENT EFFOR							TEAC	HING METHODS		
		Total contact h	ours			30 30		× 5			choice from given list shop that uses activating me	ethods	
ø		lecture practice						nethoc		Work	group discussion individual projects		
Student Effort Structure		e-learning laboratory						Teaching methods			team projects video movie		
Effort S		seminar practical works study visit	hop					Pe De					
udent		others consulting ho	urs					or k			choice from given list	lit	
÷s		exams, assignm Lectureship	ents			28		Student Work			own work with the text group work - joint task solvir	ng	
		Student Effo Total Student E				70 100		SF.					
		Final grade			exam	AS	SESSM	ENTS METHODS			Percentage of final grade		
nent ods		choice from given list written exam			% of final gra 50	de		gc ale			very good > 90% good + 81% - 90%		
Assessment methods	parti	tasks, exercises cipation in the discussion			40 10			Grade scale			good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
						Plea	CO ase describ	URSE DESCRIPTION DE main topics and areas of	ON of the course				
	Communication skills Negotiation and persu												
	Financial and numeral Technological skills Organisational skills	cy skills											
	Selling skills Leadership and team	skills											
	Problem-solving and o												
Hion													
lescrip													
Course description													
	New International Bu	siness English, Leo Jones	& Richard Alexan	der, Cambridge				Key literature					
				-									
								additional literature					
							P	additional literature					



Module no.	Modu	le Z1/2											
Module name		Organisation	and I	Manag	gemen	1		ECTS credits	12	Lec	ıder	dr R. Nowa Lewandows	
Major	MANAGEMENT	Bachelor	Year	I	Semester	1	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	135

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The module covers the issues that are the basis for educating managers. The aim of the module is to familiarize students with the main areas of organization management, in particular the enterprise; conditions for establishing an organization, its structure, stages of development, resources, taking into account internal dependencies and relations with the environment. In this context, students learn the principles, levels of business management, the course and functions of the management process, its main disruptions, and especially the role of management in achieving organizational efficiency and effectiveness. The aim of the module is also to familiarize students with the concepts and tools of process management, quality management and human resources. During the courses included in this module, the student acquires skills in the field obtaining and using information to analyze the strategic potential of the organization, designing and improving HR activities, assessing and analyzing the organization in terms of processes, implementing quality management standards, as well as adopting and fulfilling various managerial roles in the process of managing the organization.

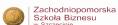
### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Before starting the module, the student should have knowledge, skills and competences from the Module: Business in Action. Additionally, the Module: Applied Economics is useful, including Courses: Macroeconomics and Microeconomics

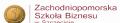
	LEARNING OUTCOMES									
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)										
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)								
the essence, principles and functions of management, identifies and characterizes individual processes management; HRM models, types of HR strategies and the role of HR departments; knows modern tools for planning, selecting, evaluating, motivating, developing and managing employees' career; the essence of process management; methods of analyzing and evaluating processes, including decision support tools; methods of management and quality improvement in the organization.	acquire and use information for analyzing strategic potential organization and its environment; can play various roles of a manager; find adequate solutions to problems related to the organization of the personnel process in the company, identifying and skillfully using both opportunities / threats and strengths / weaknesses of the organization; compare, analyze and evaluate organizational processes in terms of the possibility of their improvement and reorganization; use quality management standards to evaluate business processes; select and apply specific tools for building a quality system in the organization.	adopt an entrepreneurial attitude, have managerial predispositions, are ready to cooperate with the team and to lead the team; function in a team, performing various functions (also as a group leader) - participates or manages the process of team decision-making, in an ethical manner and in accordance with social norms; for continuous learning due to the dynamics of market processes, including the creation of process organizations; express critical opinions on topics related to the possibility of introducing modern quality solutions in the area of quality management in the enterprise.								

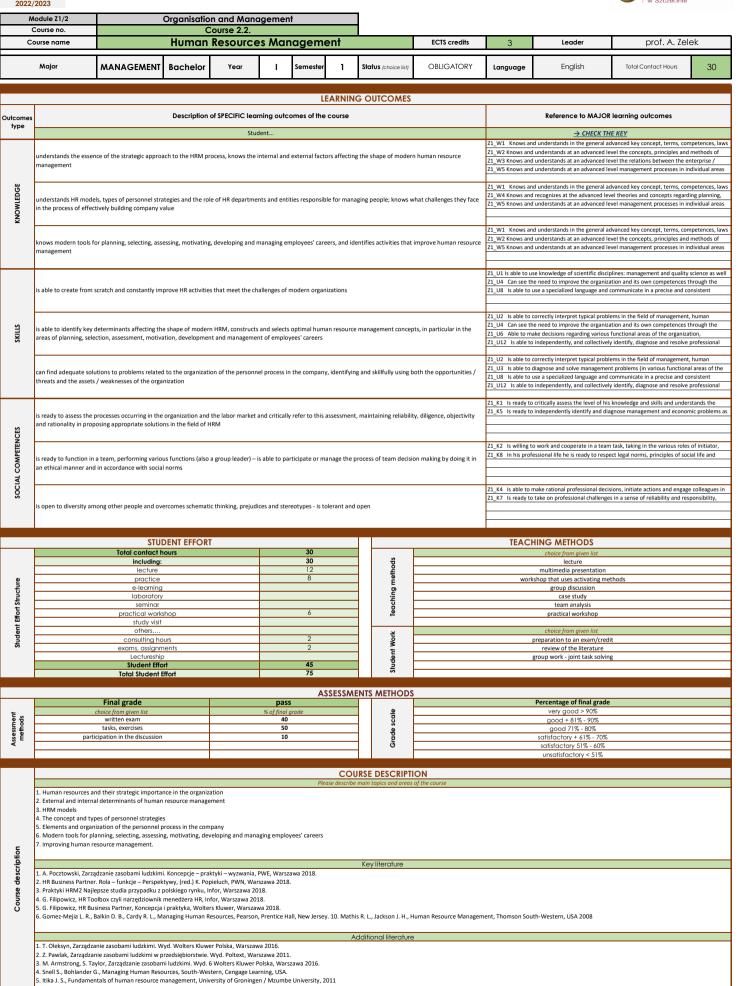
					MODULE STRUCT	HDE			
					MODULE SIRUCI	UKE			 
Course no.	Module Z1/2	Course 2.1.	Module Z1/2	Course 2.2.	Module Z1/2	Course 2.3.	Module Z1/2	Course 2.4.	
Course name	Management an Beha		Human Resourc	es Management	Process Mana Logi	~	Quality Mo	ınagement	
ECTS credits	4	1		3	:	3	:	2	

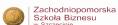


2022/	2023											Szkoła Bizi w Szczecinie	nesu
	lodule Z1/2 Course no.			on and Mand Course 2.1.	agement								
	ourse name	Man		t and Org	anisatio	onal Bei	havio	ur	ECTS credits	4	Leader	prof. A. Zele	ek
	Major	MANAGEMENT	Bachelor	Year	ı	Semester	1 5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						LEA	ARNING	OUTCOMES				•	
tcomes			Description	of SPECIFIC lea	rning outcor			OUTCOMES			Reference to MAJO	R learning outcomes	
type				Stud	dent						→ CHECK TI		
KNOWLEDGE		edge about the essence, pr								Z1_W4 Knows and Z1_W2 Knows and	recognizes at the advanced le	idvanced key concept, terms, com evel theories and concepts regarding evel the concepts, principles and re evel the relations between the en	ng planning,
<u> </u>	recognizes and descri conditions for their d	bes types of organizations evelopment.	, in particular ent	erprises and their r	resources, kno	ws the regulari	ities of their	r functioning, as we	ell as internal and external				
	is able to obtain and i	use information to analyze	the strategic pot	ential of the organ	ization and its	; environment,	, as well as ii	nterpret data and a	analysis results.			iplines: management and quality s lems in the field of management,	
SKIILLS	can identify problems	s associated with the organ	nization managen	nent process, propo	oses solutions	based on the o	collected da	ita				nt problems (in various functional ly identify, diagnose and resolve p	
	can play various mana	agerial roles.								Z1_U6 Able to ma	ake decisions regarding various	s functional areas of the organizati	ion,
ETENCES	has an entrepreneuria	al attitude, has managerial	predispositions,	is ready to start co	operation with	h the team and	d to lead the	e team.		Z1_K3 Is able to e	engage in social interactions, o	m task, taking in the various roles on task, taking in the various roles on the community of the community o	he
SOCIAL COMPETENCES													
			DENT EFFOR	Т		45				TEACH	HING METHODS		
		Total contact h including:	iours			45		s g			choice from given list lecture		
ē		lecture practice				12 12		Teaching methods		work	multimedia presentation shop that uses activating me	ethods	
Student Effort Structure		e-learning laboratory						ing		me	group discussion eting with a business practit	ioner	
동		seminar				17		ach			practical workshop		
£		practical work study visit	shop			17		2					
den		others				2		ž			choice from given list		
₹		consulting ho exams, assignn				2		Student Work			preparation to an exam/cred own activity on platform	и	
		Lectureship						e e			review of the literature		
		Student Effo Total Student I				55 100		St.			preparation of the final proje	ect	
						224	ESSMEN	ITS METHODS					
		Final grade			exam		LUUMEN	III WEIIIODS			Percentage of final grade	e	
ds ent		choice from given list written exam			% of final gra 50	ade		ale			very good > 90% good + 81% - 90%		
Assessment methods		on of an individual or grou			30			e S			good 71% - 80%		
ASS	part	ticipation in the discussion tasks, exercises			10 10			Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							COUR	SE DESCRIPTI	ON				
	1 / Organization man	agement process - the ess	ance and function	os of management		Please	e describe mo	ain topics and areas	of the course				
lion Hon	2 / Definitions and tyl 3 / Manager in the or 4 / Leading in the org 5 / Organizational env 6 / Planning and decis 7 / The organization p 8 / Elements of strate	pes of organizations. Organ ganization - manager's fea anization, motivating and vironment. Types of surro- sion making process. Types process. Types of organizat gigic management. Essence, ethods and techniques of c	nization resource tures, roles and s management styl undings. Ethical a s of goals and pla cional structures. , concept and leve	s. kills. Manager type les. nd cultural context ns. Functions and le	es. of the organia evels of goals. OT analysis.	. Stages of the p	planning pro arking, TQM	1, learning organiza	•	nd others).			
se d	Storner J.A.F., Freema	an R.M., Gilber D R., (1995)	, Management (S	ixth Edition), Prent	tice Hall, Inc,U	SA.	k	Key literature					
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	Datt R.L., (2012), New	r Era of Management (Elev	enth Edition), Cei	ngage Learning, Flo	orence.								









2022/	2023							_					
	odule I1/2		Organisatio		gement								
	Course no.		Process N	ourse 2.3.	ent an	d Logi	etice		ECTS credits	3	Leader	prof. A. Zel	ek
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	Major	MANAGEMENT	Bachelor	Year	1 :	Semester	1	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
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Outcomes type			Description			mes or me	course						
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		e concept of process and structure and manageme		nent, recognizes th	ne differences	between pr	ocess organ	izations and classica	l organizations, in terms			evel the relations between the elevel management processes in in	
										Z1 W7 Knows the	advanced level and is able to u	use typical analytical methods an	d tools
ш	characterizes the esser	ce of the process approa	ch - typical and sp	ecific elements, m	nethods, techn	niques and n	nanagemen	t concepts.					
KNOWLEDGE										74 142 //			
KNO		agement issues that allov		ysis and finding w	vays to elimina	ate them, on	a scale of			21_W2 Knows and	understands at an advanced i	evel the concepts, principles and	methods of
	organisation, national	economy as well as globa	lly.										
	d			to all alternations						Z1_W7 Knows the	advanced level and is able to u	use typical analytical methods an	d tools
	describes ways or analy	sing and evaluating proc	ess management,	including decision	1 support tools	is.							
												plines: management and quality nt problems (in various functiona	
s	is able to compare, and	lyse and evaluate organi	sational processes	in terms of their i	improvements	s potential a	and reorgan	zation					
SKIILS												lems in the field of management, functional areas of the organiza	
	is able to diagnose the	situation of the organiza	tion and design po	ssible variants of	its strategy in	a process pe	erspective						,
												s knowledge and skills and under agnose management and econon	
ES	is open to the need for	continuous learning, due	to the dynamics	of market process	es, including t	the creation	of process	organisations.		ZZ_KS IS reday to	macpenaemy raemmy and an	agnose management and econom	ne problems us
ETENC												s knowledge and skills and under isions, initiate actions and engage	
COMF	is ready to work in a te	am, takes an active appro	oach to process ev	aluation taking pl	ace in contemp	porary orga	nizations					es in a sense of reliability and res	
SOCIAL COMPETENCES										Z1_K2 Is willing to	o work and cooperate in a tean	n task, taking in the various roles	of initiator,
	is willing to discuss and	present its position on p	rocess manageme	unt.									
		, , , . ,	rocess manageme										
		, ,	rocess manageme	ant.									
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ructure		STUI Total contact h including:	DENT EFFORT			<b>30</b>		ning methods			choice from given list lecture shop that uses activating me	ethods	
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		STUI  Total contact h  Including: lecture practice e-learning laboratory seminar practical works study visit	DENT EFFORT			<b>30</b>		Teaching methods			choice from given list lecture shop that uses activating me case study individual projects group discussion	ethods	
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				(	COURSE DESC	CRIPTION					Zachodniopo Szkoła Bizne
2022/											w Szczecinie
	odule Z1/2 course no.		Course 2.4.								
Co	urse name	Qı	uality Ma	nagement			ECTS credits	2	Leader	prof. A. Z	lelek
	Major	MANAGEMENT Bachelor	Year	Semester	1 State	US (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
				I.E.	ARNING OL	ITCOMES					
Outcomes		Description of	of SPECIFIC lea	rning outcomes of the		JICOMES			Reference to MAJC	R learning outcomes	
type			Stu	dent					→ CHECK T		
	knows the basic conce	pts of quality and quality management						Z1_W2 Knows and	understands at an advanced l	evel the concepts, principles ar	id methods of
	knows and understand	ds methods of management and quality in	annouamant in the	a arganication				Z1_W3 Knows and	understands at an advanced I understands at an advanced I understands at an advanced I	evel the relations between the	enterprise /
LEDGE	knows and understand	is methods of management and quanty in	iprovement in th	e organisation				Z1_W3 Kilows alid	understands at an advanced i	ever management processes in	muividual al eas
KNOWLEDGE								Z1_W5 Knows and	understands at an advanced l	evel management processes in	individual areas
	characterizes problem	s related to the implementation, evaluation	on or the Qivis								
								Z1_W5 Knows and	understands at an advanced l	evel management processes in	individual areas
	knows the importance	of quality management process in the su	ppiy chain								
									se knowledge of scientific disci diagnose and solve manageme		
	is able to analyse and i	determine conditions for the implementa	tion of the QMS								
								Z1_U4 Can see th	e need to improve the organiz	ation and its own competence	s through the
	is able to apply ISO sta	indards as a part of analyses									
SKIITS									se knowledge of scientific disci correctly interpret typical prob		
	uses quality managem	ent standards to assess business processe	es, including the a	ssessment of the organizat	ion's manageme	nt system					
								Z1_U3 Is able to o	diagnose and solve manageme	nt problems (in various functio	nal areas of the
	is able to select and ap	oply specific tools for constructing a qualit	ty system in an or	ganisation							
								Z1_K1 Is ready to	critically assess the level of his	knowledge and skills and und	erstands the need
CES	is ready to express crit	ical opinions on issues related to the poss	siblities of introdu	icing modern quality solution	ons in the area o	of quality mana	gement in the company				
APETEN									independently identify and di of rational thinking in indepen		
SOCIAL COMPETENCES	is ready to make a con	clusions on the definition of problems in t	tne concept of qu	ality management systems	application						
	ic roady to strive to on	itimize decisions by accepting team solution	one						o work and cooperate in a tear make rational professional deci		
	is ready to strive to op	timize decisions by decepting team solution	0113								
		STUDENT EFFORT	ı	20				TEAC	HING METHODS		
		Total contact hours including: lecture		30 30 10		spoo		work	choice from given list multimedia presentation shop that uses activating n		
e e		practice e-learning		18		Teaching methods		WOIN	group discussion case study	ietilous	
Student Effort Structure		laboratory seminar				aching			,		
Effor		practical workshop study visit				ě					
nden		others consulting hours				å			choice from given list preparation to an exam/cre	dit	
₹		exams, assignments Lectureship		2		Student Work			review of the literature others		
		Student Effort Total Student Effort		20 50		Stud					
		Single and			SESSMENTS	METHODS			Danaanh		
ŧ,		Final grade choice from given list		pass % of final grade		e e			very good > 90%	e	
Assessment methods						Grade scale			good + 81% - 90% good 71% - 80%		
Ass						9 B			satisfactory + 61% - 70% satisfactory 51% - 60% unsatisfactory < 51%		
					COURSE	DESCRIPTI	ON		orisalistactory < 31/6		
	1/ Evolution of the qua	ality management system - QMS.		Plea	ase describe main t						
		ation. Elements of ISO standards.									
	4/ Quality documental 5/ QMS certification.										
		quality, environment, safety.									
_		lity management method.									
criptic	11/ Practical approach	es and tools for quality manaegement (his to quality improvement ,ethods (Kaizen,			areto analysis).						
	12/ Quality system in t 13/ The role of quality	the company,creation and procedures. in customer service.									
ourse					Key	literature					
	2/ Knowles Graeme, "0	aging Quality 4th Edition", Blackwell Publ Quality Management", bookboon.com 20	11.,								
	3/ S. Thomas Foster, "I	Managing Quality: Integrating the Supply	Chain, 6th Edition	", Brigham Young Universit	ty, Pearson, 2017	7.					
					Additio	nal literature	Э				
		rs, "Lean Six Sigma", University of Dayton, anley B. Davis, "Qality Management for O		ellence Eighth Edition", Pea	rson Education 2	2016.					



Module no.	Modul	le Z1/3											
Module name		Key Compe	etence	s in Bu	siness			ECTS credits	13	Lea	ıder	dr M. Stankie	wicz
Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	120

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main goals of education are:

- 1) the Student's acquisition of knowledge and skills in the use of IT solutions in the practice of economics after completing the course, the student should understand the tasks of computer science and communication in the organization, acquire practical skills in the field of obtaining and processing information, and also use of selected information and communication tools.
- 2) introducing the authentic business vocabulary to the Student's language in the context of issues typical for business familiarizing the Student with the methods of communication (formal and informal) in various, typical business situations; to sensitize the student to the issues of cultural differences in communication.
- 3) introducing students to the basic terms, definitions and theories describing social life, understanding the functioning of modern societies, enabling the setting of economic life in a wider social context (the sociology course will allow them to see and understand them as a social phenomenon).

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Before starting this module, the student should know the basics of computer skills, know the basics of information technology and complete the courses assigned to the module E1 / 2 (Organization and Management), have passed the basic matura exam in a foreign language at the B1 level, and should have general knowledge of social. The student should be able to think analytically and logically.

	LEARNING OUTCOMES	
Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)
possibilities of using information and communication technologies in the practice of economics; issues related to the functioning of man as a social entity within various social structures and society as a conglomerate of communities and institutions (along with the processes taking place within them); a foreign language in a business context (level B2).		work independently and achieve set goals as well as work in a team, playing roles from leader to executor of entrusted tasks.

					MODULE STRUCT	URE			
Course no.	Module Z1/3	Course 3.1.	Module Z1/3	Course 3.2.	Module Z1/3	Course 3.3.	Module Z1/3	Course 3.4.	
Course name	Information and Techno		•	nd Data Bases in iness	Foreign Lai	nguage (2)	Socio	ology	
ECTS credits	3	3		4		4	:	2	





Module Z1/1		Key Comp	etences in B	usiness								
Course no.		Course 3.1.										
Course name	Inform	nation an	d Commu	unicati	on Tec	hnolo	gies	ECTS credits	3	Leader	dr M. Stankie	wicz
Major	MANAGEMENT	Bachelor	Year	ı	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

	Major	MANAGEMENT	Bachelor	Year	ı	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						L	EARNIN	G OUTCOMES					
Outcomes type			Description of	f SPECIFIC lea	rning outc	omes of the	e course				Reference to MAJOR	R learning outcomes	
7.				Stu	dent							ethods in selected areas of the o	
	knows the possibilitie	s of using information an	d communication t	echnologies in tl	ne practice (	of economics				Z1_W14 Knows ar	nd understands the possibilities	of using selected IT tools supporti	ing
KNOWLEDGE	knows typical IT tools	necessary to prepare wr	itten works, econor	mic studies and <sub>l</sub>	presentation	ns				Z1_W17 Knows ar	nd understands the substantive,	methodological and formal requi	irements for
-	distinguishes between business.	n basic IT tools, modern c	communication tecl	nnologies and in	formation s	ystems and ki	nows the po	ssibilities of using the	m in practice	Z1_W14 Knows ar	nd understands the possibilities	of using selected IT tools supporti	ing
	uses selected IT tools	necessary to prepare typ	oical written works	and public speed	hes.							oresentation) and typical written velop a diploma project, taking in	
2	is able to assess his or	wn competences and unc	derstands the relati	onship between	the increas	e in his know	ledge and sl	ills.				tion and its own competences the identify, diagnose and resolve pr	
SKILLS	has practical informat	ion processing skills.								Z1_U9 is able to	use information and communica	ation technologies (IT) in his profe	essional work
		luate the effectiveness of reports, and analyzes th					lement solu	tions of their choice. (	Can	Z1_U9 Is able to	use information and communica	ution technologies (IT) in his profe	essional work
SI.	cooperates in a team	appointed to achieve a sp	pecific goal, playing	roles from proje	ect leader to	executor of	entrusted ta	isks.		Z1_K3 Is able to e	engage in social interactions, coo	task, taking in the various roles of operation with other entities of the ions, initiate actions and engage of the control of	he environment
SOCIAL COMPETENCES	is independent and re	sponsible for the implem	nentation of entrust	ted tasks								gnose management and economi ent professional work, while mair	
soci	Takes the views of all	team members attentive	ely and is critical of	their own work.								knowledge and skills and underst ct legal norms, principles of socia	
			DENT EFFORT							TEAC	HING METHODS		
		Total contact I including: lecture				30 30		sp od			choice from given list activity on e-learning platfor task solving	m	
ē.		practice e-learning	1					Teaching methods			team projects		
Effort Structure		laboratory seminar				28		ching					
#ort		practical work						- G					
e e		study visit others									choice from given list		
Studi		consulting ho				2		Student Work			own activity on platform		
, , , , , , , , , , , , , , , , , , ,		exams, assignn Lectureship						e a			task solving preparation of the final proje	ct	
		Student Effo Total Student				45 75		Stro					
		Final ared					SSESSMI	NTS METHODS			Porcentage of first and		
+		Final grade choice from given list			pas % of final	grade		ā			Percentage of final grade very good > 90%		
Assessment methods	presentatio	on of an individual or grout tasks, exercises	up task		50 50			Grade scale			good + 81% - 90% good 71% - 80%		
ssess		tasks, exercises			30			age			satisfactory + 61% - 70%		
<								উ			satisfactory 51% - 60% unsatisfactory < 51%		
								IRSE DESCRIPTION					
	Introduction to inform Working in a text edit	nation and communicatio	n technologies.			Pl	ease describe	main topics and areas o	f the course				
	Multimedia presentat	ions. ic information on the Int	ernet.										
Course description													
des	1/A Tomacaconslis "	IRC Word 2016 DUT LIVE	nn 2016					Key literature					
	2/ G. Kowalczyk "Wor 3/ K. Wołk "Office 201 4/ P. Lenar "Profesjon	ABC Word 2016 PL", Helio d 2016 PL. Ćwiczenia pra 19 oraz 365 od podstaw", alna prezentacja multimo	ktyczne", Helion, 20 Wyd. Psychoskok, edialna. Jak unikną	2019. ź 27 najczęściej p	oopełnianyc	h błędów", H	elion, 2012.						
	6/ A. Nowakowski (re 7/ K. Woźniak "Współ	piński "WordPress dla po d.), "Wykorzystanie techr czesne narzędzia doskon	nologii informatyczi alenia systemów za	nych w funkcjon arządzania organ	izacjami", V	Vyd. Mfiles, 2	012 A	cin, 2010. dditional literature					
	H. Brett "Korzystanie	z usług Microsoft Office 3	865 Prowadzenie m	atej firmy w chm	nurze", Wyd	. Promise, 20	16.						



Module Z1/3		Key Competences in Business										
Course no.		Course 3.2.										
Course name	\$pi	readshee	ets and Da	ıta Bas	es in B	usines	S	ECTS credits	4	Leader	dr M. Stankie	wicz
Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
1,700	Student	→ CHECK THE KEY
	knows the practical applications of spreadsheets and databases in managerial sciences.	21_WT Knows the advanced level and is able to use typical analytical methods and tools (including ZI_W12 Knows advanced research and analysis methods in selected areas of the organization's ZI_W14 Knows and understands the possibilities of using selected IT tools supporting
EDGE	knows ICT tools which are used for the purpose of reporting and presentation of results.	Z1_WT Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W17 Knows and understands the substantive, methodological and formal requirements for the
KNOWLEDGE	knows ICT tools which are necessary to analyze entities, processes, and events in sectorial, microeconomic, and macroeconomic perspective.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows the possibilities of data base management systems.	Z1_W14 Knows and understands the possibilities of using selected IT tools supporting
	is able to analyze various issues related to business management, as well as choose proper ICT tools to solve them.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U2 is able to correctly interpret typical problems in the field of management, human Z1_U3 is able to diagnose and solve management problems (in various functional areas of the
SKIILS	can assess their own competency and formulate questions which will lead them to deepen their understanding, and fill the lack of knowledge.	Is able to use a specialized language and communicate in a precise and consistent manner,     If U12 is able to independently, and collectively identify, diagnose and resolve professional
	can use ICT tools in order to solve various business management issues.,	Z1_U9 Is able to use information and communication technologies (IT) in his professional work  Z1_U10 Is able to prepare an oral presentation (presentation) and typical written work (reporting,
CES	works in target-oriented teams, taking in various roles, e.g., the role of leader or the role of team member.	Z1_X2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the Z1_X3 Is able to engage in social interactions, cooperation with other entities of the environment Z1_X4 Is able to make rational professional decisions, initiate actions and engage colleagues in
SOCIAL COMPETENCES	works independently and takes personal responsibility for completing tasks.	Z1_X5 Is ready to independently identify and diagnose management and economic problems as Z1_X7 is ready to take on professional challenges in a sense of reliability and responsibility, using
SOCI	listens carefully to all advices and comments from team members and adopts a critical attitude toward the results of their work.	Z1_K1 is ready to critically assess the level of his knowledge and skills and understands the need Z1_K5 is ready to independently identify and diagnose management and economic problems as Z1_K8 in his professional life he is ready to respect legal norms, principles of social life and
	STUDENT EFFORT	TEACHING METHODS

	STUDENT EFFORT	
	Total contact hours	30
	including:	30
	lecture	8
ø	practice	
Į.	e-learning	
5	laboratory	20
\$	seminar	
ģ	practical workshop	
± ±	study visit	
Student Effort Structure	others	
2	consulting hours	
Ñ	exams, assignments	2
	Lectureship	
	Student Effort	70
	Total Student Effort	100

	TEACHING METHODS
	choice from given list
ş	lecture
옱	multimedia presentation
je j	activity on e-learning platform
ם	practical workshop
Æ	
Teaching methods	
<u> </u>	
×	choice from given list
ō	preparation to an exam/credit
<u> </u>	own activity on platform
ē	task solving
Student Work	group work - joint task solving
S	

		ASSESSMEN			
	Final grade	pass			
-	choice from given list	% of final grade			
e s	wrritten credit	30			
etho	tasks, exercises	40			
a se	presentation of an individual or group task	30			
₹ -					

ENTS	NTS METHODS							
		Percentage of final grade						
	<u>•</u>	very good > 90%						
	ğ	good + 81% - 90%						
	<u>o</u>	good 71% - 80%						
	8	satisfactory + 61% - 70%						
	ō	satisfactory 51% - 60%						
		unsatisfactory < 51%						

## COURSE DESCRIPTION

1. SPREADSHEETS:

- 1. SPREADSHEETS:

  1. Introduction to spreadsheets entering and editing data.

  1. Performing basic spreadsheet operations.

  1.3. Formatting cells, defining styles, managing worksheet data, inserting and editing simple objects, and using keyboard shortcuts in spreadsheets.

  1.4. Adding and editing comments.

  1.5. Formulas and functions: basic formulas, financial formulas, date and time formulas, logical formulas, error trapping, and other functions.

  1.6. Absolute and relative cell references

  1.7. Conditional formatting, reordering and summarizing data.

  1.8. Charts and graphing.

  1.9. Using pivot tables and pivot charts.

  1.10. Worksheet design editing, managing and printing.

- . DATABASES:

Course description

- LOFI ABASES:

  2.1. Introduction to databases concepts of: data types, relation types, relationships types, DBMS keys, and data redundancy.

  2.2. Database Management System (DBMS) MS Access.

  2.3. Creating empty database, creating database from a template, compacting database files, database performance analysis, compiling database, tables and operations on tables, queries, and reports.

- 1) M. Alexander, "Excel 2019 Bible", Wiley, 2018.
  2) Ch. Frye, "Microsoft Excel 2019 Step by Step", Microsoft Press, 2018.
  3) W. Winston, "Microsoft Excel Data Analysis and Business Modeling", Microsoft Press, 2016.
  4) P. McFedrier, "Microsoft Excel 2019 Formulas and Functions", Microsoft Press, 2019.
  5) M. Alexander, R. Kusleika, "Access 2019 Bible", Wiley, 2018.

## Additional literature

Key literature

- 1) B. Jelen, M. Alexander, "Microsoft Excel 2019 Pivot Table Data Crunching", Microsoft Press, 2019. 2) B. Jelen, T. Syrstad, "Microsoft Excel 2019 VBA and Macros", Microsoft Press, 2019.



М	odule Z1/3		Key Comp	etences in I	Business	š		1							
	Course no.			Course 3.3. reign Lan	auaa	o (2)			ECTS credits	4	Leader	dr M. Stankie	wic7		
				reigii Lui	T	<del>C</del> (2)	l I			4		ai w. sianke	WICZ		
	Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choice list)	OBLIGATORY	Language	Polish/English	Total Contact Hours	30		
						L	EARNIN	G OUTCOMES							
Outcomes			Description	of SPECIFIC lea	rning outc						Reference to MAJOR	learning outcomes			
type				Stu	ıdent						→ CHECK TH				
										Z1_W8 Knows and	d understands, at an advanced l	dvanced key concept, terms, con evel, concepts, facts, phenomen			
DGE	identifies phrases, idio	ms, collocations and gran	imatical structure	s at the B2 level ti	Z1_W15 Knows a f	foreign language at the commu	nication level (level B2 ESJOK).								
KNOWLEDGE															
¥															
										Z1_U11 Is able to	communicate in a foreign lang	uage at B2 CEFR level and is able	e to use it in		
	is able to conduct a bu language.	siness conversation in bo	th spoken and wr	itten form, is able	to independ	dently solve sp	pecific situat	tional tasks that requ	re the use of business						
SKILLS															
- 25															
										Z1_K2 Is willing t	o work and cooperate in a team	knowledge and skills and under task, taking in the various roles	of initiator,		
Si	is able to work in a gro	up while performing task	s and solving prob	lems, taking on di	ifferent role	:S				Z1_K3 Is able to e	engage in social interactions, co	operation with other entities of	the		
ETENC															
SOCIAL COMPETENCES															
OCIAL															
S															
	STUDENT EFFORT Total contact hours 30										choice from given list				
		including: lecture				30		thods		lecture multimedia presentation					
cture		practice e-learning						Teaching methods		workshop that uses activating methods group discussion					
Student Effort Structure		laboratory seminar practical works						eachi							
lent Eff		study visit others								choice from given list					
Stuc		consulting ho exams, assignm	nents			2 28		Student Work		preparation to an exam/credit own work with the text					
		Lectureship Student Effo Total Student E	ort			45 75		Stude		group work - joint task solving					
		Total diodoin 2					M22322	ENTS METHODS							
-		Final grade choice from given list			pas % of final	SS					Percentage of final grade very good > 90%				
Assessment methods		written exam tasks, exercises			50 40	)		Grade scale			good + 81% - 90% good 71% - 80%				
Asse	parti	cipation in the discussion			10	·		Q.			satisfactory + 61% - 70% satisfactory 51% - 60%				
							601	IDEE DESCRIPT			unsatisfactory < 51%				
	1. Brand					Plea		JRSE DESCRIPT main topics and areas							
	Cultural differences     Travel in business														
	<ol> <li>Human resources</li> <li>Changes in the work</li> </ol>														
	<ol> <li>International marke</li> <li>Organization of wor</li> </ol>														
	8. Ethics 9. Advertising 10. Leadership														
pfion	11. Money 12. Competition														
descri	,														
Course description															
	Market Leader Iterme	diate						Key literature							
								ddition - Lit							
	Publications included i	n the Manual as addition	al literature for ea	ch unit.			A	dditional literature							





Module Z1/3 Key Competences in Business														
	Course no.		Co	Socio	ology				ECTS credits	2	Leader	dr M. Stankie	ewic7	
	Major	MANAGEMENT E	Bachelor	Year	ı	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30	
						L	EARNING	OUTCOMES						
Outcomes type			Description o	f SPECIFIC lea	rning outc	omes of the	course				Reference to MAJO	R learning outcomes		
1,700				Stu	ıdent					71 W1 Knows an	→ CHECK T		mpetences, laws	
		es terminology in the field of nic phenomena as a manifest			ationship bet	ween econom	ics and socio	logy, identifies and is	s able to analyze	21_W1 Knows and understands in the general advanced key concept, terms, competences, laws 21_W2 Knows and understands at an advanced level the concepts, principles and methods of 21_W3 Knows and understands at an advanced level the relations between the enterprise /				
EDGE	knows sociological teri	ns and theories.		Z1_W1 Knows an	d understands in the general	advanced key concept, terms, cor	mpetences, laws							
KNOWLEDGE	distinguishes between	demographic processes.			Z1_W1 Knows an	d understands in the general	advanced key concept, terms, cor	mpetences, laws						
	has an orientation reg	arding current social process	ses and phenome	ena						Z1_W8 Knows and	understands, at an advanced	level, concepts, facts, phenomen	na and complex	
	has the ability to unde other phenomena of s	rstand and interpret social p ocial life.	ohenomena and	processes, is abl	le to observe	and interpret	economic pl	henomena in relation	nto			ciplines: management and quality blems in the field of management		
SKIITS	is able to analyze even	ts and processes in society.				Z1_U12 Is able to	independently, and collective	ely identify, diagnose and resolve	professional					
INCES	21_K1 Is ready to critically assess the level of his knowledge and skills and understands the represents an entrepreneurial and creative attitude, is ready to take up professional challenges in the field of supporting economic processes and phenomena by using 12_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, represents an entrepreneurial and creative attitude, is ready to take up professional challenges in the field of supporting economic processes and phenomena by using 12_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, represents an entrepreneurial and creative attitude, is ready to take up professional challenges in the field of supporting economic processes and phenomena by using 12_K2 Is also better engage in social interactions, cooperation with other treatments. As it is also better engage in social interactions, cooperation with other treatments.													
represents an entrepreneurial and creative attitude, is ready to take up professional challenges in the field of supporting economic processes and phil T and communication tools, being aware of the processes characteristic of modern society.  Is able to formulate and express opinions on social life based on facts and critically interpret current events with respect for views other.										Is ready to critically assess the level of his knowledge and skills and understands the       Z1_K7 Is ready to take on professional challenges in a sense of reliability and responsibility,       Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the       Z1_K3 Is able to engage in social interactions, cooperation with other entities of the				
SOC	other.													
		STUDE	NT EFFORT							TEACH	IING METHODS			
		STUDE Total contact hou including:				30 30		e e		TEACH	choice from given list			
Φ		Total contact hou including: lecture				<b>30</b> 18		ethods		TEACH	choice from given list lecture multimedia presentation			
ucture		Total contact hou including: lecture practice e-learning				30		ing methods			choice from given list lecture multimedia presentation group discussion video movie			
ort Structure		Total contact hou including: lecture practice e-learning laboratory seminar	UIS			<b>30</b> 18		eaching methods			choice from given list lecture multimedia presentation group discussion			
nt Effort Structure		Total contact hou including: lecture practice e-learning laboratory seminar practical worksho study visit	UIS			<b>30</b> 18		Teaching methods			choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m			
tudent Effort Structure		Total contact hou including:  lecture practice e-learning laboratory seminar practical worksho	pp			<b>30</b> 18				work	choice from given list lecture multimedia presentation group discussion video movie	iethods		
Student Effort Structure		Total contact hou including: lecture practice e-learning laboratory seminar practical worksha study visit others	op s			<b>30</b> 18		Work		work	choice from given list lecture lecture multimedia presentation group discussion video movie shop that uses activating m choice from given list	nethods		
Student Effort Structure		Total contact hou including: lecture practice e-learning laboratory seminar practical workshot study visit others consulting house exams, assignmer Lectureship Student Effort	opp s nts			30 18 10				work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solvi	nethods		
Student Effort Structure		Total contact hou including: lecture practice e-learning laboratory seminar practical worksho study visit others consulting hours exams, assignmer Lectureship	opp s nts			30 18 10 2 20 50		Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solvi	nethods		
		Total contact hou including: lecture practice e-learning laboratory seminar practical workshe study visit others consulting hours exams, assignmer Lectureship Student Effor Total Student Effor	opp s nts		pas	30 18 10 2 20 50	SSESSME	Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solving  Percentage of final grad	nethods dit dit ing		
		Total contact hou including: lecture practice e-learning laboratory seminar practical workshot study visit others consulting house exams, assignmen Lectureship Student Effort Total Student Effort  Final grade choice from given list written credit	opp s nts		% of final 90	2 2 20 50 ASS	SSESSME	Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solvi task solving  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90%	nethods dit dit ing		
		Total contact hou including: lecture practice e-learning laboratory seminar practical worksha study visit others consulting hours exam, assignment Lectureship Student Effort Total Student Effort Final grade	opp s nts		% of final	2 2 20 50 ASS	SSESSME	Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solving  task solving  Percentage of final grad very good > 90%	nethods dit dit ing		
Assessment Student Effort Structure methods		Total contact hou including: lecture practice e-learning laboratory seminar practical workshot study visit others consulting house exams, assignmen Lectureship Student Effort Total Student Effort  Final grade choice from given list written credit	opp s nts		% of final 90	2 2 20 50 ASS	SSESSME	Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solving  task solving  Percentage of final grad very good > 90% good + 81% - 90% good + 181% - 90% good 71% - 80%	dit ing		
		Total contact hou including: lecture practice e-learning laboratory seminar practical workshot study visit others consulting house exams, assignmen Lectureship Student Effort Total Student Effort  Final grade choice from given list written credit	opp s nts		% of final 90	2 2 20 50 ASS		Grade scale Student Work		work	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solvin task solving  Percentage of final grad very good > 90% good + 81% - 90% good 71% - 80% sollistactory + 61% - 70% sollistactory 51% - 60% sollistactory 51% - 60%	dit ing		
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Course description Assessment methods	parti  1. Sociology as a scient 2. Man as a social bein 3. Personality. The con 4. Culture. The concep 5. Family as the basic s 6. Social structure. The 7. Social change and p 8. Nation - state - socie 1/ Giddens A. Socjolog 2/ Goodman N., Wsteg 3/ Szacka B., Wprowac 4/ Sztompka P., Socjol Barney D., Społeczeńska M., Dobek-Ostrowska B., N	Total contact hou including: lecture practice e-leorning laboratory seminar practical workshe study visit others consulting house exams, assignmen Lectureship Student Effort Total Student Effort Total Student Effort Total Student Effort Grown given list written credit cipation in the discussion in the discussion of the concept of personality. Social rot of culture. Elements of matocial unit, Family and its role concept of social structure. Total Student Effort of continue the concept of social structure. Total Student Effort of concept of social structure. Total Student Effort of culture. Elements of matocial unit, Family and its role concept of social structure. Total Student Effort of concept of social structure. Total Student Effort of culture. Elements of matocial unit, Family and its role concept of social structure. Total Student Effort of Concept of Social Structure. Total Student Effort o	science. Precursion (primary and sole. the right of the natural and non-me in the process of the natural and non-me in the process of the natural and non-me of the natural and non-me in the process of the natural and non-me in the process of the natural and natura	aterial culture. If socialization . of socialization . of startification . of startification . os figlobalization in . os of globalization . os of globalization . Two ways . Spółka, Warsza . awa 2008. Lut Wydawniczy	% of final 90 10 10 10 10 10 10 10 10 10 10 10 10 10	30 18 10 2 20 50 A: S grade The place of society of cultures for role of society functions of t open social stransequences. attions in Euro	COUL  asse describe re ociclolgy amm y in shaping i and cultural he modern fr ructures. Soc pe. From sta	NTS METHODS  PD D D D D D D D D D D D D D D D D D D	ON  of the course assic concepts, methods ar res and counter cultures. S . Characteristics of the cor oorary labor market. ation to state. Multinatior	work  d areas of research ocio-cultural chan temporary Polish	choice from given list lecture multimedia presentation group discussion video movie shop that uses activating m  choice from given list preparation to an exam/cre group work - joint task solvi task solving  Percentage of final grad very good > 90% good +81% - 90% good 71% - 80% solisfactory - 61% - 70% solisfactory - 61% - 70% unsatisfactory < 51% o. ge. jamily.	dit ing		



Module no.	Modul												
Module name		Quantative I	Metho	ds in B	usiness	<b>,</b>		ECTS credits	16	Lea	der	dr M. Bzune	ek
Major	MANAGEMENT	Bachelor	Year	I	Semester	2	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	90

## **PURPOSE OF THE MODULE AND MODULE OBJECTIVES**

Short description and objective list (max. 1100 letters)

The main goal of the classes within the module is to provide students with knowledge of the application of quantitative methods in the area of business practice. The scope of the information provided applies to both mathematics and statistics. In the first case, the classes include selected elements of differential and integral calculus, as well as of linear algebra. Classes devoted to statistics relate to issues related to: structure (distribution) analysis, dynamics measures, as well as methods of describing the interdependence of statistical features.

During the classes, students work independently and in groups, and their activities concern solving practical problems with the use of quantitative methods. The module is critical to the further development of the student's analytical skills. Its implementation allows to provide the audience with the knowledge that is necessary to become familiar with the essence of advanced research methods.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Before starting the course, students should repeat mathematics issues included in the secondary school curriculum. It should be noted that the courses offered within the module are of a complementary nature. Therefore, the implementation of the statistics course will be based in part on the use of knowledge provided in the subject of "mathematics in business".

	LEARNING OUTCOMES	
Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
the essence of fundamental issues in the field of mathematics, and also accurately formulates conclusions, which are the result of his work; understands the importance of quantitative methods when identifying relations between various phenomena and economic processes, as well as processes related to management issues; knows the substantive scope of mathematics and statistics, and understands the importance and importance of these fields in the overall economic sciences.	·	to use the ability of logical and analytical thinking when formulating conclusions from the conducted analyzes; work independently or in a group in an objective and reliable manner; make a critical assessment of own skills and work done

	MODULE STRUCTURE								
Course no.	Module Z1/4	Course 4.1.	Module Z1/4	Module Z1/4 Course 4.2.					
Course name	e Mathematics in Business		Statistics		,				
ECTS credits	8 8								



Module I1/4		Quantative	Methods in I	Business	š							
Course no.		C	Course 4.1.									
Course name		Mat	thematics	in Bus	iness			ECTS credits	8	Leader	dr M. Bzune	∍k
Major	MANAGEMENT	Bachelor	Year	ı	Semester	2	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
туре	Student	→ CHECK THE KEY
	knows and understands the role of mathematics in order to describe and solve problems related to the course of economic phenomena and processes related to management issues.	21_W7 Knows the advanced level and is able to use typical analytical methods and tools Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows the basic problems of linear algebra, i.e. elements: systems of linear equations, vectors, matrices, matrix calculus and determinants, etc. Knows basics of differential and integral calculus. Understands the process of studying the course of function variability.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools
	is able to use the methods of mathematics in order to solve problems arising from economic practice	In the state of diagnose and solve management problems (in various functional areas of the ST_US is able to use a specialized language and communicate in a precise and consistent ST_US is able to independently, and collectively identify, diagnose and resolve professional ST_US is able to independently.
SKIILS	can use the most important elements of linear algebra, as well as elements of differential and integral calculus of functions of one and several variables.	Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional
COMPETENCES	develops logical and analytical thinking skills. After studying the material, the student is aware of the usefulness of mathematics and is therefore able to independently solve selected economic problems with the use of tools offered by mathematics.	Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a
· .	throughout the course of the course, he / she is aware of the level of his / her knowledge and thus is able to carry out ongoing self-assessment of his / her competences.	Z1_K1 is ready to critically assess the level of his knowledge and skills and understands the Z1_K6 is capable of rational thinking in independent professional work, while maintaining a

	STUDENT EFFORT	
	Total contact hours	45
	including:	45
	lecture	13
ø	practice	20
₽	e-learning	
5	laboratory	10
Student Effort Structure	seminar	
وَ	practical workshop	
<u></u>	study visit	
e	others	
2	consulting hours	
22	exams, assignments	2
	Lectureship	
	Student Effort	155
	Total Student Effort	200

	TEACHING METHODS
	choice from given list
ş	lecture
욡	multimedia presentation
ne.	group discussion
Ieαching methods	workshop that uses activating methods
듩	task solving
28	
ě	
k	choice from given list
/o	preparation to an exam/credit
<b>≨</b>	review of the literature
<u>e</u>	task solving
Student Work	
ري د	

		ASSESSME	NTS	ME
	Final grade	exam		
=	choice from given list	% of final grade		
ods.	written exam	100		
rs ¥				
ag g				
₹				

<u> METHODS</u>	
	Percentage of final grade
<u>•</u>	very good > 90%
scale	good + 81% - 90%
	good 71% - 80%
Grade	satisfactory + 61% - 70%
ত	satisfactory 51% - 60%
	unsatisfactory < 51%

## **COURSE DESCRIPTION**

Course description

In this section, it is necessary to discuss the main principles of performing operations on matrices and determinants, as well as present numerous examples on how to calculate matrices and determinants. In particular, in this part you should: • explain the concept of matrix and transposed matrix; • present the most important rules for performing operations on matrices, including matrix addition and subtraction, matrix multiplication by matrix and matrix multiplication by number; • define the concept of a square, diagonal, unit, zero and symmetric matrix; • divide square matrices into singular and non-singular; • give the definition of the determinant, present the properties of the determinants and present methods of their calculation; • explain the essence of Laplace's theorem and show when and how to apply it; • discuss the meaning of the inverse matrix and present the method of its determination; • explain the concept of a minor and demonstrate its usefulness. SYSTEM OF LINEAR EQUATIONS

In this part, the method of writing systems of linear equations in matrix form should be explained in detail and the tasks related to solving systems of linear equations using the Cramer method should be presented. In particular, this part requires: • define the concept of solving a system of equations; • give the meaning of the zero and non-zero solution of a system of linear equations; • divide systems of equations into compatible and contradictory • explain when a system can be called a system of equations dependent, and when a system with independent equations; • present a definition of a marked, indefinite and contradictory system; • explain the structure of the Cramer system and give Cramer's formulas; • show how a system of linear equations can be written in matrix notation, present examples of systems of linear equations consisting of two, three and four equations.

In this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in this part it is necessary to: • define the concept of a function and the argument, value and domain of the function; • dividing the variables into dependent and independent; • an explanation when the function is continuous at the point and continuous over in the function is continuous. indefinite and definite integral, primary function, the integer function and the integer expression. In this part, it is necessary to present tasks related to: • determining the domain of functions, • determining the limits of functions at the ends of the domain, • functional continuity tests; • differential calculus of one function variable; • monotonicity studies and determination of integration; • use of the basic rules of integration; • determination of indefinite integrals and marked; • calculating partial derivatives.

ADDITIONAL ISSUES THAT MAY BE DISCUSSED IN THE CLASSES AND WHICH DO NOT APPLY IN THE EXAM (OPTIONAL): • basics of mathematical logic and elements of propositional calculus; • set theory and operation on numerical sets; • determining the order of a matrix; • series and number sequences; • types of asymptotes in graphs of functions; • determining the extremes of functions of several variables; • calculation of improper integrals and areas of their use in economics; • calculation of double integrals and riples, • ordinary differential equations and areas of their application in economics.

## Key literature

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- Dorosiewicz S., Michalski T., Twardowska K., Matematyka. Podręcznik dla studentów kierunków ekonomicznych. Wydawnictwo C.H. Beck, Warszawa 2008.
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- Matłoka M., Matematyka dla ekonomistów. Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznań 2011.
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Module Z1/4	1/4 Quantative Methods in Business											
Course no.	Course 4.2.											
Course name	Statistics						ECTS credits	8	Leader	dr M. Bzune	ek	
Major MANAGEMENT Bachelor Year I Semester 2							Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
туре	Student	→ CHECK THE KEY
	knows the key concepts of statistics, and also knows the area of interest in this field, understands its importance and rank in all economic sciences and sciences about management.	21_W1 Knows and understands in the general advanced key concept, terms, competences, laws  21_W7 Knows the advanced level and is able to use typical analytical methods and tools (including
EDGE	knows the basic data sources (of an economic nature, or regarding processes related to organization management) that can be used in statistical processing.	X1_W1 Knows and understands in the general advanced key concept, terms, competences, laws     X1_W2 Knows and understands at an advanced level the concepts, principles and methods of     X1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including
KNOWLEDGE	knows the most important methods of descriptive statistics, which include structure analysis, interdependence analysis and dynamics analysis.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	knows methods of data presentation and research results, which are carried out using descriptive statistics methods.	Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W12 Knows advanced research and analysis methods in selected areas of the organization's
	is able to use concepts in the field of statistics and correctly choose words in formulating conclusions resulting from statistical analyzes.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U8 is able to use a specialized language and communicate in a precise and consistent manner, Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
S1	can find and obtain relevant quantitative data using various sources. In addition, it processes them and prepares them for testing using descriptive statistics tools.	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as well as Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
SKIILS	has the ability to independently build and calculate synthetic measures that facilitate making accurate managerial decisions.	Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting.
	can choose and apply appropriate statistical methods that will be used to describe a specific community	Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U10 is able to prepare an oral presentation (presentation) and typical written work (reporting,
CES	understands the need to constantly develop his statistical workshop and improve his own skills in working with statistical data	21_K1 Is ready to critically assess the level of his knowledge and skills and understands the need
SOCIAL COMPETENCES	can critically refer to the results of his own work, as well as compare and evaluate the results of completed statistical surveys obtained by himself and others	Z1_K5 Is ready to independently identify and diagnose management and economic problems as Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a
SOCI	is able to perform data analysis in an objective and reliable manner, undertaking the implementation of specific tasks by working alone, as well as in teams.	[21_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the 21_K3 Is able to engage in social interactions, cooperation with other entities of the environment 21_K6 Is capable of rational thinking in independent professional work, while maintaining a
	CTUDENT FFFORT	TEACUING METHODS
	STUDENT EFFORT	TEACHING METHODS

	STUDENT EFFORT			
	Total contact hours	45		
	including:	45	ဗိ	
	lecture	12	옱	
ø	practice	17	methods	
Ę	e-learning			
Student Effort Structure	laboratory	14	Teaching	
- 5	seminar		吕	
Ď	practical workshop		ě	
±	study visit			
듄	others		~	
3	consulting hours		Work	
25	exams, assignments	2	_	
	Lectureship		Ā	
	Student Effort	155	Studen	
	Total Student Effort	200	S	

	TEACHING METHODS							
	choice from given list							
Teaching methods	lecture							
	multimedia presentation							
ē	team analysis							
ם	task solving							
Æ	case study							
$\frac{1}{2}$								
ě								
~	choice from given list							
ō	preparation to an exam/credit							
	review of the literature							
들	trial tests							
Student Work	others							
S								

		ASSESSMEN	<b>NTS METH</b>
	Final grade	exam	
=	choice from given list	% of final grade	흑
je S	knowledge test	50	ŭ
as of	individual project	50	0
ag g			8
₹			ত

<b>THODS</b>	
<u>o</u>	Percentage of final grade
	very good > 90%
scale	good + 81% - 90%
	good 71% - 80%
Grade	satisfactory + 61% - 70%
ō	satisfactory 51% - 60%
	unsatisfactory < 51%

# COURSE DESCRIPTION

Course

- Please describe main topics and areas of the cours

  1. Basic concepts, the essence of statistics and statistical research and the classification of statistical features.

  2. The most important areas of applying statistical surveys in business practice.

  3. Forms of data presentation in the form of statistical series and statistical charts.

  4. Construction of a detailed series and point and interval distribution series.

  5. Measures of central tendency (in other words, location, value level of the examined feature).

  6. Measures of variation (in other words differentiation, dispersion, dispersion, dispersion).

  7. Asymmetry (or skew) measures.

  8. Central tendency measures (arithmetic mean; positional: dominant, median, lower quartile, upper quartile).

  10. Dispersion measures (standard deviation, classic coefficient of variation; positional: range, quarter deviation, positional coefficient of variation).

  11. Skewness measures (classic asymmetry factor, positional asymmetry factor, classical-positional asymmetry factor).

  13. Dynamics measures (Increments and indexes).

  14. Interpretation of individual measures used in the analysis of structure and dynamics.

  15. Methods for describing the interdependence of statistical features.

Key literature

Berenson., Levine., Szabat., (2015), Basic Business Statistics Concepts and Applications. (Thirteen Edition), Pearson Education Limited, Essex, England

## Additional literature

Cortinhas C., Black K., (2012), Statistics for Business and Economics. (First European Edition), John Wiley & Sons, West Sussex, UK.



Module no.	Modu												
Module name	Persono	ECTS credits	4	Lea	ıder	mgr S. Świerg	giel						
Major MANAGEMENT		Bachelor	Year	II	Semester	3	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	54

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

Caring for the development of interpersonal competences is nowadays a sine qua non condition for efficient functioning in the socio-economic environment. Courses carried out as part of this module will allow the student to acquire universal skills related to effective communication and self-presentation, cooperation with others, division of duties during work, leadership of work in a group, or out-of-the-box thinking and creative problem solving. the expected result of the courses conducted is the production of or strengthening of proactive attitudes in students based on the principles of ethics and emphasizing the importance and positive consequences of constant involvement in self-development.

### **REQUIREMENTS**

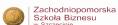
Needed knowledge and skills before storting the module

No prerequisites at the practical and substantive level.

## LEARNING OUTCOMES

Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
principles of effective interpersonal communication at the verbal and non-verbal level; strategies and ways of creative problem solving and conditions for undertaking decisions; basic assumptions of CSR. Identifies unethical behavior of participants in economic life;	consciously shape your image in various social situations; analyze and interpret the behavior of other entities of economic life in terms of compliance with the principles of ethics;	create a friendly and mutually respectful work environment; to dialogue and sensitive to the needs of others; consciously apply ethical principles in practice;
distinguishes between the principles of conducting negotiations and conflict resolution strategies; rules for effective teamwork.	apply communication and conflict resolution techniques appropriately to the situation; consciously use different learning techniques; apply social and psychological techniques and mechanisms in individual and team work.	assume different roles in a group and solve collective tasks effectively.

	MODULE STRUCTURE											
Course no.	Module Z1/5 Course 5.1. Module Z1/5 Course 5.2.				Module Z1/5	Course 5.3.						
Course name	Selfpresentation	on - workshop	Teamwork	- workshop	Business Ethic	cs - workshop						
ECTS credits	1			1	2							



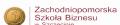
2022/	2023							_				w Szczecinie			
	lodule Z1/5	Persono	I Develompe		erperso	nal Skills									
	Course no.			ourse 5.1. esentatio	n - w	orkshor			ECTS credits	1	Leader	mgr S. Świer	aiel		
	Joise Haine		3elibie	semano	711 - W	OLKSHOP			EC13 Credits	l l	Leudei	mgi s. swiei	giei		
	Major	MANAGEMENT	Bachelor	Year	Ш	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18		
						L	EARNIN	G OUTCOMES							
Outcomes			Description of	SPECIFIC lear	rning out	comes of the	course				Reference to MAJO	R learning outcomes			
type			<u> </u>		dent						→ CHECK T				
				5000	uciic					Z1_W8 Knows and a		level, concepts, facts, phenomen	a and complex		
	knows the principles of interpersonal communication on a verbal and non-verbal level														
쁑											understands in the general a	advanced key concept, terms, con	npetences, laws		
WLED	knows the techniques of influence.														
KNOWLEDGE															
										Z1_W1 Knows and	understands in the general	advanced key concept, terms, con	npetences, laws		
	distinguishes effective	communication techniqu	es tailored to differ	ent audiences											
										Z1_U8 Is able to us	se a specialized language and	communicate in a precise and co	onsistent		
	knows how to consciou	usly shape his image in va	rious situations of s	ocial exposure.											
σ										Z1_U8 Is able to us	se a specialized language and	communicate in a precise and co	onsistent		
SKILLS	can actively and assert	ively communicate with o	thers												
										74 110 1					
										Z1_U8 IS able to us	se a specialized language and	communicate in a precise and co	onsistent		
	can present his person	in an orderly and though	tful way.												
										71 K6 Is canable o	f rational thinking in indeper	ndent professional work, while ma	aintaining a		
	knows how to consciously shape his image in various situations of social exposure									E1_KO IS capable o	radional dimang in indeper	dent professional work, while his	Jintunning u		
Si	knows how to consciously shape his image in various situations of social exposure														
ENC I										Z1_K2 Is willing to	work and cooperate in a tea	m task, taking in the various roles	of initiator,		
WPE	can actively and assertively communicate with others.														
8															
SOCIAL COMPETENCES										Z1_K3 Is able to er	ngage in social interactions, c	ooperation with other entities of	the		
S	can present his person	in an orderly and though	tful way												
		211172	DENT EFFORT							TEACH	ING METHODS				
		Total contact h				18				TEACH	choice from given list				
		including:				<b>18</b>		hods		works	hop that uses activating m lecture	ethods			
ucture		practice e-learning						methods			group discussion				
‡G		laboratory						Teaching 1							
forts		seminar practical works	hop			14		Teac							
复		study visit others									choice from given list				
Student Effort Str		consulting ho exams, assignm						Work			review of the literature reparation of the final proje				
		Lectureship	)					Student Work		μı	eparation of the final proje	ect			
		Student Effo Total Student E				7 25		Stu							
						Λ.	225284	NTS METHODS							
		Final grade			pas	SS	-0-0014(E				Percentage of final grad	e			
Assessment methods		individual project			% of final	)		Grade scale			very good > 90% good + 81% - 90%				
ssessr meth		tasks, exercises			50	)		- age			good 71% - 80% satisfactory + 61% - 70%				
¥								ট			satisfactory 51% - 60% unsatisfactory < 51%				
						Ple		Main topics and areas							
		way to get people to act	as we want.												
	2. Self-presentation tactics 3. Values of self-presentation recipients 4. Social self-presentation: norms and self-presentation goals 5. Basic techniques of contact with people Self-presentation as a way to convince people to act as we want.														
2. Self-presentation tactics     3. Values of self-presentation recipients															
4. Social self-presentation: norms and self-presentation goals 5. Basic techniques of contact with people															
Course description															
e de	M. Leany Self-precents	tion. Impression manage	ment and interner	onal hehavior	vestview na	ess. 1996: M 1	eary Hand	Key literature	itym 2003 Carnagio D. Lo	ow to win and influe	nce people Faher A Marii	sh E., How to talk so kids will lis	ten and lister		
Cours	so kids will talks, any p	ublishment . R. Cialdini, W	/ywieranie wpływu	na innych, Wyda	awnictwo G	WP, 2013.		or sen and idelit	, 2003, carriagie D, Fic	to win and initidel	people, i abel A., Ividzii	, to taik 30 kius will ils	unu nateri		
		, M . Leśnikowska. Prezen acji i wystąpień publiczny						/yd							
							A	dditional literature							
	1. M. Kuziak, Jak mówi	ć, rozmawiać, przemawiać	ć, Wydawnictwo Szk	colne PWN, 2008	8.										





M	odule Z1/5	Persono		pent and In	terpers	onal Skills							
	Course no.			amwork	- worl	kshon			ECTS credits	1	Leader	mgr S. Świ	ieraiel
	Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
						LE	ARNIN	IG OUTCOMES					
Outcomes			Description	of SPECIFIC led	irning out	tcomes of the	course				Reference to MAJC	OR learning outcomes	
type				Stu	ıdent					74 144 1/2	→ CHECK 1		
	knows the rules for gro	oup dynamics.										advanced key concept, terms,	
KNOWLEDGE	distinguishes between	conflict resolution and ne	egotiation technic	ques.						Z1_W1 Knows an	id understands in the general	advanced key concept, terms,	competences, laws
	knows the conditions f	for effective interpersona	l communication.							Z1_W8 Knows and	l understands, at an advancec	l level, concepts, facts, phenon	nena and complex
	can organize his work a	and coordinate tasks with	other team men	nbers						Z1_U6 Able to m	ake decisions regarding variou	us functional areas of the organ	nization,
S.	can present their argui	ments and effectively liste	en to the argumer	nts of team meml	oers.					Z1_U6 Able to ma	ake decisions regarding variou	us functional areas of the organ	nization,
SKILLS	can take various roles i	in the team.								Z1_U3 Is able to	diagnose and solve managem	ent problems (in various functi	ional areas of the
	knows how to solve co	onflict problems and situa	tions							Z1_U3 Is able to	diagnose and solve managem	ent problems (in various functi	ional areas of the
	shows openness and empathy towards other team members								Z1_K2 Is willing t	o work and cooperate in a tea	am task, taking in the various ro	oles of initiator,	
ENCES										71 K2 Is able to a	angaga in social interactions	cooperation with other entities	s of the
SOCIAL COMPETENCES	shows activity in the di	irection of obtaining infor	rmation, expandir	ng knowledge and	l self-impro	ovement				21_109 13 0010 10 10	engoge in social interactions,	cooperation was outer critical.	o ute
	is oriented on achievin	ig common goals, is able t	o identify team g	oals and distingui	sh them fro	om individual go	als			Z1_K2 Is willing t	o work and cooperate in a tea	am task, taking in the various ro	oles of initiator,
		STUDENT EFFORT								TEAC	UNG METHODS		
		Total contact h		I		18				IEACI	choice from given list		
		including: lecture				18 4		Teaching methods			lecture multimedia presentation	1	
ē		practice e-learning						met			group discussion team projects		
Student Effort Structure		laboratory						- hing			team projects		
fort (s		seminar practical works	shop			14		Teac					
ŧ		study visit others									choice from given list		
tude.		consulting ho						Vork		preparation of the final project review of the literature			
٥,		exams, assignm Lectureship						Student Work			review of the literature		
		Student Effo Total Student E				7 25		Stro					
							CECCI	ENTS METHODS					
		Final grade			pa	ass As	3E33W	IENIS MEIHODS			Percentage of final grad	le	
ts e	4	choice from given list tasks, exercises			% of fine	al grade 00		<u>e</u>			very good > 90% good + 81% - 90%		
Assessment methods		,						Grade scale			good 71% - 80%		
Asse								- Gra			satisfactory + 61% - 709 satisfactory 51% - 60%		
											unsatisfactory < 51%		
								URSE DESCRIPTI					
	Team work and its c	onditions.				Plea	ase describ	e main topics and areas	of the course				
	2. Group dynamics.												
	. Team building process. . Making team decisions. . Conflict resolution and negotiation techniques. . Team and crisis situations and implementing change												
_													
ptio	ง. เฉพาะพาง ตาม มเนอนบาร anu mipremenung change												
scri								Key literature					
Course description		ım building, CRC Press, 19 edge economy, Harvard B		yan K, Extraordin	ary groups	. How ordinary t	eams achi	ieve amazing results, 20	017; Lencioni P., The five	dysfunctions of a te	am; Edmondson A., Teamir	ng: How organizations learn, i	innovate, and
ours	,	J,,											
Ú													
	Katzonhach I Smith D	., The wisdom of teams, N	McGraw Hill				1	Additional literature					
		.,e wisuoiii oi teaiiis, i	FIGURAL TIME										





2022/			al Davialana					,				Szkoła Bi w Szczecinie	
	Course no.	rerson		pent and Inte	erperso	nai skiiis		1					
Co	ourse name		Busi	ness Ethics	s - wo	rkshop			ECTS credits	2	Leader	mgr S. Świe	rgiel
	Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	18
						LE	EARNIN	G OUTCOMES					
comes			Description	of SPECIFIC learn	ning outc	comes of the	course	Reference to MAJOR learnin				OR learning outcomes	
ype				Stud	lent						→ CHECK		
KNOWLEDGE	knows and understan	ds the assumptions of Co	rporate Social Res	sponsibility (CSR).Kn	nows the C	SR stakeholder:	s			Z1_W10 Knows an	d understands the key elem	ents of law and ethics principles re	elated to
ž	knows and understan	ds, recognizes and identif	ies unethical beha	avior of stakeholder	rs, both int	ernal and exter	rnal			Z1_W16 Knows key concepts, principles and processes in the field of social sciences (sociology,			
SKIILIS	is able to analyze and in the light of ethical a	interpret the attitudes ar and social principles.	nd behaviors of in	dividuals in the orga	anization ir	n relations with	other stak	eholders (inside and a	round the organization)	21_U2 is able to correctly interpret typical problems in the field of management, human			
is able to identify unethical phenomena in the functioning of the organization and economy (corruption, bribery, protectionism, nepotist others).							itionism, nepotism, "sl	nadow economy" and			oblems in the field of managemen s (legal, moral, social, professional		
							e.		Z1_K8 In his profe	essional life he is ready to re	spect legal norms, principles of so	cial life and	
jest Świadomy występowania zasad etycznych w procesie gospodarowania i opowiada się za ich stosowaniem w praktyce.													
		\$111	DENT EFFOR	т						TEACH	IING METHODS		
		Total contact l	hours			18				ILAGI	choice from given list		
		including: lecture				18 4		Teaching methods			lecture multimedia presentation	n	
ē		practice						a e			group discussion		
Student Effort Structure		e-learning laborator						ing			role playing practical workshop		
5		seminar	,			12		Sc.			practical workshop		
110		practical workshop study visit						Ď.					
-		others									choice from given list		
ğ		consulting hours exams, assignments						Vor			oreparation to an exam/cr		
S .				2		- <del>[</del>		F	reparation of the final pro review of the literature				
		Lectureshi Student Effo Total Student	ort			32 50		Student Work	own activity on platform				
		Final grade			pas		SESSM	ENTS METHODS			Percentage of final gra	de	
s		choice from given list			% of final	grade		<u>e</u>			very good > 90%		
hod		tasks, exercises team projects		-	30			%		good + 81% - 90% good 71% - 80%			
methods		on of an individual or gro			30	)		Grade			satisfactory + 61% - 70		
	part	icipation in the discussion	1		20	)		-			satisfactory 51% - 60% unsatisfactory < 51%		
				·			COL	JRSE DESCRIPTI	ON				
	. (=)	ept and areas of business				Plea		main topics and areas					
	2 / Idea and main assu 3 / Ethics in relations	umptions of Corporate So within the organization (r ization's relations with th	cial Responsibility elations between	y. Evolution of ethic an employer and a	candidate	for an employe	ee, ethical a	aspects of hiring, evalu	rating, firing).				
Course description		czna odpowiedzialność bi			PWE, War	szawa 2017		Key literature					
	2. Gasparski W., Bizne	s, etyka, odpowiedzialno: Społeczna odpowiedzialn	ść, PWN, Warszaw	/a 2019									
		pracy. Przekonania warto						dditional literature 2015					
		enedżera -społeczna odpo											



Module no.	Modul												
Module name	Applied Economics in Management							ECTS credits	18	Lea	ıder	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	120

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The Applied Economics module is a basic economics course with an emphasis on macroeconomics and microeconomics. The module is supplemented with the Contemporary economic policy course. The main goal of the module is to equip the student with basic knowledge of economics, management problems both at the microeconomic and macroeconomic level, taking into account the economic and social policy of the state. An important element of the Applied Economics module is its orientation towards practical aspects, thanks to which the listener gains the opportunity to understand the essence of the described phenomena in the economic reality. The content for the Applied Economics module has been selected in such a way as to present a complete model of the functioning of the economy at the domestic level, in the international environment, as a result of independent decisions of individual economic entities at the microeconomic level.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

No special prerequisites. Basic knowledge of the world, basics of mathematics. Business in Action module completed

LEARNING OUTCOMES
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)

KNOWLEDGE	SKILLS	SOCIAL COMPETENCES	
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)	
entities participating in economic processes and their role in the economy, economic processes and	correctly identify and explain the basic macroeconomic categories; analyze the causes and	actively participate in classes and discuss the issues raised; think and act entrepreneurial;	
phenomena in both macro and microeconomic scale; economic concepts related to the subject of	effects of the tools used in state policy; provide possible scenarios, arising from current	actively participate in classes and discuss the issues raised; supplement and improve acquired	
macro- and microeconomics; dependencies between such categories as costs, revenues, profits,	events in different markets, and evaluate the company's situation in specific market	knowledge and skills in the field social and economic policy.	

phenomena in both macro and microeconomic scale; economic concepts related to the subject of macro- and microeconomics; dependencies between such categories as costs, revenues, profits, break-even point; the essence and role of the state's social and economic policy; what role does the state play in the economic process; areas, entities, goals and tools of the economic and social policy of the state.

deffects of the tools used in state policy; provide possible scenarios, arising from current events in different markets, and evaluate the company's situation in specific market structures, depending on development of costs, revenues, etc.; use theoretical concepts to describing and explaining the relationship between the state and its participants in modern economy; analyze the course of processes and propose possible solutions to specific economic problems, which are also components economic policy of the state.

					MODULE STRUCTURE					
Course no.	Module Z1/6	Course 6.1.	Module Z1/6	Course 6.2.	Module Z1/6	Course 6.3.				
Course name	Macroed	onomics	Microeconomics		Economic Principles of Managerial Decisions					
ECTS credits		7		7		4				





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		STUDENT EFFOR	RT					TEACH	HING METHODS				
		Total contact hours including:		45 45		<del>8</del>			choice from given list lecture				
		lecture practice		12 17		Teaching methods			multimedia presentation group discussion				
		e-learning laboratory		10				work	case study shop that uses activating me	ethods			
		seminar practical workshop				- Gac							
		study visit others							choice from given list				
spo		consulting hours exams, assignments		4 2		Work		F	preparation to an exam/cred review of the literature	Jit			
spo		Lectureship  Student Effort		130		Student Work			own activity on platform e-lectures				
spo		Total Student Effort		175		₹ 5			e-lectures				
ş		inal grade		exam	SSESSME	NTS METHODS	S		Percentage of final grade	e			
ė.	cho	ce from given list written exam		% of final grade		ale			very good > 90% good + 81% - 90%				
aff		tion in the discussion		20		Grade scale			good 71% - 80% satisfactory + 61% - 70%				
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2) Ch 3) Na 4) Th 5) Mo 6) Inf _ 7) Lal	hoice, opportunity co. lational accounts, circo he theory of global de Money and the bankin oflation (definition, ty abor market and uner	t, production posiibilities frontier; lar model, balance in the economy; mand (the concept of global demand, system (money functions, money sup es, effects); aployment (definition, entities, imbalai											
escripti	8) Operation of the economy in the international environment.												
2) Ba		Key literature  1) Lachowska A., Basics of Macroeconomics, ZPSB, Szczecin 2012. 2) BadeR., Parkin M. Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007. 3) Rush M. Study guide for Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007											
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Module Z1/6	A	oplied Econ	omics in Ma	nageme	ent		1					
Course no.	Course 6.2.											
Course name	Microeconomics							ECTS credits	7	Leader	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	LEARNING OUTCOMES	
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes
.,,,,	Student	→ CHECK THE KEY
	Knows the concept of economy, related to the subject interests of microeconomics, knows the relationships between categories such as costs, revenues, profits, break even point.	Z1_W1. Knows and understands in the general advanced key concept, terms, competences, laws Z1_w2 Knows and understands at an advanced level the concepts, principles and methods of Z1_W3 Knows and understands at an advanced level the relations between the enterprise / Z1_w5 Knows and understands at an advanced level management processes in individual areas Z1_W8 Knows and understands, at an advanced levely, concepts, facts, phenomena and complex
.EDGE	Knows and understands the system of functioning of economic entities, describes their key functions and relationships between them.	21_W1 Knows and understands in the general advanced key concept, terms, competences, laws 21_W2 Knows and understands at an advanced level the concepts, principles and methods of 21_W5 Knows and understands at an advanced level management processes in individual areas 21_W6 Knows and understands at an advanced level the fundamental concepts of economic 21_W16 Knows key concepts, principles and processes in the field of social sciences (sociology,
KNOWLEDGE	Knows and is able to use research tools to describe economic reality, in particular analysis and description of the functioning of selected entities on the microeconomic level.	21_W7 Knows the advanced level and is able to use typical analytical methods and tools (including 21_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex 21_W12 Knows advanced research and analysis methods in selected areas of the organization's
	Knows and understands the concepts and principles in the field of cost analysis necessary to conduct business on the scale of SME entities.	Z1_W5 Knows and understands at an advanced level management processes in individual areas Z1_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex
	Knows how to predict possible scenarios resulting from current events in various markets and assess the company's situation in specific market structures, depending on the development of costs, revenues, etc.	21_U1 is able to use knowledge of scientific disciplines: management and quality science as well as 21_U2 is able to correctly interpret typical problems in the field of management, human 21_U5 is able to identify phenomena in the field of accounting and finance, forecast their effects, 21_U6. Able to make decisions regarding various functional areas of the organization, 21_U12 is able to independently, and collectively identify, diagnose and resolve professional
SI	Is able to skillfully and efficiently describe the economic reality and processes occurring in the microenvironment of the enterprise. Student correctly expresses and communicates his observations.	21_U2 Is able to correctly interpret typical problems in the field of management, human 21_U6 Able to make decisions regarding various functional areas of the organization, 21_U8 Is able to use a specialized language and communicate in a precise and consistent manner, 21_U10 Is able to prepare an oral presentation (presentation) and typical written work (reporting.
SKIILIS	Is able to analyze and evaluate the behavior of individual business entities, including human units, participating in decision-making processes at the microeconomic level.	Z1_U2 is able to correctly interpret typical problems in the field of management, human Z1_U3 is able to diagnose and solve management problems (in various functional areas of the Z1_U4 Can see the need to improve the organization and its own competences through the Z1_U12 is able to independently, and collectively identify, diagnose and resolve professional
	Can innovatively solve or propose solutions to economic problems and entities at the microeconomic level. Is able to apply creative thinking and an entrepreneurial attitude in professional activities	21_U6 Able to make decisions regarding various functional areas of the organization, 21_U12 Is able to independently, and collectively identify, diagnose and resolve professional
CES	Can think and act in an entrepreneurial manner.	21_K1 is ready to critically assess the level of his knowledge and skills and understands the need 21_KS is ready to independently identify and diagnose management and economic problems as 21_K7 is ready to take on professional challenges in a sense of reliability and responsibility, using
SOCIAL COMPETENCES	Is ready to take on professional challenges with a sense of responsibility towards business ventures and economic decisions, taking into account the resulting legal, economic and political consequences.	It is ready to critically assess the level of his knowledge and skills and understands the need to capable of rational thinking in independent professional work, while maintaining a TLK7 is ready to take on professional challenges in a sense of reliability and responsibility, using 1,88 in his professional life he is ready to respect legal norms, principles of social life and
SOCI	Is ready for responsible and reliable risk assessment in initiating and implementing decisions and projects in the sphere of management. Student is ready to make economic decisions based on his formal knowledge, objective and rational premises, as well as he is ready to initiate and participate in the processes of creative, entrepreneurial design of ventures related to his professional activity.	11_K1 is ready to critically assess the level of his knowledge and skills and understands the need 12_K5 is ready to independently identify, and diagnose management and economic problems as 12_K6 is capable of rational thinking in independent professional work, while maintaining a 12_K7 is ready to take on professional challenges in a sense of reliability and responsibility, using 12_K8 in his professional life he is ready to respect legal norms, principles of social life and

	STUDENT EFFORT	
	Total contact hours	45
	including:	45
	lecture	12
ø	practice	17
Ę	e-learning	10
5	laboratory	
₹	seminar	
ē	practical workshop	
Student Effort Structure	study visit	
ē	others	
3	consulting hours	4
22	exams, assignments	2
	Lectureship	
	Student Effort	130
	Total Student Effort	175

	TEACHING METHODS					
	choice from given list					
ş	lecture					
Teaching methods	multimedia presentation					
	workshop that uses activating methods					
p .	group discussion					
듩	case study					
8						
<u> 6</u>						
*	choice from given list					
Jo.	preparation to an exam/credit					
<b>~</b>	review of the literature					
<u>e</u>	own activity on platform					
Student Work	e-lectures					
S						

		ASSESSMEN
	Final grade	exam
ŧ	choice from given list	% of final grade
ment	written exam	80
rs ÷	knowledge test	20
age a		
₹		

EN'	rs methods	
Г		Percentage of final grade
	흥	very good > 90%
	ő	good + 81% - 90%
1	e s	good 71% - 80%
1	8	satisfactory + 61% - 70%
	9 g	satisfactory 51% - 60%
٦.		unsatisfactory < 51%

## COURSE DESCRIPTION

Course description

Pleas

1) Market mechanism (market definition, demand, supply, price, market equilibrium);

2) Price, income and cross demand elasticity;

3) Theory of household selection (utilitarian theory, theory of infifferent curves, Engel's laws);

4) Productivity of the company in the short and long term (law of decreasing revenues, optimisation decisions);

5) Cost theory (the concept of economic costs, classification of costs);

6) Profitability of the enterprise (concept of profit, optimum production);

7) Market structures (pure monopoly, polypol, oligopoly, monopolistic competition).

Key literature

1) A. Lachowska, Microeconomics part I. Wydaw. Zachodniopomorskiej Szkoły Biznesu, Szczecin, 2012.
2) A. Lachowska, Microeconomics part II. Wydaw. Zachodniopomorskiej Szkoły Biznesu, Szczecin, 2013.
3) BadeR., Parkin M. Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007.
4) Rush M. Study guide for Essential Foundation of Economics, Peasrion Education Limited, Ontario, 2007

Additional literature

Parkin M., Microeconomics, Pearson Education Limited, Ontario, 2012.
 Rush M., Study guide for Microeconomics, Pearson Addison - Wesley, Florida, 2012





2022/	2023									Szkoła w Szczed	Biznes	su
	lodule Z1/6 Course no.	Applied Econor	mics in Mai urse 6.3.	nagement								
	ourse name	Economic Princ		Managerial	Decision	ons	ECTS credits	4	Leader	dr A. Lac	howsko	а
	Major	MANAGEMENT Bachelor	Year	Semester		Status (choice list)	OBLIGATORY	Language	English	Total Contact Hour	2	30
	•								3 1		_	
				L	EARNING	G OUTCOMES		_				
Outcomes type		Description of	SPECIFIC learn	ning outcomes of the	e course				Reference to MAJ	OR learning outcomes		
.,,,,			Stude	ent				Z1 W1 Knows ar	→ CHECK	THE KEY al advanced key concept, term	s. compete	ences, law
w	has knowledge that e them.	enables the correct assessment of economic ph	enomena and co	nnections between eco	nomic entitie	es, understands the re	egularities that govern	Z1_W2 Knows and Z1_W3 Knows and Z1_W4 Knows and Z1_W6 Knows and	d understands at an advance d understands at an advance d recognizes at the advance d understands at an advance	ed level the concepts, principle ed level the relations between d level theories and concepts of ed level the fundamental conce ded level the relations between	s and meth the enterp egarding pl epts of eco	nods of rise / lanning, nomic
KNOWLEDGE	understands the relat	tionship of the organization in the macro- and	micro-environme	ent.						ed level the fundamental conce		
	knows the methods a	and tools used in economic and financial analys	is to make mana	gerial decisions				Z1_W11 Understa Z1_W12 Knows a	ands the essence of entrepre dvanced research and analys	to use typical analytical metho eneurship and knows the econ isis methods in selected areas o	omic, legal of the organ	and socia
SKIILIS	can analyze economic research, applied in e	c phenomena, including investment ones, can i conomic sciences.	make a theoretic	ally in-depth assessmen	nt of these ph	nenomena with the us	se of methods	Z1_U2 Is able to Z1_U3 Is able to Z1_U5 Is able to Z1_U7 Is able to	correctly interpret typical produced in the diagnose and solve manage identify phenomena in the fuse norms, rules and system	lisciplines: management and q roblems in the field of manage ment problems (in various fun field of accounting and finance ns (legal, moral, social, profess	ment, hum ctional area , forecast t ional) in so	nan as of the their dving
X X	has an extensive abili	ty to formulate practical conclusions necessary	r to make manag	erial decisions, can pres	ent his own i	ideas, articulate doub	ts and critical assessment	Z1_U5 Is able to Z1_U6 Able to m Z1_U8 Is able to Z1_U10 Is able to	identify phenomena in the finake decisions regarding variuse a specialized language a oprepare an oral presentation	roblems in the field of manage field of accounting and finance ous functional areas of the org and communicate in a precise a on (presentation) and typical v f his knowledge and skills and	e, forecast t ganization, and consist written wor	ent rk
SOCIAL COMPETENCES	is aware of his knowle	edge and skills, can complement and improve t	hem, understand	ds the need for continuo	ous learning a	and improving his qua	alifications.	Z1_K6 Is capable	of rational thinking in indep	pendent professional work, whenges in a sense of reliability at	ile maintai	ning a
SOCIALC												
		STUDENT EFFORT						TEAC	HING METHODS			
		Total contact hours including:		30 30		- <del>S</del>			choice from given list lecture			
ē		lecture practice		16 12		Teaching methods			multimedia presentation group discussion	on		
Struct		e-learning laboratory				hing			task solving case study			
Student Effort Structure		seminar practical workshop study visit				Teg		wor	kshop that uses activating	methods		
dent		others consulting hours				ž			choice from given list preparation to an exam/c	alla		
Sto		exams, assignments		2		Student Work			review of the literatur			
		Lectureship  Student Effort  Total Student Effort		70 100		Stude			task solving			
				Δ	SSESSME	NTS METHODS						
		Final grade  choice from given list		pass % of final grade					Percentage of final gra very good > 90%	ade		
sment		written exam tasks, exercises		80 20		scal			good + 81% - 90% good 71% - 80%			
Assessment methods		tasks, exercises				Grade scale			satisfactory + 61% - 70			
									satisfactory 51% - 60 unsatisfactory < 519			
						IRSE DESCRIPTI						
		ne market and the market mechanism in the co		avior of companies on t		main topics and areas nd the necessary man						
	3) The concept of ma	nand elasticity in the context of decisions mad nagerial behavior in the context of the opport	unity cost of deci									
		npany's profitability in the context of optimizat inies in the context of various market structure										
ofion												
escri												
Course description												
Cou						Key literature						
		larks S.G., Ekonomia menedżerska, PWE, Wars: n B.T., Ekonomia menedżerska, PWE, Warszaw										
		ak R., Ekonomia menedżerska dla MSP, W teori		, Warszawa 2008.								
					Α.	dditional literature						
		biznesu, Od klasyki do postmodernizmu w zarz		nictwo Zachodniopomo								
		.), Mikroekonomia, Wyd. Kreos, Szczecin 2011; Elementarne zagadnienia ekonomii, PWN, War										
	ı											



Module no.	Modul	le Z1/7											
Module name		Marketin	g Man	agem	ent			ECTS credits	10	Lec	ıder	dr J. Osuch-M	allett
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choise list)	OBLIGATORY	Lange	uage	English	Total Contact Hours	60

## PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main aim of the module is to present and understand by students the fundamental principles of the concept of marketing, allowing them to develop the ability to design and conduct market activities adapted to the needs of the target group. An important goal is to indicate the practical implications of marketing activities and developing the ability to use marketing tools and techniques in practice.

Classes are conducted in a dynamic way, with the use of activating methods, based on practical examples, market situations for which students look for solutions, e.g. designing questionnaires for marketing research, recommending methods creating a brand, choosing promotion instruments, learning how to evaluate the effectiveness of distribution channels, preparing an action plan, etc. The program of the module allows you to understand the importance of marketing activities in contemporary organizations of various types, including non-profit ones, operating in the conditions of a rapidly changing environment.

### **REQUIREMENTS**

Needed knowledge and skills before storting the module

"Organization management and behavior" course, "Microeconomics" course, "Statistics" course.

### **LEARNING OUTCOMES**

Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
marketing instruments, understands the behavior of buyers and the principles of designing marketing strategies; rules for conducting market and marketing research and for creating research cools; the specificity of marketing activities in various industries, various types of organizations and n various situations of the market environment	adequately to the situation; use the main methods and tools for acquiring market data in order to diagnose market processes, can independently carry out basic research work and	to work in a group, assuming different roles in it; independently identify, diagnose and resolve problems and apply various variants of solutions in business practice; think in an entrepreneurial and creative way, taking into account the specificity of the market and organization.

					MODULE STRUCT	URE		
Course no.	Module Z1/7	Course 7.1.	Module Z1/7	Course 7.2.				
Course name	Mark	eting	Market Reased	arch - workshop				
ECTS credits	5	;		5				





Module Z1/7		Marketi	ng Manager	nent								
Course no.		C	Course 7.1.									
Course name			Marke	eting				ECTS credits	5	Leader	dr J. Osuch-M	allett
Major	MANAGEMENT	Bachelor	Year	II	Semester	3	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

	Major	MANAGEMENT	Bachelor	Year	II	Semester	3 Si	tatus (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30
						L	EARNING (	OUTCOMES					
Outcomes type			Description of			omes of the	e course				Reference to MAJO	R learning outcomes	
	knows marketing inst	ruments, understands bu	ıyer behavior and p		dent keting strate	egy design.				Z1_W5 Knows and	understands at an advanced le	HE KEY dvanced key concept, terms, come evel management processes in inc of using selected IT tools support	dividual areas
DGE	has knowledge about	the specifics of marketin	ng activities in vario	us industries, dif	ferent type:	s of organizati	ions and in vario	ous market enviro	nment situations.	Z1_W2 Knows and	understands at an advanced le	dvanced key concept, terms, come evel the concepts, principles and revel management processes in inc	methods of
KNOWLEDGE	knows trends in mark	eting activities and under	rstands the principl	es of their use in	ı various ind	dustries, types	s of organization	ns and in various n	narket situations	Z1_W8 Knows and	understands, at an advanced l	evel the relations between the en evel, concepts, facts, phenomena urship and knows the economic, I	and complex
	understands the impo	ortance of adapting produ	uct policy, price, dis	tribution and pr	omotion to	target groups	s, market situati	ons and product m	naturity.			evel the relations between the en evel, concepts, facts, phenomena	
	can shape marketing	mix instruments and desi	ign marketing activ	ities appropriate	to the situa	ation.						olines: management and quality sems in the field of management,	
SI	is able to analyze the	marketing situation and p	propose alternative	solutions to ma	rketing prol	blems, select ı	marketing instr	uments rationally.				nt problems (in various functional functional areas of the organizati	
SKIITS	can analyze and plan	the target group of his co	ommunication.							Z1_U8 Is able to	use a specialized language and o	olines: management and quality so communicate in a precise and cor y identify, diagnose and resolve p	nsistent manner
	can use marketing tre	ends to design marketing	activities for his ow	n industry, busii	ness or orga	anization.				Z1_U6 Able to ma	ake decisions regarding various	olines: management and quality s functional areas of the organizati egal, moral, social, professional) i	ion,
ES	is focused on group v	vork, taking on various ro	les in it									task, taking in the various roles of toperation with other entities of t	
L COMPETENCES	is ready to think in an	entrepreneurial and crea	ative way, taking in	to account the s	pecificities c	of the market	and organizatio	n.		Z1_K4 Is able to r	nake rational professional decis	knowledge and skills and underst ions, initiate actions and engage lent professional work, while mai	colleagues in
SOCIAL	is aware of developm	ent and lifelong learning.										knowledge and skills and underst s in a sense of reliability and resp	
	'	STU	DENT EFFORT							TEAC	HING METHODS		
		Total contact I				30 30		s B			choice from given list lecture		
_		lecture				8		methods			multimedia presentation		
cture		practice e-learning	J			2		<u> </u>		work	shop that uses activating me case study	etnods	
		laboratory seminar	/					Teachin			team projects activity on e-learning platfor	m	
Effort Stru		practical work	shop			8		Ted			practical workshop		
ŧ		study visit others									choice from given list		
Student		consulting ha						Student Work			preparation to an exam/cred		
0,		exams, assignn Lectureship				2		= =			oreparation of the final proje own activity on platform	ect	
		Student Effo Total Student				95 125		Stuc			group work - joint task solvii	ng	
		Final grade			pas		22F22WEN	IS METHODS			Percentage of final grade	2	
ŧ "		choice from given list			% of final	grade		9			very good > 90%		
Assessment methods		knowledge test tasks, exercises			40 20			Grade scale			good + 81% - 90% good 71% - 80%		
met		team projects			40			ra de			satisfactory + 61% - 70%		
•								٥			satisfactory 51% - 60% unsatisfactory < 51%		
			*								·		
						Ple		SE DESCRIPTION in topics and areas of					
	2/ Market environme 3/ Buyers' behavior.	rketing. Market orientation of the enterprise and i		ting activities.									
5		portance in marketing str ruments. Product. Promo nanagement.		ution.									
Course description	9/ Analysis of the effe	ectiveness of marketing a						ey literature					
Course	Kotler Philip, Keller K	evin Lane "Marketing", 20	019; Burnett J., Intro	oducing marketi	ng, Creative	Commons, 20	010						
	Fahy J. , Jobber D., Fo	undations of marketing, I	McGraw, 2019				Addi	tional literature	1				





2022/ M	2023 odule Z1/7		Marketin	g Manage	ement			1				SZKOła Biz w Szczecinie	riesu
	Course no. ourse name			ourse 7.2.		vorksho	<u> </u>		ECTS credits	-	Leader	dr J. Osuch-M	allott
	Major	MANAGEMENT		Year		Semester	3	Status (choice list)	OBLIGATORY	5 Language	English	Total Contact Hours	30
comes			Description of	f SPECIFIC le	arning outc			IG OUTCOMES			Reference to MAJO	R learning outcomes	
ype				St	udent						→ CHECK T		
	knows the rules of co	nducting market and mark	keting research and	the principles o	of creating re	search tools.						advanced key concept, terms, con use typical analytical methods an	
KNOWLEDGE	understands the purp	oose of market and marke	iting research to desi	ign the marketi	ing and busin	ess strategy of	an organi	ization				evel theories and concepts regard level management processes in in	
	knows the tools and I	methods of marketing res	earch.							Z1_W8 Knows and u	nderstands, at an advanced	level the concepts, principles and level, concepts, facts, phenomen is of using selected IT tools suppo	a and compl
	is able to use the mai	n methods and tools of ob	otaining market data	ı to diagnose m	narket proces	ses.						ciplines: management and quality olems in the field of management,	
SKILLS	is able to independen	ntly carry out basic researc	:h.									ent problems (in various functional ely identify, diagnose and resolve	
	is able to analyze the	results of market and mar	rketing research and	recommend n	marketing dec	cisions based or	n them.			Z1_U3 Is able to dia	agnose and solve manageme	plems in the field of management ent problems (in various functional is functional areas of the organiza	I areas of th
CES	independently identil	fies, diagnoses and resolve	es problems							Z1_K6 Is capable of	rational thinking in indepe	cisions, initiate actions and engage ndent professional work, while ma ges in a sense of reliability and res	aintaining a
SOCIAL COMPETENCES	applies various variar	nts of solutions in business	s practice							Z1_K4 Is able to ma Z1_K6 Is capable of	ke rational professional dec rational thinking in indepe	cooperation with other entities of cisions, initiate actions and engage ndent professional work, while ma ges in a sense of reliability and res	colleagues aintaining a
SOC	jest gotów krytycznie	podejść do problemów z <sub>l</sub>	praktyki gospodarcz	ej i poprzez an:	alizę zapropo	nować wariant	y rozwiąza	ań.		Z1_K4 Is able to ma	ake rational professional dec	is knowledge and skills and under cisions, initiate actions and engage ges in a sense of reliability and res	colleague:
		STU Total contact I	DENT EFFORT hours			30				TEACHI	choice from given list		
		including:				<b>30</b> 8		methods			lecture multimedia presentation		
cture		practice e-learning				12				worksh	nop that uses activating m individual projects	ethods	
		laboratory seminar						Teaching r			team analysis practical workshop		
Effort Stru		practical work				10					practical workshop		
		study visit others						¥			choice from given list		
5		consulting ho exams, assignn						- w		pre	eparation of the final proj review of the literature	ect	
		Lectureship Student Effo				95		Student Work			student's own research task solving		
		Total Student	Effort			125		- ×					
		Final grade			-		SESSM	ENTS METHODS			Percentage of final grad		
		Final grade  choice from given list			pas % of final	grade		<u> </u>			very good > 90%		
methods		individual project tasks, exercises			50 50			Grade scale			good + 81% - 90% good 71% - 80%		
ш								3rad			satisfactory + 61% - 70% satisfactory 51% - 60%		
											unsatisfactory < 51%		
							СО	URSE DESCRIPTI	ON				
	1/ Sources of informa	ation, concept, purpose an	nd subject of market	and marketing	g research, res			e main topics and areas	of the course				
	2/ Research methods			Ì		·							
	4/ Research methods	- observation and experir											
		- projection methods. and tools using quantitat	tive and qualitative r	nethods, inclu	ding designing	g a survey ques	stionnaire						
	7/ Research of marke	ting mix instruments - sol	ving specific example	es (exercises, ta		, ques							
DII O	<ol> <li>8/ Buyer behavior res</li> <li>9/ Rules for selecting</li> </ol>	search - solving specific exa a research sample.	amples (case study -	as a team).									
description		aire - preparation of a que	estionnaire (as an in	dividual assign	ment to pass	).							
e de								Key literature					
Course	Paul N Hague, Nichola	as Hague, Carol-Ann Morg	an, Market research	in practice, Ko	ogan Page Pub	olishers 2004; S	aarsted. I		uide to market research,	Springer 2011			
9													
								Additional literature					
	Sierra J., Hyman M., N	Market Research for dumn	nies, Wiley 2010				,						



Module no.	Modu	le Z1/8											
Module name		Finance	and A	ccoun	ting			ECTS credits	18	Lea	ıder	dr D. Majewska-B	Bielecka
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	150

### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The essence of the module is to learn and understand the concepts of accounting, tax law and corporate finance, as well as to understand the relationship between them and skilful data processing in order to conduct economic analysis. The purpose of the module is therefore understanding the principles of economic records in the enterprise, understanding the complexity of economic processes taking place in the enterprise, with particular emphasis on financial phenomena, awareness of various possibilities of tax settlements and their impact on enterprises' finances, as well as awareness of risk factors in financing the host activity. The module has been built in such a way that, after its completion, the student is equipped with a variety of tools that can be used by taking a position in the financial and accounting department in the company.

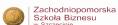
### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Business in Action; Applied Economics.

	LEARNING OUTCOMES	
Sh	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
concepts in the field of accounting, the essence of accounting, its functions, principles, subjective	classify economic assets and their sources of origin, use accounting tools and record	maintain due diligence, responsibility and honesty by carrying out tasks consisting in
and objective scope, as well as legal regulations shaping the accounting system; concepts from the	balance sheet and result operations, determine the financial result and draw up a simplified	independent or group solving of moral dilemmas related to the performance of the
scope of the finances of enterprises, financial situations and processes in the enterprise, economic	final balance sheet; make observations and interpret phenomena financial, economic and	accounting profession; respond to changes in the company by taking appropriate actions;
phenomena occurring in it; the essence and importance of economic analysis, methods,	social issues and assess their impact on the financing of the enterprise, as well as prepare	supplement and improve their knowledge, understanding the need for continuous
techniques and research tools used in the assessment of the economic situation of the enterprise;	synthetic data sets necessary to make decisions on financing enterprises; identify, select	professional training; think logically and analytically while assessing economic phenomena
principles of presentation and interpretation of the results of economic analysis; concepts in the	and organize data to analyze specific economic processes and phenomena occurring in the	occurring both in the company and its environment.
field of tax law, subjective and objective scope, as well as legal regulations shaping the tax system.	enterprise, process them, analyze, evaluate and interpret, using standard methods,	
	techniques and analytical tools; read with understanding and interpreting tax law, as well as	
	adjusting the form of tax settlements to the needs of a given company.	

					MODULE STRUCT	URE			
Course no.	Module Z1/8	Course 8.1.	Module Z1/8	Course 8.2.	Module Z1/8	Course 8.3.	Module Z1/8	Course 8.4.	
Course name	Accou	ntancy	Corporat	le Finance	Financial Analy	ysis - workshop	Tax Str	ategies	
ECTS credits		6		6		4		2	



2022/	2023											
М	odule Z1/8				inting							
	Course no.		С								•	
Co	ourse name			Accour	ntancy			ECTS credits	6	Leader	dr D. Majewska-E	Bielecka
	Accounting ourse no.  Tourse 8.1.  Semes  Major  MANAGEMENT  Bachelor  Description of SPECIFIC learning outcomes of Student  Semes  Student  Semes  Student  Student  Semes  Student  Student  Semes  Student  Student	Semester 4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45				
		_										
						LEARN	ING OUTCOMES					
Outcomes			Description	of SPECIFIC lea	rning outco	mes of the cours	e			Reference to MAJO	OR learning outcomes	
type				Stur	dent					→ CHECK 1	THE KEY	
									Z1_W1 Knows an		advanced key concept, terms, con	petences, laws
EDGE			inting, knows the e	essence of account	ting, its functi	ons, principles, subj	ect and object scope, as v	well as legal regulations	Z1_W8 Knows and	understands, at an advanced	d level, concepts, facts, phenomen	a and complex
KNOWLEDGE	knows the scope and g	general structure of the o	bligatory financial	statements.					Z1_W8 Knows and	understands, at an advanced	d level, concepts, facts, phenomen	a and complex
			es between eleme	ents that shape the	e financial resu	ult. In addition, it de	etermines the financial re	sult and distributes it	Z1_U5 Is able to i	dentify phenomena in the fie	eld of accounting and finance, fore	cast their
SKIILIS	evaluates and records	business transactions on	balance sheet and	d result accounts,	while noticing	their impact on inc	ividual elements of the fi	nancial statements.	Z1_U5 Is able to i	dentify phenomena in the fie	eld of accounting and finance, fore	cast their
ETENCES	maintains due diligence accounting profession.		grity in performing	g tasks consisting i	n solving indiv	vidual or group solv	ng moral dilemmas relate	ed to the exercise of the	Z1_K7 Is ready to	take on professional challen	ges in a sense of reliability and res	ponsibility,
SOCIAL COMPETENCES												
S												
		CTIII	DENIT EEEODI	Т					TEACL	JING METHODS		
				Т		45			TEACH	HING METHODS  choice from given list		
		Total contact h including:	hours	T		45	s g			choice from given list lecture		
9		Total contact h including: lecture	hours	T		<b>45</b> 21	nethods			choice from given list lecture shop that uses activating n	methods	
cture		Total contact h including: lecture practice e-learning	nours	T		<b>45</b> 21	ng methods			choice from given list lecture	methods	
Structure		Total contact in including:  lecture practice e-learning laboratory	nours	T		<b>45</b> 21	sching methods			choice from given list lecture shop that uses activating n group discussion	methods	
ffort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical work	nours	T		<b>45</b> 21	Teaching methods			choice from given list lecture shop that uses activating n group discussion	methods	
nt Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical warks study visit	nours	Г		<b>45</b> 21				choice from given list lecture shop that uses activating n group discussion task solving	nethods	
ndent Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical work study visit others	hours	T		<b>45</b> 21 22			work	choice from given list lecture shop that uses activating n group discussion		
Student Effort Structure		Total contact if including: lecture practice e-learning laboratory seminar practical work study visit others consulting ha exams, assignm	hours  A / /  Ashop  Durs  ments	ī		<b>45</b> 21 22			work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature	edit	
Student Effort Structure		Total contact if including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship	hours  in the state of the stat	T		<b>45</b> 21 22			work	choice from given list lecture shop that uses activating n group discussion task solving task solving choice from given list preparation to an exam/cre	edit	
Student Effort Structure		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignm Lectureship Student Effc	hours  Shop of the state of the	T		<b>45</b> 21 22	Student Wark Teaching methods		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature	edit	
Student Effort Structure		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignm Lectureship Student Effc	hours  Shop of the state of the	T		2 105 150	Student Work		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature	edit	
Student Effort Structure		Total contact if including: lecture practice e-learning laboratory seminar practical work study visit others consulting ha exams, assignm Lectureship Student Effa Total Student if	hours  Shop of the state of the			2 105 150 ASSESS	Student Work		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature task solving  Percentage of final grace	edit	
		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exam, assignn Lectureshi; Student Effa Total Student II grade etholice from given list	hours  Shop of the state of the		% of final gr	2 105 150 ASSESS	Student Work		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list oreparation to an exam/cre review of the literature task solving  Percentage of final grac very good > 90%	edit	
		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effe Total Student I Final grade choice from given list written exam	hours  A  /  /  /  /  /  /  /  /  /  /  /  /		% of final gr	2 105 150 ASSESS	Soldent West West West West West West West Wes		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature task solving  Percentage of final grace	edit	
		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effe Total Student I Final grade choice from given list written exam	hours  A  /  /  /  /  /  /  /  /  /  /  /  /		% of final gr	2 105 150 ASSESS	Soldent West West West West West West West Wes		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature task solving  Percentage of final grat very good > 90% good + 81% - 90% good 17% - 80% salisfactory + 61% - 70% salisfactory + 61% - 70%	edit  de	
Assessment Shudent Effort Structure methods		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effe Total Student I Final grade choice from given list written exam	hours  A  /  /  /  /  /  /  /  /  /  /  /  /		% of final gr	2 105 150 ASSESS	Student Work		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature task solving  Percentage of final grac very good > 90% good + 81% - 90% good > 1% - 80%	edit  de	
		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effe Total Student I Final grade choice from given list written exam	hours  A  /  /  /  /  /  /  /  /  /  /  /  /		% of final gr	45 21 22 2 105 150 ASSESS	MENTS METHODS		work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature. task solving  Percentage of final grac very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 51% - 70% satisfactory > 51% - 70% satisfactory > 51% - 70%	edit  de	
		Total contact I including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effe Total Student I Final grade choice from given list written exam	hours  A  /  /  /  /  /  /  /  /  /  /  /  /		% of final gr	2 105 150 ASSESS	MENTS METHODS  PD  OURSE DESCRIPT	ON	work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature. task solving  Percentage of final grac very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 51% - 70% satisfactory > 51% - 70% satisfactory > 51% - 70%	edit  de	
Assessment methods	partic  1. Accounting as an inf 2. Assets resources and 3. Accounting books ar 4. Characteristics of ac 5. Valuation and recor	Total contact if including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effa Total Student If Final grade choice from given list written exam cipation in the discussion	ssence, features, so in balances transson balances transport t	uperior principles : actions. und result account:	% of final gr 90 10	2 105 150 ASSESS Please desc	MENTS METHODS  PROPERTY OF THE	ON of the course	work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature. task solving  Percentage of final grac very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 51% - 70% satisfactory > 51% - 70% satisfactory > 51% - 70%	edit  de	
Assessment methods	partic  1. Accounting as an inf 2. Assets resources and 3. Accounting books ar 4. Characteristics of ac 5. Valuation and record 6. Determination and 7. Elements of financia	Total contact if including: lecture practice e-learning loboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effc Total Student Iffc Total Student Iffc written exam cipation in the discussion in the discussion to their financir discounting document counting events of distribution of the financi di reporting - preparation	ssence, features, si g, si n business trans on balance sheet a ial result.	uperior principles actions. Ind result accounts m of the balance s	% of final gr 90 10 10 10 10 10 10 10 10 10 10 10 10 10	2 105 150 ASSESS ade  C Please desi	MENTS METHODS  B B B B B B B B B B B B B B B B B B	ON of the course of accounting.	work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature. task solving  Percentage of final grac very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 51% - 70% satisfactory > 51% - 70% satisfactory > 51% - 70%	edit  de	
Assessment methods	1. Accounting as an inf 2. Assets resources and 3. Accounting books ar 5. Valuation and record 6. Determination and c 7. Elements of financia 1. Moston G. Basic Acc 2. Moston G. Basic Acc 3. Pfaff J., Rachunkow	Total contact if Including: lecture practice e-learning laboratory seminar practical work study visit others consulting he exams, assignn Lectureship Student Effa Total Student Iffa Total Student is written exam cipation in the discussion in the discussion formation system - the es at sources of their financir accounting documents counting events. dis ribution of the financir storting events.	sesence, features, st pours ments po tr Effort sesence, features, st ng. s in business trans on balance sheet a ial result. of a simplified for	uperior principles : actions.  Ind result accounts m of the balance s  res, Vol. 1, Building in the skiegowych w	% of final gr 90 10 10 and functions s. s. sheet and inco	45 21 22 20 106 150 ASSESS ade  Piease dest of accounting, the	MENTS METHODS  B B B B B B B B B B B B B B B B B B	ON of the course of accounting.	work	choice from given list lecture shop that uses activating n group discussion task solving  choice from given list preparation to an exam/cre review of the literature. task solving  Percentage of final grac very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 51% - 70% satisfactory > 51% - 70% satisfactory > 51% - 70%	edit  de	





2022, 2020												
Module Z1/8	Finance and Accounting											
Course no.	Course 8.2.											
Course name	Corporate Finance						ECTS credits	6	Leader	dr D. Majewska-E	3ielecka	
Major	MANAGEMENT	Bachelor	Year	П	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45

	Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45		
Outcomes			Description	of SPECIFIC lea	rning outc			G OUTCOMES			Reference to MAJOR	t learning outcomes			
type			·		dent					→ CHECK THE KEY					
	knows and unerstands the concepts of corporate finance								petences, laws						
EDGE	knows and unerstands the meaning of information coming from individual elements of the company's financial situation									Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including Z1_W5 Knows and understands at an advanced level management processes in individual areas					
KNOWLEDGE	knows the sources an	d possibilities of raising ca	pital (equity capit	al and external cap	oital)							vanced key concept, terms, com e typical analytical methods and			
	knows and understan	ds the impact of exchange	rate fluctuations	on the business								vanced key concept, terms, comp vel the relations between the ent			
	can analyse the financ	cial situation of the compa	ny							Z1_U3 Is able to o Z1_U5 Is able to o Z1_U12 Is able to	diagnose and solve management dentify phenomena in the field independently, and collectively	lines: management and quality so t problems (in various functional of accounting and finance, foreca identify, diagnose and resolve pr	areas of the ast their effects rofessional		
SKIILS	is able to estimate the	e optimal form of financin	g the company							Z1_U3 Is able to o Z1_U5 Is able to o Z1_U12 Is able to	diagnose and solve management dentify phenomena in the field independently, and collectively	lines: management and quality so t problems (in various functional of accounting and finance, foreca identify, diagnose and resolve pr	areas of the ast their effects, rofessional		
	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as w Z1_U3 is able to diagnose and solve management problems (in various functional areas of th Z1_U3 is able to identify phenomena in the field of accounting and finance, forecast their Z1_U3 is able to independently, and collectively identify, diagnose and resolve professional								areas of the ast their effects, rofessional						
	Z1_U1 is able to use knowledge of scientific disciplines: management and quality science as we Z1_U3 is able to diagnose and solve management problems (in various functional areas of the is able to analyse selected financial indicators of the company (profitability and liquidity)  Z1_U5 is able to identify phenomena in the field of accounting and finance, forecast their effe Z1_U12 is able to independently, and collectively identify, diagnose and resolve professional								areas of the ast their effects, rofessional						
MPETENCES	21. S5 Is ready to 22. M is able to m 22. M is capable of 22. M is ready to 22. M is ready to 22. M is ready to 23. K7 is ready to 24. K7 is ready to 24. K7 is ready to 24. K7 is ready to 25. M is ready to 2								nake rational professional decis of rational thinking in independent take on professional challenges	gnose management and economi ions, initiate actions and engage ent professional work, while main in a sense of reliability and respi	colleagues in ntaining a onsibility, using				
SOCIAL CO	is determined and oriented towards achieving its objectives and shows responsibility for them  21_K4 Is able to make rational professional decisions, initiate actions and engage colleagues in 21_K6 Is capable of rational thinking in independent professional work, while maintaining a 21_K7 Is ready to critically assess the level of his knowledge and shills and understands the nor 21_K1 Is ready to critically assess the level of his knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of his knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of his knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to critically assess the level of knowledge and skills and understands the nor 21_K1 Is ready to take on professional decisions, initiate actions and work, while maintaining a 21_K1 Is capable of rational thinking in independent professional work, while maintaining a 21_K1 Is ready to take on professional decisions, initiate actions and while maintaining a 21_K1 Is capable of rational thinking in independent wor								ic problems as ntaining a						
		STU Total contact h	DENT EFFORT			45				TEAC	HING METHODS  choice from given list				
		including: lecture				<b>45</b> 21		methods			multimedia presentation case study				
tudent Effort Structure		practice e-learning laboratory seminar				22		Teaching me		group discussion workshop that uses activating methods					
nt Effort		practical works study visit	shop					Ā							
Stude		others consulting ho				2		Work			choice from given list preparation to an exam/cred e-lectures	it			
		exams, assignn Lectureship Student Effo	)			105		Student \		review of the literature preparation of the final project					
		Total Student I				150		- 5			preparation of the iliai proje				
		Final grade			exai		SSESSME	NTS METHODS			Percentage of final grade	!			
ods s		choice from given list written exam			% of final 90			scale			very good > 90% good + 81% - 90%				
Assessment methods	part	icipation in the discussion			10			Grade s			good 71% - 80% satisfactory + 61% - 70%				
∢								. o			satisfactory 51% - 60% unsatisfactory < 51%				
								JRSE DESCRIPTION							
		ducting the business activi I capital in financing enter ise financing,				Ple	ase describe	main topics and areas o	of the course						
	6/ Mergers ad acquisi 7/ Exchange rate fluct														
Course description															
Cours								Key literature							
		o, "Corporate Finance", Adi Wachowicz "Fundamental:				2005.		, moraine							
	4/44 11 :: 5	a. 1915 ::	le l			10		dditional literature							
	1/ M. H. Moffett, A. L	. Stonehill, D. K. Eiteman, '	rundamentals of	Multinational Fina	ince 6/E", A	aaison Wesley	Publishing	, 2017.							



Module Z1/8	Finance and Accounting											
Course no.	Course 8.3.											
Course name	Financial Analysis - workshop					р		ECTS credits	4	Leader	dr D. Majewska-l	Bielecka
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30

		MANAGEMENT	Duchicioi				-	10	,		9-	9 -		00	
						L	EARNING	OUTCOME	S						
Outcomes			Description of	of SPECIFIC lear	ning outco	omes of the	course				Reference to MAJOR learning outcomes				
type	Student										→ CHECK TI	HE KEV			
				3100	ient						71 W1 Knows an		dvanced key concept, terms, com	netences laws	
	knows fundamental c	oncepts related to areas	of corporate finar	nce, accounting, ar	nd financial r	reporting.					Z1_W3 Knows and	understands at an advanced le	evel the relations between the en	terprise /	
EDGE	has knowledge about the purpose, layout and creation of financial statements; moreover, knows and understands the meaning of their fundamental elements.								tal elements.			dvanced key concept, terms, com evel, concepts, facts, phenomena			
KNOWLEDGE	understands the meaning of each element of a financial statement and knows how the information, embodied in reports, is used for a financial statement analysis								atement analysis.	21_W1 Knows and understands in the general advanced key concept, terms, competences, laws 21_W8 Knows and understands, at an advanced level, concepts, facts, phenomena and complex 21_W9 Knows and understands the nature of economic analysis and controlling in decision-making					
	knows the fundamental methods of financial ratio analysis.									Z1_W11 Understa	nds the essence of entrepreneu	evel, concepts, facts, phenomena urship and knows the economic, k nethods in selected areas of the o	egal and social		
	is able to find a financial statement of a public company, and other entities, which reports are available in KRS.								21_U1 is able to use knowledge of scientific disciplines: management and quality science as well as     21_U7 is able to use norms, rules and systems (legal, moral, social, professional) in solving specific						
s	acquires and prepares data from financial statements for financial ratio analysis.  while working individually, or in a team, is able to prepare a financial statement ratio analysis.								Z1_U5 Is able to	identify phenomena in the field	olines: management and quality s of accounting and finance, forect egal, moral, social, professional) in	ast their effects,			
SKILI									Z1_U3 Is able to Z1_U5 Is able to	diagnose and solve managemer identify phenomena in the field	ems in the field of management, ht problems (in various functional of accounting and finance, foreco communicate in a precise and cor	areas of the ast their effects,			
	can interpret results of financial statement ratio analysis, as well as present them accurately, and coherently in an objective report.								Z1_U3 Is able to Z1_U5 Is able to Z1_U8 Is able to	diagnose and solve managemer identify phenomena in the field use a specialized language and o	ems in the field of management, it problems (in various functional of accounting and finance, forec- communicate in a precise and cor	areas of the ast their effects, asistent manner,			
ICES	is aware of the state of one's knowledge related to methods of financial statement analysis and takes a critical look on it. Moreover, they think critically about the knowledge and are aware of the fact that it needs a constant development.  Is able to work in a team, while preparing financial analyses.  can work alone while preparing analysis. Is rational, logical and adopts a critical attitude toward results of their analyses.							tically about their		critically assess the level of his	knowledge and skills and underst	tands the need			
AL COMPETEN											n task, taking in the various roles of operation with other entities of the state o				
SOCI											ignose management and econom dent professional work, while mai				
			DENT EFFORT								TEAC	HING METHODS			
		Total contact i				30 30		<b>S</b>				choice from given list			
		including:				30		8				lecture			

	STUDENT EFFORT		
	Total contact hours	30	
	including:	30	
	lecture	12	
ø	practice	16	
후	e-learning		
ž	laboratory		
Student Effort Structure	seminar		
	practical workshop		
<u>, , , , , , , , , , , , , , , , , , , </u>	study visit		
e	others		
Ď	consulting hours		
2	exams, assignments	2	
	Lectureship		
	Student Effort	70	
	Total Student Effort	100	

	TEACHING METHODS							
	choice from given list							
ş	lecture							
옽	multimedia presentation							
je .	case study							
5	task solving							
Teaching methods	team projects							
~	choice from given list							
Į,	preparation to an exam/credit							
<u></u>	preparation of the final project							
들	review of the literature							
Student Work	task solving							
S	own work with the text							

		ASSESSMEI	NTS METH
	Final grade	pass	
-	choice from given list	% of final grade	흥
e s	knowledge test	40	S
ss of	team projects	60	0
ae 3			8
₹			ত

HODS	
Grade scale	Percentage of final grade
	very good > 90%
	good + 81% - 90%
	good 71% - 80%
	satisfactory + 61% - 70%
	satisfactory 51% - 60%
	unsatisfactory < 51%

# COURSE DESCRIPTION

- I. Introduction to financial reporting.
   The concept of a financial statement definition, purpose, elements, methods, and structure.
   I. Introduction to corporate financial policy.
   Financial analysis definition, purpose, and typology.
   Freentation of data and results of a financial analysis.
   Freentation of financial ratio analysis definition, purpose, elements, methods, and structure.
   The concept of financial ratio analysis definition, purpose, elements, methods, and structure.
   Third analysis of balance sheet and income statement.
   Analysis of rationship hardware compandy, ascepts and their sources of financine, with financial
- 7. Initial analysis of balance sheet and income statement.

  8. Analysis of relationship between company's assets, and their sources of financing, with financial ratios.

  9. The concept of financial liquidity and liquidity ratios.

  10. The notion of financial leverage.

  11. Capital structure, and debt ratios.

  12. Performance (activity) ratios.

  13. Profitability ratios.

  14. The most important valuation and capital market ratios.

## Key literature

- Key literature

  J. M.S. Fridson, F. Alvarez, "Financial Statement Analysis: A Practitioner's Guide", Wiley; 4 edition, 2011.

  J. M. Rist, A.J. Pizzica, "Financial Ratios for Executives: How to Assess Company Strength, Fix Problems, and Make Better Decisions", Apress, 1st ed. Edition, 2014.

  J. A. Tracy, "Ratio Analysis Fundamentals: How 17 Financial Ratios Can Allow You to Analyse Any Business on the Planet", Bidl Capital Pty Ltd, 2 edition, 2012.

  J. D. Easton, M.L. McAnally, Ca. A Sommers, X.J. Zhang "Financial Statement Analysis & Valuation", Cambridge Business Publishers, 2018.

  S. R. Bull, "Financial Ratios: How to use financial ratios to maximise value and success for your business", CIMA Publishing, 2007.

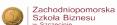
  Additional literature

  J. M. Buffet, D. Clark, "Warren Buffett and the Interpretation of Financial Statements: The Search for the Company with a Durable Competitive Advantage", Scribner, 2008.

  J. S. H. Penman, "Financial Statement Analysis and Security Valuation", McGraw-Hill Education, 5 edition, 2012.

  J. S. Costales, "The Guide to Understanding Financial Statements", McGraw-Hill Education; 2 edition, 1993.





2022/										Szkoła Biznesu w Szczecinie
	odule Z1/8 Course no.		and Accour ourse 8.4.	nting						
Co	ourse name		Tax Strat	legies			ECTS credits	2	Leader	dr D. Majewska-Bielecka
	Major	MANAGEMENT Bachelor	Year	Semeste	er <b>4</b>	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 30
					LEARNING	OUTCOMES				
Outcomes		Description of	of SPECIFIC learn	ning outcomes of th	ne course				Reference to MAJO	OR learning outcomes
type			Stude	ent				71 14/1 //	→ CHECK	
EDGE	knows and understan	ds the concepts of corporate tax.								advanced key concept, terms, competences, laws ents of law and ethics principles related to
KNOWLEDGE	knows and understan	ds the rules of selecting the forms of taxatio	n to support the de	evelopment of the ent	erprise.			Z1_W2 Knows and	understands at an advanced	advanced key concept, terms, competences, laws level the concepts, principles and methods of ints of law and ethics principles related to
SI	is able to assess and s	elect the correct type of tax for a given entit	y so as to optimize	costs.				Z1_U2 Is able to c Z1_U3 Is able to c	correctly interpret typical pro diagnose and solve managem	ciplines: management and quality science as well iblems in the field of management, human ent problems (in various functional areas of the (legal, moral, social, professional) in solving
SKIILIS	is able to properly ass	ess the consequences of choosing a tax strat	egy and taxation o	of the enterprise				Z1_U2 Is able to c Z1_U5 Is able to i	correctly interpret typical pro dentify phenomena in the fi	ciplines: management and quality science as well blems in the field of management, human eld of accounting and finance, forecast their (legal, moral, social, professional) in solving
CES	jest gotów odpowied:	zialnie dobierać opodatkowania dla danego p	orzedsiębiorstwa.					Z1_K5 Is ready to	independently identify and	cisions, initiate actions and engage colleagues in diagnose management and economic problems as spect legal norms, principles of social life and
SOCIAL COMPETENCES	is ready to make tax o	cost management decisions so that it can be	optimized.					Z1_K5 Is ready to	independently identify and	cisions, initiate actions and engage colleagues in diagnose management and economic problems as spect legal norms, principles of social life and
	can correctly identify	entities from the external environment with	whom cooperation	n in the field of tax pro	ceedings is nec	cessary				cooperation with other entities of the spect legal norms, principles of social life and
		STUDENT EFFORT						TEACH	IING METHODS	
		Total contact hours including:		30 30		ş			choice from given list lecture	
ø		lecture practice		20 8		methods			multimedia presentation group discussion	1
Student Effort Structure		e-learning laboratory				Teaching r			case study	
ffort S		seminar practical workshop				Teac				
dent E		study visit others				논			choice from given list	
Stuc		consulting hours exams, assignments		2		o t		p	review of the literature	
		Student Effort		20 50		Student Work				
		Total Student Effort			A 22522A EI	NTS METHODS				
		Final grade choice from given list		pass % of final grade	433E33/4[E]				Percentage of final grad very good > 90%	de
sment hods	part	knowledge test icipation in the discussion		90 10		scal			good + 81% - 90% good 71% - 80%	
Assessment methods		,				Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%	
									unsatisfactory < 51%	
				P		RSE DESCRIPTION				
	<ol><li>Other tax expenses</li></ol>	asic taxes and their choice depending on the	conducted activity							
Course description										
	2. Podatki 2019 z kom	i, Prawo podatkowe, C.H.Beck, 2019. nentarzem "Crido", Wolters Kluwer Polska, 20 esa Famulska , Strategie podatkowe przedsię		ctwo Uniwersytetu Eko	onomicznego w	Key literature  v Katowicach , 2013.				
	1 M Decree 7	ania andallami aranda (A. 1.1.6. 1.1.6.		2007	Ad	ditional literature				
	M.Poszwa, Zarządz     Aktualne teksty ust	anie podatkami w małej i średniej firmie, Wa aw podatkowych.	rszawa, C.H. Beck, :	ZUU/,						



Module no.	Modu	le Z1/9											
Module name	Specialisa	ition Module	(1) IN	TERNA	TIONA	. BUSIN	NESS	ECTS credits	8	Lea	ıder	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	II	Semester	4	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	90

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

Contemporary business environments are subjected to very rapid changes. For example, globalization processes, tend to intensify the exchange of cultural, political and economic relations across various countries. Therefore, students, need to be able to examine reasons for the integration across different markets and understand its consequences. It is important to notice, that also different markets. For this reason, they are in need of unified methods of financial data presentation. Therefore, the module also includes a course during which students will be exposed to various international standards of financial reporting.

#### **REQUIREMENTS**

Needed knowledge and skills before storting the module

Students should have prior exposure to basic concepts of financial and managerial accounting, as well as to introduction to microeconomics and macroeconomics.

# LEARNING OUTCOMES

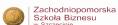
Sh	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
Knows and understands the reasons for the changes associated with globalization. Moreover, students will understand the differences between economic, ideological and political aspects of globalization. Furthermore, student knows most important international standards of financial reporting as well as and understand the reasons for which they were introduced. Student is also aware about the possible uses of the information which is presented in financial statements.		Student is able to critically assess the level of one's knowledge and skills and understands why the changes related with globalization processes create a need to develop them on constant basis. Moreover, student thinks critically and independently and is able to diagnose, identify and solve various economic and management issues.

					MODULE STRUCT	URE		
Course no.	Module Z1/9	Course 9.1.	Module Z1/9	Course 9.2.				
Course name	Global	isation	International Fin Stan	ancial Reporting				
ECTS credits	3	3		5				



	/2023										w Szczecinie	
	Nodule Z1/9	Specialisa		e (1) INTERN	ATIONAL P	BUSINESS						
	Course no. ourse name		С	Globali	sation			ECTS credits	3	Leader	dr A. Lachow	ska
			1	0.000	<u> </u>							
	Major	MANAGEMENT	Bachelor	Year	II Se	Semester 4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
	I						IG OUTCOMES					
Outcomes type			Description of	of SPECIFIC lear	ning outcom	nes of the course				Reference to MAJO	R learning outcomes	
,,,				Stud	dent				71 W5 Knows and	→ CHECK To	HE KEY  level management processes in ind	ividual areas
	The student understand	ls the relations taking al	aco in the global o	scanomy and their	r roforonco to c	cocial life					level, concepts, facts, phenomena	
DGE	The student understand	is the relations taking pi	ace in the global e	conomy and their	s reference to s	iociai iiie.						
KNOWLEDGE											cesses in the field of social science	
ž	The student recognizes t	the elements of the glob	oal environment as	s determinants of	the operation c	of a national / local o	ompany.		Z1_W5 Knows and	understands at an advanced l	level management processes in ind	ividual areas
											(legal, moral, social, professional) i iplines: management and quality s	
	The student has the abili	lity to interpret global p	henomena in econ	nomy and is able to	o formulate ow	n opinions and reco	nmendations				zation and its own competences th	
SKILLS												
∞												
											cooperation with other entities of t	
SOCIAL COMPETENCES	The student is aware of t	the complexity of the p	rocesses taking pla	acein the modern (	global economy	y, is able to verify an	d evaluate them				ndent professional work, while mai les in a sense of reliability and resp	
MPETE												
8												
OCIA												
×												
		STUI	DENT EFFORT	Г					TEACH	ING METHODS		
		Total contact h including:	ours			45 45	- S			choice from given list lecture		
0		lecture practice				22 20	etho		works	multimedia presentation shop that uses activating m		
cture		e-learning					_ E		WOTK	group discussion	etilous	
rt Str		laboratory seminar					Teaching methods			individual projects team projects		
Student Effort Structure		practical work study visit					<u>P</u>			video movie practical workshop		
uder		others consulting ho				1	Vork			choice from given list task solving		
		exams, assignn				2	Student Work			roup work - joint task solvi reparation of the final proje		
Ġ		Lectureship				30 75	St. C			review of the literature		
·'n			ort			/3						
ý,		Lectureship Student Effo	ort				ENTS METHODS					
	ch	Lectureship Student Effo Total Student I	ort		pass % of final grad	ASSESSM	ENTS METHODS			Percentage of final grad	e	
		Student Effc Total Student is  Final grade  loice from given list tasks, exercises	ort		% of final grad	ASSESSM	scale			very good > 90% good + 81% - 90%	e	
		Lectureship Student Effo Total Student I Final grade toice from given list	ort		% of final grad	ASSESSM	scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70%		
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		Student Effc Total Student is  Final grade  loice from given list tasks, exercises	ort		% of final grad	ASSESSN de	scale	ON		very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assessment methods	i	Lecturaship Student Effc Total Student I Final grade voice from given list tasks, exercises individual project	ort	ion, globalization	% of final grad 50 50 50	ASSESSM  de  CO  Please describ.	Grade scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
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Assessment methods	i / Introduction to globa 2 / Globalization from a 3 / Man and globalizatio 4 / Globalization and ecc	Lectureship  Student Effc  Total Student II  Final grade  noice from given list  tasks, exercises individual project  alization: different defin scientific perspective: him social and cultural pronomic development: ti	itions of globalizat low do economists oblems, ethical, lim he division of the v	s perceive globaliza nguistic. Is there or world into countrie	% of final grad 50 50 50 yesterday, toda ation and its pre ne global cultur es rich North an	de  CO Please descrit ay and tomorrow. oblems. re?	Ougable Scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assessment methods	1 / Introduction to globa 2 / Globalization from a . 3 / Man and globalizatio 4 / Globalization and ecc 5 / Globalization and dec	Lecturaship  Student Effc  Total Student II  Final grade  loice from given list  tasks, exercises  individual project  alization: different defin  scientific perspective  no social and cultural pr  nomic development: ti	itions of globalization of globalization of globalization of globalization of globalization of the volucts fair trade, get y resolve terrorism	s perceive globaliza nguistic. Is there or world into countrie enetically food mo n problem?	% of final grad 50 50 50 yesterday, toda ation and its pre ne global cultur es rich North an	de  CO Please descrit ay and tomorrow. oblems. re?	Ougable Scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
Assessment methods	1 / Introduction to globa 2 / Globalization from a 3 / Man and globalizatio 4 / Globalization and ecc 5 / Globalization and cor	Student Effc  Total Student Iffc  Total Student I  Final grade  Holes from given list  tasks, exercises  individual project  alization: different defin  scientific perspective: h  m: social and cultural pr  nonomic development: th  ssumer awareness: pro  morcacy: will democrac  rporations: how corporations: how corpo	itions of globalization of globalization of globalization of globalization of globalization of the volucts fair trade, get y resolve terrorism	s perceive globaliza nguistic. Is there or world into countrie enetically food mo n problem?	% of final grad 50 50 50 yesterday, toda ation and its pre ne global cultur es rich North an	de  CO Please descrit ay and tomorrow. oblems. re?	Ougable Scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%		
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	2023											
	Course no.	Specialisa	ation Module	ourse 9.2.	ATIONAL BU	SINESS						
	ourse name	Inte	rnational		Reportin	g Stando	rds	ECTS credits	5	Leader	dr A. Lachows	ika
	Major	MANAGEMENT	Bachelor	Year		nester 4	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	45
						LEADAU	IC CUTCOMES					
							IG OUTCOMES					
Outcomes type			Description o		ning outcomes	of the course					R learning outcomes	
				Stud	lent				Z1_W8 Knows and un	→ CHECK T derstands, at an advanced	HE KEY Hevel, concepts, facts, phenomena	and complex
	has specialized, advan	ced knowledge of interna	itional accounting s	tandards (IFRS ar	nd US GAAP).							
	,				,							
									Z1_W8 Knows and un	derstands, at an advanced	level, concepts, facts, phenomena	and complex
ų.	knows and understand	ds the principles and issue	es related to interna	ational financial r	eporting standard	ls.						
LEDG												
KNOWLEDGE									Z1_W8 Knows and un	derstands, at an advanced	level, concepts, facts, phenomena	and complex
¥	knows the recommend	dations in IFRS that relate	to the presentation	n, measurement	and recognition o	f selected elemen	ts of the financial state	ments.				
									71 W8 Knows and uni	derstands, at an advanced	level, concepts, facts, phenomena	and complex
	has established deen	knowledge of the differer	nces hetween differ	ent accounting s	tandards							
	mas established, deep	and medge of the differen	nees between diner	ent decounting 5	and as							
									Z1_U5 Is able to iden	tify phenomena in the fie	ld of accounting and finance, foreca	st their
	can relate national fina phenomena.	ancial accounting rules an	nd regulations to int	ernational stand	ards in the contex	t of the interpret	tion and assessment o	f selected economic				
SKILLS												
SK									Z1_U5 Is able to iden	tify phenomena in the fie	ld of accounting and finance, foreca	st their
	is able to recognize ba	lance sheet and income st	tatement items in li	ine with IFRS.								
									Z1_K7 Is ready to tak	e on professional challeng	ges in a sense of reliability and respo	nsibility,
SOCIAL COMPETENCES		ndently and in a team, tal	king up challenges t	that require hone	sty and reliability	, which prepare tl	em to work in finance	and accounting	Z1_K8 In his profession	onal life he is ready to res	pect legal norms, principles of social	l life and
APETE	departments.											
CO												
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			DENT EFFORT						TEACHIN	IG METHODS		
						45 45	<u> </u>			choice from given list		
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Φ		including: lecture				22 20	- Hoc		n	nultimedia presentation task solving		
ucture		including: lecture practice e-learning	1			22	ing methoc		n	nultimedia presentation		
ort Structure		including: lecture practice e-learning laboratory seminar	1			22	eaching methoo		n	nultimedia presentation		
nt Effort Structure		including: lecture practice e-learning laboratory seminar practical works study visit	shop			22	Teaching methods		n	nultimedia presentation task solving		
student Effort Structure		including: lecture practice e-learning laboratory seminar practical works study visit others consulting ho	shop			22 20 1	lork		prej	nultimedia presentation task solving choice from given list paration of the final proj		
Student Effort Structure		including: lecture practice e-learning loboratory seminar practical warks study visit others consulting ho exams, assignm Lectureshig	shop  Durs nents			22 20 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	lork		preş	choice from given list paration of the final projection of the literature own work with the text		
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\$5		including: lecture practice e-learning laboratory seminor practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade	shop  ours neents oo		pass % of final grade	1 2 80 80	Student Work		pre; Pe	choice from given list baration of the final proj review of the literature bown work with the text task solving  recentage of final grad very good > 90% good 1 81% - 90% good 71% - 80% glood 71% - 80%	ect	
Assessment Student Effort Structure methods		including: lecture proctice e-learning laboratory seminar practical warks study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list knowledge test	shop  ours neents oo		pass % of final grade 90	1 2 80 80	Student Work		prep Pe	choice from given list paration of the final projections of the literature cown work with the text task solving  recentage of final grad very good > 90% good + 81% - 90% good 71% - 80%	ect	
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Assessment St methods	Introduction to the     Conceptual framew     International Financ     Recognition of balar	including: lecture practice e-learning laboratory seminor practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student ex knowledge test tasks, exercises	on and standardizat principles of interr	national standard ancial statement naccordance with	pass % of final grade 90 10	1 2 80 ASSESSN  ASSESSN  Please describ	ENTS METHODS  Grade secole  Grade and areas  WRSE DESCRIPTI  e main topics and areas	ON of the course	prep Pe	choice from given list paration of the final grad creentage of final grad cree	ect	
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Assessment St methods	Introduction to the     Conceptual framew     International Finan     Recognition of balar     Characteristics of se	including: lecture proclice e-learning laboratory seminor practicel works study visit others consulting ha exams, assignm Lectureship; Student Effo Total Student Efform given list knowledge test tasks, exercises	shop  Durs  nents  Dor  Strict  Strict  Dor  And Standardizat  Principles of interr  presentation of fin  come statement in  cicial reporting standardizat	national standard ancial statement n accordance with dards.	pass % of final grade 90 10	1 2 80 80 125 ASSESSN	ENTS METHODS  By DESCRIPTI  e main topics and areas  nts of financial statem  een National Accounting	ON of the course	Pe Ss s	choice from given list paration of the final grad creentage of final grad cree	ect	
Assessment St methods	Introduction to the     Conceptual framew     International Finan     Recognition of bala     Characteristics of se     The role of EU direct	including: lecture proclice e-learning laboratory seminor practicel works study visit others consulting ha exams, assignm Lectureship; Student Effo Total Student Efform given list knowledge test tasks, exercises	on and standardizate principles of interpresentation of fin come statement in cider reporting standardizate sawell as similaring as well as we	national standard ancial statement a accordance with dards. larities and differ	pass % of final grade 90 10  8. s. s. basic principles, IFRS.	1 2 80 125 ASSESSM  CCC Please describ	ENTS METHODS  approved  approved  Benefit of the second of	ON of the course	Pe Ss s	choice from given list paration of the final grad creentage of final grad cree	ect	
Assessment St methods	Introduction to the     Conceptual framew     International Finan     Recognition of bala     Characteristics of se     The role of EU direct     Juanne M. Flood, G/     Steven M. Bragg, IFF	including: lecture proclice e-learning laboratory seminor practical works study visit others consulfing he exams, assignm Lectureship Student Effo Total Student Effo Total Student Effo Total Student Effo Efform given list knowledge test tasks, exercises	on and standardizat principles of interr presentation of fin come statement in code statement in and Application of on, 2019;	national standard ancial statement a accordance with dards. larities and differ Generally Accept	pass % of final grade 90 10  8. s. s. basic principles, IFRS.	1 2 80 125 ASSESSM  CCC Please describ	ENTS METHODS  approved  approved  Benefit of the second of	ON of the course	Pe Ss s	choice from given list paration of the final grad creentage of final grad cree	ect	
Assessment St methods	Introduction to the     Conceptual framew     International Finan     Recognition of bala     Characteristics of se     The role of EU direct     Juanne M. Flood, G/     Steven M. Bragg, IFF	including: lecture proclice e-learning laboratory seminar practical warks study visit others consulting Student Effo Total Student Effo Total Student Effo total student est knowledge test tasks, exercises  APP 2020: Interpretation a Is Guidebook: 2020 Editic Student effo Student Effo Total Stu	on and standardizat principles of interr presentation of fin come statement in code statement in and Application of on, 2019;	national standard ancial statement a accordance with dards. larities and differ Generally Accept	pass % of final grade 90 10  8. s. s. basic principles, IFRS.	1 2 80 125 ASSESSM  CCC Please describ	ENTS METHODS  approved  approved  Benefit of the second of	ON of the course	Pe Ss s	choice from given list paration of the final grad creentage of final grad cree	ect	
Assessment St methods	Introduction to the J. Conceptual framewa. International Finance 4. Recognition of balar 5. Characteristics of se G. The role of EU direct 1. Joanne M. Flood, G./ 2. Steven M. Bragg, IFF 3. Interpretation and A.	including: lecture proctice e-learning laboratory seminor procticol works study visit others consulting ho exams, ossignm Lectureship Student Effo Total Student Effo Total Student Effo total student Effo student Effo total student Effo student Effo Total student Effo Final grade choice from given list knowledge test tasks, exercises	on and standardization of a same as similar as well as similar and Application of a con, 2019; ards, PKF Internation	national standard ancial statement a accordance with lards. larities and differ Generally Accept anal Ltd., 2019.	pass % of final grade 90 10  B. S.	22 20 1 2 80 125 ASSESSM  CCC Please descril layout and elements of the principles between the principles, Wiley 202	ENTS METHODS  By DS  By	ON of the course ents.	Pee St. S.	choice from given list paration of the final grad creentage of final grad cree	ect	



Module no.	Modul	e Z1/10											
Module name		Diplom	na Mod	dule (1	l)			ECTS credits	7	Lec	ıder	prof. A. Zele	ek
Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	60

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The aim of the module is the methodical and substantive preparation of the student to carry out an independent intellectual effort, as a result of which the diploma thesis will be created. In the first stage (Diploma Module I), the student will develop his / her skills in creating the concept and structure of work, indicating the purpose, research area, research methods, and will recognize the main principles and techniques of conducting applied research in the field of economics and management sciences.

#### **REQUIREMENTS**

Needed knowledge and skills before storting the module

The student should have basic knowledge of economics and finance and management (knowledge of basic concepts in scientific disciplines: management and quality science, and economics and finance).

	LEARNING OUTCOMES	
Sho	ort descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
the essence, purpose and components of the research process / procedure constituting the basis of	independently carry out a complete research procedure (including literature studies and	undertaking an independent intellectual effort, the aim of which is to carry out a complete
the work a thesis with a practical profile and a spectrum of analytical / diagnostic methods and	empirical research) in the utilitarian area for real business.	research process, including the stage of original conclusions and recommendations.
techniques used in such proceedings.		

					MODULE STRUCT	URE		
Course no.	Module Z1/10	Course 10.1.	Module Z1/10	Course 10.2.	Module Z1/10	Course 10.3.		
Course name		Diploma Thesis - shop		nomic Research - kshop	Diploma Thes	is - workshop		
ECTS credits	:	2		2	:	3		

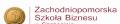




2022/ M	2023 odule Z1/10	Diplomo	a Module (1	1)						w Szczecinie
	Course no.	Cou	rse 10.1.		raylrah a		FCTS dila	0	Lander	prof A 7olok
Co	Major	Methodology of MANAGEMENT Bachelor					OBLIGATORY	2	Leader	prof. A. Zelek  Total Contact Hours 12
	Major	MANAGEMENT Bachelor	Year	III Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 12
						OUTCOMES				
Outcomes type		Description of S		ing outcomes of the	course					OR learning outcomes
			Stude	ent				Z1_W17 Knows and ur	→ CHECK 1	re, methodological and formal requirements for
		ne methodology of writing a thesis, taking into accitits usefulness / utilitarianism.	count the challer	nges of empirical, desigr	n and impleme	ntation work with				
KNOWLEDGE	has knowledge of th	ne principles of independent research processes, i	including primary	y and secondary researd	ch for the purp	oses of the thesis		Z1_W17 Knows and ur	nderstands the substantiv	use typical analytical methods and tools e, methodological and formal requirements for
	has knowledge of re	esearch methods used in economic and managem	nent sciences, bo	th in the group of prima	ary and second	lary analysis methoc	is	Z1_W14 Knows and ur	nderstands the possibilitie	use typical analytical methods and tools es of using selected IT tools supporting e, methodological and formal requirements for
S	develops the ability methods.	to independently prepare a diploma thesis projec	ct, including the	ability to define utilitari	ian research go	oals and the selection	n of adequate research			ent problems (in various functional areas of the develop a diploma project, taking into account
SKIILLS	develops the ability	to independently conduct research and prepare	a report on the r	research process (thesis	).					(presentation) and typical written work develop a diploma project, taking into account
Ş									,	nis knowledge and skills and understands the
SOCIAL COMPETENCES	is aware of the com	plexity of processes taking place in the organization	on and is able to	research them - analyz	e, evaluate and	d report.		Z1_K6 Is capable of ra	ational thinking in indepe	diagnose management and economic problems ndent professional work, while maintaining a
SOCIALCO	thinks logically and	analytically, is capable of independent research w	vork, presenting	its assumptions and eff	ects			Z1_K6 Is capable of ra	ational thinking in indepe	ils knowledge and skills and understands the ndent professional work, while maintaining a liagnose management and economic problems
		STUDENT EFFORT						TEACHIN	IG METHODS	
		Total contact hours including:		12 12		<del>S</del>			choice from given list nultimedia presentation	
ø		lecture practice		6		Teaching methods			individual projects	
Student Effort Structure		e-learning laboratory				r guir				
ort St		seminar practical workshop		6		each				
告		study visit				_				
tude		others consulting hours				Student Work			choice from given list paration of the final pro	iect
0,		exams, assignments Lectureship				e ±			review of the literature student's own research	
		Student Effort Total Student Effort		38 50		Stuc				
				Δ	VAW55455	ITS METHODS				
		Final grade		pass	33E33/WEI			Pe	rcentage of final grad	le
Assessment methods		choice from given list team projects		% of final grade 100		Grade scale			good + 81% - 90%	
ssess						g de			good 71% - 80% atisfactory + 61% - 70%	
∢						Ō			atisfactory 51% - 60% unsatisfactory < 51%	
					COUR	SE DESCRIPTION	ON			
	1 The diploma proc	edure in the field of Management, first-cycle stud	dies with a nracti			ain topics and areas o				
	Basic issues relate collecting and proce     Rules for using bo     Technique of writ     Overview of the p     Ethical rules for w	ed to the thesis creation process: topic selection; isssing empirical data; presentation and interpreta took collections and magazines, electronic databas ing scientific papers: form, style and language, re principles of preparing and carrying out a multime ritting a thesis.	formulating the a stion of research ses and Internet r equirements for e	aim of the work and the results; inference). resources. editing text and graphic	elements (tabl		search methods; layout, (	content and volume of	chapters; selection and	use of literature sources;
Course description	iz. The diploma and	anti-plagiarism procedure at ZPSB.								
		ergiel, A. Zelek, Twoja praca promocyjna – od dyle cyczny wymiar nauk o zarządzaniu, PWE, Warszaw		ekcji. Poradnik dla stude		Key literature yd. Naukowe ZPSB, :	Szczecin 2010 (także w w	ersji elearningowej).		
					Add	ditional literature				
		echnika pisania prac magisterskich i licencjackich, ologia ekonomii, PWN, Warszawa, 1995.	, CeDeWu, Warsa	zawa 2014.		•				
		ak pisać prace dyplomowe? Wskazówki praktyczn	ie, Wyd. KPSW, 2	2010.						



	odule Z1/10 Course no.			na Module ourse 10.2.	(1)								
	ourse name	Met	hods of Ed		Resec	arch - w	orksho	р	ECTS credits	2	Leader	prof. A. Zele	ek
	Major	MANAGEMENT	Bachelor	Year	Ш	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	24
	ı					LI	EARNING	OUTCOMES					
comes ype			Description of	of SPECIFIC lea		omes of the	course					R learning outcomes	
ij	knows and differentia	ites methods, techniques	and tools used in p		in the area o	of managemen	t sciences.					HE KEY use typical analytical methods and s of using selected IT tools suppor	
KNOWLEDGE	Knows and understan	ids rationales for the choic	ce of research tech	niques, tools and	l methods, t	hat are crucial	for the resea	rch process.		Z1_W14 Knows and	d understands the possibilities	use typical analytical methods and s of using selected IT tools suppor , methodological and formal requ	rting
SKILLS	without the assistance	e of others, is able to desi	gn a set of research	tools that is ned	cessary to co	nduct empirica	al research fo	or a thesis.		Z1_U10 Is able to Z1_U13 Is able to	prepare an oral presentation independently prepare and d	nt problems (in various functiona (presentation) and typical writter evelop a diploma project, taking i	n work nto account
¥	is able to select and u	se appropriate research to	ools in order to con	duct an analysis	on acquired	data.				Z1_U10 Is able to Z1_U13 Is able to	prepare an oral presentation independently prepare and d	nt problems (in various functiona (presentation) and typical writter evelop a diploma project, taking i	n work nto account
SOCIAL COMPETENCES	is both aware of, and	capable to develop, their	analytical capabiliti	ies, and knowled	lge related to	o research tool	ls and techni	ques.		Z1_K5 Is ready to	independently identify and di	s knowledge and skills and unders agnose management and econom dent professional work, while ma	nic problem
SOCIAL													
		STU Total contact h	DENT EFFORT			24				TEACH	choice from given list		
Effort Structure		including: lecture practice e-learning laboratory seminar	′			12 12		Teaching methods		works	lecture multimedia presentation shop that uses activating me case study	ethods	
Student Effe		practical work study visit others consulting ho exams, assignn	ours nents					Student Work T		р	choice from given list reparation of the final proje review of the literature	ect	
		Lectureship Student Effo Total Student I	ort			26 50		Stude			student's own research		
		Final grade			pas		SSESSME	NTS METHODS			Percentage of final grade	2	
8		choice from given list individual project			% of final	grade		sc ale			very good > 90% good + 81% - 90%	-	
methods								Grade s			good 71% - 80% satisfactory + 61% - 70%		
								ŏ			satisfactory 51% - 60% unsatisfactory < 51%		
								RSE DESCRIPTION					
Course description	2. Scientific methods 3. Examples of conte 4. Fundamental appr 5. Types of inference 6. Typology of causal 7. Causality and coun 8. Causal and correla 10. Experimental rese 11. Qualitative resea 12. Quantitative rese 13. Case study as a re 14. Principles of creat 15. Principles of creat 16. Reporting resean 1 (G. Maniak, E. Świe 2) M. Blaug "The Met	models. terfactuality. ional research. arch projects. ch methods. arch methods. search method. ing research tools. ing analytical tools.	ms. economic research r Degree Dissertati How Economists E	problems. on - From Dilem xplain", Press Sy	ndicate of th	ction (Handboo he Universityof	ok) Your Deg Cambridge, Palgrave Ma	Key literature ree Dissertation - Fro 1992.		in (Handbook)", ZPSi	B, Szczecin 2010.		



2022/	2023										w Szczecinie
	odule Z1/10			na Module	(1)						
	Course no.			ourse 10.3.	is - workshop			ECTS credits	2	Leader	prof. A. Zelek
CC	oorse name		Dipid	illa illes	is - workshop			EC13 Credits	3	Leddel	prof. A. Zeiek
	Major	MANAGEMENT	Bachelor	Year	III Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 24
					LE	ARNING	OUTCOMES				
Outcomes			Description	of SPECIFIC lea	rning outcomes of the	course				Reference to MAJOI	R learning outcomes
type				Stu	dent					→ CHECK TI	
											dvanced key concept, terms, competences, laws use typical analytical methods and tools
n H	has the knowledge to i	identify research problems	s and is the basis	for independent r	esearch processes, includir	ng primary ar	nd secondary researc	ch for thesis.	Z1_W12 Knows ad	vanced research and analysis r	methods in selected areas of the organization's , methodological and formal requirements for
VLED									EI_WI7 KNOWSUN	a understands the substantive	, meanodological and formal requirements for
KNOWLEDGE											
									Z1_U1 Is able to u	se knowledge of scientific disci	iplines: management and quality science as well
		independently define / id	entify research pr	oblems as well as	conduct research and pre	pare a report	on the process				lems in the field of management, human nt problems (in various functional areas of the
rs	research (thesis).								Z1_U10 Is able to	prepare an oral presentation	(presentation) and typical written work evelop a diploma project, taking into account
SKILLS									21_013 15 05/6 10	macpendently prepare and a	recop a diploma project, taking into account
CES											s knowledge and skills and understands the agnose management and economic problems as
ETEN	is aware of the comple	xity of the processes takin	ng place in the org	anization and is a	ible to analyze, evaluate, re	eport and sol	ve them.		Z1_K7 Is ready to	take on professional challenge	es in a sense of reliability and responsibility,
OMP											
SOCIAL COMPETENCES											
SOC											
		CTUE	DENT EFFORT						TEACL	HING METHODS	
		Total contact h			24				TEACH	choice from given list	
		including: lecture			24		Teaching methods			group discussion other activating methods	
ture		practice e-learning					E B				
Student Effort Structure		laboratory seminar			24		Chin				
Effort		practical works study visit	hop				မို				
dent		others	1 100				¥			choice from given list preparation of the final proje	
St		exams, assignm	ents				ž			review of the literature	u .
		Lectureship Student Effor	rt		51 75		Student Work			student's own research own work with the text	
		Total Student E	поп								
		Final grade			AS pass	SESSMEN	NTS METHODS			Percentage of final grade	2
ds	(	choice from given list individual project			% of final grade 100		scale			very good > 90% good + 81% - 90%	
Assessment methods		. ,					Grade s			good 71% - 80% satisfactory + 61% - 70%	
As							ชั			satisfactory 51% - 60% unsatisfactory < 51%	
			,			COUL	SE DESCRIPTION	ON			
						ase describe m	ain topics and areas of	of the course			
	Preparing the student 1. Choosing the topic of		tifically based pro	blem analysis and	d for presenting the results	of own resea	arch as part of the di	iploma thesis. The diplom	a seminar (semeste	er 1) includes:	
		ements of the research m ork structure of the work		search goals, hypo	otheses, methods of hypot	thesis verifica	tion.				
		ses and schedule of prepa		hesis.							
	•										
tion											
scrip											
e de											
Course description							Kay literatura				
J							Key literature				
						Add	ditional literature				



level of their knowledge (as well as skills) and understands the need for continuous learning.

Is able to act ethically, and with emotional sensitivity in various international business

2022/2023

Module no.	Modul	e Z1/11											
Module name	Specialisa	ıtion Module	(2) IN	TERNA	TIONA	L BUSIN	NESS	ECTS credits	14	Lea	ıder	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	110

#### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

International business environment provides its participants with many opportunities. In order to seize them, however, they will have to use many tools and practices which are necessary to be properly identify and interpret every opportunity which comes their way. Therefore, the module consists of courses which will introduce the students to courses strongly related to the notion of international business. Namely, students will be introduced to the international business theory, as well as to related concepts, such as of diversity management - contemporary organizations need to take advantage of skills represented by every employee in order to enhance their full potential. Moreover, students will learn how to enhance the quality of project's execution, through utilizing various skills which will allow them to manage risks, schedules and resources.

#### **REQUIREMENTS**

Needed knowledge and skills before storting the module

tudents should have prior exposure to the introductory concepts and basics of management. Moreover, experience working in a company (or nonprofit organisation) may be beneficial.

personnel management. Furthermore, knows key concepts, principles and processes in the field of a way which benefits the organization. Therefore, is able to use knowledge of the discipline

social sciences (e.g., social communication), and understands the correctness of behavior, attitudes of management and quality science observe and interpret management and socio-economic

and ways of action of people and entities in the area of market and business operations.

	LEARNING OUTCOMES	
Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
Knows and understands the concepts, principles and methods of organization and management.	Is able to correctly identify and interpret opportunities available in the international business	Is aware of various social and economic traits of international business environments. Can
Moreover, understands management processes in the areas of operational management, and	environment. Has the skills which are necessary to utilize skills represented by employees in	present reflections and ideas issues related to international business. Critically assesses the

problems at both macro- and microeconomic level.

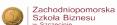
**MODULE STRUCTURE** Module Z1/11 Module Z1/11 Course 11.2. Module Z1/11 Course 11.3. Course no. Course 11.1. **Project Management Diversity Management International Business** Course name **ECTS** credits 5 4 5





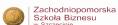
	2023							_										
	odule Z1/11	Specialisa	tion Module		ATIONA	AL BUSINES	S											
	Course no.			urse 11.1.						-								
Co	ourse name		Pro	ject Mai	nage	ment			ECTS credits	5	Leader	dr A. Lachov	wska					
	Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	40					
						1	FARNIN	G OUTCOMES										
				*********				0 0010011125										
Outcomes type			Description of	SPECIFIC leaf	rning out	comes of the	course				Reference to MAJOR	R learning outcomes						
				Stud	dent					74 14/0 //	→ CHECK TH							
												vel the concepts, principles and r se typical analytical methods and						
	knows and understand	Is the role of projects in the	e functioning of mo	dern organizatio	ons.													
36										Z1_W1 Knows an	d understands in the general ad	vanced key concept, terms, com	petences, laws					
WLE	knows and uses advan	ced terminology in design.																
KNOWLEDGE																		
-										Z1_W4 Knows and	recognizes at the advanced lev	el theories and concepts regardi	ng planning,					
	knows and is able to a	pply the tools and techniqu	ues of planning proj	iect activities at	an advance	ed level.												
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0, 1															
										Z1_U5 Is able to i	dentify phenomena in the field	of accounting and finance, foreca	ast their effects,					
				de la contraction de la contra						Z1_U7 Is able to u	se norms, rules and systems (le	gal, moral, social, professional) i	n solving specific					
	is able to prepare doct	umentation initiating the pr	roject using approp	mate tools and t	ecriniques.					Z1_U11 is able to	communicate in a foreign langu	uage at B2 CEFR level and is able	to use it in					
										71 II2 Is able to a	orrectly interpret typical proble	ems in the field of management,	human					
rs												t problems (in various functional						
SKILLS	is able to see the need	s of the organization and io	dentify sources of p	roblems that ar	e a catalys	t for design acti	vities.											
	:				6:		:lt-ti			lines: management and quality so of accounting and finance, foreca								
	projects	ge, methods and tools in th	ne neid of organiza	tion and manage	ement, ima	ance to solve ty	implementation of											
										gnose management and economics in a sense of reliability and response.								
	is prepared to coopera	te with other members of	project teams.															
NC ES																		
PETE										Z1_K6 Is capable	of rational thinking in independe	ent professional work, while mai	ntaining a					
WO	is able to think creative	ely in seeking solutions to i	dentified problems	at the planning	and projec	ct implementati	on stages.											
SOCIAL COMPETENCES																		
SOC										Z1_K4 Is able to n	nake rational professional decis	ions, initiate actions and engage	colleagues in					
	is aware of the variabil	ity of the environment and	d the conditions in v	which the projec	t is carried	d out.												
		CTUD	ENT EFFORT							TEAC	HING METHODS							
		Total contact ha				40				ILACI	choice from given list							
		including:				<b>40</b> 12		쁑			shop that uses activating me							
ø		lecture practice						e t		Simula	tion, managerial and strategi practical workshop	c games						
rt Structure		e-learning laboratory				6		aching methods										
μ S <del>t</del>		seminar				10												
£		practical worksh study visit	пор			18		Ā										
Student Effa		others consulting hou	ure			2		놓			choice from given list group work - joint task solvin	.a						
홄		exams, assignme	ents			2		) š			others	15						
		Lectureship Student Effor				85		Student Work										
		Total Student Ef				125		20										
							SSESSME	ENTS METHODS										
								ENTS METHODS		Describes of first and								
-		Final grade			pa % of fina	SS					Percentage of final grade	2						
ment		choice from given list on of an individual or group	o task		% of fina 50	ISS Il grade O					very good > 90% good + 81% - 90%	2						
ssessment methods		choice from given list	o task		% of fina	ISS Il grade O					very good > 90% good + 81% - 90% good 71% - 80%	3						
Assessment methods		choice from given list on of an individual or group	o task		% of fina 50	ISS Il grade O		Grade scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	2						
Assessment methods		choice from given list on of an individual or group	o task		% of fina 50	ISS Il grade O					very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70%							
Asses sment methods		choice from given list on of an individual or group	o task		% of fina 50	lss Il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	9						
	presentatio	choice from given list on of an individual or group			% of fina 50	lss Il grade 0 0	COL	Grade scale			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	9						
	presentation  1. Basic concepts relate 2 / Place and role of pr	choice from given list on of an individual or group other activities	i.		% of fina 50	lss Il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%	9						
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities other activities ed to project management ojects in contemporary or	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
	presentatio  1. Basic concepts relation 2/ Place and role of profession 2/ Place tife cycle. 4 / Planning the scope,	choice from given list on of an individual or group other activities  ed to project management ojects in contemporary or time, costs and non-finan	i. ganizations. cial resources of th		% of fina 50 50	il grade 0 0	COL	URSE DESCRIPTION TO THE PROPERTY OF THE PROPER			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
Course description	1. Basic concepts relating to the concepts relating to the concepts relating to the concepts relating the concepts of the concepts relating the concepts of th	choice from given list on of an individual or group other activities other activities ed to project management ojects in contemporary or i, time, costs and non-finan roject management - team	i: ganizations. cial resources of th management, con	nmunication, risi	% of fina St St	il grade 0 0	COL	ela scale Sc			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
Course description	1. Basic concepts relating to the concepts relating to the concepts relating to the concepts relating the concepts of the concepts relating the concepts of th	ed to project management ojects in oct an individual or group other activities  ed to project management ojects in contemporary or in time, costs and non-finan roject management - team	i: ganizations. cial resources of th management, con	nmunication, risi	% of fina St St	il grade 0 0	COL	URSE DESCRIPTION TO THE PROPERTY OF THE PROPER			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
Course description	1. Basic concepts relating to the concepts relating to the concepts relating to the concepts relating the concepts of the concepts relating the concepts of th	choice from given list on of an individual or group other activities other activities ed to project management ojects in contemporary or i, time, costs and non-finan roject management - team	i: ganizations. cial resources of th management, con	nmunication, risi	% of fina St St	il grade 0 0	COL	URSE DESCRIPTION TO THE PROPERTY OF THE PROPER			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
Course description	1. Basic concepts relat 2 / Place and role of pr 3 / Project life cycle. 4 / Planning the scope, 5 / Selected areas of pr	ed to project management of the content of the cont	etailey and Sons, 2 Stanley and Sons, 2 Wiledge, Project Ma	onunication, rist  017  nagement Instit	% of finon SI	SSS 0 0 0 0 Pic	COL	URSE DESCRIPTION Main topics and areas of the second areas of the			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							
Course description	1. Basic concepts relat 2 / Place and role of pr 3 / Project life cycle. 4 / Planning the scope, 5 / Selected areas of pr	choice from given list on of an individual or group other activities other activities ed to project management ojects in contemporary or i, time, costs and non-finan roject management - team	etailey and Sons, 2 Stanley and Sons, 2 Wiledge, Project Ma	onunication, rist  017  nagement Instit	% of finon SI	SSS 0 0 0 0 Pic	COL	URSE DESCRIPTION Main topics and areas of the second areas of the			very good > 90% good + 81% - 90% good 71% - 80% satisfactory + 61% - 70% satisfactory 51% - 60%							





2022/								=				W SZCZeCINIE							
	odule Z1/11	Specialisa		e (2) INTERN	ATIONA	L BUSINES	SS												
	Course no.			ourse 11.2.								I de Arterda	.1						
Co	ourse name		DIN	versity Mo	inage	ment			ECTS credits	4	Leader	dr A. Lacho	wska						
	Major	MANAGEMENT	Dacheler	Year	I	Semester	5	Status (status fall	OBLIGATORY		English	Total Contact Hours	30						
	Major	MANAGEMENI	Bachelor	rear	III	semester	5	Status (choice list)	OBLIGATORY	Language	English	Iolal Confact Hooks	30						
						LE	EARNIN	G OUTCOMES											
Outcomes			Description	of SPECIFIC lea	rnina outc	omes of the	course				Reference to MAJO	R learning outcomes							
Outcomes type																			
				Stu	dent					74 11146 1/	→ CHECK T								
	Understand what cons	titutes diversity.								Z1_W16 Knows key	concepts, principles and pro	cesses in the field of social scien	nces (sociology,						
	Explain the benefits of																		
	Describe challenges of	managing a workforce w	ith diverse demog	graphics.															
H.	Describe the challenge	s of managing a multicult	ural workforce							Z1_W3 Knows and	understands at an advanced	level the relations between the	enterprise /						
Ē	Understand diversity a		arai workioree.																
KNOWLEDGE	Understand cross-cult	ural issues regarding dive	rsity.																
ź										74 14/2 //									
	Understand how diver	se organizational cultures	are created.						Z1_W3 Knows and understands at an advanced level the relations between the enterprise /										
		a diverse organizational	culture.																
	Recognize diverse orga	inizational culture signs.																	
										Z1_U3 Is able to d	iagnose and solve manageme	ent problems (in various function	nal areas of the						
	Gain the ability to wor	k in a multicultural enviro	nment profession	nally.															
			, , , , , , , , , , , , , , , , , , , ,	,-															
										71 1112 Is able to	independently, and collective	ely identify diagnose and resolve	e professional						
S									Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional										
SKILLS	Avoid Xenophobia as	a professional business d	ecisionmaker.																
								Z1_U4 Can see the	need to improve the organi	zation and its own competences	s through the								
	Create healthy, harmo	nious, and productive pro	ofessional relation	nships with people	t.														
s	Cultivate professional	values, ethics towards hu	manity.							Z1_K3 Is able to e	ngage in social interactions, o	coperation with other entities of	of the						
Š	Prohibits Discriminatio	n and Harassment of Any	Kind based on ra																
ᆲ		bility, HIV Status, sexual of medical history or genetic																	
WO:	, , , , ,	,.		, . ,	,			,											
AF O																			
SOCIAL COMPETENCES																			
S																			
		STIII	DENT EFFORT	Т						TEACH	ING METHODS								
		Total contact h		<u>'</u>		30				ILACII	choice from given list								
		including:				<b>30</b>		g S			lecture								
ø		lecture practice				12		Teaching methods			group discussion team projects								
udent Effort Structure		e-learning									video movie								
Sŧ		laboratory seminar	<u> </u>					Ä			multimedia presentation								
#o		practical work	shop					ě											
ŧ		study visit others						J			choice from given list								
Stud		consulting ho						N or k		g	roup work - joint task solvi	ng							
.,		exams, assignn Lectureship				2		= =											
		Student Effo	ort			70		Student W											
		Total Student I	ttort			100													
							SESSMI	ENTS METHODS											
		Final grade			pas						Percentage of final grad very good > 90%	e							
nent ods		choice from given list on of an individual or grou	ıp task		% of final			9			good + 81% - 90%								
Assessment methods								Grade scale			good 71% - 80%								
Ass								S.			satisfactory + 61% - 70% satisfactory 51% - 60%	)							
											unsatisfactory < 51%								
							COL	JRSE DESCRIPTION	ON										
						Plea	ase describe	main topics and areas	of the course										
	Introduction to Diversi Type of Diversity Mana												1						
	Characteristics of Dive	rsity Management											1						
	Best Practices of Divers Specific Diversity Issue												1						
	Diversity and Ethics												1						
	Diversity around the G		alter town a at										1						
	Diffiensions of Organiz	ational Culture and Diver	sity impact										1						
Ę													1						
햝													1						
šcri													1						
ğ																			
Course description																			
Ö								Key literature											
		Era of Management (Elev anizational Behavior An E				Graw-Hill/Irwin	, New York												
		n R.M., Gilber D R., (1995)					, IOIK												
							A	dditional literature											
							А	dditional literature											
							A	dditional literature											





2022/	/2023											w Szczecinie					
	odule Z1/11	Specialisa		e (2) INTERN	ATIONA	AL BUSINES	SS										
	Course no.			ourse 11.3.													
Co	ourse name		In	ternation	al Busi	iness			ECTS credits	5	Leader	dr A. Lachov	vska				
	Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	40				
						L	EARNING	OUTCOMES									
Outcomes			Description	of SPECIFIC lear	rning outc	comes of the	course				Reference to MAJO	OR learning outcomes					
type				Stur	dent						→ CHECK T	THE KEY					
				Stat	aciic					Z1_W3 Knows and		level the relations between the en	nterprise /				
KNOWLEDGE	knows the basic conce	pts, phenomena and dep	endencies that ta	ke place in the glol	bal econom	ny, he knows th	he rules of int	rnational trade		Z1_W10 Knows and	d understands the key eleme	ents of law and ethics principles rel	lated to				
KNOW																	
	understands and is abl	le to analyze the causes, c	course and effects	s of processes occu	ring in inte	rnational trade	e					blems in the field of management, ent problems (in various functiona					
SKIILIS																	
									Z1_K1 Is ready to	critically assess the level of h	nis knowledge and skills and under	stands the					
MPETENC	is able to supplement a	and improve the acquired	l knowledge and s	skills													
SOCIAL COMPETENCES																	
										TEACH	UNIC METHODS						
		IIIT2	DENT FEEOR	Т													
		STUI Total contact h	DENT EFFOR	T		40				TEACH	choice from given list						
		Total contact h including:		T		40		spou		IEACH	choice from given list lecture						
e l		Total contact h including: lecture practice	ours	T				methods		TEACH	choice from given list	1					
ucture		Total contact h including: lecture practice e-learning	ours	T		<b>40</b> 20		ing methods		TEACH	choice from given list lecture multimedia presentation	1					
rt Structure		Total contact h including: lecture practice e-learning laboratory seminar	iours	T		<b>40</b> 20		aching methods		TEACH	choice from given list lecture multimedia presentation	1					
Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works	iours	T		<b>40</b> 20		Teaching methods		IEACH	choice from given list lecture multimedia presentation						
lent Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others	shop	Т		40 20 16					choice from given list lecture multimedia presentation case study  choice from given list						
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical warks study visit others consulting ha	shop	T		<b>40</b> 20					choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre						
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureshig	shop burs	T		20 16 20 20 2				Р	choice from given list lecture multimedia presentation case study  choice from given list	edit					
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm	shop  burs  burs  cents  cents	T		20 16		Student Work Teaching methods		Р	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving	edit					
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo	shop  burs  burs  cents  cents	Т		20 16 20 16 2 2 2 2 125		Student Work		Р	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving	edit					
Student Effort Structure		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student E	shop  burs  burs  cents  cents	T	pas	2 2 2 2 2 2 85 125	SSESSMEN			p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi	edit					
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ho exams, assignn Lectureshi; Student Effo Total Student Effo Final grade	shop  burs  burs  cents  cents	T	pas % of final	2 2 2 2 2 2 85 125	SSESSMEN	Student Work		p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi	edit					
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student E	shop  burs  burs  cents  cents	T		20 16 20 16 2 2 2 2 2 2 85 125	SSESSMEN	scale Student Work		p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90%	edit					
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written credit	shop  burs  burs  cents  cents	T	% of final	20 16 20 16 2 2 2 2 2 2 85 125	SSESSMEN	scale Student Work		p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good +81% - 90% good +81% - 90% solistactor)% - 68% - 70% solistactor)% - 68% - 70%	edit ing <b>ie</b>					
Assessment Student Effort Structure methods		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written credit	shop  burs  burs  cents  cents	T	% of final	20 16 20 16 2 2 2 2 2 2 85 125	SSESSMEN	Student Work		p R	choice from given list lecture multimedia presentation case study  choice from given list choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 18% - 90% good 71% - 80%	edit ing <b>ie</b>					
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written credit	shop  burs  burs  cents  cents	T	% of final	20 16 20 16 2 2 2 2 2 2 85 125		Grade scale Student Work		p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% solistactory + 61% - 70% satisfactory 51% - 60%	edit ing <b>ie</b>					
		Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Final grade choice from given list written credit	shop  burs  burs  cents  cents	T	% of final	2 2 2 85 125 A:	COUR	scale Student Work	ON	p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% solistactory + 61% - 70% satisfactory 51% - 60%	edit ing <b>ie</b>					
Assessment methods	partis  1/ Globalisation and in 2/ Clssical and neoclass 3/ International capita 4/ International mover 5/ Exchange rate and f 6/ BOP and its problen	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting ha exams, assignm Lectureship Student Effo Total Student Effo Total Student Effo total student Effo including habour, services a consulting habour, services a	egration, onal trade, and technology,		% of final	2 2 2 85 125 A:	COUR	SEE DESCRIPTIONS	ON	p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% solistactory + 61% - 70% satisfactory 51% - 60%	edit ing <b>ie</b>					
Assessment methods	partis  1/ Globalisation and in 2/ Clssical and neoclass 3/ International capita 4/ International mover 5/ Exchange rate and f 6/ BOP and its problen	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student effo Final grade choice from given list written credit cipation in the discussion ternational economic internation movement, ment of labour, services a OREX, ment of labour, services a	egration, onal trade, and technology,		% of final	2 2 2 85 125 A:	COUR COURT C	SEE DESCRIPTIONS	ON	p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% solistactory + 61% - 70% satisfactory 51% - 60%	edit ing <b>ie</b>					
Assessment reflection methods	particular	Total contact h including: lecture practice e-learning laboratory seminar practical works study visit others consulting he exams, assignm Lectureship Student Effo Total Student Effo Total Student effo Final grade choice from given list written credit cipation in the discussion ternational economic internation movement, ment of labour, services a OREX, ment of labour, services a	egration, onal trade, and technology, actional Busines ernational Busines ernational Busines	es. s School, 2010, ss Strategy, Manaj	% of final 90 10	2 2 2 85 125 A:	COUR cose describe m	ATS METHODS  PD 20  PD	ON	p R	choice from given list lecture multimedia presentation case study  choice from given list preparation to an exam/cre task solving group work - joint task solvi  Percentage of final grad very good > 90% good + 81% - 90% good + 81% - 90% solistactory + 61% - 70% satisfactory 51% - 60%	edit ing <b>ie</b>					



Module no.	Modul	Module Z1/12											
Module name		Practical Activit			ule (1)			ECTS credits	2	Lea	ıder	dr R. Nowa Lewandows	
Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	40

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main goal of this module is to create an active student attitude, in particular, social, scientific and professional activation of students, supporting students' initiatives and activities (volunteering, activities in associations, activities for the local environment, universities, etc.).

Detailed information on supplementary activities is specified in the Additional Activities Catalogue and Students' Traineeships Regulations.

#### **REQUIREMENTS**

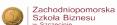
Needed knowledge and skills before storting the module

Before starting this module, the student should have the skills and competences in the field of the Module: Key competences for business; course: Sociology and from the Module: Personal development and personal competences, courses: Team work, Ethics in business.

	LEARNING OUTCOMES											
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)												
KNOWLEDGE (Student knows and understand on advenced level)	SKILLS (Student is able to)	SOCIAL COMPETENCES (Student is ready to)										
the importance of civil society created by individuals and local communities, non-governmental organizations (formal and informal), social movements, trade unions, entrepreneurs of social economy entities, cooperatives, etc., as well as know the relations between them.	identify social, professional and scientific goals and needs of various types organizations, including enterprises; join or build networks of social relations in the local environment, supporting the implementation of tasks and projects carried out in that environment.	to actively participate in building and implementing various types of projects and social initiatives; for continuous self-development and for shaping an active and ethical attitude on a professional and social basis.										

					MODULE STRUCT	URE		
Course no.	Module Z1/12	Course 12.1.						
Course name	Additiona	l activities						
ECTS credits	CTS credits 2							





2022/								•				i w Szczecinie						
	odule Z1/12		Practical A		dule (1)													
	Course no.			ourse 12.1. .dditional	activi	ties			ECTS credits	2	Leader	dr R. Nowak-Lewar	ndowska					
- Co	orse nume		A	adilional	activi	iies			EC13 Credits	2	Ledder	ur k. Nowak-Lewar	IGOWSKU					
	Major	MANAGEMENT	Bachelor	Year	III	Semester	5	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	40					
н						LE	EARNING	G OUTCOMES		1								
Outcomes			Description (	of SPECIFIC lea	rning outco	omes of the	course				Reference to MAJOR	learning outcomes						
type				Stu	dent						→ CHECK TH	IE KEY						
											y concepts, principles and proce	esses in the field of social science						
	has advanced knowled social organizations	ge of the functioning of t	he economy and s	ociety, also in the	e local dimen	sion, taking in	nto account	structures and proce	sses in economic and	Z1_W3 Knows and	understands at an advanced le	vel the relations between the er	nterprise /					
KNOWLEDGE	<b>0</b>																	
WLE										Z1 W3 Knows and	understands at an advanced le	vel the relations between the er	nterprise /					
KNO	understands the impor	tance of civil society that	is made up of ind	ividuals. local con	nmunities, no	on-governmer	ntal organiz	ations (formal and in	formal), social			evel the mechanisms of organiza						
		ons, entrepreneurs of soc																
										74 1142 1	to do a series and college to the	: datt. d:						
										Z1_U1Z IS able to	independently, and collectively	y identify, diagnose and resolve p	professional					
	is able to identify socia	l, professional and scienti	fic goals and need	ls in various types	of organizat	tions, includin	g enterprise	es.										
												nt problems (in various functiona functional areas of the organizat						
SKILLS	can create individual a	nd team action plans in so	ocial economy ent	ities, non-governi	mental organ	nizations.				ZI_OO Abie to iii	ake decisions regarding various	Tunctional areas of the organizat	don,					
S																		
										Z1_U12 Is able to independently, and collectively identify, diagnose and resolve professional								
	is able to join or builds	networks of social relatio	ns in the local env	vironment, suppo	rting the imp	in that environment.												
	,																	
							Z1_K3 Is able to e	engage in social interactions, co	operation with other entities of	the								
CES	is roady to activoly par	cicipate in building and im	nlomonting vario	us projects and se	ocial initiative		Z1_K2 Is willing to	work and cooperate in a team	task, taking in the various roles	of initiator,								
E	is ready to actively pair	icipate in building and in	picincitaing vario	us projects and se	ociai ii iiciacive													
SOCIAL COMPETENCES										Z1_K6 Is capable of rational thinking in independent professional work, while maintaining a								
IALO	is aware of the constan	t self-development and is	roady to chang a	n active and othic	ral attitudo d	n a profession	nal and coci	al basis		Z1_K8 In his professional life he is ready to respect legal norms, principles of social life and								
SOC	is aware or the constar	it seir-development and i	s ready to snape a	iii active and etini	ai attituue t	iii a professioi	ilai aliu soci	ai Dasis										
			ENT EFFORT	•						TEACH	HING METHODS							
		Total contact h including:	ours			40 40		8			choice from given list multimedia presentation							
		lecture						, P			activity on e-learning platforn	n						
ture		practice e-learning						Teaching methods			group discussion other activating methods							
Struc		laboratory						į										
fort		seminar practical works	hop					Teg										
Student Effort Structure		study visit others				40					choice from given list							
ştr.de		consulting ho						Student Work			others							
0,		exams, assignm Lectureship						- <del>-</del>										
		Student Effo Total Student E				10 50		Stud										
		iolal siddelli L	IIOII															
		Final grade			pass		SESSME	NTS METHODS			Percentage of final grade							
ŧ "	C	hoice from given list			% of final g			ᇊ			very good > 90%							
sme hod	partio	other activities			10 90			. Ŭ			good + 81% - 90% good 71% - 80%							
Assessment methods								Grade scale			satisfactory + 61% - 70% satisfactory 51% - 60%							
·											unsatisfactory < 51%							
							COII	RSE DESCRIPT	ON									
							ase describe	main topics and areas										
		PBS Rules and Regulation by the University and for							and the specialization stu	idied,								
		al activity, allowing to ach				he field of stu	idy and spec	cialization studied,										
		al development, in line wi isted in the catalog, which				professional a	nd / or socia	al environment.										
		atalog of additional activ		6 - 1 - 1 - 5 1 -														
	Discussion on traineeshipship documentation, in particular in the field of complementary activities.     A. Acquainting with framework and detailed traineeship programs for particular specializations.																	
	5. Implementation of a	dditional activities listed i	n the catalog of a	ctivities and outsi														
ion																		
crip																		
qes																		
Course description																		
S								Key literature										
	The Traineeship Regula	tions and traineeship do	cumentation are a	vailable at www.z	zpsb.pl and v	vww.zpsb.pl/e	en											
							Ad	dditional literature	)									



Module no.	Modul	e Z1/13											
Module name		Diploma M			2)			ECTS credits	6	Lea	der	prof. A. Zel	ek
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	24

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The aim of the module - work with the supervisor is to prepare the student for the process of developing a diploma thesis, which is a solution to the actual, real problem related to various management functions, against the background of literature studies and the scientific and research process.

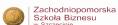
# **REQUIREMENTS**

Needed knowledge and skills before storting the module

The student must complete two courses: 1 / Methodology of writing diploma theses; 2 / Methods of conducting economic research.

	LEARNING OUTCOMES	
Sho	rt descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)	
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)
all exo- and endogenous conditions of management processes, constituting the basis for solving real managerial problems.	in various functions and areas of management, including those consistent with the chosen	to conduct an independent research process and demonstrate a critical and selective attitude towards the collected sources of information and to formulate consistent, logical recommendations / recommendations for changes.

					MODULE STRUCT	URE		
Course no.	Module Z1/13	Course 13.1.						
Course name	Diploma Thes	is - workshop						
ECTS credits	ECTS credits 6							



2022/	2023										w Szczecinie				
Мс	odule Z1/13		Diplome	a Module (	2)										
C	Course no.			rse 13.1.	<del>,</del>										
Co	ourse name		Diplon	na Thesis	- workshop			ECTS credits	6	Leader	prof. A. Zelek				
	Major	MANAGEMENT	Bachelor	Year	III Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 24				
					15	ADNIN	G OUTCOMES								
							G OUICOMES								
Outcomes			Description of	SPECIFIC learn	ing outcomes of the	course				Reference to MAJOI	R learning outcomes				
type				Stude	ent					→ CHECK TI	HE KEY				
KNOWLEDGE	has the knowledge to	identify research problem:	s and is the basis for	independent res	earch processes, includir	ng primary	r and secondary resear	ch for thesis.	Z1_W7 Knows the Z1_W12 Knows ad	advanced level and is able to vanced research and analysis r	dvanced key concept, terms, competences, laws use typical analytical methods and tools methods in selected areas of the organization's , methodological and formal requirements for				
_									Z1_U1 Is able to use knowledge of scientific disciplines: management and quality science as well						
	rozwija umiejętność sa badawczego (praca dy	amodzielnego definiowani. plomowa).	a / identyfikowania	problemów bada	wczych oraz przeprowad	Izenia bada	ań i przygotowania rap	oortu z procesu	Z1_U13 Is able to	independently prepare and de	(presentation) and typical written work evelop a diploma project, taking into account lems in the field of management, human				
SOCIAL COMPETENCES	jest świadomy złożono	ości procesów zachodzącyc	h w organizacji i jest	zdolny do ich ar	nalizy, oceny i raportowa	nia i rozwia	ązywania.		Z1_K5 Is ready to	independently identify and di	s knowledge and skills and understands the agnose management and economic problems as dent professional work, while maintaining a				
COM															
CIAL															
So															
		CTUE	ENIT FFFORT						TEAC	UNIC METHODS					
		Total contact h	DENT EFFORT		24				IEACI	choice from given list					
		including:			24		g			individual projects					
		lecture practice					Teaching methods			group discussion other activating methods					
ţ.		e-learning					_ E			other activating methods					
ž		laboratory					į								
to to		seminar practical works	hon		24										
<b>#</b>		study visit	1100												
Student Effort Structure		others					_   꽃			choice from given list					
₹		consulting hor exams, assignm					- ×			review of the literature student's own research					
		Lectureship					Student Work			own work with the text					
		Student Effor			126 150		- S								
		Final grade			pass AS	SESSM	ENTS METHODS			Percentage of final grade	2				
ŧ.,		choice from given list			% of final grade		scale			very good > 90%					
sme hod		individual project			100					good + 81% - 90% good 71% - 80%					
Assessment methods							Grade			satisfactory + 61% - 70%					
∢							٥			satisfactory 51% - 60% unsatisfactory < 51%					
					Plea		URSE DESCRIPTI e main topics and areas								
	The seminar in the last	t semester includes: comp	letion of the empiric	al research proce					integration of the th	neoretical and empirical part	s, inference, editing and composition.				
io i															
ë															
desc															
rse															
Course description															
J							Key literature								
							-1-12121-122								
						Α	Additional literature								
	l										I				



Module no.	Modul	Module Z1/14											
Module name	Specialisa	ition Module	(3) IN	TERNA	TIONA	L BUSIN	NESS	ECTS credits	7	Lea	ıder	dr A. Lachow	/ska
Major	MANAGEMENT	Bachelor	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	nage	English	Total Contact Hours	90

#### PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The processes which shape the dynamics of International business environment often require unconventional and interdisciplinary approach to be understood and interpreted. First of all, it is important to acknowledge that there are international dimensions of law, which determine many market processes. Moreover, in contemporary business environments, access to information is crucial for gaining and maintaining a competitive advantage. They are considered to be a backbone of many organizations' operations. Namely, most of business decision making processes require an aid of multiple systems, which analyze the information and report essential data. It is also very important to notice, that financial markets are also a crucial part of business done internationally. Namely, most companies which operate on the international level, will have a need to grow their cash, decrease risks, by trading for e.g. securities and currencies. The module includes three courses which will familiarize students with key notions and theory related to international law, information management systems and financial market.

#### **REQUIREMENTS**

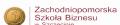
Needed knowledge and skills before storting the module

Students should have prior exposure to basic concepts of law, corporate finance and college-level mathematics.

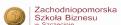
LEARNING (	OUTO	COM	ES
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Sh	Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)											
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES										
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)										
Student knows and understands of how Information Management Systems are used in business environments for meeting strategic and operational goals. Moreover, they are aware of international dimensions of law. In addition to that, they understand essential concepts of information management and the importance of information management systems for business decision making process. Furthermore, student knows and understand the significance of financial markets.	Student is able to define and address key issues in the study of the international law. Furthermore, thy can describe how the financial markets operate, who uses them, and their role in international business environment. In addition to that, they can critically assess information and data associated with financial issues in a global context. Moreover, they can demonstrate the beginning skills with communication and information technologies to solve business-related problems.	Student is ready to respect legal and ethical norms in business environments, and professional life. Moreover, is ready to diagnose and solve various economic and management problems in an international context. Furthermore, student is able to work individually and in teams to make rational and professional decisions in business related cases.										

					MODULE STRUCT	URE		
Course no.	Module Z1/14	Course 14.1.	Module Z1/14	Course 14.2.	Module Z1/14	Course 14.2.		
Course name	Contemporary B	usiness Strategies	Internat	ional Law	Financia	ıl Market		
ECTS credits	redits 2			2	2	2		



2022/	2023								w Szczecinie					
Mo	odule Z1/14	Specialisa	tion Module	(3) INTERN	IATIONAL BUSII	NESS	1							
C	Course no.			urse 14.1.										
Co	ourse name		Contemp	orary B	usiness Strat	egies		ECTS credits	2	Leader	dr A. Lachowska			
	Major	MANAGEMENT	Bachelor	Year	III Semes	ter 6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours 30			
						LEARNIN	IG OUTCOMES							
Outcomes			Description of	f SPECIFIC led	rning outcomes of	the course				Reference to MAJO	R learning outcomes			
type														
				Stu	ident				74 14/2 //	→ CHECK T				
EDGE	Knows and understand	ds issues related to inform	ation managemen	t in the organiza	ition and functional as	pects of its us	<u>.</u>		Z1_W7 Knows the Z1_W12 Knows ad	advanced level and is able to vanced research and analysis	level the concepts, principles and methods of use typical analytical methods and tools methods in selected areas of the organization's s of using selected IT tools supporting			
KNOWLEDGE														
									74 112 1					
	is able to design to als			*: of :f							ent problems (in various functional areas of the cation technologies (IT) in his professional work			
		for obtaining information ormation depending on th				in and recogni	zes and							
	,													
SKIILLS														
ES											iagnose management and economic problems as es in a sense of reliability and responsibility,			
SOCIAL COMPETENCES	Can independently co	nduct basic research							is ready to	on proressional challeng	and responsibility,			
PET														
ő														
Ĭ														
Soc														
		STUE	ENT EFFORT						TEACH	HING METHODS				
		Total contact h	ours		30					choice from given list				
		including:			30 16		– g		work	multimedia presentation shop that uses activating m	ethods			
ē		practice			12		Teaching methods		None	individual projects	ctious			
P CF		e-learning laboratory					ii		group discussion team projects					
\$		seminar					g T			team projects				
Student Effort Structure		practical works study visit	hop											
ent		others					¥			choice from given list				
Stro		consulting hor exams, assignm			2		- ×			review of the literature student's own research				
		Lectureship					Student Work			task solving				
		Student Effor			20 50		₩ 3							
					<u> </u>									
		Final grade			pass	ASSESSM	ENTS METHODS			Percentage of final grad	•			
-		choice from given list			% of final grade		<u>•</u>			very good > 90%	e			
mer		knowledge test			40		scale			good + 81% - 90%				
Assessment methods		team projects			30		Grade			good 71% - 80% satisfactory + 61% - 70%	5			
₹							ত			satisfactory 51% - 60% unsatisfactory < 51%				
										orisalistactory < 51%				
							URSE DESCRIPTI							
	1 Classification of ma	nagement information sys	tems Introduction	to information	systems System typol		e main topics and areas	of the course						
	<ol><li>Information system</li></ol>							amples of management in	formation systems	at the operational level. Exa	imples of information systems management			
	at a strategic level.	ion and information proce	acces in the manag	ement process	Types and sources of i	nformation Fe	eatures and properties	of information. Compute	rization strategy. In	formation and decision-ma	king process			
	<ol> <li>Integrated manager</li> </ol>	nent information systems.	Integration areas	Integrated mar	nagement systems - sa	mple solutions	i.				ang process.			
	<ol><li>Basics of designing i</li></ol>	nformation systems. Ident	ification of busine	ss needs. Requi	ements needed for cl	assification of	IT systems supporting	management organizatior	n. The structure of the	he implementation project				
io														
ë														
Ses														
98														
Course description							Key literature							
J														
							Additional literature							



2022/	2023										w Szczecin	ie		
	odule Z1/14	Specialisa			ATIONAL BUSINES	S								
	Course no.			ourse 14.2.	and Levy			FCTS and diffe	0	Landan	dr A Lacha	ov alca		
Co	ourse name			Internatio	onai Law			ECTS credits	2	Leader	dr A. Lachd	owska		
	Major	MANAGEMENT	Bachelor	Year	III Semester	6	Status (choice list)	OBLIGATORY	Language	English	Total Contact Hours	30		
									. 00.	ű				
					I.E.	A DAIINI	G OUTCOMES							
							G OUICOMES							
Outcomes type			Description	of SPECIFIC lear	rning outcomes of the	course				Reference to MAJO	R learning outcomes			
				Stud	dent				74 14/2 (/	→ CHECK T				
											level the relations between the eurship and knows the econom			
핆	The student knows the	sources of law, the basic	types of economi	c entities and the	principles of their operation	on in EU o	countries and the work	d.						
KNOWLEDGE														
Š														
_														
									71 111 Is able to us	sa knowladga of scientific diss	iplines: management and qual	itu ssioneo as well		
	The student has hasic	skills and competences en	ahling to function	n in the realities o	f the four freedoms UE, kn	ows and u	inderstands their cond	litions and influence on			olems in the field of manageme			
	activity	skiis and competences en	abiling to ranction	r in the reduces o	t the roar meedoms oe, kin	0 113 0110 0	macrotanas tricii coma	incons and innacroce on						
SKIILIS									74 110 1					
									Z1_U12 Is able to	independently, and collective	I communicate in a precise and ely identify, diagnose and resol	ve professional		
	The student has the at	oility to shape the activity I	business, taking i	nto account the pr	rovisions of economic law i	in the EU a	and international law		Z1_U6 Able to ma	ake decisions regarding variou	s functional areas of the organ	ization,		
						71 KA leablate	nake rational professional de-	isions, initiate actions and eng	age collegation in					
CES											es in a sense of reliability and			
ETEN	The student is aware o	of the level of own legal kno	owledge in area o	f EU and internat	ional law.									
SOCIAL COMPETENCES														
Ϊ														
Š														
									<u>'</u>					
		Total contact he	ENT EFFORT		30				IEACH	choice from given list				
		including: lecture			30 16		s po			lecture multimedia presentation				
e .		practice			12		Teaching methods			case study				
Student Effort Structure		e-learning laboratory					hing			activity on e-learning platfo	rm			
or so		seminar practical works	hon				e ac							
告		study visit	ПОР											
tode		others consulting hou					Student Work			choice from given list preparation to an exam/cre	dit			
S		exams, assignme Lectureship	ents		2		- La			review of the literature own activity on platform				
		Student Effor Total Student Ef			20 50		Stud							
		Total stodelli El	ion		<u>'</u>									
		Final grade			AS pass	SESSM	ENTS METHODS			Percentage of final grad	e			
t s		choice from given list written exam			% of final grade 100		scale			very good > 90% good + 81% - 90%				
Assessment methods		Witten caum			100		- 8 8			good 71% - 80%				
Asse							Grade			satisfactory + 61% - 70% satisfactory 51% - 60%				
										unsatisfactory < 51%				
							JRSE DESCRIPTI							
	The setting of Intern	ational Law.			Plea	ise describe	e main topics and areas	of the course						
	<ol><li>The making of interiors</li><li>The law of treaties.</li></ol>	national law.												
	4. The subjects of inte	rnational law, including Hu	man Rights.											
	<ol><li>The law on responsi</li><li>International Courts</li></ol>													
	7. Sanctions, Countern 8. Tha law of armed co	neasures and Collective Se	curity.											
	9. International Crimin	al Law.												
Ö.	10. The Sea, the air, th 11. Domestic Courts a	e outer space. nd their Relationship with i	international law											
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des														
Course description														
V  1. Shaw, M. (2017). Contents. In International Law (pp. lx-Xx). Cambridge: Cambridge University Press;  (Key literature)														
		ntents. In International La- tional LAw , 2nd edition, Ca			ge university Press ;									
						٨	additional literature							
		tat o funkcjonowaniu Unii												
	T. I. C. KUSIKUWSKI, PUI	oliczne prawo gospodarcze	. i OISKI I UITII EURO	pejskiej, LexisNex	ıə, vvaiəzaWd ZUİÜ.									



	odule Z1/14	Specialisat			NATIONAL I	BUSINESS						
	Course no.			urse 14.3. inancia	ıl Market	<u> </u>		ECTS credits	3	Leader	dr A. Lach	owska
	Major	MANAGEMENT	Bachelor	Year		emester 6	Status (choice lis		Language	English	Total Contact Hours	30
					<u> </u>							
			B	rencourie I			NG OUTCOME	S		P. C	001	
comes ype			Description of		udent	nes of the course	•			Reference to MAJ  → CHECK	OR learning outcomes	
				310	udent					d understands in the genera	al advanced key concept, terms, ed level the relations between th	
	Knows and defines	the concept of financial mark	et and understand	s its importance	e for the econor	nic system.					ed level, concepts, facts, phenor	
									Z1_W1 Knows and	d understands in the genera	al advanced key concept, terms,	competences
ш	Knows fundamenta	al terminology, and has an exte	ensive knowledge	related to the s	structure of finar	ncial market.			Z1_W3 Knows and	understands at an advance	ed level the relations between the ed level, concepts, facts, phenor	e enterprise /
/LEDG												
KNOWLEDGE											al advanced key concept, terms, ed level, concepts, facts, phenor	
	knows definitions a	and most important types of fi	inanciai instrumen	ts.								
									Z1_W5 Knows and	understands at an advance	ed level management processes	in individual a
		tand the rationale for undertal mental types of risk related to		vities in the are	ea of financial ma	arkets by both issu	ers and investors. Fur	hermore, they define and				
											isciplines: management and qua	
	Is able to describe I	laws and economic rules which	n underlay effectiv	ely functioning	financial market	ts and financial ins	ruments.				ment problems (in various funct field of accounting and finance, f	
									71 III is able to us	a knowledge of scientific d	isciplines: management and qua	lity science a
SKIILLS		nancial market phenomena, ar		outcomes, takin	ng into considera	ation factors which	relate to the area of f	nancial policy in both	Z1_U2 Is able to o	orrectly interpret typical pr	roblems in the field of managem field of accounting and finance, t	ent, human
Z.	microeconomic and	d macroeconomic perspectives	s.									
									Z1_U5 Is able to ic	dentify phenomena in the f	isciplines: management and qua field of accounting and finance, t	orecast their
	Is able to suggest to	inancial instruments which ma	ly be issued in orde	er to build up th	ne capital, simult	aneously providing	the information abou	it related costs and benefits	Z1_U12 Is able to	independently, and collect	ively identify, diagnose and reso	lve profession
<u></u>											I diagnose management and eco	
		mmas related to acquirement area of financial markets.	and allocation of	capital on a fina	ancial market, wi	hile being aware of	benefits and costs rel	ited to activities which are				
ш												
COMPE											f his knowledge and skills and ur	
OCIAL COMPE	Is aware of the com	nplexity of financial markets, a	and is able to asses	s the relationsh	nips which occur	between real and	inancial areas of finar	cial system.			f his knowledge and skills and ur pendent professional work, while	
SOCIAL COMPE	Is aware of the com	nplexity of financial markets, a	and is able to asses	s the relationsh	nips which occur	between real and	inancial areas of finar	cial system.				
SOCIAL COMPE	Is aware of the com	STUD	ENT EFFORT	s the relationsh	nips which occur	between real and	inancial areas of finar	cial system.	Z1_K6 Is capable o	of rational thinking in indep		
SOCIAL COMPE	Is aware of the com		ENT EFFORT	s the relationsh	nips which occur			cial system.	Z1_K6 Is capable o	of rational thinking in indep	endent professional work, while	
ale ale	Is aware of the com	STUD Total contact ho including:	ENT EFFORT	s the relationsh	nips which occur	30 30	methods	cial system.	Z1_K6 Is capable of TEACH	IING METHODS  choice from given list lecture	pendent professional work, while	
Jre	Is aware of the con	STUD Total contact he including: lecture practice e-learning laboratory seminar	ENT EFFORT DUIS	s the relationsh	nips which occur	<b>30</b> <b>30</b> 16	methods	cial system.	Z1_K6 Is capable of TEACH	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating	pendent professional work, while	
Effort Structure	Is aware of the con	STUD  Total contact he Including: lecture practice e-learning laboratory seminar practical workst study visit	ENT EFFORT DUIS	s the relationsh	nips which occur	<b>30</b> <b>30</b> 16		cial system.	Z1_K6 Is capable of TEACH	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating group discussion individual projects	pendent professional work, while	
Effort Structure	Is aware of the com	STUD  Total contact he Including: lecture practice e-learning laboratory seminor practical workst study visit ofthers consulting hou	DENT EFFORT DUIS	s the relationsh	nips which occur	30 30 16 12	Teaching methods	cial system.	ZI_K6 is capable of TEACH	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c.	on methods	
Effort Structure	Is aware of the con	STUD  Total contact he including: lecture practice e-learning laboratory seminar practical workst study visit others consulting hou exams, assignme Lectureship	DENT EFFORT  DODG  DODG  DOGG   s the relationsh	nips which occur	30 30 16 12	Teaching methods	cial system.	ZI_K6 is capable of TEACH	IING METHODS  choice from given list lecture multimedia presentatio shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c, review of the literatur task solving	on methods		
Effort shructure	Is aware of the con	STUD  Total contact he Including: lecture practice e-learning laboratory seminar practical workst study visit others consulting hou exams, assignmen	DENT EFFORT DUIS  TOP  TOP  TOP  TOP  TOP	s the relationsh	nips which occur	30 30 16 12	methods	cial system.	ZI_K6 is capable of TEACH	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating group discussion individual projects  choice from given list preparation to an exam/c, review of the literature	on methods	
Effort Structure	Is aware of the com	STUD  Total contact he Including: lecture practice e-learning laboratory seminor practical workst study visit ofhers consulting hou exams, assignme Lectureship Student Effor	DENT EFFORT DUIS  TOP  TOP  TOP  TOP  TOP	s the relationsh		30 30 16 12 2 2 38 68	Teaching methods		ZI_K6 is capable of TEACH  Works	IING METHODS  choice from given list lecture multimedia presentatio shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c, review of the literatur task solving	on methods	
Student Effort Structure	Is aware of the con	STUD  Total contact he Including: Iecture practice e-learning Iaboratory seminar practical works' study visit others consulting hou exams, assignme Lectureship Student Effort	DENT EFFORT DUIS  TOP  TOP  TOP  TOP  TOP	s the relationsh	pass % of final gran	30 30 16 12 2 2 38 68	Student Work Teaching methods		ZI_K6 is capable of TEACH  Works	ING METHODS  choice from given list lecture multimedia projects shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c review of the literature task solving others	on methods	
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methods Student Effort Structure	1. Financial market 2. The notion of th 3. The concept and 4. The segments of - money market, - capital market, - commodity and - foregin exchang - and derivative r 6. Costs, benefits a  1) F. S. Mishkin, "T 3) Drake, F. J. Faboz	Total contact he including: lecture proctice e-learning loboratory seminar practical workst study visit others consulting hou exams, assignme Lectureship Student Effor Total Student Effor Total Student Effor individual project  as an element of the financial e financial market and its functive types of financial market with as: irinancial market such as:	DODP  JOS  JOS  All system.  Titions.  S.  Asking activities on  Laking and Financial M.  Introduction to Fi	a financial mari	pass % of final grow 75 25  sket.	30 30 16 12 2 38 68 ASSESS de	WENTS METHOL  PDURSE DESCRIF  ibe main topics and are  Key literature  anagement", John Wi s", Wiley, 2003	TION as of the course  ey & Sons, Inc., New Jersey.	TEACH  Works	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c review of the literature task solving others  Percentage of final gra very good > 90% good 71% - 80% satisfactory + 61% - 76 satisfactory + 51% - 76 satisfactory + 51% - 76 satisfactory + 51% - 76	on methods redit e	
methods sindent friori structure	1. Financial market 2. The notion of th 3. The concept and 4. The structure of 5. The segments of - money market, - capital market, - commodity market, - commodity market, - ordinative reference of 6. Costs, benefits a  1) F. S. Mishkin, "Ti 3) Drake, F.J. Fabor 4) L. Martellini, Ph.  1) K. Pilbeam, "Fina	Total contact he including: lecture practice e-lecrning loboratory seminar practical works study visit others consulting how exams, assignme Lectureship Student Effor Total Student Effor Total Student Effor India grade choice from given list written exam individual project  as an element of the financial efinancial market and its func Itypes of financial instruments financial market. Financial market such as: rket, ge market, market. Ind risk associated with undert	Isystem. tions. s. aking activities on ins", Pearson Educing and Financial N -Introduction to Fi -income Securities. Vi -inalgrave Macmillan	a financial mari ation, 2018. Aarkets*, Pearsc anancial Markets lluation, Risk M	pass % of final grow 75 25  crket.	30 30 16 12 2 38 68 ASSESS de	WENTS METHOL  Spage  Spage  Wents Methol  Spage  Wents Methol  We main topics and	TION as of the course  ey & Sons, Inc., New Jersey.	TEACH  Works	IING METHODS  choice from given list lecture multimedia presentatic shop that uses activating group discussion individual projects  choice from given list reparation to an exam/c review of the literature task solving others  Percentage of final gra very good > 90% good 71% - 80% satisfactory + 61% - 76 satisfactory + 51% - 76 satisfactory + 51% - 76 satisfactory + 51% - 76	on methods redit e	



Module no.	Modul												
Module name		Practical Ad	ctivities	Mod	ule (2)			ECTS credits	29	Lea	ıder	dr R. Nowa Lewandows	
Major	MANAGEMENT	Year	III	Semester	6	Status (choise list)	OBLIGATORY	Lang	uage	English	Total Contact Hours	725	

# PURPOSE OF THE MODULE AND MODULE OBJECTIVES

Short description and objective list (max. 1100 letters)

The main objective of the module is to deepen the skills of the practical application of theoretical knowledge, to integrate the knowledge and skills acquired by students in the course of studying within the chosen specialization, as well as to equip the student with a resource of practical experience necessary for the efficient performance of the profession.

Detailed rules for internships are set out in the Students' Traineeship Regulations.

#### **REQUIREMENTS**

Needed knowledge and skills before storting the module

The modules that the student should know before starting the implementation of this Module are: Diploma module (1), (2), Specialization module (1), (2), (3)

LEARNING OUTCOMES												
Short descriptions of learning outcomes gain during the course of a module (3-4 key learning outcomes)												
KNOWLEDGE	SKILLS	SOCIAL COMPETENCES										
(Student knows and understand on advenced level)	(Student is able to)	(Student is ready to)										
ssues related to the functioning of the organization in which one practiced; knows its organizational and legal form, organizational structure, nature and profile of activities and scope of actions; main functional areas of the organization of strategic importance, relations between them and has knowledge about internal and external conditions of its operation; main IT and statistical tools used in the organization where the Traineeship is carried out.	perform commissioned tasks related to the ongoing operations of the company / organization, in which one practices, adequately to the field of study; analyze and solve common problems using the knowledge gained during studies in practice; develop teamwork and communication rules with the principal of the task.	understand the need for continuous improvement and development; respect the applicable ethical and legal principles resulting from external and internal regulations.										

				MODULE STRUCTURE								
Course no.	Module Z1/16	Course 16.1.										
Course name	Student	Intership										
ECTS credits	credits 29											





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Module Z1/16		Practical A	Activities Mod	dule (2)			)					
Course no.		С	ourse 16.1.									
Course name			Student li	ntershi	p			ECTS credits	29	Leader	dr R. Nowak-Lewar	ndowska
Major	MANAGEMENT	MANAGEMENT Bachelor Year III Semester 6						OBLIGATORY	Language	English	Total Contact Hours	725

LEARNING OUTCOMES					
Outcomes type	Description of SPECIFIC learning outcomes of the course	Reference to MAJOR learning outcomes			
.,,,,	Student	→ CHECK THE KEY			
		Z1_W3 Knows and understands at an advanced level the relations between the enterprise /			
	knows and understands the issues related to the functioning of the company or other organization in which one has traineeship; knows its mission and main values,	Z1_W4 Knows and recognizes at the advanced level theories and concepts regarding planning,			
	organizational and legal form, organizational structure, nature and profile of activities and scope of activities.				
		Z1_W2 Knows and understands at an advanced level the concepts, principles and methods of			
ж.	knows the main functional areas of an organization of strategic importance (e.g. financial, production, marketing, HR, logistics departments, etc.), the relations between them and has knowledge of internal and external conditions of its operation (market, social, legal - e.g. e.g. internal regulations and external legal acts regulating the functioning of the organization, including the provisions of the GDPR, health and safety regulations;	Z1_W3 Knows and understands at an advanced level the relations between the enterprise / Z1_W5 Knows and understands at an advanced level management processes in individual areas Z1_W11 Understands the essence of enterpreneurship and knows the economic, legal and social			
KNOWLEDGE	regulating the functioning of the organization, including the provisions of the Confi, health and safety regulations).	21 W4 Knows and recognizes at the advanced level theories and concepts regarding planning.			
Q		Z1_W9 Knows and understands the nature of economic analysis and controlling in decision-making			
2	has knowledge of the company / organization management system in the areas of: planning, organizing, leading, and controlling. Knows the main IT and statistical tools used in the organization in which one has traineeship.				
	used in the digamization in which due has disinceship.				
		Z1_W4 Knows and recognizes at the advanced level theories and concepts regarding planning,			
		Z1_W7 Knows the advanced level and is able to use typical analytical methods and tools (including			
	knows the principles of accounting, economic and financial analysis.				
		Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the Z1 U5 Is able to identify phenomena in the field of accounting and finance, forecast their effects,			
	is able to perform commissioned tasks related to the current activities of the company / organization in which one has traineeship, adequately to the field of study;	Z1_U11 Is able to communicate in a foreign language at B2 CEFR level and is able to use it in			
	analyze and solve typical problems, using in practice the knowledge gained during studies.				
		Z1_U6 Able to make decisions regarding various functional areas of the organization,			
		Z1_U13 Is able to independently prepare and develop a diploma project, taking into account			
	is able to work out rules of team work and communication with the task supervisor.				
SKIILS					
×		Z1_U1 Is able to use knowledge of scientific disciplines: management and quality science as well as  Z1_U7 Is able to use norms, rules and systems (legal, moral, social, professional) in solving			
	is able to use the knowledge of economics and finance as well as management and quality sciences, legal, ethical and social regulations and principles to carry out the tasks entrusted to the employer.				
		Z1_U3 Is able to diagnose and solve management problems (in various functional areas of the Z1_U4 Can see the need to improve the organization and its own competences through the			
	can analyze financial results, prepare financial statements and apply IT tools in accounting	Z1_04 Can see the need to improve the organization and its own competences through the			
		Z1_K1 Is ready to critically assess the level of his knowledge and skills and understands the need			
		Z1_K5 Is ready to independently identify and diagnose management and economic problems as			
S	is aware of own professional knowledge, understands the need for continuous improvement and development.	Z1_K7 Is ready to take on professional challenges in a sense of reliability and responsibility, using			
N O		Z1 K7 Is ready to take on professional challenges in a sense of reliability and responsibility, using			
AP ET					
Ô	is ready to make economic decisions based on the possessed knowledge and professional experience in relation to implemented projects				
SOCIAL COMPETENCES					
		Z1_K2 Is willing to work and cooperate in a team task, taking in the various roles of initiator, the			
	in the course of the professional practice, he / she respects the applicable ethical and legal principles resulting from external and internal regulations				
STUDENT EFFORT TEACHING METHODS					

STUDENT EFFORT					
	Total contact hours	725			
	including:	725			
	lecture				
ø	practice				
Student Effort Structure	e-learning				
5	laboratory				
- <u>F</u>	seminar				
Į.	practical workshop				
± ±	study visit				
en	others	725			
2	consulting hours				
×	exams, assignments				
	Lectureship				
	Student Effort				
	Total Student Effort	725			

	TEACHING METHODS				
	choice from given list				
ဗိ	multimedia presentation				
옽	group discussion				
ě	activity on e-learning platform				
Teaching methods	other activating methods				
듩					
8					
<u>6</u>					
~	choice from given list				
ō	others				
- ≥					
ē					
Student Work					
S					

ASSESSMENTS METHODS						
Assessment methods	Final grade	pass		Percentage of final grade		
	choice from given list	% of final grade	<u>•</u>	very good > 90%		
	other activities	100	8	good + 81% - 90%		
			Grade s	good 71% - 80%		
				satisfactory + 61% - 70%		
				satisfactory 51% - 60%		
				unsatisfactory < 51%		

# COURSE DESCRIPTION

- Please describe main topics and areas of the course

  Note: In accordance with the Law on Higher Education and Science, Internship in first-cycle studies lasts 6 months, which corresponds to 725 hours included in the study program.

  1. The rules of WPBS traineeship (goals and forms of traineeship, organization and course of apprenticeships, apprentice duties, duties of apprenticeship tutor, duties of apprenticeship organizer, apprenticeship course, conditions for passing apprenticeship.

  2. Documentation of the traineeship.

  3. Framework and detailed program of the traineeship for individual specialties.

  4. Forms of professional traineeship:

  a) traineeship organized by the University in a traditional or virtual form. The student uses the traineeship offer prepared by the University, on the basis of agreements concluded between the University and the host organization for internships,

  b) Individual traineeship in a traditional or virtual form. The student independently organizes the traineeship, initiates an agreement with the host organization for the traineeship. The university supervises the course of the traineeship,

  c) Employment in an organization in a position with the scope of activities corresponding to the field of study and specialization under study, on the basis of an employment contract, service relationship, civil law contract or running your own business.

  5. Implementation of the traineeship at the place of traineeship in contact with the traineeship organizer, traineeship tutor on behalf of the traineeship tutor on behalf of the University.

Course description

Key literature

Additional literature